

**2024 KIDS POST-EASTER MARKDOWN PROMOTION - US**

Hachette Book Group announces a promotional offer on the titles listed below, beginning 4/1/24. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less for a maximum of 14 days, thru May 2024. In order to qualify for this credit, physical retailers must promote the titles in a designated store location at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail home page at the discounted price for a maximum of 14 days within the promotional window to participate in this offer. This offer is open to all US accounts that purchased on a returnable basis directly from HBG, or via a wholesaler**,** who would like to participate in this offer.

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| **ISBN** | **Title (Long)** | **Author** | **On-Sale Date** | **List Price US** | **Suggested New Retail Price** | **Credit Per Unit Sold at Suggested New Retail Price** |
| 9780316452090 | 10 LITTLE CHICKS BB | TAYLOR GARLAND | 12/31/2018 | $7.99 | $4.00 | $2.00 |
| 9780316351133 | A GOOD DEED CAN GROW HC | JENNIFER CHAMBLISS BERTMAN, HOLLY HATAM | 2/7/2023 | $18.99 | $9.50 | $4.75 |
| 9781546013945 | ALPHABET LOVE BB | RACHEL TAWIL KENYON, ANNA SÜßBAUER | 12/28/2021 | $7.99 | $4.00 | $2.00 |
| 9798887770383 | BABY FACES: LITTLE LAMB, WHERE ARE YOU? BB | EKATERINA TRUKHAN | 2/6/2024 | $9.99 | $5.00 | $2.50 |
| 9780824919672 | BERENSTAIN BEARS EASTER BLESSINGS BB | MIKE BERENSTAIN | 1/26/2016 | $7.99 | $4.00 | $2.00 |
| 9780762428762 | CLASSIC TREASURY OF AESOP'S FABLES HC | AESOP, DON DAILY | 10/2/2007 | $12.99 | $6.50 | $3.25 |
| 9780316513159 | DINO DUCKLING BB | ALISON MURRAY | 12/31/2018 | $8.99 | $4.50 | $2.25 |
| 9780824955311 | EASTER STORY 8X8 TP | PATRICIA A. PINGRY | 1/9/2006 | $4.99 | $2.50 | $1.25 |
| 9780824918996 | EASTER STORY BB | PATRICIA A. PINGRY | 2/1/2013 | $7.99 | $4.00 | $2.00 |
| 9780761181835 | EYELIKE STICKERS: EASTER TP | WORKMAN PUBLISHING | 1/27/2015 | $7.95 | $3.98 | $1.99 |
| 9781546014355 | FIRST EASTER DAY BB | JILL ROMAN LORD, KIMBERLEY BARNES | 1/28/2020 | $6.99 | $3.50 | $1.75 |
| 9781546006459 | FIRST WORDS OF EASTER BB | WORTHYKIDS, MADELEINE MARIE | 1/2/2024 | $7.99 | $4.00 | $2.00 |
| 9780762471164 | GOD IS HOPE BB | AMY PARKER, CHRIS SAUNDERS | 12/8/2020 | $9.99 | $5.00 | $2.50 |
| 9780762466436 | GOD IS LOVE BB | AMY PARKER, RAMONA KAULITZKI | 12/31/2019 | $9.99 | $5.00 | $2.50 |
| 9781546000853 | GOD MADE YOU TOO POB | CHELSEA TORNETTO, KIMBERLEY BARNES | 2/8/2022 | $14.99 | $7.50 | $3.75 |
| 9781546000884 | GOD'S LOVE IS LIKE SUNSHINE BB | SARAH PARKER RUBIO, DREAM CHEN | 1/4/2022 | $7.99 | $4.00 | $2.00 |
| 9781546002901 | GOD'S WORD FOR ME TP | VEGGIETALES | 10/4/2022 | $11.99 | $6.00 | $3.00 |
| 9781546002888 | GOD'S WORD FOR ME TP | VEGGIETALES | 10/4/2022 | $11.99 | $6.00 | $3.00 |
| 9798887770437 | GREAT BIG EGG HUNT BB | EKATERINA TRUKHAN | 2/6/2024 | $8.99 | $4.50 | $2.25 |
| 9781546037101 | GREAT EASTER EGG HUNT BB | MELINDA LEE RATHJEN, GREG FRITZ, LISA REED, ARUNA RANGARAJAN | 1/26/2021 | $7.99 | $4.00 | $2.00 |
| 9780316536011 | HAPPY DREAMS, LITTLE BUNNY HC | LEAH HONG | 2/2/2021 | $17.99 | $9.00 | $4.50 |
| 9781546014300 | HERE COMES PETER COTTONTAIL! BB | STEVE NELSON, JACK ROLLINS, LIZZIE WALKLEY | 1/28/2020 | $7.99 | $4.00 | $2.00 |
| 9781546015000 | HERE COMES PETER COTTONTAIL! TP | STEVE NELSON, JACK ROLLINS, LIZZIE WALKLEY | 1/26/2021 | $5.99 | $3.00 | $1.50 |
| 9781546014317 | HERE COMES PETER COTTONTAIL! (NOVELTY/GIFT/ACTIVITY) BB | STEVE NELSON, JACK ROLLINS, LIZZIE WALKLEY | 1/28/2020 | $13.99 | $7.00 | $3.50 |
| 9780824916886 | HUMPHREY'S FIRST PALM SUNDAY BB | CAROL HEYER | 2/12/2019 | $7.99 | $4.00 | $2.00 |
| 9780824919375 | IF JESUS LIVED INSIDE MY HEART BB | JILL ROMAN LORD | 8/1/2014 | $7.99 | $4.00 | $2.00 |
| 9781546034445 | INCREDIBLE POWER OF GOD'S WORD HC | JOYCE MEYER | 6/8/2021 | $16.99 | $8.50 | $4.25 |
| 9781523517749 | INDESTRUCTIBLES: BABY’S FIRST PASSOVER TP | AMY PIXTON, BEN JAVENS | 2/14/2023 | $5.99 | $3.00 | $1.50 |
| 9781523514137 | INDESTRUCTIBLES: HAPPY EASTER! TP | AMY PIXTON, VANJA KRAGULJ | 2/14/2023 | $5.99 | $3.00 | $1.50 |
| 9780824916978 | JESUS LOVES ME BB | JERRY PITTENGER | 6/18/2019 | $14.99 | $7.50 | $3.75 |
| 9780824918392 | JESUS LOVES ME BB | TRADITIONAL TRADITIONAL | 12/15/2009 | $7.99 | $4.00 | $2.00 |
| 9781546017455 | LAUGH AND GROW BIBLE FOR KIDS: THE GOSPEL IN 52 FIVE-MINUTE BIBLE STORIES HC | PHIL VISCHER | 3/31/2020 | $19.99 | $10.00 | $5.00 |
| 9780316374262 | LEPRECHAUN VS. EASTER BUNNY POB | TODD TARPLEY, STEPHANIE LABERIS | 2/14/2023 | $10.99 | $5.50 | $2.75 |
| 9780316458573 | MICHELLE'S GARDEN: HOW THE FIRST LADY PLANTED SEEDS OF CHANGE HC | SHAREE MILLER | 3/2/2021 | $17.99 | $9.00 | $4.50 |
| 9780824919771 | MY FIRST EASTER BB | IDEALS EDITORS | 1/26/2016 | $6.99 | $3.50 | $1.75 |
| 9781546003953 | MY FIRST VEGGIE BIBLE STORIES BB | PAMELA KENNEDY, ANNE KENNEDY BRADY, JERRY PITTENGER | 1/24/2023 | $12.99 | $6.50 | $3.25 |
| 9780316547710 | NEITHER BB | AIRLIE ANDERSON | 2/1/2022 | $7.99 | $4.00 | $2.00 |
| 9781546034230 | NIGHT BAAFORE EASTER HC | DAWN YOUNG, PABLO PINO | 1/26/2021 | $17.99 | $9.00 | $4.50 |
| 9780316311861 | ONE GOOD NIGHT 'TIL EASTER BB | FRANK J. BERRIOS III, RAMON OLIVERA | 2/8/2022 | $7.99 | $4.00 | $2.00 |
| 9781523510429 | PAINT BY STICKER KIDS: EASTER: CREATE 10 PICTURES ONE STICKER AT A TIME! TP | WORKMAN PUBLISHING | 2/15/2022 | $10.99 | $5.50 | $2.75 |
| 9780762466924 | SHAPES OF SPRING BB | JILL HOWARTH | 3/3/2020 | $8.99 | $4.50 | $2.25 |
| 9781546012436 | SNUGGLE IS REAL BB | MELINDA LEE RATHJEN, KRISTYNA LITTEN | 12/28/2021 | $7.99 | $4.00 | $2.00 |
| 9780824916879 | SOMEBUNNY LOVES YOU! BB | MELINDA RUMBAUGH | 2/12/2019 | $9.99 | $5.00 | $2.50 |
| 9781546003625 | SOMEBUNNY LOVES YOU! BB | MELINDA LEE RATHJEN, CEE BISCOE | 1/24/2023 | $7.99 | $4.00 | $2.00 |
| 9780824919504 | SOMEBUNNY LOVES YOU! - SOUND BB | MELINDA RUMBAUGH | 2/1/2015 | $13.99 | $7.00 | $3.50 |
| 9780316427944 | SPRING BOOK BB | TODD PARR | 2/1/2022 | $7.99 | $4.00 | $2.00 |
| 9780316427937 | SPRING BOOK POB | TODD PARR | 2/16/2021 | $13.99 | $7.00 | $3.50 |
| 9780761193272 | STORIES OF THE SAINTS HC | CAREY WALLACE, NICK THORNBORROW | 3/31/2020 | $26.95 | $13.48 | $6.74 |
| 9780762492695 | STORY OF EASTER BB | HELEN DARDIK | 1/8/2019 | $9.95 | $4.98 | $2.49 |
| 9781546001058 | STORY OF EASTER BB | PATRICIA A. PINGRY, ALICE BUCKINGHAM | 1/25/2022 | $7.99 | $4.00 | $2.00 |
| 9780824916527 | STORY OF PASSOVER BB | RABBI FRANCIS BARRY SILBERG, STEPHANIE MCFETRIDGE BRITT | 2/7/2017 | $6.99 | $3.50 | $1.75 |
| 9780824916596 | SUNRISE, EASTER SURPRISE! BB | HANNAH C. HALL, AG JATKOWSKA | 1/23/2018 | $6.99 | $3.50 | $1.75 |
| 9780759556645 | SWIM SWIM SINK BB | JENNIFER HARNEY | 2/1/2022 | $7.99 | $4.00 | $2.00 |
| 9780824919580 | THIS LITTLE LIGHT OF MINE BB | KATHLEEN LONG BOSTROM | 8/4/2015 | $14.99 | $7.50 | $3.75 |
| 9780316468121 | UNA NOCHE MÁS PARA LA PASCUA (ONE GOOD NIGHT 'TIL EASTER) TP | FRANK J. BERRIOS III, RAMON OLIVERA | 1/3/2023 | $7.99 | $4.00 | $2.00 |
| 9780762486663 | VELVETEEN RABBIT: OR, HOW TOYS BECOME REAL BB | DON DAILY, MARGERY WILLIAMS | 1/30/2024 | $7.99 | $4.00 | $2.00 |
| 9780824916923 | VERY VEGGIE BOOK OF PRAYERS BB | PEGGY SCHAEFER | 2/12/2019 | $10.99 | $5.50 | $2.75 |
| 9780824918781 | WHAT IS EASTER? BB | MICHELLE MEDLOCK ADAMS | 2/1/2013 | $7.99 | $4.00 | $2.00 |
| 9781546012641 | WHERE'S MY EASTER BASKET? BB | BOB HOLT, BOB HOLT | 1/25/2022 | $7.99 | $4.00 | $2.00 |
| 9781546006466 | YAPPY EASTER! BB | WORTHYKIDS | 1/2/2024 | $7.99 | $4.00 | $2.00 |

**Guidelines:**

Hachette Book Group will credit retailers who lower the price to the suggested new retail price or less on the titles listed above for a maximum of 14 days within the stated promotional window. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible for this promotion, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 7/1/2024. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.