

**Bestsellers Spring 2023 Promotion**

**CAN RETAILERS ONLY**

For any retail account who participates in this 50% off consumer promotion, Retailers may claim a 25% credit for each title sold at 50% as part of this promotion from Hachette Book Group as specified below. Accounts may run this promotion for three weeks starting in April. In order to qualify for this credit, physical retailers must promote the title below in a prominent store location during the promotional window at the promotional price. The promotional price must be called out on the book itself or with signage indicating the new sale price. Internet retailers must feature the book prominently on their corporate retail home page at the discounted price for the maximum of the promotional window to participate in this offer. Retailers are, of course, free to charge whatever price they choose, but only those meeting the above terms will qualify for the credit. This promotion supersedes any previous offer on these titles.

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| **EAN** | **Title** | **Author** | **MSRP (CAN)** | **Credit per Copy Sold during Promo** |
| 9780316406208 | THINGS I WISH I TOLD MY MOTHER | PATTERSON, SUSAN | $34.00  |  $8.50 |

In order to be eligible, the retailer must furnish proof to a Hachette Book Group sales representative of its retail sales of the designated promotional title for the promotional period. Proof must consist of either computer printouts or cash register receipts. Hachette must receive the proof no later than September 1, 2023. Credit will be issued after review of proof of sales.

The suggested retail price for the above title will remain as originally catalogued, and returns on any copies of these books (regardless when purchased from Hachette) will be credited based upon the catalogued retail price and the terms of our returns policy. If a retailer purchased copies from a wholesaler, the retailer must furnish evidence of that purchase to receive direct credit from us. However, if a retailer who purchased copies from a wholesaler does not want to receive its credit from us directly, the retailer can make arrangements with the wholesaler to have the credit issued to the wholesaler for the retailer’s account, and we will honor the wholesaler’s submission of that credit to the wholesaler’s account.

For more information, please contact your Hachette Book Group sales representative or Hachette Book Group, 1290 Avenue of the Americas, New York, NY 10104.