

Dear Friends and Colleagues,

When I joined Basic in 2005, publishing was a different world than it is now. If people listened to audiobooks at all, they listened on cassettes. Kindle didn't exist yet. We all had our own offices, not desks in open-plan workspaces. And we sold and publicized our books using printed seasonal catalogs.

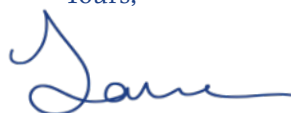
I loved those catalogs, and I still have a huge stack of them from my years at Basic. They're a wonderful way of chronicling the evolution of the house. Collectively, they offer a history of both the exhilarating successes and humiliating flops that make up any publishing career. And from 9/11 to the Mars rover to gay marriage to Donald Trump, they are also a great reminder of the preoccupations of the last two decades.

Even if the sales department no longer uses a printed catalog to sell books, nor the publicity department to promote them, I continue to value the catalogs much the same way I do the printed book (no audio books or ebooks for me, thank you very much).

Welcome, then, to our first *annual* Basic Books catalog, in which you will find a mixture of the backlist classics that are still some of our bestselling titles, books we published more recently, and a selection of titles upcoming in 2024.

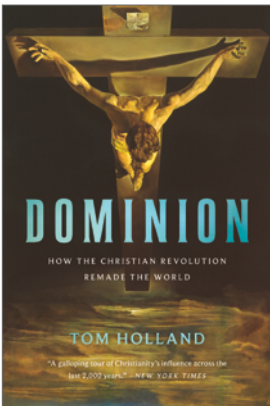
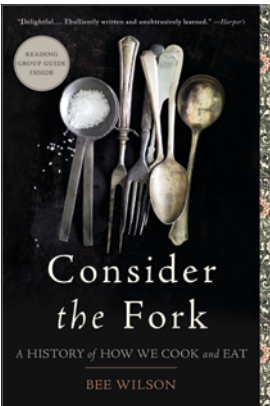
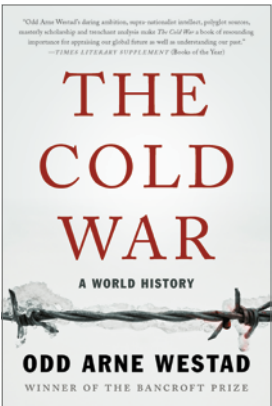
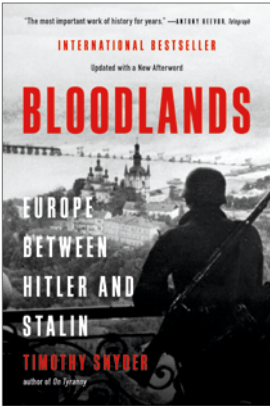
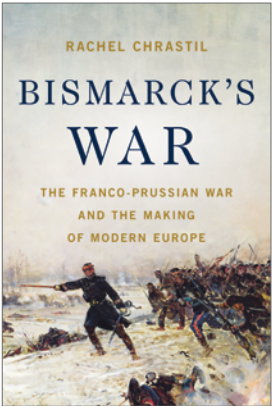
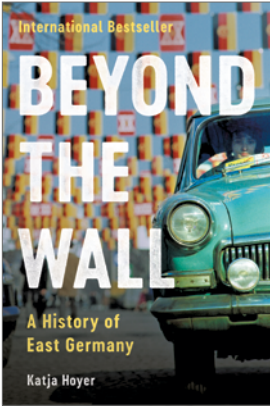
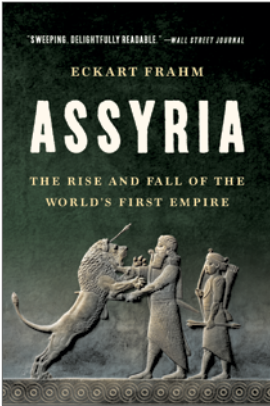
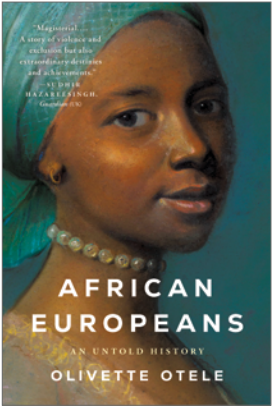
What you will see, I hope, is that while many things in publishing have changed, Basic's commitment to publishing excellence remains unwavering.

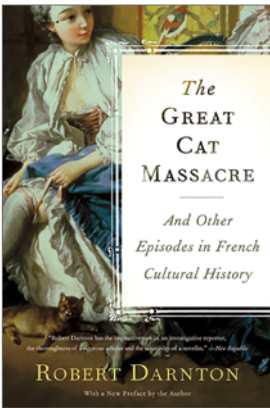
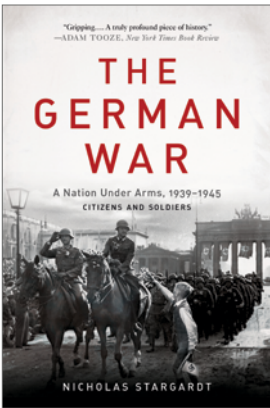
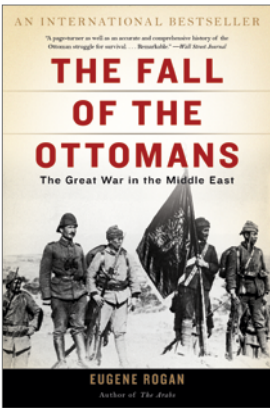
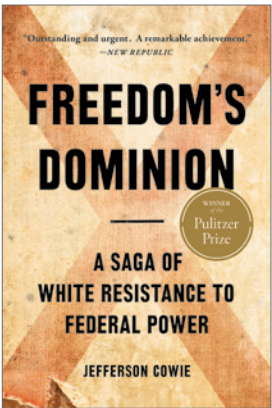
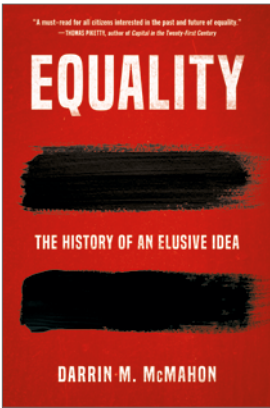
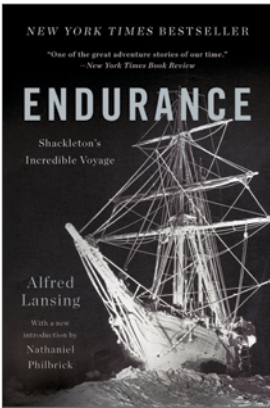
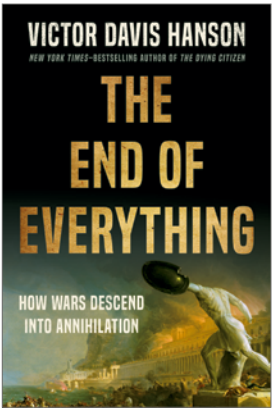
Yours,

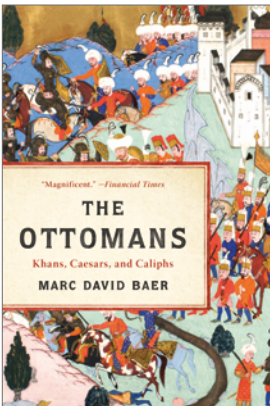
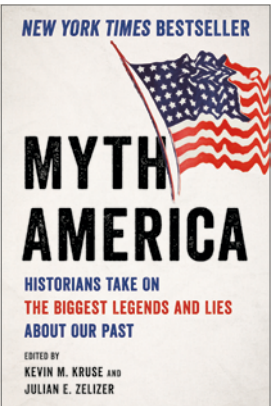
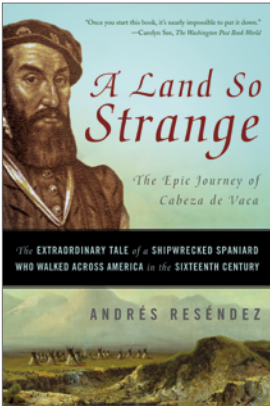
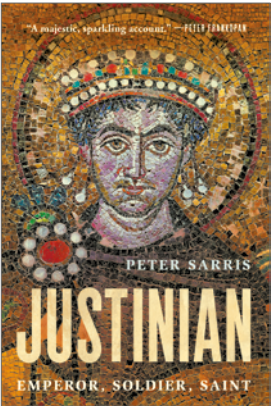
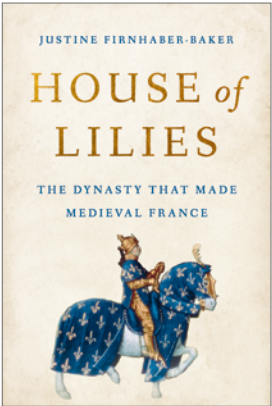
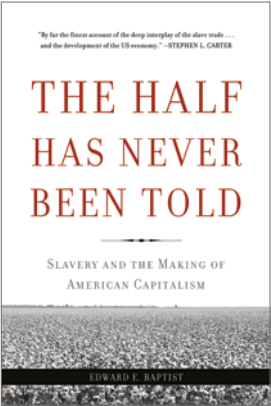
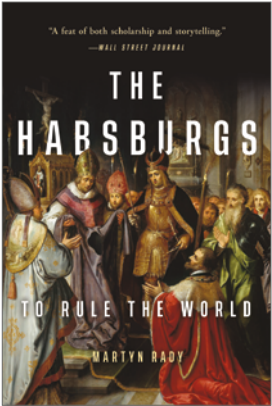
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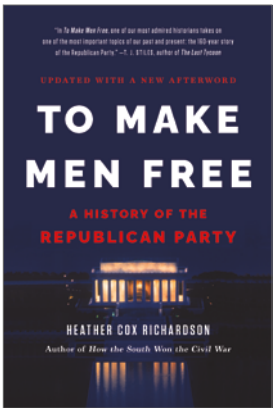
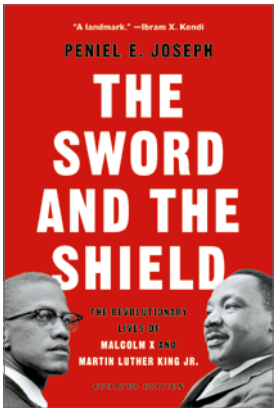
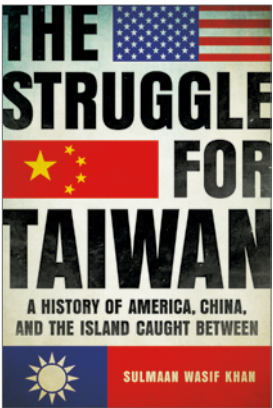
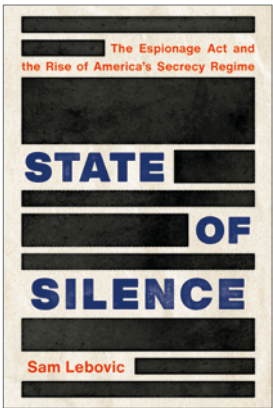
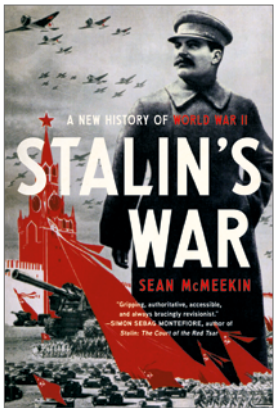
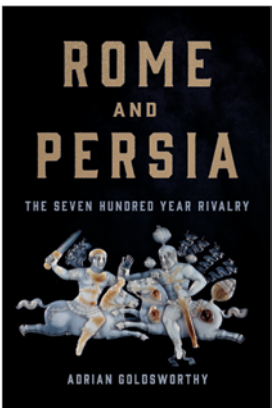
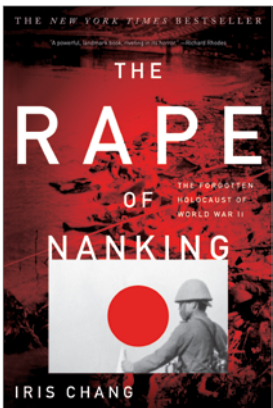
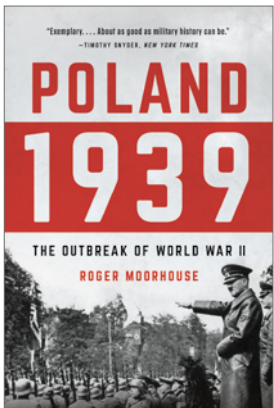
Lara Heimert

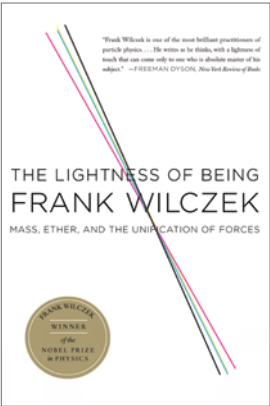
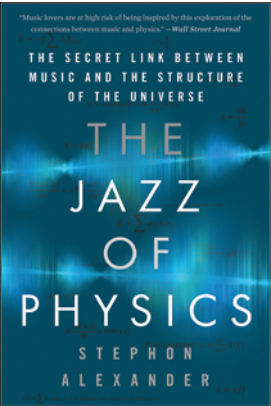
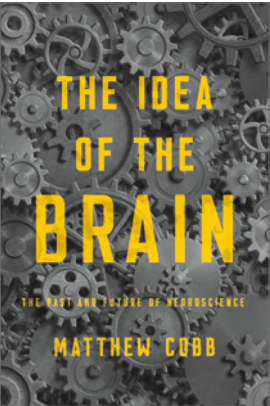
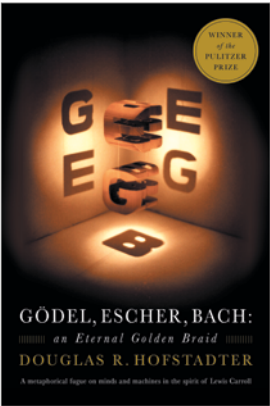
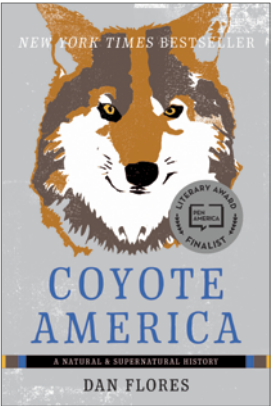
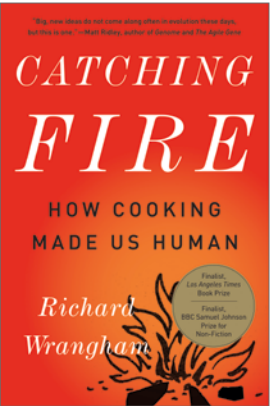
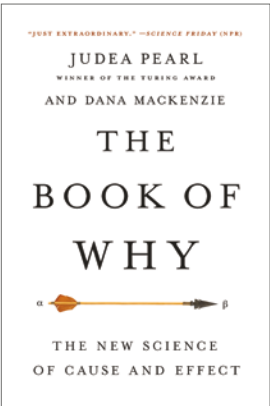
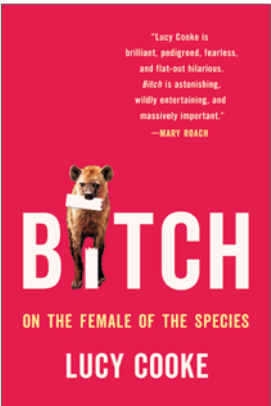
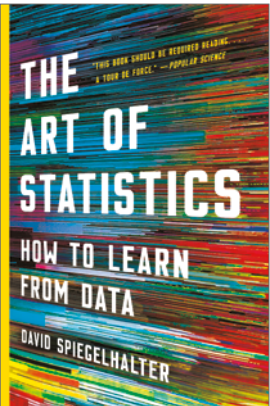
Publisher, Basic Books

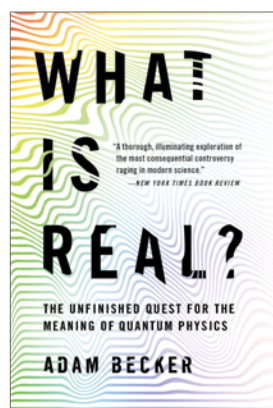
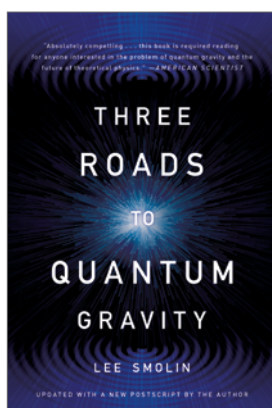
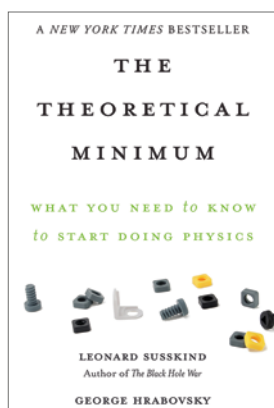
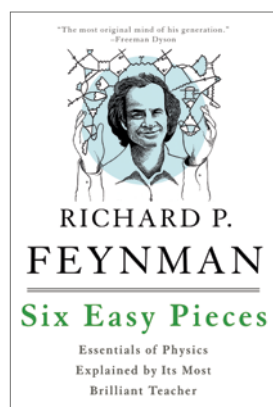
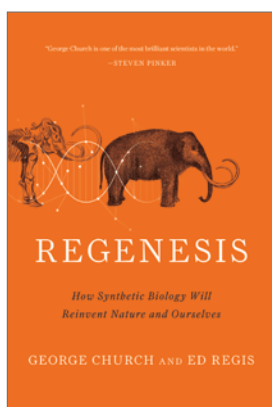
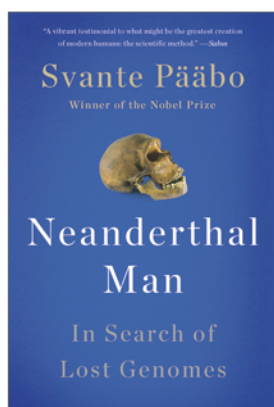
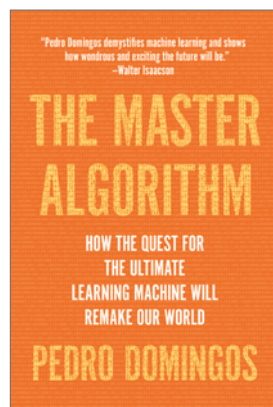
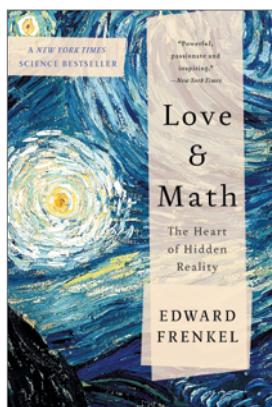
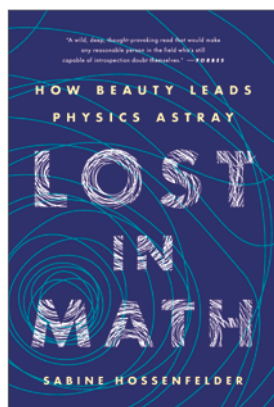


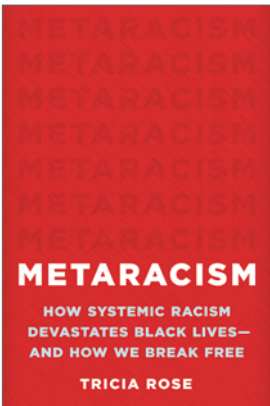
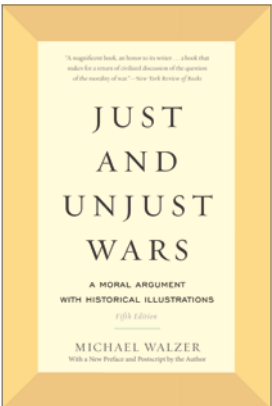
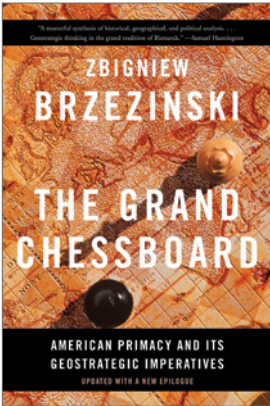
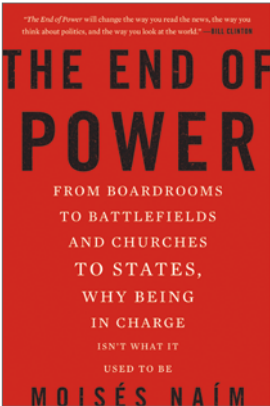
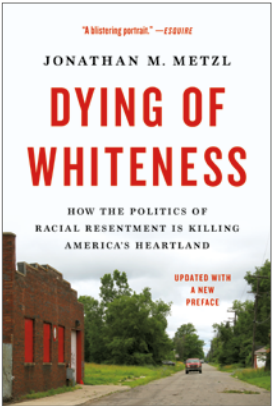
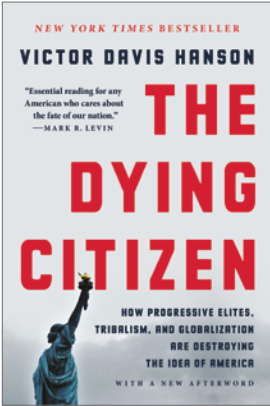
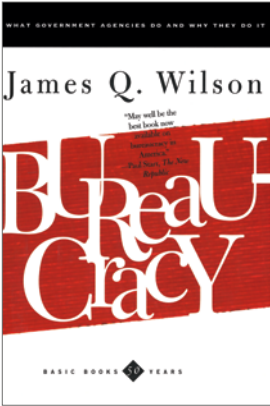
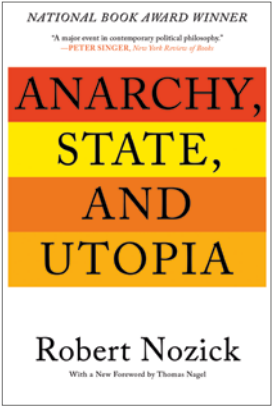


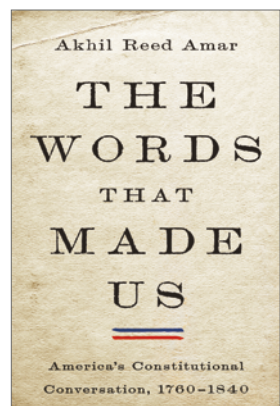
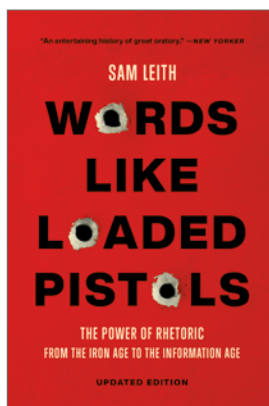
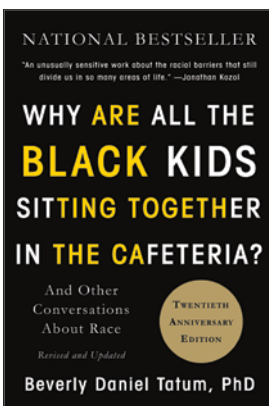
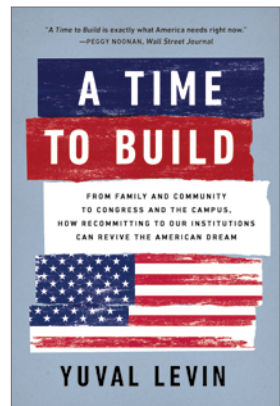
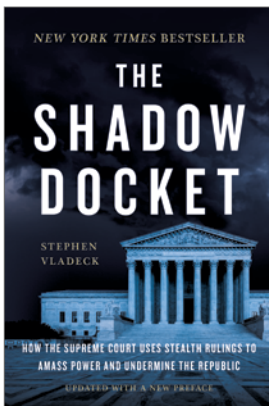
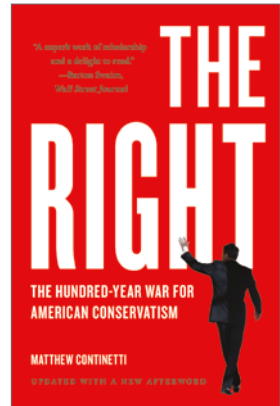
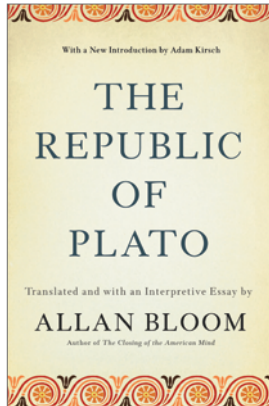
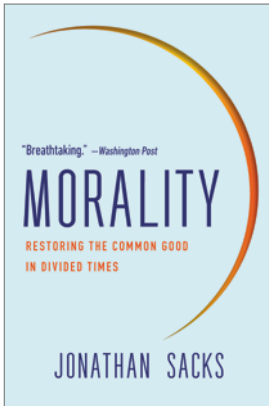


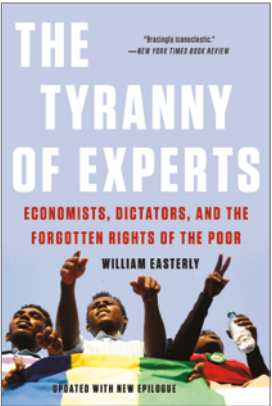
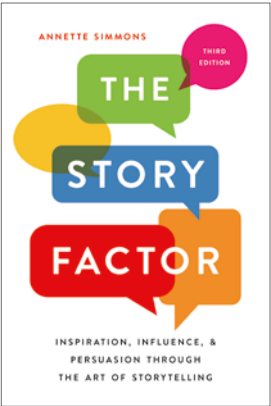
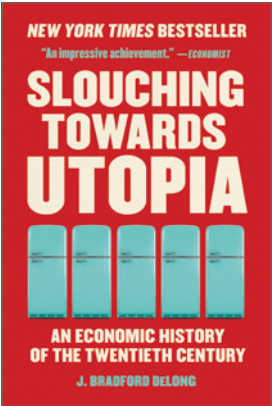
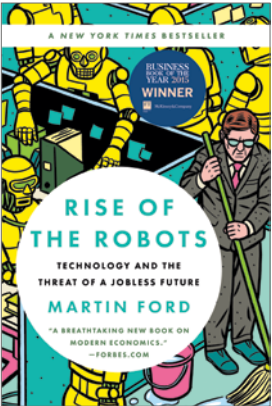
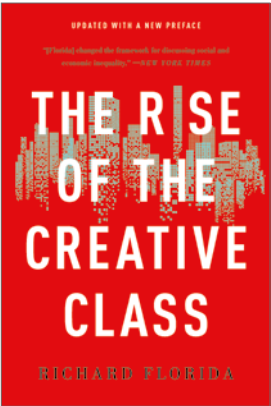
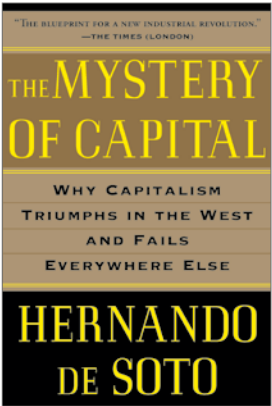
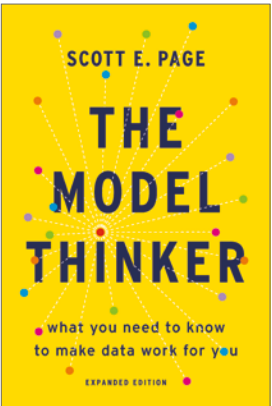
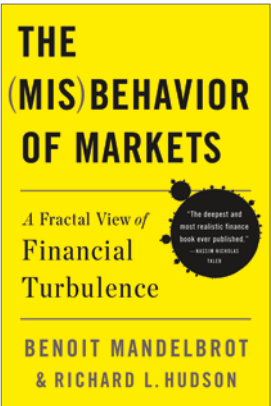
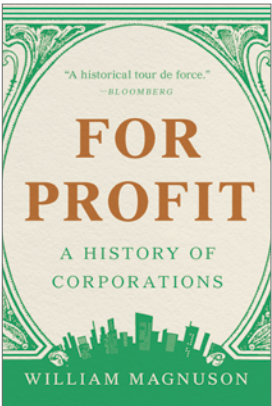


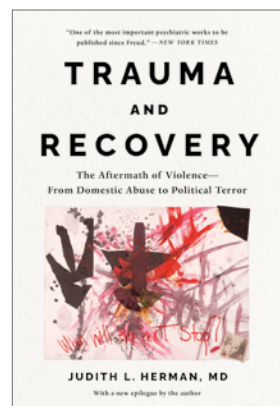
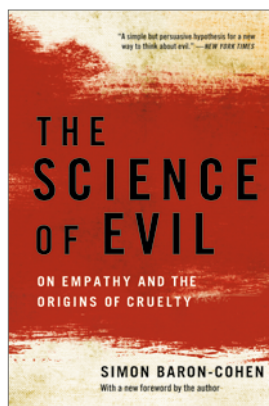
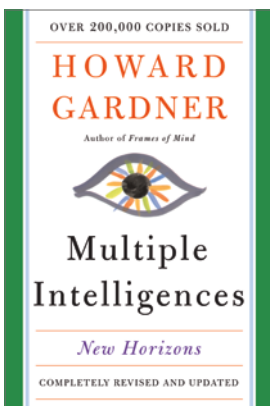
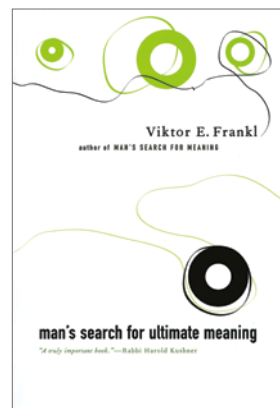
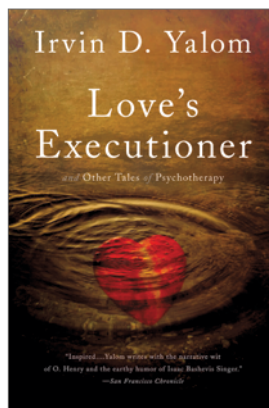
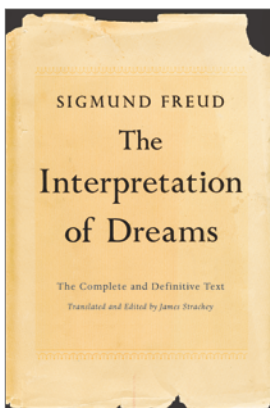
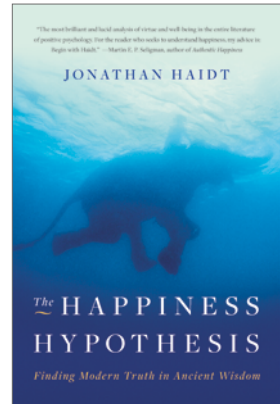
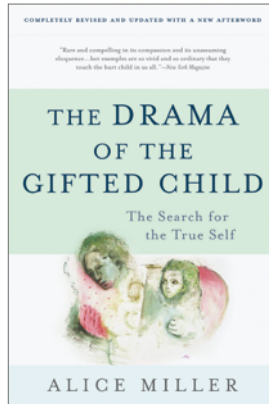
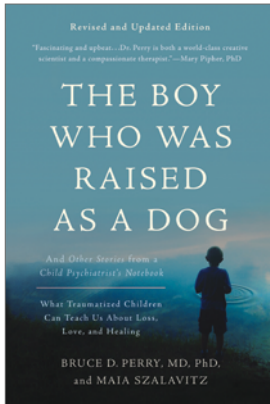


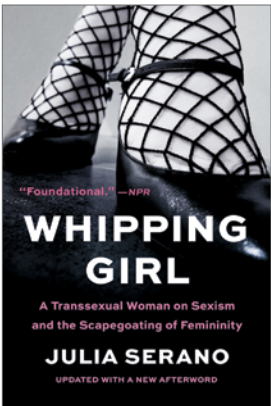
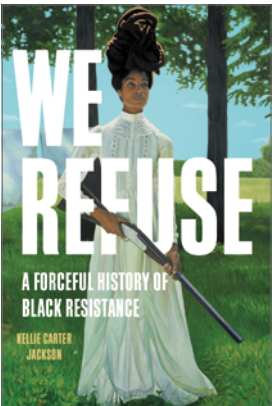
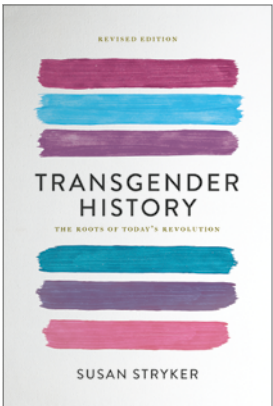
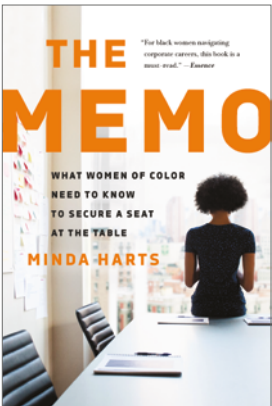
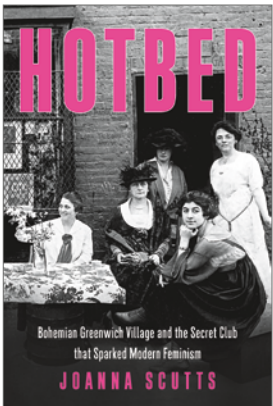
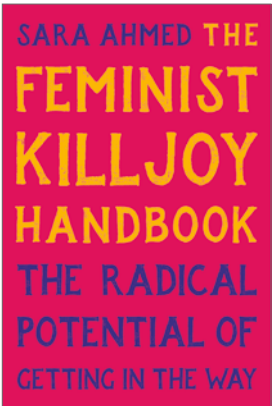














MEET THE EDITORS

ACQUIRING EDITORS

LARA HEIMERT

SVP, PUBLISHER, THE BASIC BOOKS GROUP (Basic, Seal, PublicAffairs, & Bold Type)

LARA.HEIMERT@HBGUSA.COM

Lara Heimert joined Basic Books in 2005. Previously, she was publisher of the trade division at Yale University Press. She has published numerous prize-winning and *New York Times*–bestselling titles. Highlights include Edward Baptist’s *The Half Has Never Been Told*, Eugene Rogan’s *The Fall of the Ottomans*, Timothy Snyder’s *Bloodlands*, Victor Davis Hanson’s *The Dying Citizen*, and Neil Price’s *Children of Ash and Elm*. A graduate of Princeton University, Lara acquires primarily in the field of history.

BRIAN J. DISTELBERG

VP, EDITOR IN CHIEF · BRIAN.DISTELBERG@HBGUSA.COM

Brian J. Distelberg joined Basic Books in 2015 and acquires primarily in history. Books he has edited and published include the *New York Times* bestsellers *Slouching Towards Utopia*, by Brad DeLong, and *Myth America*, edited by Kevin Kruse and Julian Zelizer; Jefferson Cowie’s *Freedom’s Dominion*, winner of the Pulitzer Prize; Eckart Frahm’s *Assyria*; and Martha Jones’s *Vanguard*. He also publishes a select number of books in politics, where highlights include Jonathan Metzl’s *Dying of Whiteness* and Jonathan Sacks’s *Morality*. Brian worked previously at Harvard University Press and holds a PhD in US history from Yale University.

THOMAS KELLEHER

VP, EDITORIAL DIRECTOR · THOMAS.KELLEHER@HBGUSA.COM

Thomas Kelleher joined Basic Books in 2009 and publishes predominantly in science and mathematics. Highlights include Lucy Cooke’s *Bitch*, William MacAskill’s *New York Times*–bestselling *What We Owe the Future*, Eugenia Cheng’s *Is Math Real?*, Adam Becker’s *What Is Real?*, Stephon Alexander’s *The Jazz of Physics*, and Judea Pearl’s *The Book of Why*. He is also responsible for the publishing program surrounding *The Feynman Lectures on Physics*.

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