APPENDIX 1-3 IDENTIFYING YOUR FARM: NAME AND CONTACT INFORMATION

Farm name. Your farm name may describe what you do, indicate where you are located, reflect your personality, or enhance marketing of your products. Write down your farm name, or use
the space provided to brainstorm possible names.
Farm team. List everyone who is involved in the farm business — family members, employees, seasonal labor, interns, and so on.
Owners/operators:
Other members of your farm team:
Other members of your farm team:
Contact Information
Location address:
Mailing address:
County:
Phone number(s):
Fax number:
E-mail address:
Website: