

**2023 KIDS POST-HOLIDAY MARKDOWN PROMOTION - US**

Hachette Book Group announces a promotional offer on the titles listed beginning 12/26/23. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less for a maximum of 37 days, thru January 2024. In order to qualify for this credit, physical retailers must promote the titles in a designated store location at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail home page at the discounted price for a maximum of 37 days within the promotional window to participate in this offer. This offer is open to all US accounts that purchased on a returnable basis directly from HBG, or via a wholesaler**,** who would like to participate in this offer.

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| **ISBN (Item Code)** | **Title (Long)** | **Author** | **On-Sale Date** |  **List Price**  |  **Suggested New Retail Price**  |  **Credit Per Unit Sold at Suggested New Retail Price or Less**  |
| 9781368003001 | 12 DAYS OF CHRISTMAS BB | PIZZOLI | 9/3/2019 |  $ 9.99  |  $ 5.00  |  $ 2.50  |
| 9780762491421 | 12 DAYS OF CHRISTMAS BB | HOWARTH | 10/9/2018 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780762461257 | ABCS OF CHRISTMAS BB | HOWARTH | 9/27/2016 |  $ 7.95  |  $ 3.98  |  $ 1.99  |
| 9780316478366 | BIG BED FOR LITTLE SNOW HC | LIN | 10/15/2019 |  $ 18.99  |  $ 9.50  |  $ 4.75  |
| 9781423178651 | BLIZZARD HC | ROCCO | 10/30/2014 |  $ 18.99  |  $ 9.50  |  $ 4.75  |
| 9780762475124 | CHILD'S INTRODUCTION TO THE NUTCRACKER HC | ALEXANDER | 10/26/2021 |  $ 19.99  |  $ 10.00  |  $ 5.00  |
| 9780316299121 | CHRISTMAS OWL HC | STERER | 10/5/2021 |  $ 18.99  |  $ 9.50  |  $ 4.75  |
| 9780316571548 | CHRISTMAS OWL BN EDITION | STERER | 10/5/2021 |  $ 19.99  |  $ 10.00  |  $ 5.00  |
| 9780824919115 | CHRISTMAS STORY BB | PINGRY | 8/15/2013 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780762466108 | COLORS OF CHRISTMAS BB | HOWARTH | 10/15/2019 |  $ 9.99  |  $ 5.00  |  $ 2.50  |
| 9780316467810 | COUNTDOWN FOR NOCHEBUENA BB | HERNÁNDEZ | 10/3/2023 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780316467919 | COUNTDOWN FOR NOCHEBUENA POB | HERNÁNDEZ | 10/3/2023 |  $ 15.99  |  $ 8.00  |  $ 4.00  |
| 9781368019071 | COZY GOOD NIGHT BB | ASHMAN | 10/16/2018 |  $ 8.99  |  $ 4.50  |  $ 2.25  |
| 9780316456180 | DOG DIARIES: HAPPY HOWLIDAYS | PATTERSON | 10/14/2019 |  $ 9.99  |  $ 5.00  |  $ 2.50  |
| 9780761186144 | EYELIKE STICKERS: CHRISTMAS | WORKMAN P | 8/11/2015 |  $ 7.95  |  $ 3.98  |  $ 1.99  |
| 9781546003632 | FIRST CHRISTMAS NIGHT BB | CHRISTOPH | 10/3/2023 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780824956530 | FIRST CHRISTMAS NIGHT HC | CHRISTOPH | 9/15/2013 |  $ 16.99  |  $ 8.50  |  $ 4.25  |
| 9781546005353 | FIRST WORDS OF CHRISTMAS BB | WORTHYKID | 10/3/2023 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780316114882 | GIFT OF NOTHING HC | MCDONNELL | 10/5/2005 |  $ 16.99  |  $ 8.50  |  $ 4.25  |
| 9781546013891 | GIFT SHOP BEAR HC | WORTHYKID | 10/26/2021 |  $ 17.99  |  $ 9.00  |  $ 4.50  |
| 9781546034223 | GIVING MANGER: A CHRISTMAS FAMILY TRADITION | HOTTINGER | 10/13/2020 |  $ 39.99  |  $ 20.00  |  $ 10.00  |
| 9780762466528 | GOD IS WITH US BB | PARKER | 10/15/2019 |  $ 9.99  |  $ 5.00  |  $ 2.50  |
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| 9780824955595 | HUMPHREY'S FIRST CHRISTMAS HC | HEYER | 8/1/2012 |  $ 17.99  |  $ 9.00  |  $ 4.50  |
| 9780824956165 | HUMPHREYS FIRST CHRISTMAS TP | HEYER | 9/1/2013 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780316628235 | IF I COULD GIVE YOU CHRISTMAS BB | PLOURDE | 10/26/2021 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780316466776 | IF YOU EVER WANT TO BRING A PIRATE TO MEET SANTA, DON'T! HC | PARSLEY | 10/16/2018 |  $ 17.99  |  $ 9.00  |  $ 4.50  |
| 9781523508044 | INDESTRUCTIBLES: HANUKKAH BABY | TRUKHAN | 10/15/2019 |  $ 5.95  |  $ 2.98  |  $ 1.49  |
| 9780761187264 | INDESTRUCTIBLES: JINGLE BABY  | MERRITT | 9/6/2016 |  $ 5.99  |  $ 3.00  |  $ 1.50  |
| 9780316127158 | JOLLY CHRISTMAS POSTMAN | AHLBERG | 9/1/2001 |  $ 19.99  |  $ 10.00  |  $ 5.00  |
| 9781546002857 | JOY TO THE WORLD BB | KENNEDY | 10/4/2022 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780762483075 | JOY TO THE WORLD: A CHRISTMAS SONG BB | GIANASSI | 10/3/2023 |  $ 8.99  |  $ 4.50  |  $ 2.25  |
| 9780316427852 | JOYFUL BOOK BB | PARR | 10/11/2022 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780316427890 | JOYFUL BOOK HC | PARR | 10/6/2020 |  $ 17.99  |  $ 9.00  |  $ 4.50  |
| 9780316394734 | LITTLE GIFT OF NOTHING BB | MCDONNELL | 10/4/2016 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780316333627 | LITTLE RED HC | HILLENBRA | 10/10/2023 |  $ 18.99  |  $ 9.50  |  $ 4.75  |
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| 9780316302579 | MERRY CHRISTMAS, SQUIRRELS! HC | ROSE | 10/6/2015 |  $ 17.00  |  $ 8.50  |  $ 4.25  |
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| 9781546002338 | STORY OF CHRISTMAS BB | PINGRY | 10/4/2022 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9780762462421 | STORY OF CHRISTMAS PADDED BB | DARDIK | 10/17/2017 |  $ 9.95  |  $ 4.98  |  $ 2.49  |
| 9781546013860 | STORY OF THE WISE MEN BB | WORTHYKID | 10/26/2021 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
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| 9781546013877 | WHERE'S MY CHRISTMAS TREE? BB | WORTHYKID | 11/2/2021 |  $ 7.99  |  $ 4.00  |  $ 2.00  |
| 9781484722824 | WILLIAM'S WINTER NAP HC | ASHMAN | 10/10/2017 |  $ 17.99  |  $ 9.00  |  $ 4.50  |
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