

THE GOOD LIFE LAB

ON THE ROAD

EVENTS & PUBLICITY FOR
WENDY JEHANARA TREMAYNE



Storey Publishing

HIGHLIGHTS

Named one of the Best Summer Books of 2013 by *Publishers Weekly*.

Extensive author tour, including speaking engagements at the New York Maker Faire, Vancouver and Seattle Mini-Maker Faires, and the OSBridge Conference.

Release-date review scheduled for the website BoingBoing.

Author Wendy Tremayne profiled on the Make: Blog.

Reviews expected in *New Spirit Journal*, *Spirituality & Health*, and *Arthur* magazines as well as on the *Good Housekeeping* website.

On-the-street grassroots promotional campaigns.

PRAISE & ACCLAIM

“This rollicking, inspiring tale of Tremayne’s journey . . . is alternately funny, tender, philosophical, and practical.”

— PUBLISHERS WEEKLY

“Stop whatever you’re doing and get this book. I’ve just finished reading it and I have to say that [Wendy] and [Mikey] could easily be the poster children for modern day hacking, and this book could be the manual for a life built on hacking.”

— CALEB KRAFT ON HACK A DAY BLOG

“Tremayne aims to inspire others to not only consume less but to also ‘live out of the waste stream.’ . . . This book’s perspective, with its many recipes and how-tos, offers readers ways to begin to adopt regular, pragmatic practices that save money and are kind to the environment.”

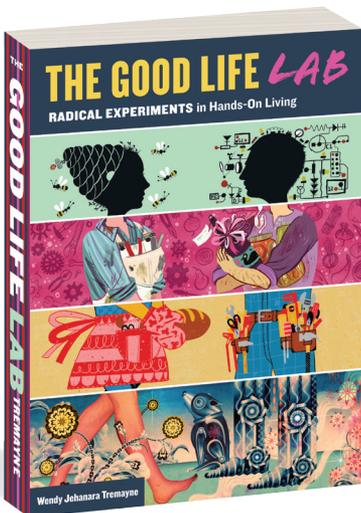
— NEW MEXICO MAGAZINE

CURRENT TOUR SCHEDULE

MAY 18 – 19	San Mateo, CA : Bay Area Maker Faire
JUNE 1 – 2	Vancouver, BC : Vancouver Mini-Maker Faire
JUNE 3	Seattle, WA : Dorkbot SEA <i>Dorkbot is a group of affiliated organizations worldwide that sponsor grassroots meetings of artists, engineers, designers, scientists, inventors, and anyone else working under the very broad umbrella of electronic art. The dorkbot motto is “people doing strange things with electricity”.</i>
JUNE 5	Seattle, WA : Barnes & Noble
JUNE 8 – 9	Seattle, WA : Seattle Mini-Maker Faire
JUNE 11	Lake Forest Park, WA : Third Place Books
JUNE 12	Seattle, WA : University Book Store
JUNE 13	Bainbridge Island, WA : Eagle Harbor Book Co.
JUNE 15	Bellingham, WA : Village Books
JUNE 17	Portland, OR : Dorkbot PDX
JUNE 18	Corvallis, OR : Grass Roots Books & Music
JUNE 21	Portland, OR : OpenSource Bridge Conference <i>OpenSource Bridge is a conference for developers working with open source technologies and for people interested in learning the open source way.</i>
JUNE 23	Portland, OR : Powell’s City of Books
JULY 13	Albuquerque, NM : Barnes & Noble
JULY 14	Albuquerque, NM : Bookworks
JULY 15	Santa Fe, NM : Collected Works
AUGUST 6	Durango, CO : Maria’s Bookshop
AUGUST 7	Boulder, CO : Boulder Book Store
AUGUST 8	Denver, CO : Tattered Cover
AUGUST 10	Fort Collins, CO : Old Firehouse Books
SEPTEMBER 19	New Lebanon, NY : The Abode (Sufi Center)
SEPTEMBER 21 – 22	New York, NY : New York Maker Faire
DATE TK	Brooklyn, NY : Brooklyn Bodhisattvas <i>Brooklyn Bodhisattvas is a meet-up group bringing people together for Meditation, Mindfulness and Contemplation in Action — the “Daily Practice of Meditation combined with Urban Resilience, Sustainability, and Perma-Culture.”</i>
DATE TK	Albuquerque, NM : The Farm Shop @ Los Pablos
DATES / VENUES TK	Tucson and Phoenix, AZ (to be planned around the Desert Harvesters Festival)



Wendy Jehanara Tremayne was a creative director in a marketing firm in New York City before she and her companion Mikey Sklar moved to rural New Mexico. She writes the blog *Holy Scrap* and has written for *Craft's* webzine and *Make* magazine. Tremayne founded Swap-O-Rama-Rama, an annual textile-repurposing and skill-sharing event. Her off-the-grid desert oasis has captured the attention of such media as *The Discovery Channel*, *CNET*, and *Women's Health*. She lives in Truth or Consequences, New Mexico.



Paper: \$18.95 US / \$22.95 CAN
ISBN: 978-1-61212-101-7 | eBook available