



A.K.A. Lucy: The Dynamic and Determined Life of Lucille Ball

9780762484263



\$29.00 USD Hardcover Paper over boards | On Sale Date: October 10, 2023



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This stunning package offers a rich, intimate, and highly entertaining look at the remarkable life and work of the television pioneer, the First Lady of Comedy, the legend, Lucille Ball—AKA Lucy.

Full of fresh perspective, gorgeously designed, and richly informative, this is a book on Lucille Ball like none other. With profiles spotlighting the many different facets of the woman, AKA Lucy details how Ball changed the face of comedy and the entertainment industry. It sheds new light on the star's history, from her childhood through hardscrabble days trying to make it in show business, falling head over heels in love and embarking on one of the great romances of the twentieth century, to becoming the biggest star in the world, a pioneer in television, and an icon for the ages. Filled with photos and highlighted by bright illustration and design, this is a volume almost as vivid and entertaining as the woman herself.

AKA Lucy is officially authorized by the estate of Lucille Ball and Desi Arnaz.









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