

Mother / Founder Scholarship Contest

OFFICIAL RULES

MOTHER / FOUNDER SCHOLARSHIP CONTEST (this “Contest”) IS INTENDED FOR LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA ONLY. VOID WHERE PROHIBITED. DO NOT ENTER UNLESS YOU MEET THE ELIGIBILITY CRITERIA AND ARE LOCATED IN THE UNITED STATES.

1. **Eligibility:** Contest open to legal residents of the 50 United States and the District of Columbia who are 18 and older and of the legal age of majority in their jurisdictions as of May 11, 2025. The following persons are not eligible to enter or win: (i) employees of Hachette Book Group, Inc. (“**Sponsor**”), Amanda Jane Jones (“**Amanda Jane Jones**”), Haworth, Inc. (“**Haworth**”), Libro.fm, SPC (“**Libro.fm**”), Revival Rugs Inc. (“**Revival**”), Gusto, Inc. (“**Gusto**”), Hearth Display Inc. (“**Hearth**”), and Volk, LLC (“**Volk**”, and together with each of Amanda Janes Jones, Haworth, Libro.fm, Revival Rugs, Gusto, and Hearth, each a “**Prize Provider**”, and collectively, the “**Prize Providers**”), and Sponsor’s and each Prize Provider’s respective parents, subsidiaries, affiliates, retailers, suppliers, distributors, and/or advertising/promotion agencies (together with Sponsor and Prize Providers, collectively, “**Contest Entities**”); (ii) any immediate family members (e.g., spouses, mothers, fathers, brothers, sisters, sons, daughters, and in-laws) of any employee of any Contest Entity; and/or (iii) those living in the same household (whether or not related) of any employee of any Contest Entity. This Contest is void where prohibited by law.

2. **Submission Period:** All Submissions (as defined below) must be entered between **12:01 am Eastern Time (“ET”) on May 11, 2025 and 11:59 pm ET on June 15, 2025 (“Submission Period”).**

3. **How to Enter:** To enter, each entrant must either (i) complete an online entry form at <https://www.hachettebookgroup.com/landing-page/mother-founder-scholarship/> (each, a “**Submission**”) or (ii) have someone else fill out a Submission on such entrant’s behalf, provided, that, such entrant who has had a Submission filled out by someone else on their behalf acknowledges and agrees to these Official Rules.

Each entrant will get one entry per person/household. No automated entry devices and/or programs permitted. All entries become the sole and exclusive property of the Sponsor, and receipt of entries will not be acknowledged or returned. Sponsor is not responsible for lost, late, illegible, stolen, incomplete, invalid, unintelligible, misdirected, technically corrupted, or garbled entries, which will be disqualified, or for problems of any kind, whether mechanical, human, or electronic. Only fully completed Submissions are eligible. Proof that a Submission has been submitted will not be deemed to be proof of receipt by Sponsor.

4. **Submission Requirements:** By entering into this Contest, each entrant represents and warrants that the details of their Submission (i) are original; and (ii) do not violate the rights of any third party (including any intellectual property rights) or infringe or violate any law and, as of the date of the Submission, are not related to any actual or threatened litigation or claim. Any entrant who is submitting a Submission on behalf of another person represents and warrants that they have the permission of such person to share such person’s personal information with Sponsor. **Note:** Sponsor reserves the right, in its sole discretion, to disqualify any Submission in the Contest if Sponsor (a) views the Submission as potentially infringing or a violation or potential violation of a third party’s rights or (b) deems the Submission to be lacking in taste or quality or to be otherwise objectionable.

5. **Use of Submissions:** Sponsor shall have the right to use the winning Submission and the details therein for any uses throughout the world, in perpetuity, for any purpose. Sponsor will have the right to edit, modify, alter, and copy details of the winning Submission, in its sole discretion. Sponsor has no obligation to use the winning Submission and the details therein for any purpose. Sponsor may post some or all Submissions and the details therein, along with the applicable entrant’s first name and/or state of residence, on any of its social media pages, accounts, and/or websites, including, but not limited to, its Instagram, Facebook, and/or X accounts. The posting of a Submission or the details therein by Sponsor is not required for, or an indication of, a Submission’s winning status.

6. **Winner Selection:** On or about July 15, 2025, one grand prize winner and two runners-up will be selected by a panel of judges, all of whom are mothers profiled in *Mother/Founder* by Amanda Jane Jones and Jennifer Fernandez (the “**Judges**”), from among all eligible Submissions, based on the following criteria: sales opportunity/marketability of the business idea or plan detailed in the Submission (25%); originality of such business idea or plan (25%), presentation (25%), and feasibility (25%). The Judges’ decisions will be final and binding in all matters related to this Contest. Sponsor reserves the right to not award any Prize (as defined below) if, in the Judges’ sole discretion, it does not receive a sufficient number of eligible and qualified Submissions. Sponsor will not reveal the judging scores for any Submission.

7. **Winner Notification:** Each potential winner whose Submission has been selected as either the grand prize winner or a runner-up, but who has not yet been verified as the official grand prize winner or an official runner-up (each, a “**Potential Winner**”), will be notified by Sponsor via email on or about July 15, 2025 (the “**Notification**”). Sponsor will have no liability for any Notification that is lost, intercepted, delayed, or not received by any Potential Winner for any reason. Each Potential Winner may be required to execute and return an Affidavit of Eligibility and Compliance with Official Rules and Release of Liability (“**Prize Claim Documents**”) within five days of the date of the Notification and receipt of Prize Claim Documents from Sponsor. If any Potential Winner does not respond to the Notification within the

time period stated, all required Prize Claim Documents are not returned within the specified time period (if applicable), the Notification is returned as undeliverable, or such Potential Winner is not in compliance with these Official Rules, such Potential Winner will forfeit the applicable Prize and, at Sponsor's discretion, an alternate potential winner may be selected.

8. **Prize:** One grand prize winner (the "**Grand Prize Winner**") will be chosen to win:

- \$10,000 cash (approximate retail value ("**ARV**"): U.S. \$10,000), provided by Amanda Jane Jones;
- One Fern office chair from Haworth (ARV: U.S. \$1,905), provided by Haworth;
- 12 audiobook credits from Libro.fm (ARV: U.S. \$180), provided by Libro.fm;
- \$500 gift card to Revival (ARV: U.S. \$500), provided by Revival;
- 12 months of free payroll services from Gusto under Gusto's monthly "Simple" plan, which will cover one employee (ARV: U.S. \$588), provided by Gusto;
- One digital calendar from Hearth (ARV: U.S. \$599), provided by Hearth;
- Three hundred two-color letterpress business cards and business card design services from Volk (ARV: U.S. \$1,160), provided by Volk;
- One hardcover copy of *Mother/Founder* by Amanda Jane Jones and Jennifer Fernandez (ARV: U.S. \$35), provided by Sponsor;
- One hardcover copy of *In the Company of Women* by Grace Bonney (ARV: U.S. \$35), provided by Sponsor;
- One hardcover copy of *The Kinfolk Entrepreneur* by Nathan Williams (ARV: U.S. \$40), provided by Sponsor;
- One paperback copy of *The Kids Are All Right* by Gabrielle Blair (ARV: U.S. \$17.99), provided by Sponsor;
- One *Design Your Rich Life* gift set by Ramit Sethi (ARV: U.S. \$34.90), provided by Sponsor;
- One set of *John Derian Color Studies* notebooks by John Derian (three notebooks per set) (ARV: U.S. \$14.99), provided by Sponsor;
- One paperback copy of *Dear Client* by Bonnie Siegler (ARV: U.S. \$16.95), provided by Sponsor;
- One *One Day at a Time* daily list pad by Irene Smit, Astrid van der Hulst, and the editors of Flow Magazine (ARV: U.S. \$12.95), provided by Sponsor;
- One pack of *All Good Things Are Wild and Free* sticky notes by Irene Smit, Astrid van der Hulst, and the editors of Flow Magazine (ARV: U.S. \$14.95), provided by Sponsor; and
- One copy of *Mom's Family Wall Calendar* by Grace Ferris (ARV: U.S. \$17.99), provided by Sponsor (all the foregoing components of the foregoing prize, collectively, the "**Grand Prize**").

The total ARV of the Grand Prize is U.S. \$15,172.72.

Additionally, two runners-up (each, a "**Runner-Up**", and collectively, the "**Runners-Up**", and together with the Grand Prize Winner, each, a "**Winner**", and collectively, the "**Winners**") will be chosen to each win:

- \$2,500 cash (ARV: U.S. \$2,500), provided by Amanda Jane Jones;
- One hardcover copy of *Mother/Founder* by Amanda Jane Jones and Jennifer Fernandez (ARV: U.S. \$35), provided by Sponsor;
- One Mother/Founder tote bag and enamel pin set (ARV: U.S. \$10), provided by Amanda Jane Jones; and
- One "Out of Office" print by Amanda Jane Jones (ARV: U.S. \$100), provided by Amanda Jane Jones (all the foregoing components of the foregoing prize, collectively, the "**Runner-Up Prize**").

The total ARV of the Runner-Up Prize is U.S. \$2,645. The total ARV of the Grand Prize and each Runner-Up Prize is U.S. \$20,462.72. The Grand Prize and the Runner-Up Prizes are each a "**Prize**" and collectively, the "**Prizes**." Prizes will be mailed or emailed, as applicable, to the applicable Winner or otherwise provided to the applicable Winner through another form of delivery as mutually agreed between such Winner and the applicable Prize Provider and/or Sponsor (as applicable) at the mailing address and/or email address, as applicable, provided in such Winner's Submission on or before July 31, 2025. Each Prize Provider and Sponsor is responsible for providing and fulfilling the elements of each Prize as specified above, so the Prizes will be mailed to the Winners in multiple packages or deliveries.

9. **General Prize Conditions:** The Prizes will be awarded only if each Potential Winner fully complies with these Official Rules. No interest will be paid on any Prize. The Prizes are non-transferable and non-assignable, and non-cash elements of any Prize cannot be redeemed for cash. All details and other restrictions of the Prizes not specified in these Official Rules will be determined by Sponsor in its sole discretion. Sponsor reserves the right to substitute any element of any Prize with an alternative prize of equal value due to any reason whatsoever. The Prizes are awarded "as is" with no warranty or guarantee, either express or implied. **ALL FEDERAL, STATE, AND LOCAL TAXES ON THE PRIZES ARE THE SOLE RESPONSIBILITY OF THE WINNERS.**

10. **Publicity:** By participating in the Contest, each entrant irrevocably grants the Contest Entities and their respective successors, assigns, and licensees the right to use such entrant's first name, state or residence, and Submission and details therein, in any and all media, now or hereafter known, in any manner and together with other materials, for any purpose, including, without limitation, advertising, promotional, and business purposes, as well as in, on, or in connection with the Contest and/or other promotions conducted by the Contest Entities, worldwide, in perpetuity, without further compensation or notice to or permission from such entrant, and each entrant hereby releases the Contest Entities from any liability with respect thereto. Contest Entities are not responsible for any

unauthorized use of Submissions or the details therein by third parties. The Contest Entities have no obligation to make use of the rights granted herein.

11. **General Liability Release/Force Majeure:** Each entrant agrees that the Contest Entities (a) shall not be responsible or liable for any losses, damages, or injuries of any kind resulting from participation in the Contest or any Contest-related activity, or from acceptance, receipt, possession, and/or misuse of the Prizes, and (b) have not made any warranty, representation, or guarantee, express or implied, in fact or law, with respect to the Prizes, including, without limitation, to any such Prize's quality or fitness for a particular purpose. Contest Entities assume no responsibility for participation in the Contest or use of the Prizes. Contest Entities are not responsible for (i) lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Submissions, email, or entry forms; (ii) lost, interrupted, or unavailable network, server, Internet Service Provider, website, or other connections, availability, or accessibility or miscommunications; (iii) failed computer, satellite, telephone or cable transmissions, lines, or technical failures; (iv) jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures, or difficulties; (v) other errors or difficulties of any kind, whether human, mechanical, electronic, computer, mobile device, network, typographical, printing, or otherwise, relating to or in connection with this Contest, including, without limitation, errors in these Official Rules or errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of Submissions, the announcement of the Winners, or in any Contest-related materials; (vi) any incorrect or inaccurate information, whether caused by users, tampering, hacking, or any equipment or programming associated with or utilized in the Contest; or (vii) injury or damage to any person's computer related to or resulting from participating in this Contest. Sponsor may, in its sole discretion, disqualify any individual who is found to be tampering with the entry process or the operation of the Contest, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Contest or annoy, abuse, threaten, or harass any person, and Sponsor reserves the right to seek damages (including attorneys' fees) and other remedies from any such person to the fullest extent permitted by law. In the event Sponsor is prevented from awarding any Prize or continuing with the Contest as contemplated herein by any event beyond its control, including, but not limited to, fire, flood, natural, or man-made epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), or any federal, state, or local governing law, order, regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control (each, a "**Force Majeure**" event or occurrence), then subject to any governmental approval that may be required, Sponsor shall have the right to modify, suspend, or terminate the Contest. If the Contest is terminated for Force Majeure before its designated end date, the Judges will (if possible) select each Potential Winner from all eligible, non-suspect Submissions received as of the date of the event of Force Majeure giving rise to the termination, using the judging procedure set forth above or as otherwise deemed fair and appropriate by Sponsor. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules will not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules will otherwise remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

12. **Governing Law/Jurisdiction:** THE CONTEST, THESE OFFICIAL RULES, AND/OR THE RIGHTS AND OBLIGATIONS OF ALL ENTRANTS OR SPONSOR IN CONNECTION WITH THE CONTEST WILL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK, WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OR CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

13. **Data Collection:** Each entrant agrees that any personal information they provide to Sponsor via their entry form or otherwise will be used in accordance with Sponsor's privacy policy, available at <https://www.hachettebookgroup.com/terms-and-policies/privacy-policy/>.

14. **Winners:** To find out who wins this Contest, send a self-addressed, stamped envelope to Mother/Founder Scholarship Contest Winner List, Hachette Book Group, Inc., 1290 Avenue of the Americas, New York, NY 10104, Attention: AM, 5-NW8. All requests must be received by Sponsor within six weeks after the end of the Submission Period to be honored.

15. **Sponsor:** Hachette Book Group, Inc., 1290 Avenue of the Americas, New York, NY 10104.

16. **Release of Social Media Platforms:** Each entrant acknowledges that this Contest is in no way sponsored, endorsed, or administered by, or associated with, Instagram, Inc., Meta Platforms, Inc., X Corp., or TikTok Inc. (the "**Social Media Platforms**") and releases each Social Media Platform for any and all liability arising from or related to this Contest.