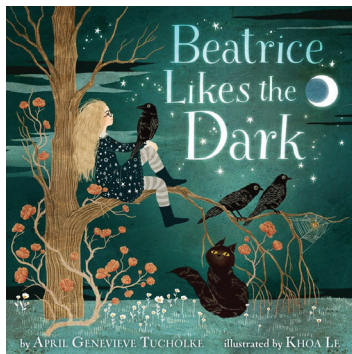


ALGONQUIN
YOUNG
READERS

Fall 2022





Beatrice Likes the Dark

April Genevieve Tucholke, Khoa Le

Summary

Beatrice likes the dark. She likes black clothes, graveyard picnics, and a sky full of stars. Her sister, Roo, likes the light. She likes bright clothes, picking strawberries, and hot, sunny days. Beatrice and Roo are nothing alike and don't understand each other. Can Beatrice help Roo love the dark as much as she does? Can Roo help Beatrice love the light? Or are they simply too different to get along?

With lushly detailed artwork, award-winning illustrator Khoa Le brings to vivid life acclaimed author April Tucholke's heartwarming, slightly spooky tale about two very different sisters who learn to celebrate their individuality, understanding that love runs deeper than their differences.

Contributor Bio

April Genevieve Tucholke grew up on a farm, where she spent her time wandering the prairie and daydreaming. Her acclaimed, award-winning books have been published in sixteen countries. April lives in Savannah, Georgia. She loves coffee, forests, and gothic cities.

Khoa Le has illustrated picture books published in a number of different countries. She is also an author, a graphic designer, and a painter. Khoa has a passion for travel, an eagerness to learn about different cultures, and a desire to discover the beauty of the world. She lives in Ho Chi Minh, Vietnam, with her cats.

Marketing Plans

- Select author appearances
- National media campaign, including TV, radio, and podcast interviews
- National print and online campaign, including reviews, features, and original essays
- Extensive blog/bookstagrammer tour featuring picture book accounts, as well as lifestyle, parenting, and YA-crossover accounts
- Prepublication trade, librarian, and consumer buzz campaign
- F&G distribution, including Flipsnack digital galleys and full pages in Edelweiss
- National consumer advertising
- Major library and educator promotions
- Extensive digital and social media campaign, including online promotion, giveaways, shareable assets, and crafting activities
- Halloween-specific digital and social assets highlighting the gothic aesthetic and witchy vibe, as well as emphasizing the sisters' opposing views of spooky things (and how both are okay)
- Partnership outreach to sister influencers
- Online read-alouds through social channels showcasing interior art
- Inclusion in roundups around spooky/Halloween reads, opposites, family/sisters, and DIY activities
- Subscription box outreach

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32 Pages
Carton Qty: 34
Full-color illustrations throughout
Print Run: 20K
Ages 4 to 8, Grades P to 3
Juvenile Fiction / Social Themes
JUV039050
10 in H | 10 in W



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Sample Spreads



Beatrice likes the dark dark dark
and the dark dark dark likes her.
She wears black pajamas and black socks and even black
underwear, with little white bats.



Beatrice's younger sister, **Roo**, likes the light light light.
And the light light light likes her.
She likes sunshine and birthday parties and smashing crashing
blasting noises and wearing pink and red and purple.



The sun sets pink and red and purple.
The two sisters sit on the farmhouse steps
and howl at the moon.
Black cats purr at their feet.
Roo helps Beatrice collect items for her potions on the wild, windy night
under the fierce, silvery stars.



Dead Flip

Sara Farizan

Summary

Edge-of-your-seat YA horror perfect for fans of *Stranger Things*

Growing up, Cori, Maz, and Sam were inseparable best friends, sharing their love for Halloween, arcade games, and one another. Now it's 1993, Sam has been missing for six years, and Cori and Maz aren't speaking anymore. How could they be, when Cori is sure Sam is dead and Maz thinks he may have been kidnapped by a supernatural pinball machine?

These days, all Maz wants to do is party, buy CDs at Sam Goody, and run away from his past. Meanwhile, Cori is a homecoming queen, hiding her abiding love of horror movies and her queer self under the bubblegum veneer of a high school queen bee. But when Sam returns—still twelve years old while his best friends are now eighteen—Maz and Cori are thrown back together to solve the mystery of what really happened to Sam the night he went missing. Beneath the surface of that mystery lurk secrets the friends never told one another, then and now. And Sam's is the darkest of all . . .

Award-winning author of *If You Could Be Mine* and *Here to Stay* Sara Farizan delivers edge-of-your-seat terror as well as her trademark referential humor, witty narration, and insightful characters.

Contributor Bio

Sara Farizan is an Iranian American writer and ardent basketball fan who was born in and lives near Boston. The award-winning author of *If You Could Be Mine* and *Tell Me Again How a Crush Should Feel*, she has an MFA from Lesley University and a BA in film and media studies from American University. *Here to Stay* is her third novel.

Quotes

PRAISE FOR SARA FARIZAN:

"Farizan's prose is frank, funny and bittersweet, enjoyable . . . And her secondary storylines ring out memorably."

—*The New York Times Book Review*

Marketing Plans

- Northeast regional tour: Boston; New York; S. Hadley, MA; Madison, CT; Wellesley, MA; Falmouth, MA; Rhinebeck, NY
- Virtual appearances
- Appearances at literary festivals
- National media campaign, including TV, radio, and podcast interviews
- National print and online campaign, including reviews, features, and original essays
- Extensive blog/bookstagrammer tour
- Prepublication trade, librarian, and consumer buzz campaign
- Extensive Indie Next campaign
- Major ARC distribution, including NetGalley and Edelweiss e-galleys
- National consumer and institutional advertising
- Extensive digital and social media campaign, including online promotion, giveaways, and shareable assets for Halloween promotion
- Targeted outreach to gaming/arcade/pinball and 80s-nostalgia affinity groups
- Cross-promotion of author's previous titles
- Subscription box outreach

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Carton Qty: 20
Print Run: 30K
Ages 12 to 18, Grades 7 to 12
Young Adult Fiction / Horror
YAF026000

8.3 in H | 5.5 in W



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Also Available:



9781616209858

Pub Date: 9/11/19
\$9.95 USD
272 Pages
Trade Paperback
Fiction



9781616205492

Pub Date: 10/6/15
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320 Pages
Trade Paperback
Fiction



9781616204556

Pub Date: 9/9/14
\$9.95 USD
272 Pages
Trade Paperback
Fiction



Our Shadows Have Claws

15 Latin American Monster Stories

Yamile Saied Méndez, Amparo Ortiz, Ricardo López Ortiz

Summary

Fifteen original short stories from YA superstars, featuring Latine mythology's most memorable monsters

From zombies to cannibals to death incarnate, this cross-genre anthology offers something for every monster lover. In *Our Shadows Have Claws*, bloodthirsty vampires are hunted by a quick-witted slayer; children are stolen from their beds by "el viejo de la bolsa" while a military dictatorship steals their parents; and anyone you love, absolutely *anyone*, might be a shapeshifter waiting to hunt.

The worlds of these stories are dark but also magical ones, where a ghost-witch can make your cheating boyfriend pay, bullies are brought to their knees by vicious wolf-gods, a jar of fireflies can protect you from the reality-warping magic of a bruja—and maybe you'll even live long enough to tell the tale. Set across Latin America and its diaspora, this collection offers bold, imaginative stories of oppression, grief, sisterhood, first love, and empowerment.

Full contributor list: Chantel Acevedo, Courtney Alameda, Julia Alvarez, Ann Dávila Cardinal, M. García Peña, Racquel Marie, Gabriela Martins, Yamile Saied Méndez, Maika Moulite and Maritza Moulite, Claribel A. Ortega, Amparo Ortiz, Lilliam Rivera, Jenny Torres Sanchez, Ari Tison, and Alexandra Villasante.

Contributor Bio

Yamile Saied Méndez is the author of many books for young readers, including *Furia*, a Reese's YA Book Club selection and the 2021 Inaugural Pura Belpré Young Adult Gold Medalist. She was born and raised in Rosario, Argentina. An Inaugural Walter Dean Myers Grant recipient, she is also a graduate of the Vermont College of Fine Arts. She's a founding member of Las Musas, a marketing collective of Latine authors.

Amparo Ortiz is the author of *Blazewrath Games* and *Dragonblood Ring* (Page Street Kids). She was born in San Juan, Puerto Rico, and currently lives on the island's northeastern coast. When she's not teaching ESL, she's streaming Kpop videos, vlogging for her eponymous YouTube channel, and writing about worlds both contemporary and fantastical.

Marketing Plans

- Select author and contributor appearances, including literary festivals
- National media campaign, including TV, radio, and podcast interviews
- National print and online campaign, including reviews, features, and original essays
- Extensive blog/bookstagrammer tour
- Prepublication trade, librarian, and consumer buzz campaign
- Major ARC distribution, including NetGalley and Edelweiss e-galleys
- National consumer and institutional advertising targeting readers of Zoraida Cordova, Maya Motayne, Goldy Modavsky, and other anthologies such as *Wild Tongues Can't Be Tamed*, *Vampires Never Get Old*, *His Hideous Heart*, *Blackout*, and more
- Extensive digital and social media campaign, including online promotion, giveaways, and shareable assets for Halloween promotion
- Targeted outreach to Latinx mythology, culture, and heritage organizations, as well as general horror/mythology groups
- Coordinated preorder campaign with contributors
- Digital swag bag with virtual assets
- One-sheet showcasing all included stories with their locations, protagonist identities, and monster
- Email marketing campaign introducing contributors

Algonquin Young Readers
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Hardcover

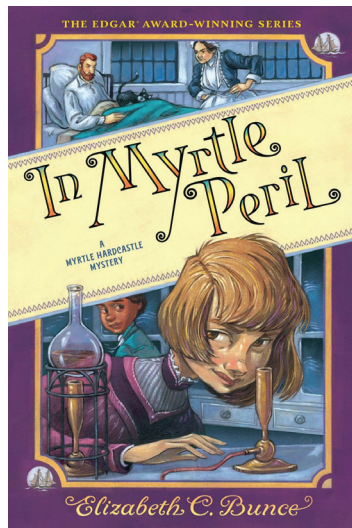
448 Pages
Carton Qty: 20
15 full-page b&w interior
illustrations
Print Run: 20K
Ages 14 to 18, Grades 9 to 13
Young Adult Fiction / Short
Stories, Collections &
Anthologies YAF057000
9 in H | 6 in W



Also Available:



9781643751894
Pub Date: 2/15/22
\$10.95 USD
368 Pages
Trade Paperback
Fiction



In Myrtle Peril (Myrtle Hardcastle Mystery 4)

Elizabeth C. Bunce

Summary

An Edgar® Award-Winning Series

Myrtle Hardcastle—twelve-year-old Victorian Amateur Detective—returns to investigate the case of a missing heiress lost at sea, an inquiry that runs aground when a murder in plain sight has no apparent victim.

When a mysterious girl attempts to stake her claim to the Snowcroft family fortune, Myrtle Hardcastle's father, a lawyer, is asked to help prove—or disprove—the girl's identity. Is this truly Ethel Snowcroft, believed to be lost at sea with her parents, or a con artist chasing a windfall? Mr. Hardcastle's pursuit of the case takes a detour when he's hospitalized for a tonsillectomy—only to witness a murder. Or does he? With no body at the scene, Myrtle and her governess, Miss Judson, fear the so-called murder was a feverish delusion—until a critical piece of evidence appears.

But where's the victim? And who at the hospital could be harboring murderous intent? Myrtle is determined to find out before the killer comes after her father.

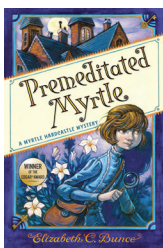
With stakes this high, her sleuthing has put Myrtle, her family, and the patients and staff at the Royal Swinburne Hospital *In Myrtle Peril*.

Algonquin Young Readers
9781616209216
Pub Date: 10/4/2022
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Hardcover

368 Pages
Carton Qty: 20
Print Run: 20K
Ages 10 to 18, Grades 5 And Up
Juvenile Fiction / Mysteries &
Detective Stories
JUV028000
Series: Myrtle Hardcastle Mystery
8.3 in H | 5.5 in W



Also Available:



9781643751870
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\$8.95 USD
384 Pages
Trade Paperback
Fiction



9781643751887
Pub Date: 9/7/21
\$8.95 USD
368 Pages
Trade Paperback
Fiction

Contributor Bio

Elizabeth C. Bunce grew up on a steady diet of Sherlock Holmes, Trixie Belden, and *Quincy, M.E.*, and always played the lead prosecutor in mock trial. She has never had a governess, and no one has ever accused her of being irrepensible, but a teacher did once call her "argumentative"—which was *entirely* untrue, and she can prove it. She lives in Kansas City with her husband and their cats. You can find her online at elizabethbunce.com.

Quotes

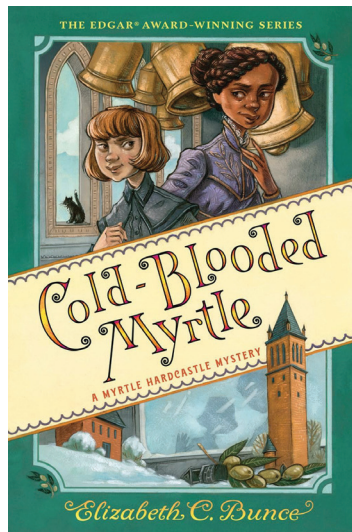
PRAISE FOR THE MYRTLE HARDCASTLE SERIES:

"This series is a great way to introduce younger readers to this genre. There are plenty of clues to file away and figure out, and the twists and turns end in a very satisfying way! ... Readers who enjoyed mysteries like Souders' *Coop Knows the Scoop*, Gray's *The Amelia Six*, and the work of Stuart Gibbs will find Myrtle a great introduction to the Victorian era and a keen detective when it comes to figuring out murders!"

—**YA Books Central**

Marketing Plans

- Prepublication trade, librarian, and consumer buzz campaign
- Major ARC distribution
- Select author appearances and school visits
- National consumer and institutional advertising
- Major librarian and educator promotion, including author appearances at national conferences
- Extensive digital and social media campaign, including online promotion, giveaways, and shareable assets for the holiday season
- Dedicated outreach to mystery and crime outlets
- Promotion through early reader review programs
- Book club outreach and materials, including parent-child clubs
- Cross-promotion of previous titles in the series, including through our own Myrtle Hardcastle Detective Society



Cold-Blooded Myrtle (Myrtle Hardcastle Mystery 3)

Elizabeth C. Bunce

Summary

An Edgar® Award Winning Series

Myrtle Hardcastle—twelve-year-old Young Lady of Quality and Victorian amateur detective—is back on the case, solving a string of bizarre murders in her hometown of Swinburne and picking up right where she left off in *Premeditated Myrtle* and *How to Get Away with Myrtle*.

When the proprietor of Leighton's Mercantile is found dead on the morning his annual Christmas shop display is to be unveiled, it's clear a killer had revenge in mind. But who would want to kill the local dry-goods merchant? Perhaps someone who remembers the mysterious scandal that destroyed his career as a professor and archaeologist. When the killer strikes again, each time manipulating the figures in the display to foretell the crime, Myrtle finds herself racing to uncover the long-buried facts of a cold case—and the motivations of a modern murderer.

Contributor Bio

Elizabeth C. Bunce grew up on a steady diet of Sherlock Holmes, Trixie Belden, and *Quincy, M.E.*, and always played the lead prosecutor in mock trial. She has never had a governess, and no one has ever accused her of being irrepressible, but a teacher did once call her "argumentative"—which was *entirely* untrue, and she can prove it. She lives in Kansas City with her husband and their cats. You can find her online at elizabethbunce.com.

Quotes

"Younger Holmes fans (and older ones too) should be charmed by Elizabeth C. Bunce's *Cold-Blooded Myrtle*."

—***The Wall Street Journal*, "Holiday Gift Books 2021: Mysteries"**

"Comical footnotes pepper the text, adding wit to prose which is already dryly funny. Clues abound, giving astute readers the chance to solve the mystery along with Myrtle. Another excellent whodunit with a charming, snarky sleuth."

—***Kirkus Reviews*, starred review**

"This third mystery in the Myrtle Hardcastle series brings all the Victorian charm and flair of the first two as the smart, high-spirited protagonist unravels the who and why behind a series of murders in her hometown of Swinburne. Curious, witty and tenacious, Myrtle navigates an elegantly twisty plot to finally finger the villain—or does she? This compelling story will keep readers guessing till the very last page."

—***Washington Parent***

"The most entertaining whodunit yet in this terrific series set in Victorian England."

—***The Buffalo News***

Marketing Plans

- New & Noteworthy Paperback mentions
- Extensive blog/bookstagrammer tour
- Prepublication trade, librarian, and consumer buzz campaign
- Select author appearances
- National consumer and institutional advertising
- Major librarian and educator promotion
- Extensive digital and social media campaign, including online promotion, giveaways, and shareable assets
- Dedicated outreach to mystery and crime outlets
- Book club outreach and materials, including parent-child clubs
- Cross-promotion with new frontlist series title
- Early outreach to our Myrtle Hardcastle Detective Society influencers

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368 Pages

Carton Qty: 20

Ages 10 to 18, Grades 5 to 13

Juvenile Fiction / Mysteries &

Detective Stories

JUV028000

Series: Myrtle Hardcastle Mystery

8.3 in H | 5.5 in W



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Sugaring Off

Gillian French

Summary

A dazzling and evocative novel about love and loss—with a dash of thrilling mystery—for fans of Mindy McGinnis and Courtney Summers.

Left partially deaf by an early childhood tragedy that ended in her father's incarceration, seventeen-year-old Owl is now a tracker, an explorer, a wildlife enthusiast, and always her freest self while hiking the steep forested acres surrounding her aunt and uncle's maple sugar farm, now her home. Owl and her aunt and uncle never speak of the brutal attack that brought her to them. On the day she confronts a stranger trespassing among the maples, Owl's sheltered existence is blown wide open by Cody—the magnetic, dangerous young man hired to help with the sugaring off. Cody seems to see her, the *real* her, in a way no one else does. Together, they challenge each other, learn to question their preconceptions, and risk a romance their families are desperate to stop.

But when Owl learns that some part of Cody is compelled toward self-destruction, she must make a difficult decision about their relationship at the same time she's grappling with her father's recent release from prison. And when a seemingly motiveless local murder draws attention to Cody, Owl realizes that Cody is in far more serious trouble than anyone knows—and it's followed him to her mountain.

Contributor Bio

Gillian French's debut, *Grit*, was an Indie Next pick, a Junior Library Guild Selection, an Edgar Award finalist, and a South Carolina Young Adult Book Award finalist. It received both a 2018 Lupine Award from the Maine Library Association and a 2018 Maine Literary Award from the Maine Writers & Publishers Alliance, as well as starred reviews from *Kirkus Reviews* and *Booklist*. Her other novels include *The Door to January* (Bram Stoker Award finalist), *The Lies They Tell* (2019 International Thriller Award finalist, an Amazon Bestselling New Release in both print and audio editions, 2019 Maine Literary Award Winner, and 2018 Junior Library Guild Selection), and *The Missing Season* (2019 Junior Library Guild Selection and a starred review from *Booklist*). She lives in Maine with her husband and three young boys.

Marketing Plans

- Northeast regional tour, including school visits
- Appearances at literary festivals
- Virtual appearances
- National media campaign, including TV, radio, and podcast interviews
- National print and online campaign, including reviews, features, and original essays
- Extensive blog/bookstagrammer tour
- Prepublication trade, librarian, and consumer buzz campaign
- Major ARC distribution, including NetGalley and Edelweiss e-galleys
- National consumer and institutional advertising targeting readers of Courtney Summers, Brigid Kemmerer, Courtney Stevens, Jennifer Niven, Jenn Bennett
- Extensive digital and social media campaign, including online promotion, giveaways, and shareable assets for holiday promotion

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352 Pages
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Print Run: 25K
Ages 14 to 18, Grades 9 to 13
Young Adult Fiction / Social
Themes
YAF058110

8.3 in H | 5.5 in W



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