

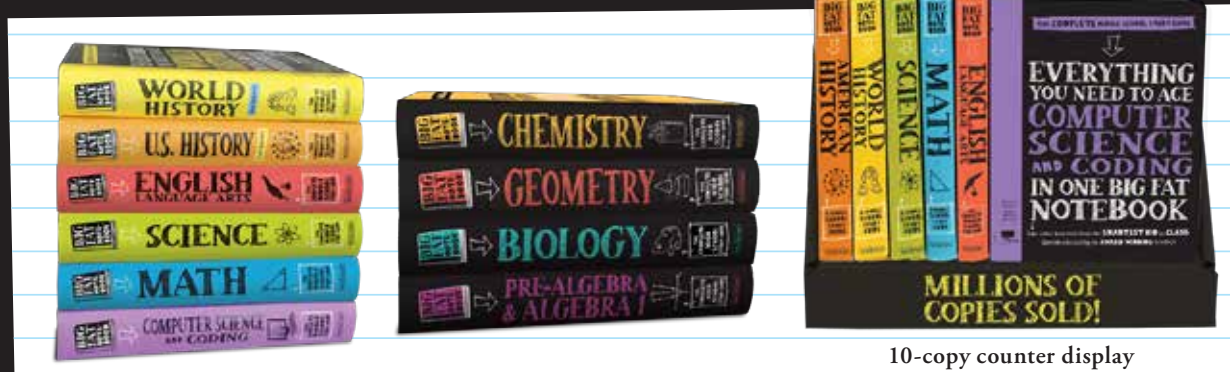
THE BIG FAT NOTEBOOK SERIES IS A BIG FAT SUCCESS!

OVER 8 MILLION COPIES IN PRINT!

THAT'S AN A+ IN OUR BOOK!

9 TIMES A YEAR FAMILIES NEED BIG FAT NOTEBOOKS

1. **Before the new school year starts**—get a jump on what's ahead!
2. **Start of the school year**—these books are essential school supplies, like pencils (and locker chandeliers).
3. **When homework starts**—relief for students *and* parents.
4. **After the fall parent-teacher conferences**—i.e., the wake-up call.
5. **First report card**—help!
6. **During the holidays**—they're actually cool enough to be a gift.
7. **Spring standardized tests**—ace 'em!
8. **Followed by final exams**—see #7.
9. **Summer vacation**—avoid the summer slump!
(Most students forget at least 30% of what they learned during the school year!)



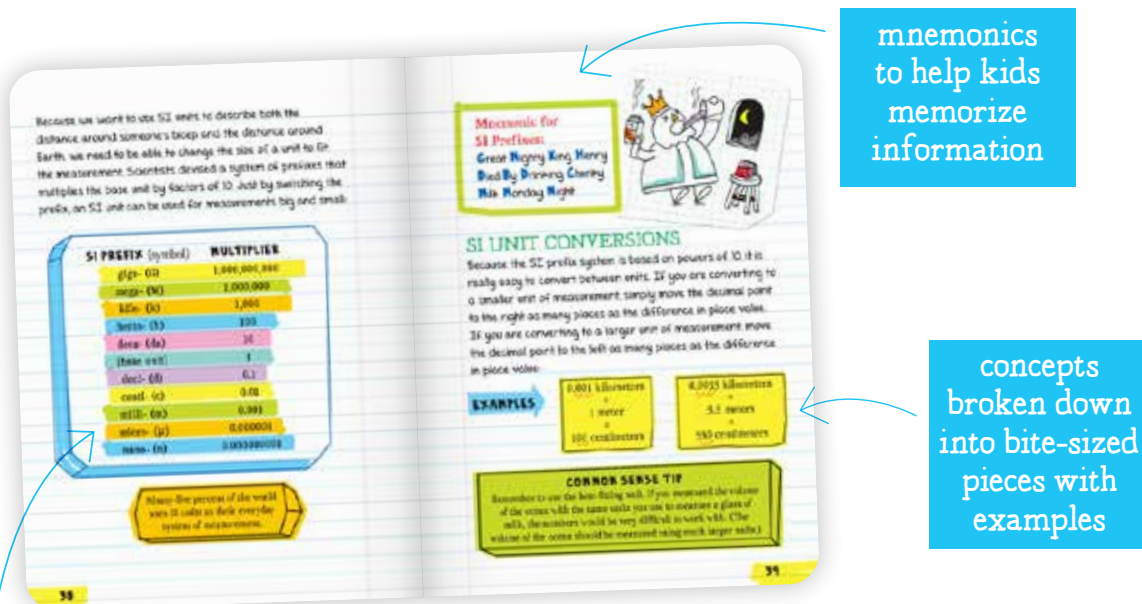
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THE RUNAWAY BESTSELLING SERIES FOR STUDENTS

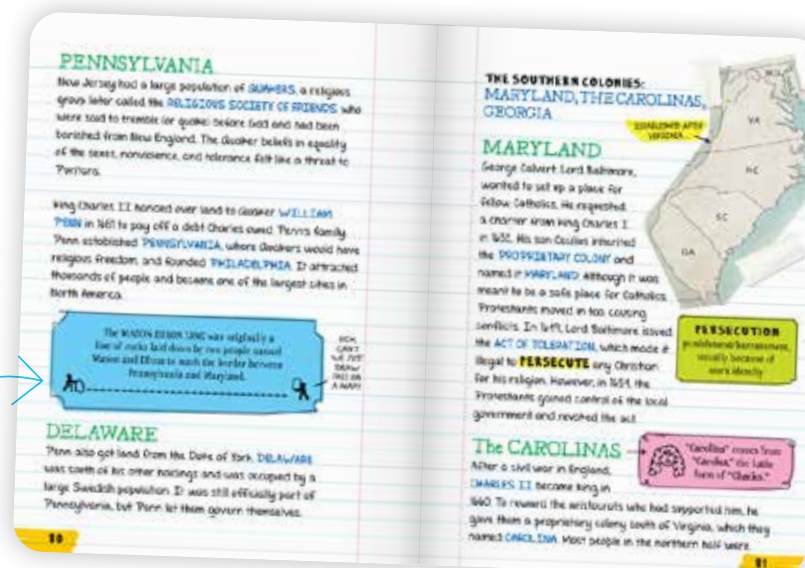
The **BIG FAT NOTEBOOKS** have revolutionized the way students study. Highlighting the big ideas kids need to know and explaining them with memorable visuals and humor, these books take the stress out of homework and make learning genuinely fun.



From *Everything You Need to Ace Science in One Big Fat Notebook*.

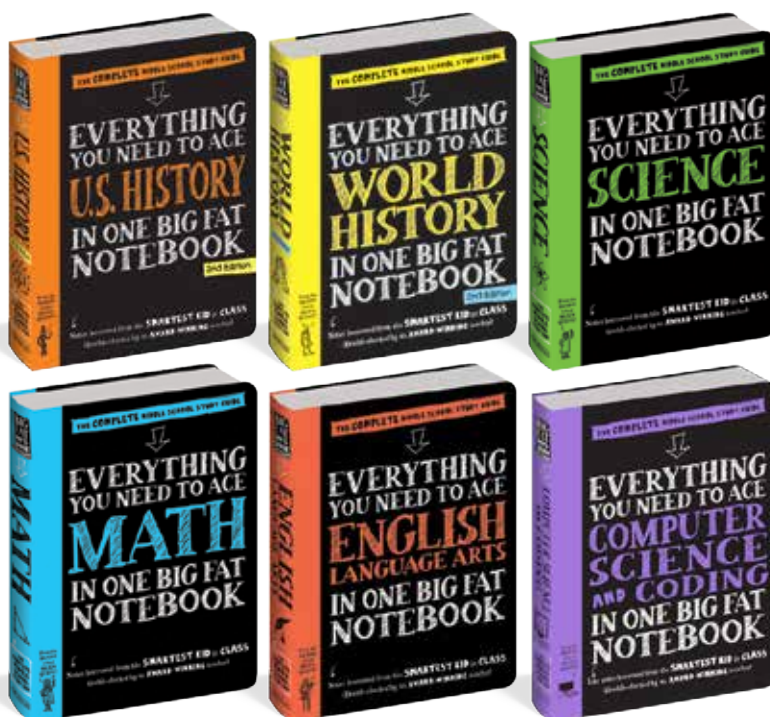
helpful diagrams and charts support visual learners

fun doodles help kids retain information



From *Everything You Need to Ace U.S. History in One Big Fat Notebook, 2nd Ed.*

AVAILABLE FOR MIDDLE SCHOOLERS



Praise for Big Fat Notebooks:

“This book has GREATLY reduced the stress in our household with regard to math homework.” —parent

“Every parent should invest in this book for their middle schoolers.” —science teacher

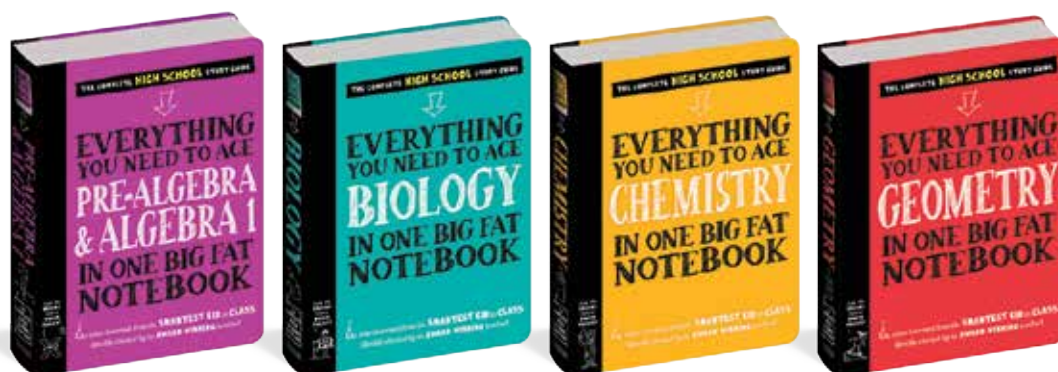
“I love using this as part of our homeschooling curriculum! It simplifies so much!”

—homeschool parent

“My daughter absolutely loves this whole series and so do I! [And] her standardized test scores have increased drastically.”

—7th-grade parent

ALSO AVAILABLE FOR HIGH SCHOOLERS



- The **BIG FAT NOTEBOOKS** meet Common Core and State standards and Next Generation Science Standards
- From the **EDITORS OF BRAIN QUEST**, America’s #1 educational bestseller with over 55 million copies in print.
- **VETTED BY THE BEST TEACHERS IN AMERICA**, winners of the most prestigious national honors for excellence in teaching—the National and State Teacher of the Year Awards.