

**2024 KIDS POST-VALENTINE’S DAY MARKDOWN PROMOTION - US**

Hachette Book Group announces a promotional offer on the titles listed below, beginning 2/15/24. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less for a maximum of 15 days, thru March 2024. In order to qualify for this credit, physical retailers must promote the titles in a designated store location at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail home page at the discounted price for a maximum of 15 days within the promotional window to participate in this offer. This offer is open to all US accounts that purchased on a returnable basis directly from HBG, or via a wholesaler**,** who would like to participate in this offer.

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| **ISBN** | **Title** | **Format Name** | **Author** | **List Price US** | **Suggested New Retail Price** | **Credit Per Unit Sold at Suggested New Retail Price** |
| 9780316420839 | 10 LITTLE KISSES BB | BOARD BOOK | GARLAND | $7.99  | $4.00  | $2.00  |
| 9780762462698 | 1-2-3, YOU LOVE ME BB | BOARD BOOK | HOWARTH | $7.99  | $4.00  | $2.00  |
| 9781546013945 | ALPHABET LOVE BB | BOARD BOOK | WORTHYKID | $7.99  | $4.00  | $2.00  |
| 9780316111874 | ARTHUR'S VALENTINE TP | TRADE PAPERBACK | BROWN | $8.99  | $4.50  | $2.25  |
| 9780824919832 | BERENSTAIN BEARS LOVE ONE ANOTHER BB | BOARD BOOK | BERENSTAI | $7.99  | $4.00  | $2.00  |
| 9780316230377 | BESOS FOR BABY: A LITTLE BOOK OF KISSES BB | BOARD BOOK | ARENA | $7.99  | $4.00  | $2.00  |
| 9780316376389 | CRANKENSTEIN VALENTINE HC | HARDCOVER BOOK | BERGER | $18.99  | $9.50  | $4.75  |
| 9780316512145 | DOGGY KISSES BB | BOARD BOOK | TODD PARR | $7.99  | $4.00  | $2.00  |
| 9780316462211 | DRAGONBOY AND THE 100 HEARTS HC | HARDCOVER BOOK | FABIO NAPOLEONI | $18.99  | $9.50  | $4.75  |
| 9780762466436 | GOD IS LOVE BB | BOARD BOOK | PARKER | $9.99  | $5.00  | $2.50  |
| 9781546000884 | GOD'S LOVE IS LIKE SUNSHINE BB | BOARD BOOK | PARKER RU | $7.99  | $4.00  | $2.00  |
| 9781484753569 | GROUNDHUG DAY HC | HARDCOVER BOOK | PACE | $18.99  | $9.50  | $4.75  |
| 9780824919641 | HEARTPRINTS BB | BOARD BOOK | HALLINAN | $7.99  | $4.00  | $2.00  |
| 9780824916824 | HOW DO I LOVE YOU? BB | BOARD BOOK | HALLINAN | $7.99  | $4.00  | $2.00  |
| 9780316459921 | HOW MANY KISSES DO YOU WANT TONIGHT? BB | BOARD BOOK | BAJAJ | $7.99  | $4.00  | $2.00  |
| 9780316306928 | HOW TO SEND A HUG HC | HARDCOVER BOOK | ROCCO | $17.99  | $9.00  | $4.50  |
| 9780316182959 | HUG TIME BB | BOARD BOOK | MCDONNELL | $8.99  | $4.50  | $2.25  |
| 9781523507481 | I BELIEVE IN YOU HC | HARDCOVER BOOK | MOYLE | $12.95  | $6.48  | $3.24  |
| 9780316349574 | I DREW A HEART HC | HARDCOVER BOOK | GILLIAN SZE, NAOKO STOOP | $18.99  | $9.50  | $4.75  |
| 9780316566544 | I LOVE YOU BOOK / EL LIBRO DE LOS TE AMO TP | TRADE PAPERBACK | TODD PARR | $8.99  | $4.50  | $2.25  |
| 9780316247566 | I LOVE YOU BOOK BB | BOARD BOOK | PARR | $7.99  | $4.00  | $2.00  |
| 9780316591188 | IF YOU WERE MY VALENTINE BB | BOARD BOOK | PLOURDE | $7.99  | $4.00  | $2.00  |
| 9780316707077 | IF YOU WERE MY VALENTINE HC | HARDCOVER BOOK | PLOURDE | $17.99  | $9.00  | $4.50  |
| 9781523501229 | INDESTRUCTIBLES: LOVE YOU, BABY TP | TRADE PAPERBACK | LOMP | $5.99  | $3.00  | $1.50  |
| 9781523509881 | INDESTRUCTIBLES: TE AMO, BEBÉ / LOVE YOU, BABY TP | TRADE PAPERBACK | LOMP | $5.99  | $3.00  | $1.50  |
| 9780316570879 | INVISIBLE STRING HC | HARDCOVER BOOK | PATRICE KARST, JOANNE LEW-VRIETHOFF | $18.99  | $9.50  | $4.75  |
| 9780316486231 | INVISIBLE STRING TP | TRADE PAPERBACK | KARST | $9.99  | $5.00  | $2.50  |
| 9780824918392 | JESUS LOVES ME BB | BOARD BOOK | TRADITION | $7.99  | $4.00  | $2.00  |
| 9780316500173 | KATT LOVES DOGG HC | HARDCOVER BOOK | PATTERSON | $14.99  | $7.50  | $3.75  |
| 9780316461696 | KEYANA LOVES HER FAMILY HC | HARDCOVER BOOK | TARPLEY | $17.99  | $9.00  | $4.50  |
| 9780316056885 | KEYANA LOVES HER FRIEND HC | HARDCOVER BOOK | NATASHA ANASTASIA TARPLEY, CHARNELLE PINKNEY BARLOW | $18.99  | $9.50  | $4.75  |
| 9780316423816 | KINDNESS BOOK HC | HARDCOVER BOOK | PARR | $18.99  | $9.50  | $4.75  |
| 9780316484336 | LITTLE HUGS FROM LITTLE LOVES BB | BOARD BOOK | SPERRING | $7.99  | $4.00  | $2.00  |
| 9780762481552 | LOVE BUBBLE HC | HARDCOVER BOOK | HAROLD GREEN III, PRINCESS KARIBO | $17.99  | $9.00  | $4.50  |
| 9780316525022 | LOVE COMES FIRST HC | HARDCOVER BOOK | JENNA BUSH HAGER, BARBARA PIERCE BUSH, RAMONA KAULITZKI | $19.99  | $10.00  | $5.00  |
| 9780316408516 | LOVE LIKE CHOCOLATE HC | HARDCOVER BOOK | TRACY BANGHART, ALINA CHAU | $18.99  | $9.50  | $4.75  |
| 9780316543118 | LOVE MATTERS MOST HC | HARDCOVER BOOK | KELLY | $17.99  | $9.00  | $4.50  |
| 9780316457163 | LOVE THE WORLD BB | BOARD BOOK | PARR | $7.99  | $4.00  | $2.00  |
| 9780316562331 | LOVE THE WORLD TP | TRADE PAPERBACK | TODD PARR | $8.99  | $4.50  | $2.25  |
| 9781546002154 | LOVE YOU S'MORE BB | BOARD BOOK | RATHJEN | $7.99  | $4.00  | $2.00  |
| 9781546005483 | LOVE YOU SNOW MUCH BB | BOARD BOOK | MELINDA LEE RATHJEN, MEGAN HIGGINS | $7.99  | $4.00  | $2.00  |
| 9780316706599 | MIRACULOUS: CRUSHED BY CUPID TP | TRADE PAPERBACK | STEPHENS | $5.99  | $3.00  | $1.50  |
| 9781546034407 | MY FIRST VALENTINE BB | BOARD BOOK | WORTHYKID | $6.99  | $3.50  | $1.75  |
| 9780316119856 | ONE GOOD NIGHT 'TIL VALENTINE'S DAY BB | BOARD BOOK | TBD | $7.99  | $4.00  | $2.00  |
| 9780316514934 | OOO, BABY BABY! BB | BOARD BOOK | SANDRA BOYNTON | $7.99  | $4.00  | $2.00  |
| 9780316574693 |  ¡OOH, NIÑITA PEQUEÑITA! (OOO, BABY BABY!) BB | BOARD BOOK | SANDRA BOYNTON | $7.99  | $4.00  | $2.00  |
| 9781523511167 | POCKET PIGGIES: I LOVE YOU! BB | BOARD BOOK | AUSTIN | $6.95  | $3.48  | $1.74  |
| 9781546005476 | SILLY LITTLE THING CALLED LOVE BB | BOARD BOOK | ANNE KENNEDY BRADY, JERRY PITTENGER | $7.99  | $4.00  | $2.00  |
| 9781546012436 | SNUGGLE IS REAL BB | BOARD BOOK | WORTHYKID | $7.99  | $4.00  | $2.00  |
| 9780824919504 | SOMEBUNNY LOVES YOU! - SOUND | BOARD BOOK | RUMBAUGH | $13.99  | $7.00  | $3.50  |
| 9781546003625 | SOMEBUNNY LOVES YOU! BB | BOARD BOOK | RATHJEN | $7.99  | $4.00  | $2.00  |
| 9780316537957 | SONRISAS FOR BABY: A LITTLE BOOK OF SMILES BB | BOARD BOOK | ARENA | $7.99  | $4.00  | $2.00  |
| 9780824919139 | STORY OF VALENTINES DAY BB | BOARD BOOK | SKAERMAS | $6.99  | $3.50  | $1.75  |
| 9781546034384 | THAT'S WHAT LOVE IS BB | BOARD BOOK | HALL | $7.99  | $4.00  | $2.00  |
| 9780824919528 | WHERE'S MY HUG? BB | BOARD BOOK | CLARK | $8.99  | $4.50  | $2.25  |
| 9781546005360 | YAPPY VALENTINE'S DAY! BB | BOARD BOOK | WORTHYKIDS | $7.99  | $4.00  | $2.00  |
| 9780316460101 | YOU ARE NEVER ALONE: AN INVISIBLE STRING LULLABY BB | BOARD BOOK | KARST | $7.99  | $4.00  | $2.00  |

**Guidelines:**

Hachette Book Group will credit retailers who lower the price to the suggested new retail price or less on the titles listed above for a maximum of 15 days within the stated promotional window. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible for this promotion, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 5/15/2024. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.