

Seinfeld:
What's the Deal with
Everyone Hiding?

A Seek-and-Find Book

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Illustrated by Maxim Usik

ON SALE
OCTOBER 2024



Here by popular demand and with enthusiastic support from the licensor, the trend for seek-and-find books for adults meets the beloved *Seinfeld* franchise in this officially licensed activity book for the series' massive fanbase published in time for the 25th anniversary of the show's premiere.

Celebrate one of Kramer's greatest ideas from the classic sitcom *Seinfeld* with this official mini replica of his coffee table book about coffee tables, complete with fold-out legs.

Seinfeld is the quintessential modern sitcom, just as groundbreaking and relevant today as when it first aired. This fun trivia game and book set are perfect for both long-time fans and new viewers just discovering Jerry, Elaine, George, and Kramer.

ISBN 13: 9780762487790

Price: \$20.00 (T) US \$26.00 (T) CAN

On Sale Date: 10/15/2024 Format:

Hardcover Book

Imprint: Running Press Adult

ISBN 13: 9780762482948 Price: \$11.95 US

\$15.50 CAN On Sale Date: 09/05/2023

Format: Mini Edition Imprint: RP Minis

ISBN 13: 9780762482443

Price: \$20.00 US \$26.00 CAN On Sale

Date: 05/30/2023 Format: Kit

Imprint: RP Studio



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Books, Minis, and More From the Show about Nothing

Officially Licensed *Seinfeld* Titles from Running Press



We could all use some "Serenity Now!" Experience instant gratification with this kit inspired by the immortal phrase from one of the greatest TV comedies of all time, *Seinfeld*, and featuring the voice of Frank Costanza.

ISBN 13: 9780762496655

Price: \$12.95 US \$16.50 CAN On Sale Date:

10/01/2019 Format: Mini Edition

Imprint: RP Minis



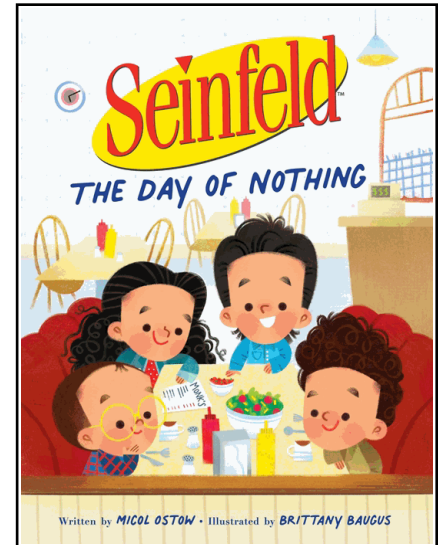
You don't even have to be a *Seinfeld* fan to know about Festivus, the alternative celebration dreamed up by Frank Costanza. It's taken on a life of its own! Come holiday time, this kit will be the perfect gift "for the rest of us."

ISBN 13: 9780762462360

Price: \$13.95 US \$18.50 CAN On Sale Date:

10/17/2017 Format: Mini Edition

Imprint: RP Minis



Filled with fan-favorite characters and hilarious references to the acclaimed TV show, this giftable picture book is an age-appropriate way for fans of *Seinfeld* to share their love with the whole family!

ISBN 13: 9780316506779

Price: \$18.99 US \$23.99 CAN On Sale Date:

10/03/2023 Format: Hardcover Book

Imprint: Little, Brown



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