

**2023 KIDS POST-HOLIDAY MARKDOWN PROMOTION - US**

Hachette Book Group announces a promotional offer on the titles listed beginning 12/26/23. Hachette Book Group will credit retailers selling copies of the titles listed below for 50% off or less for a maximum of 37 days, thru January 2024. In order to qualify for this credit, physical retailers must promote the titles in a designated store location at a price of 50% off or less. The promotional price must be called out on the books themselves or with signage indicating the new sale price. Internet retailers must feature the books prominently on their corporate retail home page at the discounted price for a maximum of 37 days within the promotional window to participate in this offer. This offer is open to all US accounts that purchased on a returnable basis directly from HBG, or via a wholesaler**,** who would like to participate in this offer.

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| **ISBN (Item Code)** | **Title (Long)** | **Author** | **On-Sale Date** | **List Price** | **Suggested New Retail Price** | **Credit Per Unit Sold at Suggested New Retail Price or Less** |
| 9781368003001 | 12 DAYS OF CHRISTMAS BB | PIZZOLI | 9/3/2019 | $ 9.99 | $ 5.00 | $ 2.50 |
| 9780762491421 | 12 DAYS OF CHRISTMAS BB | HOWARTH | 10/9/2018 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762461257 | ABCS OF CHRISTMAS BB | HOWARTH | 9/27/2016 | $ 7.95 | $ 3.98 | $ 1.99 |
| 9780316478366 | BIG BED FOR LITTLE SNOW HC | LIN | 10/15/2019 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9781423178651 | BLIZZARD HC | ROCCO | 10/30/2014 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780762475124 | CHILD'S INTRODUCTION TO THE NUTCRACKER HC | ALEXANDER | 10/26/2021 | $ 19.99 | $ 10.00 | $ 5.00 |
| 9780316299121 | CHRISTMAS OWL HC | STERER | 10/5/2021 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780316571548 | CHRISTMAS OWL BN EDITION | STERER | 10/5/2021 | $ 19.99 | $ 10.00 | $ 5.00 |
| 9780824919115 | CHRISTMAS STORY BB | PINGRY | 8/15/2013 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762466108 | COLORS OF CHRISTMAS BB | HOWARTH | 10/15/2019 | $ 9.99 | $ 5.00 | $ 2.50 |
| 9780316467810 | COUNTDOWN FOR NOCHEBUENA BB | HERNÁNDEZ | 10/3/2023 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316467919 | COUNTDOWN FOR NOCHEBUENA POB | HERNÁNDEZ | 10/3/2023 | $ 15.99 | $ 8.00 | $ 4.00 |
| 9781368019071 | COZY GOOD NIGHT BB | ASHMAN | 10/16/2018 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9780316456180 | DOG DIARIES: HAPPY HOWLIDAYS | PATTERSON | 10/14/2019 | $ 9.99 | $ 5.00 | $ 2.50 |
| 9780761186144 | EYELIKE STICKERS: CHRISTMAS | WORKMAN P | 8/11/2015 | $ 7.95 | $ 3.98 | $ 1.99 |
| 9781546003632 | FIRST CHRISTMAS NIGHT BB | CHRISTOPH | 10/3/2023 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780824956530 | FIRST CHRISTMAS NIGHT HC | CHRISTOPH | 9/15/2013 | $ 16.99 | $ 8.50 | $ 4.25 |
| 9781546005353 | FIRST WORDS OF CHRISTMAS BB | WORTHYKID | 10/3/2023 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316114882 | GIFT OF NOTHING HC | MCDONNELL | 10/5/2005 | $ 16.99 | $ 8.50 | $ 4.25 |
| 9781546013891 | GIFT SHOP BEAR HC | WORTHYKID | 10/26/2021 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9781546034223 | GIVING MANGER: A CHRISTMAS FAMILY TRADITION | HOTTINGER | 10/13/2020 | $ 39.99 | $ 20.00 | $ 10.00 |
| 9780762466528 | GOD IS WITH US BB | PARKER | 10/15/2019 | $ 9.99 | $ 5.00 | $ 2.50 |
| 9780824916817 | HUMPHREY'S FIRST CHRISTMAS BB | HEYER | 10/2/2018 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780824955595 | HUMPHREY'S FIRST CHRISTMAS HC | HEYER | 8/1/2012 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780824956165 | HUMPHREYS FIRST CHRISTMAS TP | HEYER | 9/1/2013 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316628235 | IF I COULD GIVE YOU CHRISTMAS BB | PLOURDE | 10/26/2021 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316466776 | IF YOU EVER WANT TO BRING A PIRATE TO MEET SANTA, DON'T! HC | PARSLEY | 10/16/2018 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9781523508044 | INDESTRUCTIBLES: HANUKKAH BABY | TRUKHAN | 10/15/2019 | $ 5.95 | $ 2.98 | $ 1.49 |
| 9780761187264 | INDESTRUCTIBLES: JINGLE BABY | MERRITT | 9/6/2016 | $ 5.99 | $ 3.00 | $ 1.50 |
| 9780316127158 | JOLLY CHRISTMAS POSTMAN | AHLBERG | 9/1/2001 | $ 19.99 | $ 10.00 | $ 5.00 |
| 9781546002857 | JOY TO THE WORLD BB | KENNEDY | 10/4/2022 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762483075 | JOY TO THE WORLD: A CHRISTMAS SONG BB | GIANASSI | 10/3/2023 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9780316427852 | JOYFUL BOOK BB | PARR | 10/11/2022 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316427890 | JOYFUL BOOK HC | PARR | 10/6/2020 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780316394734 | LITTLE GIFT OF NOTHING BB | MCDONNELL | 10/4/2016 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316333627 | LITTLE RED HC | HILLENBRA | 10/10/2023 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9781643752389 | MERRY AND HARK HC | TUCHOLKE | 10/3/2023 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780316302579 | MERRY CHRISTMAS, SQUIRRELS! HC | ROSE | 10/6/2015 | $ 17.00 | $ 8.50 | $ 4.25 |
| 9780316500203 | MIDDLE SCHOOL: WINTER BLUNDERLAND POB | PATTERSON | 11/7/2022 | $ 13.99 | $ 7.00 | $ 3.50 |
| 9780316429269 | MIRACULOUS: CHRISTMAS RESCUE! TP | ZAG | 10/6/2020 | $ 5.99 | $ 3.00 | $ 1.50 |
| 9780824918842 | NIGHT BEFORE CHRISTMAS BB | MOORE | 10/1/2011 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762430147 | NIGHT BEFORE CHRISTMAS BB | MOORE | 10/23/2007 | $ 5.95 | $ 2.98 | $ 1.49 |
| 9780762424160 | NIGHT BEFORE CHRISTMAS HC | MOORE | 8/31/2005 | $ 9.95 | $ 4.98 | $ 2.49 |
| 9780316070188 | NIGHT BEFORE CHRISTMAS HC | HOBBIE | 10/22/2013 | $ 18.00 | $ 9.00 | $ 4.50 |
| 9781546014560 | ON CHRISTMAS DAY BB | BROWN | 10/1/2019 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9781546013914 | ONCE UPON A CHRISTMAS POB | WORTHYKID | 10/19/2021 | $ 14.99 | $ 7.50 | $ 3.75 |
| 9781546034414 | ONE BABY JESUS BB | PINGRY | 10/6/2020 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316119443 | ONE GOOD NIGHT 'TIL CHRISTMAS BB | TBD | 10/11/2022 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780824918637 | ONE NIGHT IN BETHLEHEM BB | LORD | 9/14/2011 | $ 9.99 | $ 5.00 | $ 2.50 |
| 9781523506750 | PAINT BY STICKER KIDS: CHRISTMAS | WORKMAN P | 10/1/2019 | $ 10.95 | $ 5.48 | $ 2.74 |
| 9781523518562 | PAINT BY STICKER KIDS: HOLLY JOLLY CHRISTMAS | WORKMAN P | 10/25/2022 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9780762481804 | PINEY THE LONESOME PINE HC | BAKERINK | 10/11/2022 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9781523511150 | POCKET PIGGIES: CHRISTMAS! BB | AUSTIN | 10/13/2020 | $ 6.95 | $ 3.48 | $ 1.74 |
| 9780316315234 | RORY THE DINOSAUR NEEDS A CHRISTMAS TREE HC | CLIMO | 10/10/2017 | $ 16.99 | $ 8.50 | $ 4.25 |
| 9780762479771 | SILENT NIGHT BB | GIANASSI | 10/11/2022 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9781368041751 | SIMON AND THE BEAR: A HANUKKAH TALE POB | KIMMEL | 9/22/2020 | $ 12.99 | $ 6.50 | $ 3.25 |
| 9780316361187 | STAR TREK: TREK THE HALLS HC | PEARLMAN | 10/11/2022 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780762458530 | STARRY NIGHT, HOLD ME TIGHT BB | SAGENDORP | 8/25/2015 | $ 6.95 | $ 3.48 | $ 1.74 |
| 9781546002338 | STORY OF CHRISTMAS BB | PINGRY | 10/4/2022 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762462421 | STORY OF CHRISTMAS PADDED BB | DARDIK | 10/17/2017 | $ 9.95 | $ 4.98 | $ 2.49 |
| 9781546013860 | STORY OF THE WISE MEN BB | WORTHYKID | 10/26/2021 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762473618 | THE ELF ON THE SHELF SEARCH AND FIND TP | ELF ON T | 10/19/2021 | $ 9.99 | $ 5.00 | $ 2.50 |
| 9780316232272 | TRUTH ABOUT MRS. CLAUS HC | HARRIS | 10/18/2022 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780316330978 | TWELVE HOURS OF CHRISTMAS HC | BAILEY | 10/10/2023 | $ 18.99 | $ 9.50 | $ 4.75 |
| 9780762461820 | TWINKLE, TWINKLE, LITTLE STAR BB | WEISER | 10/3/2017 | $ 10.99 | $ 5.50 | $ 2.75 |
| 9780316468329 | UNA NOCHE MÁS PARA LA NAVIDAD (ONE GOOD NIGHT 'TIL CHRISTMAS) TP | BERRIOS | 10/3/2023 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780762495696 | UNICORNS WHO SAVED CHRISTMAS HC | HEIDER | 10/13/2020 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780824919603 | UP ON THE HOUSETOP BB | HANBY | 9/29/2015 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9798887770277 | WE'RE GOING ON A PRESENT HUNT BB | HAWK | 10/3/2023 | $ 8.99 | $ 4.50 | $ 2.25 |
| 9798887770260 | WE'RE GOING ON A PRESENT HUNT HC | HAWK | 10/3/2023 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780824918859 | WHAT IS CHRISTMAS? BB | ADAMS | 10/1/2011 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9780316539654 | WHAT THE DINOSAURS DID THE NIGHT BEFORE CHRISTMAS HC | TUMA | 10/26/2021 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9781546013877 | WHERE'S MY CHRISTMAS TREE? BB | WORTHYKID | 11/2/2021 | $ 7.99 | $ 4.00 | $ 2.00 |
| 9781484722824 | WILLIAM'S WINTER NAP HC | ASHMAN | 10/10/2017 | $ 17.99 | $ 9.00 | $ 4.50 |
| 9780762484775 | WINTER TALES: STORIES AND FOLKTALES FROM AROUND THE WORLD | CASEY | 9/26/2023 | $ 19.99 | $ 10.00 | $ 5.00 |
| 9781546002260 | WRECK THE HALLS BB | RATHJEN | 10/4/2022 | $ 7.99 | $ 4.00 | $ 2.00 |

**Guidelines:**

Hachette Book Group will credit retailers who lower the price to the suggested new retail price or less on the titles listed above for a maximum of 37 days within the stated promotional window. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

In order to be eligible for this promotion, the retailer must furnish to its Hachette Book Group sales representative, or to our sales department, proof of its retail sales between the dates listed above. Proof and claim must be received by the Hachette Book Group no later than 3/31/2024. Deductions for anticipated credits will not be honored. Credit will be issued after review of proof of sales.

Our suggested retail price will remain as originally cataloged, and returns on any copies will be credited based on the cataloged retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish us with evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from the Hachette Book Group directly, the retailer can make arrangements with the wholesaler to have credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission to that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.