



Packed with look-and-find fun for ages 2 to 5, **Wimmelbooks** let kids be the storyteller!

MARCH 2023 BRINGS AN ALL-NEW FORMAT

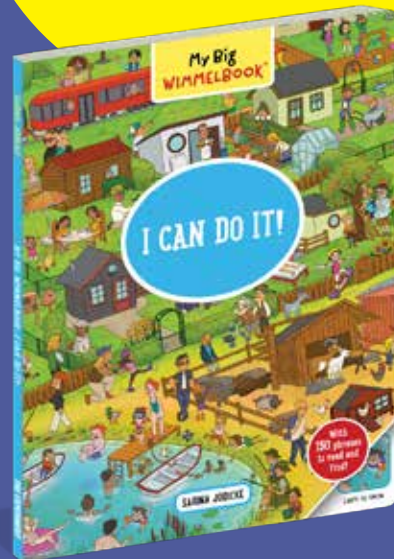
Our first Wimmelbook with a focus on words, using matching illustrations to teach kids basic vocabulary!

Wimmelbooks are a global bestselling genre, where every spread is a new panorama bustling with life. These oversized board books are virtually instruction-free, inviting kids (and parents!) to use their imagination and create their own stories to fit the busy illustrations. Wimmelbooks offer hours upon hours of fun:

- At **ages 2 to 3**, kids will have a blast seeking out familiar objects and actions.
- As kids get older (**ages 3 to 4**), they will develop the ability to identify the characters in each new scene.
- At **ages 4 to 5**, kids will begin crafting their ongoing stories as they follow each character from scene to scene.



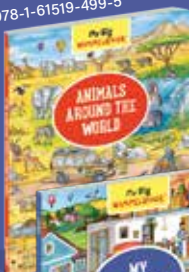
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"Wimmelbooks will make any parent's heart sing." —*The New York Times Book Review*

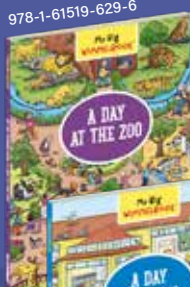
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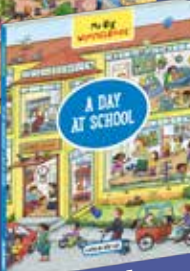
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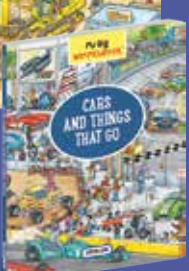
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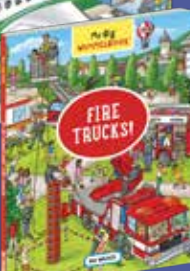
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