

workman

FALL
2022



Smart Brevity
(See page 2.)

SMART BREVITY

The Power of Saying More with Less

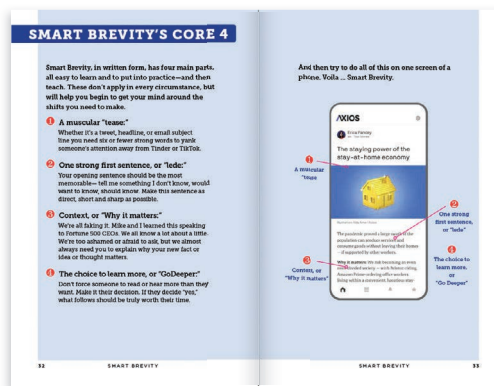
Jim VandeHei, Mike Allen & Roy Schwartz

You're not respecting your reader's time. Here's how to change that in just six words: **Brevity is confidence. Length is fear.**

The principle that began as an inkling at Politico and then became a founding mantra at Axios is at the core of Smart Brevity™, a system and strategy that will teach anyone who works with words how to think sharply, communicate crisply, and save your readers precious time. Fundamentally, it's about how to say more with less. And how, on a deeper level, to reframe your thinking *before* you start writing.

You'll learn how to grab the attention of your readers with clear subject lines and lead sentences. How to present one big idea at a time and explain why it matters. And perhaps most important: how to *stop* writing before you lose your audience. And then how to apply these simple concepts to everything from emails to presentations, speeches to meetings, social media, newsletters, even visuals and art.

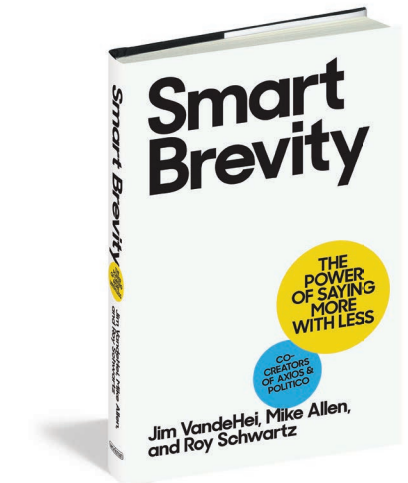
We're drowning in words. The authors learned this truth long ago when they discovered hardly anyone read more than 200–300 words of their journalism. Smart Brevity was their answer, and the wild success of Axios is proof that it's what readers want.



Jim VandeHei is the cofounder and CEO of Axios and also an executive producer of the Emmy Award–winning docu-news series Axios on HBO. VandeHei also cofounded Politico and prior to that spent more than a decade as a reporter covering the presidency and Congress for The Wall Street Journal and The Washington Post. He lives in Virginia.

Mike Allen is a cofounder of both Axios and Politico and writes the flagship daily newsletters, Axios AM and Axios PM. An alumnus of TIME, The New York Times, and The Washington Post, he lives in Virginia.

Roy Schwartz is the cofounder and President of Axios and also serves as executive producer of the Emmy Award–winning docu-news series Axios on HBO. Formerly he was chief revenue office for Politico. He lives in Virginia.



- How to get your message heard in the digital age
- The creators of Politico and Axios reveal the secret sauce behind their hugely influential media companies
- A system and strategy to think more sharply, write more crisply, and stop wasting your reader's time
- 10-city national book tour
- 40-city radio tour

Smart Brevity

Full-color photos and illustrations throughout; 224 pages; 5 1/4" x 8"

Jacketed hardcover:

\$27.00/\$34.00 Can./£20.99 UK

ISBN: 978-1-5235-1697-1

No. 101697

Ships: August

Also available on Workman audio.



The Reverse Coloring Book™: Mindful Journeys

Kendra Norton

It's like meditation with a pen. With the colors in place, you are free to just draw. Create lines that calm you, swirls that inspire you, doodles that absorb you—until the world, and your thoughts, fall away and all that's left is a perfect flow of attention and concentration. It hardly matters what you make. It's the act of making that liberates you from distraction and busyness.

Each of the first two Reverse Coloring books—with more than 206,000 copies in print in just a year—frees the imagination and encourages the user to be calm and creative. But *Mindful Journeys* takes it one step further with 50 new and original watercolors created specifically to promote mindfulness. Abstract compositions in calming blues and greens. A shower of circles that suggests the infinity of the sky. Swirls of flowery patterns that evoke mandalas. Spiritual symbols, like a yin-yang, a hamsa hand, a flaming heart. Watery waves and curly peacock feathers.

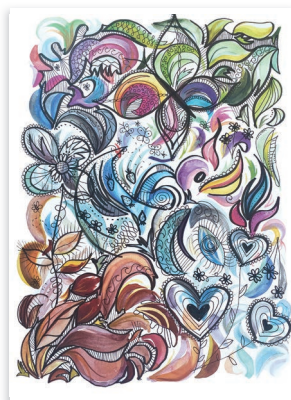
The possibilities are endless. Trace, sketch, doodle, shade, cover with dots—make a world of images. And lose yourself in time and space. Images in the book are printed on sturdy paper that's single-sided and perforated. All you need is your favorite pen.



An unfinished painting. . .

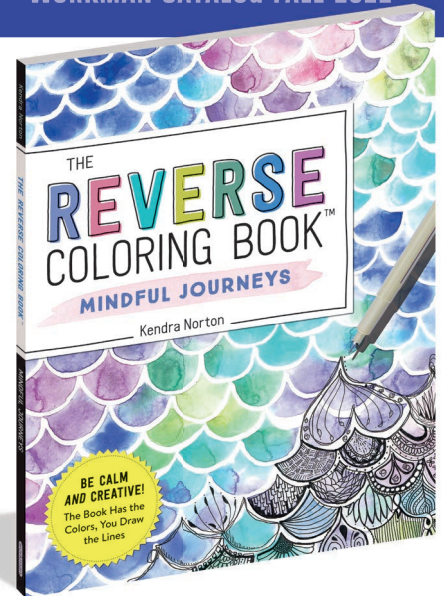


allows space for you . . .



to create to your heart's content.

Kendra Norton is a multimedia artist, painter, and herbalist. She lives with her four children in Bellingham, Washington.



- **Yes! A third Reverse Coloring Book, the creative series that already has more than 206,000 copies in print**
- **With a subject that goes right to the heart of the Reverse Coloring promise—finding meditative, mindful moments as you let the pen follow your concentration and attention**
- **50 beautiful, calming watercolor paintings, each a mindful journey**
- **Printed on sturdy paper and perforated**

The Reverse Coloring Book™: Mindful Journeys

Full-color illustrations throughout; 104 perforated pages; 8½" x 11"

Paper: \$14.99/\$19.99 Can./£12.99 UK

ISBN: 978-1-5235-1807-4

No. 101807

Ships: October

PAPERBACK



8-copy counter display

\$89.94/\$119.94 Can.

ISBN: 978-1-5235-1940-8

No. 221940



32-copy mixed display

\$478.40/\$639.68 Can.

ISBN: 978-1-5235-1941-5

No. 221941



You Are Not a Sh*tty Parent

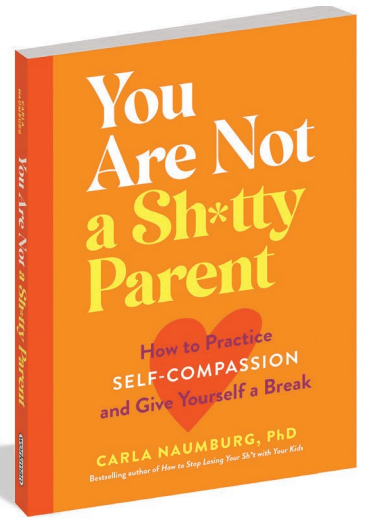
How to Practice Self-Compassion and Give Yourself a Break

Carla Naumburg, PhD

So, you think you're doing a sh*tty job. You're not alone. This kind of thinking is almost inevitable in today's parenting culture of unattainable expectations, incessant demands, and the in-your-face perfection being blasted across social media. Unfortunately, the pandemic only made things worse, as parents juggled the stresses of helping their kids navigate online schooling while they also had to work from home. All of which makes Carla Naumburg's new book utterly necessary. Author of *How to Stop Losing Your Sh*t with Your Kids*, with 149,000 copies in print, Naumburg delivers the message right up front—*You Are Not a Sh*tty Parent*—that all parents need to hear and believe in. And she does it with her singular understanding, relatably funny voice, and keen insights.

The fact is, great parenting is not the same thing as perfect parenting. Great parenting starts with true self-compassion, a simple, evidence-based practice that teaches you how to stop judging yourself and start treating yourself with acceptance and understanding. The strategies of self-compassion—connection, creativity, and kindness—are key to giving yourself a break and embracing your best qualities as a parent. Naumburg gives tangible steps for practicing self-compassion to help reduce anxiety, trust your instincts, move past the guilt, and become a calmer, more confident parent. Which, in the end, will benefit your child as much as you.

Carla Naumburg, PhD, is an author, speaker, and clinical social worker. Her book *How to Stop Losing Your Sh*t with Your Kids* has been translated into seventeen languages. Carla's writing has appeared in the *New York Times*, the *Washington Post*, *HuffPost*, and numerous other publications. She lives outside of Boston with her husband and two daughters.



- A message every parent needs to hear: You are not doing a sh*tty job!
- Learn self-compassion and become a calmer, more confident parent by embracing powerful, evidence-based practices
- By the author of *How to Stop Losing Your Sh*t with Your Kids*, with 149,000 copies in print
- 20-city radio tour

You Are Not a Sh*tty Parent

Two color; 224 pages; 5 3/4" x 8"

Paper: \$16.99/\$22.99 Can.

ISBN: 978-1-5235-1711-4

No. 101711

Ships: September

Also available on Workman audio



The Wine Bible

3rd Edition

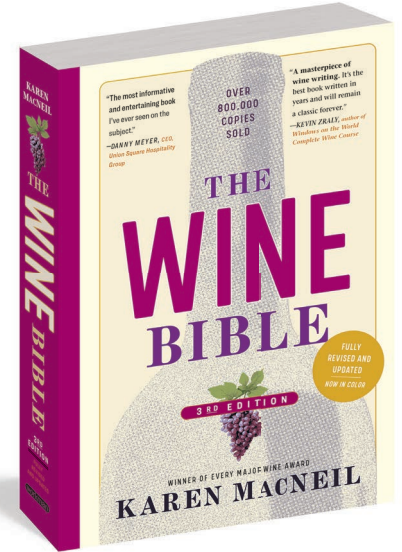
Karen MacNeil

Nothing improves the experience of wine like knowledge. The proof is in the numbers: Karen MacNeil's *The Wine Bible* is America's bestselling wine book, with over 800,000 copies in print. Now this essential classic is even better, with a new, completely revised third edition that's fully updated with a larger trim size and—yes!—in full color with more than 400 new photographs.

No other wine book compares to *The Wine Bible* in the way that it grounds the reader deeply, and passionately, in the fundamentals while layering on informative asides, tips, anecdotes, definitions, illustrations, maps, labels, and great wine recommendations. For this new edition MacNeil tasted \$168,000 worth of wine, a tremendous sacrifice to keep readers up-to-date: There are new chapters on Great Britain, Croatia, Israel; a new section, In the Beginning. . . Wine in the Ancient World; a new, fully revised Great Wines section (formerly the "Wines to Know") for each country and region; expanded chapters on France, Italy, Australia, South America, and the US; an expanded grape glossary including 400-plus varieties; a revised wine terms glossary; and an expanded Mastering Wine section incorporating the latest science on taste and smell.

Truly, a bible for curious wine lovers of every level of expertise.

Karen MacNeil is the only US winner of every major wine award in the English language. In a full-page profile on her, *TIME* magazine called Karen "America's Missionary of the Vine." She is the creator and editor of *WineSpeed*, the top digital newsletter about wine in the United States, and conducts seminars and presentations for clients worldwide. She was the Emmy-winning host of the PBS series *Wine, Food and Friends with Karen MacNeil*; the former wine correspondent for the *TODAY* show on NBC; and creator and Chairman Emeritus of the Rudd Center for Professional Wine Studies at the Culinary Institute of America, which has been called the "Harvard" of wine education. She lives in St. Helena, California, and online at karenmacneil.com.



- The bestselling wine book, with over 800,000 copies in print, completely revised and updated and now in full color
- A variety-by-variety, country-by-country guide to understanding the world's wines, plus hundreds of recommended bottles to try
- Illustrated throughout with maps, charts, wine labels, and over 400 new photos
- 10-city national book tour
- 40-city national radio tour

The Wine Bible, 3rd Edition

Four color with maps and photos throughout: 736 pages: 7" x 10"

Paperback
Paper: \$40.00/\$50.00 Can./
£31.99 UK

ISBN: 978-1-5235-1009-2

No. 101009

Hardcover: \$55.00/\$70.00 Can./
£42.99 UK

ISBN: 978-1-5235-1010-8

No. 101010

Ships: September



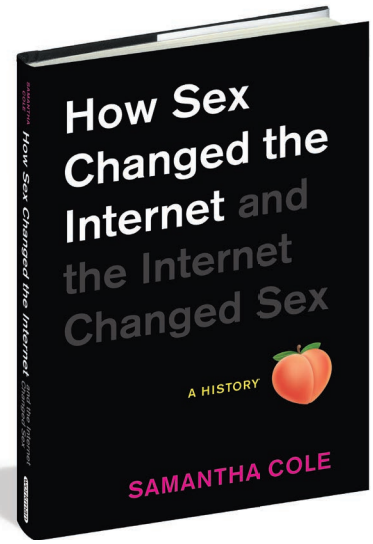
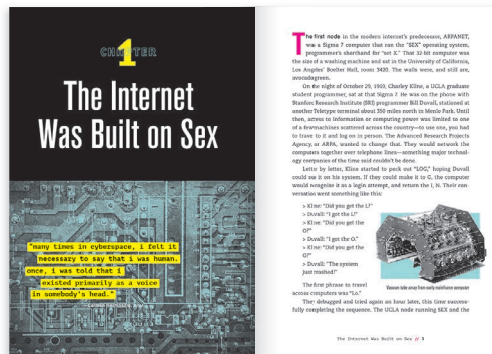
How Sex Changed the Internet and the Internet Changed Sex

A History

Samantha Cole

From the moment there was an “online,” there was sex online. The famous test image used by software engineers to pioneer the jpeg was “Lenna,” taken from a *Playboy* centerfold. Early bulletin boards and multi-user domains quickly became platforms for sexual expression, dating, and safer places for sex workers to do business. Facebook started as a way to rate “hot or not” Harvard co-eds. In fact, virtually every significant development that defines the Internet we know and love (and hate) today—issues related to privacy, online payments and banking, dating, social media, streaming technology, mass data collection—was the result of what happened when sex and technology came together.

A serious, highly visual history, *How Sex Changed the Internet* is filled with broad themes and backstories, pioneering personalities and eureka moments. It’s a wild ride that includes deepfakes, virtual reality, misguided legislation and, yes, porn. Written by Samantha Cole, a senior writer for *Vice*, *How Sex Changed the Internet* is a history like no other.



- How everything we’ve come to love (and hate) about the internet—from social media to online banking, privacy issues and mass data collection—resulted from the intersection of sexuality and technology
- How the internet provided a safe space to non-heteronormative communities and influenced the development of modern sexuality
- A thoroughly contemporary, highly illustrated cultural history
- National media
- 5-city book tour
- 20-city audio tour



Samantha Cole is a senior staff writer for *Motherboard*, *Vice Media’s science and technology vertical*, where she covers sexuality, online culture, platforms, and the adult industry. Her writing has also appeared in *Popular Science* and *Fast Company* and has been published by *Al Jazeera*. In 2020, she was nominated for a *Writers Guild Award* for best digital news coverage. She lives in Brooklyn, New York.

How Sex Changed the Internet and the Internet Changed Sex

Full-color photos throughout; 288 pages; 6" x 8 1/2"
Jacketed hardcover:
 \$30.00 / \$38.00 Can./
 £23.99 UK
 ISBN: 978-1-5235-1384-0
 No. 101384
 Ships: October
 Also available on Workman audio.



The Atlas Obscura Gift Set The Explorer's Library

Atlas Obscura, 2nd Edition

Joshua Foer, Ella Morton, and Dylan Thuras

Gastro Obscura

Cecily Wong, Dylan Thuras, and the Editors of Atlas Obscura

Give the gift of wonder. Packaged in a slipcase that evokes the timeless allure of travel, *The Explorer's Library* combines the two *New York Times* bestselling guides from Atlas Obscura®. It is the perfect gift for the person who lets curiosity be their compass, who is alive to the world in all its possibilities.

Atlas Obscura, with over 860,000 copies in print, is a “wonderlust-whetting cabinet of curiosities on paper” (*New York Times*). It shot to the top of bestseller lists the moment it was released, and in its hundreds of unexpected entries that cover all corners of the globe, it changes the way we think about the world, expanding our sense of how strange and marvelous it really is.

A feast of wonder that has 215,000 copies in print in its first six months, *Gastro Obscura* is the national bestseller that transforms our sense of what people around the world eat and drink. Ready for a beer made from fog in Chile? Sardinia’s “threads of God” pasta? But far more than a menu of curious delicacies and unexpected dishes, *Gastro Obscura* focuses on food’s place in our lives, touching on history, culture, travel, festivals, and more.



The perfect gift—the two bestselling books from Atlas Obscura packaged in an irresistible slipcase

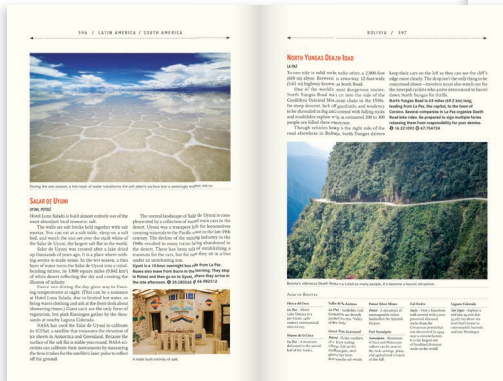
Atlas Obscura, the #1 New York Times bestseller that changed the way we think about travel, with over 860,000 copies in print

Gastro Obscura, a New York Times, USA Today, and national Indie bestseller with over 215,000 copies in print

The Atlas Obscura brand is growing and growing, now with over 6.4 million daily visitors, 2.9 million social media followers, including 1.5 million on Facebook, and a 980,000 email subscriber base



from ATLAS OBSCURA



from GASTRO OBSCURA

The Explorer's Library

Full-color photos and illustrations throughout; 928 pages; 7¼" x 11"

Boxed set: \$85.00/
\$106.00 Can.

ISBN: 978-1-5235-2095-4

No. 102095

Ships: October



Why We Travel

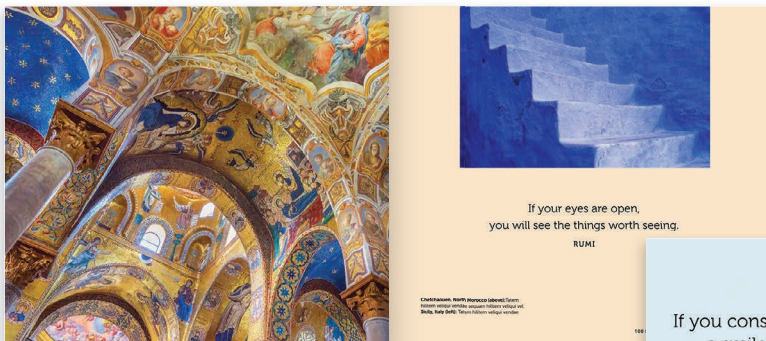
100 Reasons to See the World

Patricia Schultz

For years Patricia Schultz has been telling us where to go—her *1,000 Places to See Before You Die*® books and calendars have sold millions of copies to eager travelers looking to explore new destinations and round out bucket lists. Now, in a beautifully illustrated gift book that's filled with inspiration perfectly timed to meet the pent-up demand for travel, Patricia Schultz tells us *why* to go.

Personal stories and anecdotes, quotes about travel, affirmations, ideas, and travel hacks—and stunning photographs throughout—*Why We Travel* comes at its subject from many directions, but all of them point to the same goal: Travel is one of the most richly rewarding experiences we can have. It is, as Pico Iyer says, *the place where we stay up late, follow impulse and find ourselves as wide open as when we are in love*. It is something we must do ourselves, since *No one can explore the world for you*. It encourages us to go with the flow: *Expect nothing, embrace everything*. And it gives us so many stories. Patricia shares some of her most rewarding, like going on safari in Zambia and finding her most lasting memory in a classroom of five-year-olds.

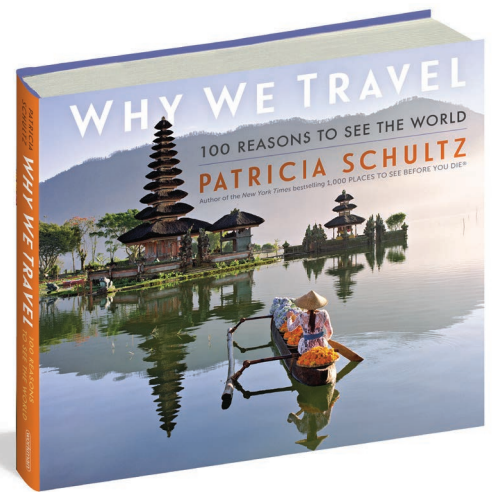
At every turn *Why We Travel* urges us to set out for adventure while at the same time satisfying our deepest travel itch, even from the comfort of an armchair.



If you consider a smile international currency, you'll return home wealthy.



Patricia Schultz is the author of the #1 New York Times bestsellers *1,000 Places to See Before You Die* and *1,000 Places to See in the United States and Canada Before You Die*. She is a veteran travel journalist with over thirty years of experience, writing for *Frommer's*, *Berlitz*, and *Access* travel guides, as well as the *Wall Street Journal*, *Condé Nast Traveler*, and other magazines and newspapers. Her home base is in New York City, but good luck finding her there!



- From the #1 bestselling author of *1,000 Places to See Before You Die* books, with over 4.7 million copies in print

- Not *where* to travel but *why*—with personal stories, anecdotes, quotes, lists, and aphorisms, all accompanied by extraordinary full-color photographs

- The travel industry predicts a boom in 2022, with so much pent-up demand for adventure

- 10-city national book tour

- 40-city radio tour

Why We Travel

Full-color photos throughout; 192 pages; 8" x 7"

Jacketed hardcover:
\$24.95/\$32.95 Can.

ISBN: 978-1-5235-1097-9

No. 101097

Ships: September

HARDCOVER



A **flow**® BOOK

A Book That Loves You

An Adventure in Self-Compassion

Irene Smit and Astrid van der Hulst

Slow down, celebrate the flaws, own the good stuff, and focus on learning to love and appreciate yourself. These themes of self-compassion and self-care are hugely relevant, and *Flow*® has a unique and creative take on them. Now, following *A Book That Takes Its Time*, with 203,000 copies in print, *A Book That Loves You* offers a message that will resonate in its simplicity: Be sweet to yourself, no matter what kind of day you're having. (In fact, the challenging days may be the days you'll most want to pick up the book.)

Discover the comforting effects of a daily ritual, like drinking tea. Why it's okay—and even beautiful—to stumble now and again. Embrace the art of being alone. Release the reins on your schedule. And learn to love yourself with all your imperfections—including your busy, overproductive mind. The book combines *Flow*'s signature scrapbook-like look and feel, focus on mindfulness, and high production standards. Sprinkled throughout the essays, illustrations, and sayings are paper “goodies,” designed to help readers put what they read into action: A sticker puzzle to complete, a pullout “My Own User Manual” to personalize, a DIY flower to assemble and enjoy.

It's a delightful gift for yourself or someone you care about—a book to peruse and engage with, using creativity and intention.



Irene Smit and Astrid van der Hulst are the cofounders of *Flow* magazine, the international publication that, with its unique combination of paper goodies and beautiful illustrations, celebrates creativity, imperfection, and life's little pleasures.



- An inspiringly different kind of self-care book, with activities and paper crafts that encourage self-compassion
- A perfect companion to *Flow*'s other two “big books”—*A Book That Takes Its Time* and *The Big Book of Less*—which together have 245,000 copies in print
- Packed with interactive paper goodies—like a DIY paper flower, postcards, bookmarks, a sketchbook, a sticker puzzle, “My Own User Manual” portable poster, poems and recipes, and a foldout banner—that enhance the book’s message of self-care

A Book That Loves You

Full-color illustrations and paper inserts throughout; 224 pages plus special pullouts; 7½" x 8¾"

Paper over board: \$32.50/
\$43.50 Can./£25.00 UK

ISBN: 978-1-5235-1319-2

No. 101319

Ships: August



5-copy counter display

\$162.50/\$217.50 Can.

ISBN: 978-1-5235-1706-0

No. 221706



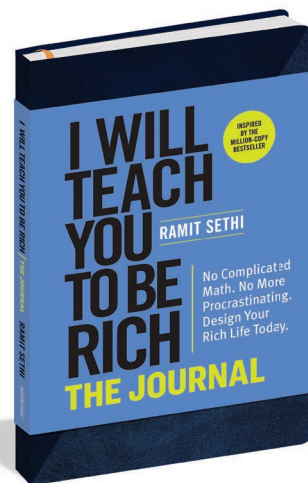
I Will Teach You to Be Rich: The Journal

No Complicated Math. No More Procrastinating. Design Your Rich Life Today.

Ramit Sethi

Ramit Sethi is the personal finance expert whose *New York Times* bestseller, *I Will Teach You to Be Rich*, has helped more than a million readers get on the path to financial independence through a highly practical six-week program. At the core of his message is the idea of the rich life—where it's not just about the dollars but about the meaning, and where experiences are as much a priority as what's in your wallet.

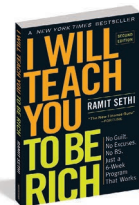
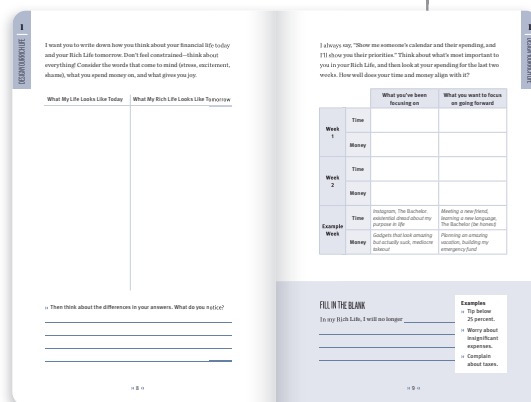
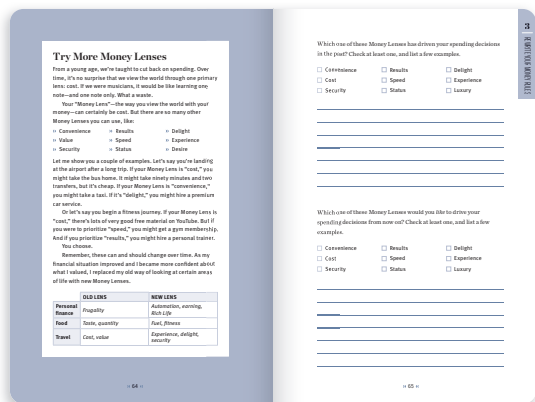
Now in this companion to the original book, Sethi guides readers through the process of clarifying exactly what a rich life means to them, and then shows them how to make it happen. Packed with provocative prompts, lists, and real-world examples, *I Will Teach You to Be Rich: The Journal* is an interactive, fill-in book whose every page is designed for introspection, dreaming, and creative brainstorming. Sethi shows you how to rewire your money beliefs by questioning the myths and clichés—for example, “Buy, don’t rent”—that might not make sense for you. Learn to design a rich life based on what he calls “money dials”—categories of spending, like Travel, Convenience, Status, or Self-Improvement—and how to plan accordingly. There are prompts that show you how to be more confident about money and individual challenges to make your goals a daily reality. Ultimately, you’ll visualize *your* rich life, one that’s tailored, customized, and unmistakably you. Let the journey begin.



- A guided journal from the author of the *New York Times* bestseller *I Will Teach You to Be Rich*, with more than 1 million copies in print

- Tools and prompts to help readers redefine their relationship to money and create and pursue their “rich life” goals—ones that are tailored and customized to be precisely theirs

- From an author whose star just keeps rising, with a million readers visiting his website every month, a podcast launched in August 2021, and a forthcoming Netflix show



Also Available
I Will Teach You to Be Rich
 ISBN: 978-1-5235-0574-6
 No. 100574



Ramit Sethi writes about money, business, and psychology for a million readers each month at iwillteachyoutoberich.com. He's been featured in *Fortune*, the *New York Times*, the *Tim Ferris* podcast, and the *Wall Street Journal*. He studied technology and psychology at Stanford and lives in New York.

I Will Teach You to Be Rich: The Journal

Two color; 192 pages; 6" x 9"
Flexibound paperback with belly band and ribbon marker:
\$18.95/\$25.95 Can.

ISBN: 978-1-5235-1687-2

No. 101687

Ships: August



So. Many. Letter Stickers.

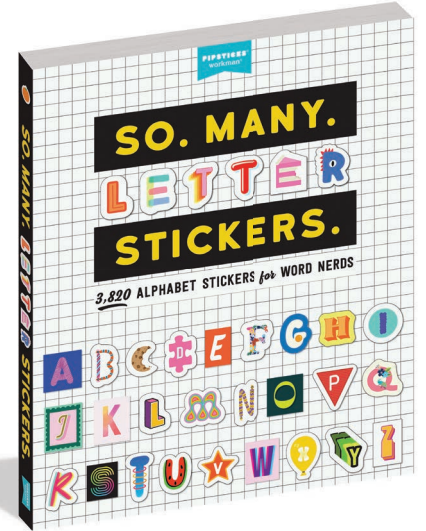
3,820 Alphabet Stickers for Word Nerds

Pipsticks®+Workman®

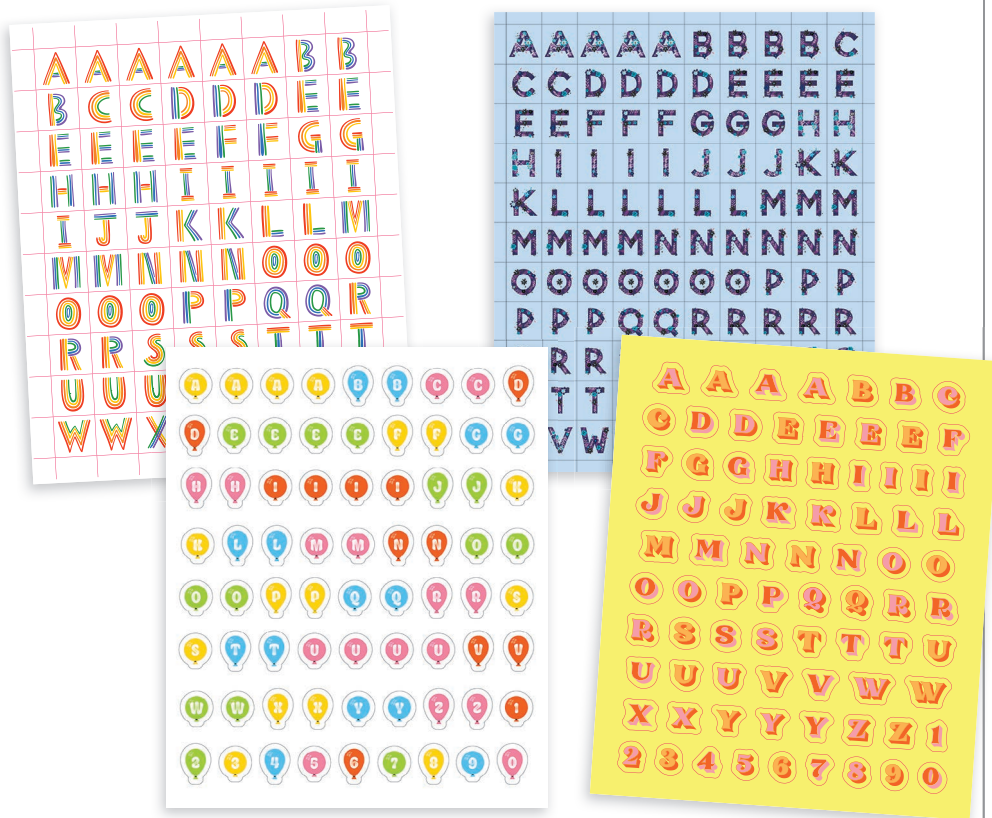
Say it, shout it—*letter it*—with stickers! Introducing *So. Many. Letter Stickers.*, a new addition to the lively and popular *So. Many. Stickers.* series with 256,000 copies in print. Because expressing yourself is fun, and expressing yourself with stickers is even more fun.

The first book devoted entirely to letter stickers, *So. Many. Letter Stickers.* features 50 pages of bold, bright, and gorgeously designed alphabets—from script to bubble to elegantly patterned—for a variety of moods and occasions. These stickers are perfect for adding personality and life to planners, scrapbooks, notes, invitations, photos, and any piece of paper in need of pizzazz.

And yes, in case you were wondering, each page includes multiple stickers for commonly used letters, so you don't have to worry about running out of Os or Ms before you finish crafting your message. It's an irresistible gift or self-purchase for crafters, for letter writers, for sticker collectors, for word lovers.



- The **So. Many. Stickers.** series has a combined 256,000 copies in print
- The only adult alphabet-sticker book on the market, it features pages of beautifully designed sticker alphabets in both traditional type styles and creative variations
- For sticker fanatics, planner devotees, crafters, letter writers, or anyone who loves words



Pipsticks+Workman is the collaboration of *Pipsticks*, a subscription sticker club, and *Workman Publishing*. Made up of a bicoastal team of innovative creatives, the brand is dedicated to spreading the sticker love through books, stationery, and more!

So. Many. Letter Stickers.

Full color throughout; 50 sticker sheets; 6" x 7 1/4"

Paper: \$12.95/\$17.95 Can.

ISBN: 978-1-5235-1526-4

No. 101526

Ships: August

PAPERBACK



Advent Calendars

▪ 'TIS THE SEASON FOR ELF-CARE

Eunice Moyle and Sabrina Moyle

▪ GNOME FOR THE HOLIDAYS

Anita Ashfield-Salter

Announcing two new Advent calendars—fun, cheeky, and cheerful titles that make counting down the days to Christmas extra special.

From Eunice Moyle and Sabrina Moyle, the sister team behind award-winning design studio Hello!Lucky, comes *'Tis the Season for Elf-Care*, a funny and charmingly illustrated Advent calendar that inspires a new holiday tradition—self-care, er, *elf-care*! Each day features a pop-out elf ornament to spruce up your Christmas tree or string on a garland. Underneath each ornament, discover 24 whimsical ideas for staying jolly and relaxed through the stress of the holidays. Go for a walk . . . or a dash! Give your-elf a compliment.

All together now: “We’ll be gnome for Christmas. . .” From artist Anita Ashfield-Salter, *Gnome for the Holidays* will appeal to the whole family with its charming pop-out ornaments featuring 24 colorfully hatted, round-nosed gnomes paired with punny phrases (rockin’ around the mushroom, up to snow good) celebrating the joys of the season.



STATIONERY TERMS APPLY

from 'TIS THE SEASON FOR ELF-CARE



from GNOME FOR THE HOLIDAYS



▪ Two new Advent calendars to greet the Christmas season

▪ Each day in December, pop out an illustrated elf or gnome ornament

▪ Underneath the elf ornaments, discover daily ideas for self-care; underneath the gnome ornaments, discover festive phrases and puns

▪ Each includes a bag of gold cord for hanging the ornaments

Advent Calendars

Full-color illustrations throughout; 24 pop-out ornaments with foil embellishments; gold cord in a bag; 14" x 12"

Paper over board: \$19.99/\$24.99 Can./£16.99 UK

Ships: August

'Tis the Season for Elf-Care

ISBN: 978-1-5235-1686-5

No. 101686



9 781523 151686 5

Gnome for the Holidays

ISBN: 978-1-5235-1689-6

No. 101689



9 781523 151689 6

Color Your Own Stickers

Pipsticks®+Workman®

Color the rainbow! Combining the fun of stickers with the creativity of making them your own, *Color Your Own Stickers* is a delightful gift for kids, tweens—actually, sticker and craft lovers of all ages.

The stickers are cute, whimsical, and on-trend, with subjects including llamas, narwhals, rainbows, cupcakes, tacos, and more. There are small stickers and larger stickers with sayings like “I’m here for the snacks.” But the best part is, they are completely customizable. The stickers are printed in black and white on uncoated paper, designed to be colored, bedazzled, and transformed into one-of-a-kind pieces of art with markers, colored pencils, or crayons. The book features 500 designs in all. So embrace your inner sticker designer and get your DIY on!



- The fun of stickers meets the creativity of DIY
- 500 on-trend stickers of various sizes
- A great gift for kids, tweens, and sticker lovers of all ages



Pipsticks+Workman is the collaboration of Pipsticks, a subscription sticker club, and Workman Publishing. Made up of a bicoastal team of innovative creatives, the brand is dedicated to spreading the sticker love through books, stationery, and more!

Color Your Own Stickers

B&W illustrations throughout; 40 uncoated sticker sheets; 6" x 8"

Paper: \$12.95/\$16.99 Can./

£9.99 UK

ISBN: 978-1-5235-1717-6

No. 101717

Ships: August

PAPERBACK



9 781523 517176



8-copy counter display

\$103.60/\$135.92 Can.

ISBN: 978-1-5235-1937-8

No. 221937



9 781523 519378

Paint by Sticker® Kids

- HOLLY JOLLY CHRISTMAS
- RAINBOWS EVERYWHERE!



Paint by Sticker Kids is unstoppable! The series ships more than a million copies a year, and the reasons are obvious: stickers, stickers, and more stickers, plus an activity that delivers hours of screen-free, mess-free fun. It's like a parent's dream that kids happen to love just as much.

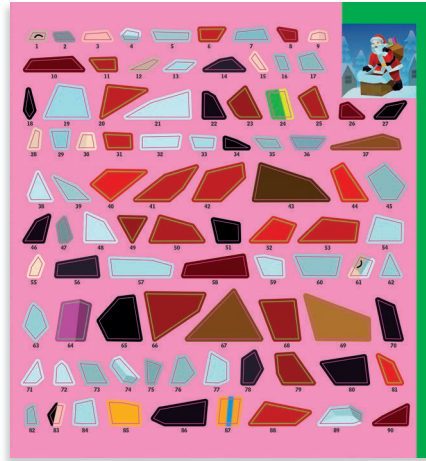
Following in the footsteps of *Paint by Sticker Kids: Christmas*—hugely in demand and a sellout in Fall 2021—*Holly Jolly Christmas* delivers even more Christmas fun. There's a cheery elf, a reindeer leaping, a plate of gingerbread cookies, a beautifully decorated tree, and what's in that box? Merry Christmas—it's a new puppy! This book, which includes glitter stickers, is a delightful stocking stuffer or Christmas gift.

These days, rainbows are about as hot as stickers, and *Rainbows Everywhere!* combines both for pages of brightly colored joy. Each image—a sweet kitten, kites soaring through the air, a unicorn, and, of course, a rainbow—is swathed in vibrant hues.

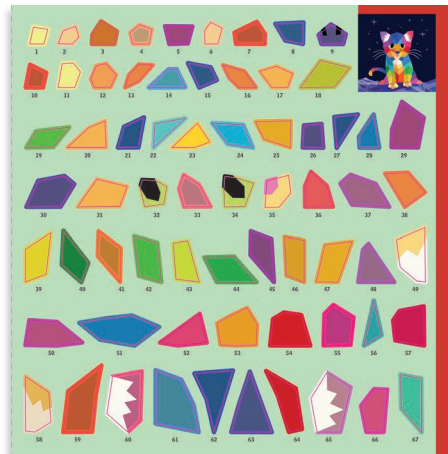
The colorful images use low-poly art, a computer style that creates 3-D images out of polygon shapes. To “paint” a picture, just peel off the stickers and place them on the corresponding numbered spaces. The stickers are designed to be easy for little hands to handle. And no paint means no splatter, drips, or messy cleanup. Just stickers and fun.

- **Announcing two new titles in the series that is blowing up, now shipping over a million copies a year**
- **Have a *Holly Jolly Christmas* with ten new images in a follow-up to the hugely in-demand (and instant sellout) *Christmas***
- **Celebrate the joy of rainbows with ten clever pictures in *Rainbows Everywhere!***
- **No mess, no cleanup, and card-stock pages are perforated for easy removal, making them suitable for display**
- **For ages 5 and up**

from HOLLY JOLLY CHRISTMAS



from RAINBOWS EVERYWHERE!



Paint by Sticker® Kids

Four color: 24 pages on perforated card stock plus 10 sticker sheets; 9" x 9"

Paper: \$10.99/\$14.99 Can./£8.99 UK each

Ships: October

Holly Jolly Christmas

Includes glitter stickers

ISBN: 978-1-5235-1856-2

No. 101856



8-copy counter display

\$87.92/\$119.92 Can.

ISBN: 978-1-5235-1938-5

No. 221938



Rainbows Everywhere!

ISBN: 978-1-5235-1775-6

No. 101775



8-copy counter display

\$87.92/\$119.92 Can.

ISBN: 978-1-5235-1939-2

No. 221939



Meltdown

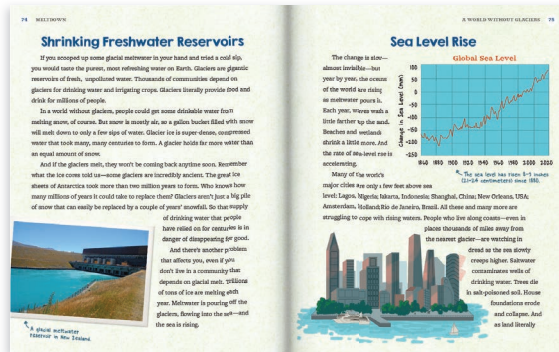
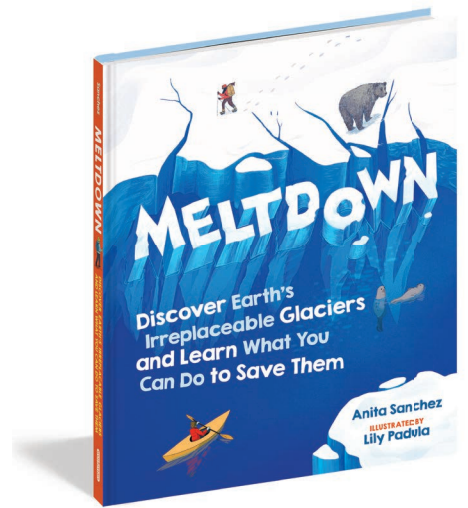
Discover Earth's Irreplaceable Glaciers and Learn What You Can Do to Save Them

Anita Sanchez • Illustrated by Lily Padula

Met the glaciers—before they disappear. *Meltdown* is a kids' guide to the glorious but endangered world of glaciers. Glaciers may not be as well known as rain forests or coral reefs, but they are just as vital to the health of the planet, and just as threatened by climate change.

Packed with information, grounded in the latest science, with lively writing and illustrations throughout (including graphs, charts, infographics, photographs, and full-page art), *Meltdown* gives readers an eye-opening overview of glaciers and how important they are. There are more than 100,000 glaciers covering 10% of Earth's landmass that act as protective shields to cool the atmosphere and hold almost three-quarters of the planet's fresh water. We learn how glaciers are formed, how they move and carve the landscape, and how scientists study them (the bluer the ice, the older the glacier). We discover secrets of Earth's climate history hidden deep in a glacier's core—and learn how climate change is causing glaciers to melt, putting the health of the planet in jeopardy.

But readers are not left without hope. The final chapter offers positive steps they can take to become climate activists, reduce their carbon footprint, and save the glaciers.



Anita Sanchez worked for more than twenty-five years as an environmental educator for the New York State Department of Environmental Conservation and now serves as an educational consultant to nature centers, arboreta, and school districts. She is the author of nine published books, including the middle-grade science titles *Itch: Everything You Didn't Want to Know About What Makes You Scratch and Rotten!:* Vultures, Beetles, Slime, and Nature's Other Decomposers (a Junior Library Guild selection). She lives in Amsterdam, New York.

- An urgent story of the rise and fall of glaciers and an important, compelling read for every kid who cares about the planet
- From the publisher of *World Without Fish*, with more than 255,000 copies in print
- Illustrated throughout in full color and packed with fascinating science
- Includes action steps and backmatter with resources, a glossary, and more
- For ages 8–12
- National 10-city school tour
- 20-city radio tour

Meltdown

Full-color illustrations throughout; 128 pages; 8" x 10"

Paper over board:

\$19.99/\$24.99 Can./£15.99 UK

ISBN: 978-1-5235-0950-8

No. 100950

Ships: November

HARDCOVER



9 781523 509508

The Original Indestructibles®

- OLD MACDONALD HAD A FARM
- THE WHEELS ON THE BUS

Amy Pixton and Vanja Kragulj

They're called Indestructibles. They could just as well be called the unstoppable! As in they don't stop selling, don't stop pleasing, and don't stop filling an essential need for new parents: a book made for the way babies "read," with their hands and mouths. And now this bestselling series—which ships more than 1 million copies every year—is celebrating two of the most popular songs that parents love to sing with their youngest. Each title is illustrated in a bright, colorful style by the artist Vanja Kragulj.

Old MacDonald Had a Farm is the *Ee-I-Ee-I-Oh!* classic that introduces baby to the world of farm animals and the different ways each has of talking—the pig with his oink-oink, the cow with her moo-moo, and the baa-baas, cluck-clucks, and quack-quacks that fill the farmyard.

The Wheels on the Bus sends parents and their kids on an adventure that everyone loves to act out, from the wipers that go *swish swish swish* and the horn that goes *beep beep beep* to the parents that go *shh shh shh* to the babies who cry *wah wah wah*. As they say, it's all about the journey, not the destination.

The Original Indestructibles are chew proof, drool proof, rip proof—and 100% nontoxic. And when they do get dirty, just throw them in the dishwasher. All for \$5.99.



from OLD MACDONALD HAD A FARM



from THE WHEELS ON THE BUS

Amy Pixton is a mother of triplets who created Indestructibles after her mother-in-law, the artist Kaaren Pixton, began painting murals on Tyvek construction wrap. She lives with her family in Kansas City.

Vanja Kragulj is a Canadian illustrator and graphic designer originally from former Yugoslavia. She most recently illustrated two Indestructibles: *Happy and You Know It*, and *This Little Piggy*. When she's not working in her studio, she conducts illustration workshops for both children and adults. Vanja lives with her son Jun, husband Kenji, and their miniature husky in Calgary, Canada.



- Indestructibles are 100% baby safe: chew proof, rip proof, nontoxic, and washable
- The series has over 9.2 million copies in print and now sells more than 1 million annually
- Two new titles celebrating two iconic songs that parents everywhere love to sing to—and sing along with—their littlest ones
- For babies 0 and up

Indestructibles

Full-color illustrations throughout; 12 pages; 7" x 7"

Paper: \$5.99/\$8.99 Can./£4.99 UK each

Ships: November

The Wheels on the Bus

ISBN: 978-1-5235-1772-5

No. 101772

PAPERBACK



9 781523 1517725

Old MacDonald Had a Farm

ISBN: 978-1-5235-1773-2

No. 101773

PAPERBACK



9 781523 1517732

The Kids' Book of Chess and Starter Kit

Learn to Play and Become a Grandmaster!

Harvey Kidder • Illustrated by George Ermos

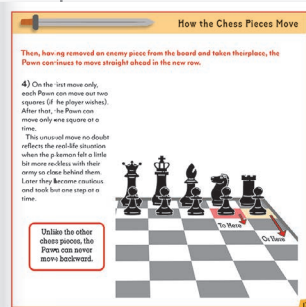
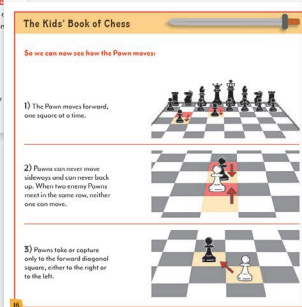
It's the classic, revised and re-illustrated! With more than 1 million copies sold, *The Kids' Book of Chess* is the bestselling introduction for kids to the game that's inspired passion and challenge for over 900 years.

The *New Yorker* said it best: "Harvey Kidder explains the game with a clarity that is almost absolute." Kidder captures chess's energy and excitement in the game's origins—the medieval battlefield—while offering instruction that is direct and concrete. Pawns, modeled after common foot soldiers, advance step by step. The Knight's leaping L-shaped move recalls the warrior on horseback. Illustrations bring all this pomp and pageantry to life while the text covers the beginning, middle, and end game, along with winning strategies for offense and defense.

With new art throughout, a full chess set of sturdy punch-out cardboard pieces, and a cardboard chessboard, *The Kids' Book of Chess and Starter Kit* has everything a child needs to step away from the screen and start playing the greatest analog game ever created.



- A revised and re-illustrated edition of the classic that has sold over 1 million copies
- Everything you need to learn and play the game, including a book with full-color illustrations and instructions, a full-size chessboard, a set of sturdy 3-D cardboard pieces to build, and a bag to store them in
- This set brings the game to young readers in an accessible and engaging package
- For ages 8–12



32 easy-to-assemble sturdy cardboard pieces included!

Diagrams break down the moves and the rules into easily understandable steps



The Kids' Book of Chess and Starter Kit

Full-color illustrations throughout; 96 pages; book 7 1/4" x 8"; box 12" x 8" x 1"

Paperback book with 3 die-cut sheets of cardboard chess pieces and game board: \$22.95/\$29.95 Can.

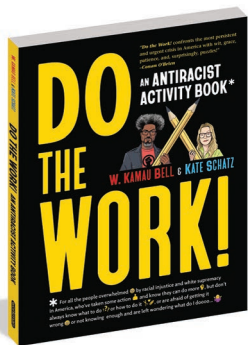
ISBN: 978-1-5235-1603-2

No. 101603

Ships: August



Harvey Kidder wrote *The Kids' Book of Chess* for his six-year-old son, David, fifty years and a million copies ago.



DO THE WORK! An Antiracist Activity Book W. Kamau Bell and Kate Schatz

A highly illustrated, highly informative interactive workbook that gives readers a unique understanding of systemic racism—and how to dismantle it. Created by the sociopolitical comedian W. Kamau Bell and bestselling author Kate Schatz.

Paper: \$24.95/\$33.95 Can.
ISBN: 978-1-5235-1428-1
No. 101428

Full-color illustrations and photos throughout; 160 pages, plus 2 gatefolds, lift-the-flap, paper dolls, stickers, a tear-out poster, and other special pullouts; 8" x 10 7/8"

6-copy counter display
\$149.70/\$203.70 Can.
ISBN: 978-1-5235-1553-0
No. 221553



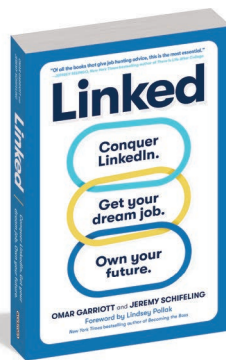
PAINT BY STICKER®: PLANTS AND FLOWERS Create 12 Stunning Images One Sticker at a Time!

So bright, so colorful, so interesting in their lines and shapes—flowers and other plants are the perfect subject for painting by sticker. Plus readers will find useful and fascinating information about the plant on the back of each image.

Paper: \$14.95/\$19.95 Can.
ISBN: 978-1-5235-1590-5
No. 101590

Four color; 32 pages plus 24 sticker sheets; 9 1/4" x 12 1/2"

6-copy counter display
\$89.70/\$119.70 Can.
ISBN: 978-1-5235-1700-8
No. 221700



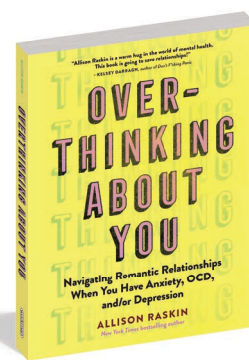
LINKED Conquer LinkedIn. Get Your Dream Job. Own Your Future. Omar Garriott and Jeremy Schifeling

Virtually everyone uses LinkedIn to find a job, but it's how you use it that makes all the difference. Here from two insiders is an invaluable guide to how LinkedIn really works, and how to make it work for you. Clear, lively, and decidedly practical, *Linked* teaches readers how to get not just a job, but the very future of your dreams.

Paper: \$19.95/\$26.95 Can.
ISBN: 978-1-5235-1416-8
No. 101416

Two color with illustrations throughout; 320 pages; 6" x 9"

Also available on Workman audio.

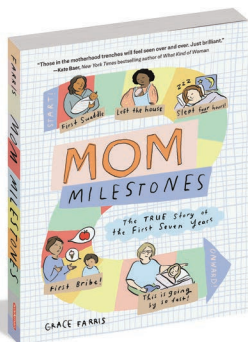


OVERTHINKING ABOUT YOU Navigating Romantic Relationships When You Have Anxiety, OCD, and/or Depression Allison Raskin

Don't give up on love! Compellingly readable and relatable, packed with honesty, humor, the wisdom of personal experience and professional advice from clinical psychologists and dating experts, *Overthinking About You* is a fearless guide to navigating romance and relationships when you have OCD, anxiety, depression, or all three.

Paperback with flaps: \$16.95/\$22.95 Can.
ISBN: 978-1-5235-1322-2
No. 101322

Two color; 208 pages; 6" x 8"



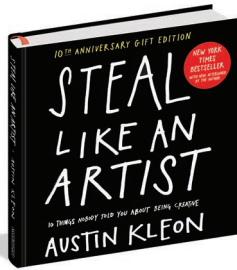
MOM MILESTONES The True Story of the First Seven Years Grace Farris

Celebrating the journey that every new mom can relate to, this playful riff on a baby book marks the unexpected highs, lows, surprises and joys of early motherhood. Especially the joys. "This hilarious book should be required reading for every parent. . . . Simply put, Grace Farris gets it."—Joanna Goddard, founder of Cup of Jo

Paperback with flaps: \$17.95/\$23.95 Can.
ISBN: 978-1-5235-1147-1
No. 101147

Full-color illustrations throughout; 224 pages; 6 1/2" x 8 1/2"

6-copy counter display
\$107.70/\$143.70 Can.
ISBN: 978-1-5235-1709-1
No. 221709

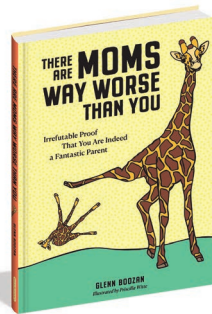


STEAL LIKE AN ARTIST 10TH ANNIVERSARY GIFT EDITION 10 Things Nobody Told You About Being Creative Austin Kleon

An inspiring guide to creativity in the digital age, the *New York Times* bestselling *Steal Like an Artist*—now in a special 10th anniversary oversized hardcover edition with a new Afterword by the author—presents ten transformative principles to help readers discover their artistic side and build a more creative life.

Paper over board with ribbon marker: \$24.95/\$32.95 Can.
ISBN: 978-1-5235-1632-2
No. 101632

B/W illustrations throughout; 176 pages; 7" x 7"
The Steal Like an Artist Trilogy is also available on Workman audio.

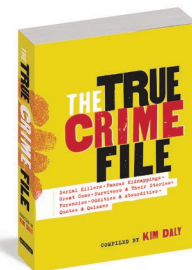


THERE ARE MOMS WAY WORSE THAN YOU Irrefutable Proof That You Are Indeed a Fantastic Parent Glenn Boozan • Illustrated by Priscilla Witte

A Koala mom will feed her kids poop. Yes, poop! Panda moms will abandon one twin because raising two is, well, just too much. These and other true facts from the animal kingdom offer a hilarious reality check on what constitutes a "good mother." So, human mother, time to stop worrying about the job you're doing!

Paper over board: \$14.95/\$19.95 Can.
ISBN: 978-1-5235-1564-6
No. 101564

Full-color illustrations throughout; 64 pages; 6" x 8"
8-copy counter display
\$119.60/\$159.60 Can.
ISBN: 978-1-5235-1707-7
No. 221707

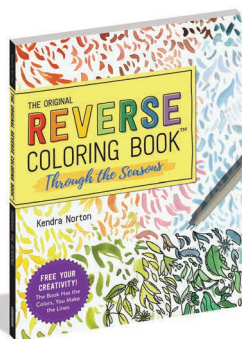


THE TRUE CRIME FILE Serial Killers • Famous Kidnappings • Great Cons • Survivors & Their Stories • Forensics • Oddities & Absurdities • Quotes & Quizzes Compiled by Kim Daly

It's the ultimate binge read: Over 200 stories of killers, con artists, master thieves and brazen kidnappers—and plucky survivors, detectives, forensic geniuses and legal minds on both sides of the action. In other words, a mini-encyclopedia perfect for newbies and hardcore fans alike.

Paper: \$15.95/\$19.95 Can.
ISBN: 978-1-5235-1411-3
No. 101411

Two color with photos throughout; 400 pages; 5" x 7"
Also available on Workman audio.



THE ORIGINAL REVERSE COLORING BOOK™: THROUGH THE SEASONS

Kendra Norton

Celebrate seasonal colors and shapes and how they change in fifty beautiful and whimsical watercolors. It's up to you to draw the lines, letting your imagination run free while inviting you to slow down, enter a moment of mindfulness, and let your pen find its way over the page.

Paper: \$14.95/\$19.95 Can.

ISBN: 978-1-5235-1528-8

No. 101528

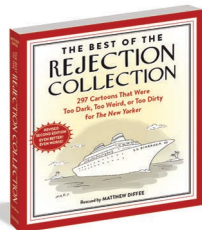
Full-color illustrations throughout; 104 perforated pages; 8½" x 11"

6-copy counter display

\$89.70/\$119.70 Can.

ISBN: 978-1-5235-1708-4

No. 221708



THE BEST OF THE REJECTION COLLECTION REVISED SECOND EDITION

297 Cartoons That Were Too Dark, Too Weird, or Too Dirty for *The New Yorker* Rescued by Matthew Diffee

They're back: the funniest cartoons you'll never see in *The New Yorker*. Now in its second edition, with 20% new cartoons, new contributors (like Jeremy Nguyen, Emily Flake, and Maddie Dai), and a new introduction by the author. But not everything's changed—the new edition keeps 100% of the genius-without-restraint quality.

Paperback: \$17.95/\$23.95 Can.

ISBN: 978-1-5235-1239-3

No. 101239

B/W illustrations throughout; 384 pages; 6½" x 7"



THE VERY BEST CAT My Life Story as Told by My Human • THE VERY BEST DOG My Life Story as Told by My Human

Filled with delightful four-color illustrations and plenty of prompts, plus ample space for paw prints and photos—lots of photos—these books are a fun way for both adults and kids to honor their pet and celebrate the bonds they share.

Hardcover with concealed Wire-O, die-cut cover, elastic band closure, pocket in back: \$17.95/\$23.95 Can

Full-color illustrations throughout; 84 pages; 7½" x 9"

THE VERY BEST CAT My Life Story as Told by My Human

ISBN: 978-1-5235-1231-7

No. 101231

8-copy counter display

\$143.60/\$191.60 Can.

ISBN: 978-1-5235-1498-4

No. 221498

THE VERY BEST DOG My Life Story as Told by My Human

ISBN: 978-1-5235-1232-4

No. 101232

8-copy counter display

\$143.60/\$191.60 Can.

ISBN: 978-1-5235-1499-1

No. 221499



THAT NOODLE LIFE

Soulful, Savory, Spicy, Slurpy
Mike Le and Stephanie Le

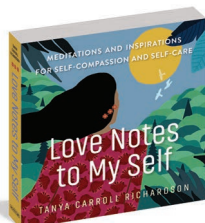
A 75-recipe celebration of the myriad pleasures of noodles. And let's just say it goes way beyond spaghetti and ramen. Inspired by the noodle-crazed cuisines of Asia, Italy, and the American melting pot, it's a cornucopia of high-impact, soulful, slurpable dishes with minimal fuss.

Paper over board: \$30.00/\$37.50 Can.

ISBN: 978-1-5235-0532-6

No. 100532

Full-color photos throughout; 272 pages; 7½" x 10"



LOVE NOTES TO MY SELF Meditations and Inspirations for Self-Compassion and Self-Care

Tanya Carroll Richardson

There are days when we all need it—a reminder to care for ourselves, empower ourselves, motivate ourselves, and love ourselves, fiercely and unconditionally. And this is the book to help us do it—an illustrated collection of more than 200 gently encouraging messages, uplifting affirmations, and mantras.

Paper: \$14.95/\$19.95 Can.

ISBN: 978-1-5235-1335-2

No. 101335

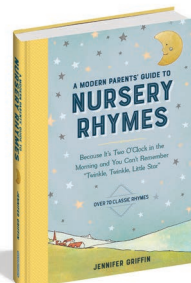
Full color with illustrations throughout; 256 pages, including 8 perforated sheets; 6" x 6"

6-copy counter display

\$89.70/\$119.70 Can.

ISBN: 978-1-5235-1705-3

No. 221705



A MODERN PARENTS' GUIDE TO NURSERY RHYMES

Because It's Two O'Clock in the Morning and You Can't Remember "Twinkle, Twinkle, Little Star"

Jennifer Griffin

Hip, witty, and thoughtful, it's the ultimate curated collection of more than 70 classic poems, songs, lullabies, rounds, and riddles. Includes a link to an album of downloadable music.

Paper over board: \$14.95/\$19.95 Can.

ISBN: 978-1-5235-1235-5

No. 101235

Four color with illustrations throughout; 192 pages; 5" x 7"

6-copy counter display

\$89.70/\$119.70 Can.

ISBN: 978-1-5235-1374-1

No. 221374



FLOW STATIONERY EVERYTHING IS MADE OUT OF MAGIC STICKER BOOK

Playing with and using stickers like this is a little bit like sitting in the studio with the artist and handling the work just as she might. What a treat! Includes 28 sheets and 1,000+ stickers to decorate a journal, notebook, envelopes, random notes, and wherever else stickers are used.

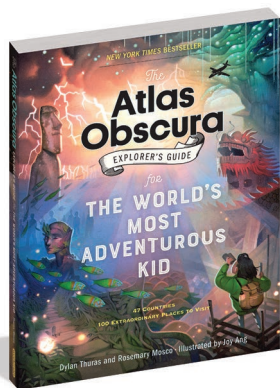
Paperback case around pad binding:

ISBN: \$12.95/\$16.95 Can.

ISBN: 978-1-5235-1437-3

No. 101437

Full-color illustrated stickers; 28 sticker sheets; 6" x 8"



THE ATLAS OBSCURA® EXPLORER'S GUIDE FOR THE WORLD'S MOST ADVENTUROUS KID Dylan Thuras and Rosemary Mosco • Illustrated by Joy Ang

Now in paperback, the *New York Times* bestseller that takes readers on a unique expedition to 100 of the most surprising, mysterious, and weird-but-true places on earth

For ages 9 and up

Paper: \$14.95/\$19.95 Can.
ISBN: 978-1-5235-1614-8
No. 101614

Full-color illustrations throughout; 112 pages; 8 1/16" x 10 1/16"

5-copy counter display
\$74.75/\$99.75 Can.

ISBN: 978-1-5235-1703-9
No. 221703



SPENCER ON THE FARM • SPENCER GOES TO SCHOOL
Michelle Romo

Boasting bright, bold illustrations, simple text, and vocabulary words labeled on each page, the die-cut Spencer series now takes kids to Farmer Maddie's farm, to learn about the animals and help pick fruits and vegetables; and off to the classroom, perfect for kids entering preschool or kindergarten.

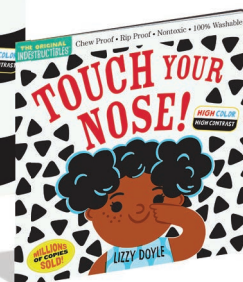
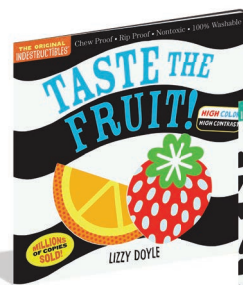
Die-cut board books:
\$6.95/\$9.95 Can. each
Full-color illustrations throughout;
16 pages; 5" x 7 1/2"

For ages 0-4

SPENCER ON THE FARM
ISBN: 978-1-5235-1492-2
No. 101492

SPENCER GOES TO SCHOOL
ISBN: 978-1-5235-1489-2
No. 101489

8-copy mixed counter display
\$55.60/\$79.60 Can.
ISBN: 978-1-5235-1710-7
No. 221710



INDESTRUCTIBLES® HIGH COLOR HIGH CONTRAST
Taste the Fruit! • Touch Your Nose!
Amy Pixton and Lizzy Doyle

It's the irresistible marriage of two powerful ideas—the bestselling *Indestructibles* format and the proven benefits of high-contrast images, with a colorful twist, perfect for nurturing baby's developing eyesight.

For babies ages 0 and up

Paper: \$5.95/\$7.95 Can. each
Full-color illustrations throughout;
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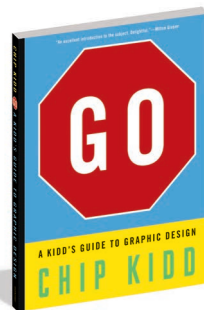
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