## DATING MARKETS BY COUNTY

Even within the same state, sex ratios can vary significantly. In Texas, Harris County (home to Houston) has $52 \%$ more women than men among college grads age 22 to 29. But in Dallas
County, the gender gap is only $23 \%$.

| COUNTY | college-grad women age 22-29 | college-grad men age 22-29 |  | \% more college-grad women than men, age 22-29 | college-grad women age 30-39 | college-grad men age 30-39 | \% more college-grad women than men, age 30-39 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| AK - Anchorage Municipality | 4,765 | 2,018 |  | I36\% | 7,066 | 5,320 | 33\% |
| AL - Jefferson County (Birmingham) | 13,704 | II,583 |  | 18\% | 17,780 | 16,378 | 9\% |
| AZ - Maricopa County (Phoenix) | 63,549 | 44,775 |  | 42\% | 89,162 | 79,069 | 13\% |
| AZ - Pima County (Tucson) | 13,601 | 11,430 |  | 19\% | 18,339 | 15,437 | 19\% |
| CA - Alameda County (Oakland) | 40,683 | 35,386 |  | 15\% | 62,754 | 57,984 | 8\% |
| CA - Contra Costa County (suburban San Francisco) | 16,415 | 11,898 |  | 38\% | 27,734 | 26,708 | 4\% |
| CA - Fresno County | 8,258 | 5,700 |  | 45\% | 10,787 | 10,176 | 6\% |
| CA - Los Angeles County | 194,351 | 156,413 |  | 24\% | 250,565 | 221,684 | 13\% |
| CA - Marin County (suburban San Francisco) | 2,793 | 2,378 |  | 17\% | 8,048 | 7,149 | 13\% |
| CA - Orange County (Anaheim, suburban LA) | 63,463 | 48,640 |  | 30\% | 85,531 | 80,153 | 7\% |
| CA - Riverside County (suburban LA) | 17,236 | 13,292 |  | 30\% | 34,112 | 27,692 | 23\% |
| CA - Sacramento County | 21,533 | 18,265 |  | 18\% | 30,967 | 25,110 | 23\% |
| CA - San Bernardino County | 22,150 | 14,424 |  | 54\% | 33,918 | 24,596 | 38\% |
| CA - San Diego County | 64,026 | 58,202 |  | 10\% | 92,542 | 81,670 | 13\% |
| CA - San Francisco County | 40,284 | 42,059 |  | -4\% | 54,850 | 60,134 | -9\% |
| CA - San Mateo County (suburban San Francisco) | 14,610 | 12,095 |  | 21\% | 27,566 | 24,974 | 10\% |
| CA - Santa Clara County (San Jose) | 40,889 | 45,736 |  | -11\% | 76,321 | 78,427 | -3\% |


| COUNTY | college-grad women age 22-29 | college-grad men age 22-29 |  | \% more college-grad women than men, age 22-29 | college-grad women age 30-39 | $\begin{gathered} \text { college-grad } \\ \text { men age 30-39 } \end{gathered}$ | \% more college-grad women than men, age 30-39 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| CA - Sonoma County (suburban San Francisco) | 4,296 | 3,566 |  | 20\% | 8,835 | 6,641 | $33 \%$ |
| CO-Denver County | 30,180 | 23,930 |  | 26\% | 30,938 | 29,352 | 5\% |
| CO-Douglas County* | 5,624 | 4,482 |  | 25\% | 14,365 | 12,996 | II\% |
| CT - Hartford County | 18,939 | 14,240 |  | 33\% | 22,855 | 21,136 | 8\% |
| FL - Broward County (Fort Lauderdale) | 28,728 | 16,791 |  | 71\% | 43,618 | 36,303 | 20\% |
| FL - Hillsborough County (Tampa Bay) | 24,102 | 16,770 |  | 44\% | 32,988 | 25,614 | 29\% |
| FL - Miami-Dade County | 41,341 | 32,511 |  | 27\% | 61,133 | 51,063 | 20\% |
| FL- Orange County (Orlando) | 24,942 | 21,490 |  | 16\% | 30,669 | 27,852 | 10\% |
| FL - Palm Beach County (West Palm Beach) | 17,007 | 14,841 |  | 15\% | 25,538 | 22,459 | 14\% |
| GA - Bibb County (Macon) | 2,000 | 1,775 |  | 13\% | 2,114 | 1,975 | 7\% |
| GA - Fulton County** | 30,464 | 27,456 |  | 11\% | 43,737 | 37,704 | 16\% |
| GA - Gwinnett County (suburban Atlanta) | II,741 | 7,287 |  | 61\% | 24,057 | 18,370 | 31\% |
| GA - Muscogee County (Columbus) | 3,121 | 1,890 |  | 65\% | 2,769 | 3,543 | -22\% |
| HI - Honolulu County | 20,909 | 11,064 |  | 89\% | 28,730 | 21,514 | 34\% |
| IA - Linn County (Cedar Rapids) | 5,718 | 3,899 |  | 47\% | 5,159 | 5,136 | 0\% |
| IA - Polk County (Des Moines) | 13,152 | 10,776 |  | 22\% | 16,430 | 12,625 | 30\% |
| IA - Scott County (Davenport) | 4,662 | 2,192 |  | 113\% | 4,402 | 4,024 | 9\% |
| IL - Cook County (Chicago) | 157,647 | 112,587 |  | 40\% | 176,909 | 146,132 | 21\% |
| IL - Lake County (suburban Chicago) | 11,497 | 9,606 |  | 20\% | 18,975 | 14,257 | 33\% |
| LA - East Baton Rouge Parish | 13,481 | 9,522 |  | 42\% | 9,629 | 9,749 | -1\% |
| LA - Orleans Parish (New Orleans) | 11,687 | 8,052 |  | 45\% | 10,422 | 8,963 | 16\% |
| MA - Suffolk County (Boston) | 45,132 | 35,095 |  | 29\% | 29,381 | 27,780 | 6\% |
| MD - Montgomery County (suburban DC) | 28,731 | 22,465 |  | 28\% | 43,538 | 38,677 | 13\% |


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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| MI - Oakland County (suburban Detroit) | 27,208 | 20,298 |  | 34\% | 39,583 | 33,502 | 18\% |
| MI - Wayne County (Detroit) | 22,112 | 16,056 |  | 38\% | 29,584 | 23,046 | 28\% |
| MN - Hennepin County (Minneapolis) | 42,588 | 29,814 |  | 43\% | 45,878 | 38,225 | 20\% |
| M0-St. Louis City | II,561 | 8,746 |  | 32\% | 9,210 | 8,113 | 14\% |
| MO - St. Louis County (suburban St. Louis) | 23,295 | 15,573 |  | 50\% | 29,773 | 24,917 | 19\% |
| NC - Durham County | II,8II | 8,609 |  | 37\% | 14,061 | 9,104 | 54\% |
| NC - Mecklenburg County (Charlotte) | 28,011 | 22,697 |  | 23\% | 40,342 | 32,400 | 25\% |
| NC - Wake County (Raleigh) | 27,696 | 19,584 |  | 41\% | 42,562 | 35,952 | 18\% |
| NJ - Morris County (suburban NYC) | 12,473 | 9,147 |  | 36\% | 17,860 | 14,212 | 26\% |
| NJ - Somerset County (suburban NYC) | 7,125 | 6,170 |  | 15\% | 14,306 | 11,923 | 20\% |
| NM - Bernalillo County*** | 11,099 | 8,533 |  | 30\% | 13,393 | 12,404 | 8\% |
| NV - Clark County (Las Vegas) | 22,837 | 15,906 |  | 44\% | 37,947 | 30,104 | 26\% |
| NY - Dutchess County (suburban NYC) | 4,643 | 2,234 |  | 108\% | 7,643 | 4,784 | 60\% |
| NY - Nassau County (suburban NYC) | 31,704 | 24,018 |  | 32\% | 41,893 | 31,318 | 34\% |
| NY/NYC - Bronx County | 19,324 | 11,152 |  | 73\% | 24,564 | 14,274 | 72\% |
| NY/NYC - Kings County (Brooklyn) | 77,841 | 60,834 |  | 28\% | 89,033 | 78,214 | 14\% |
| NY/NYC - New York County (Manhattan) | 114,892 | 82,784 |  | 39\% | 106,103 | 93,120 | 14\% |
| NY/NYC - Queens County | 57,622 | 45,469 |  | 27\% | 69,327 | 60,887 | 14\% |
| NY/NYC - Richmond County (Staten Island) | 9,060 | 9,356 |  | -3\% | 13,068 | 7,556 | 73\% |
| NY - Suffolk County (suburban New York City) | 28,021 | 22,075 |  | 27\% | 41,350 | 28,051 | 47\% |
| NY - Westchester County (White Plains) | 19,108 | 16,864 |  | 13\% | 30,182 | 25,406 | 19\% |
| OH - Cuyahoga County (Cleveland) | 24,715 | 18,645 |  | 33\% | 29,919 | 24,715 | 21\% |
| OH - Franklin County (Columbus) | 35,251 | 32,878 |  | 7\% | 37,439 | 31,971 | 17\% |
| OR - Multnomah County (Portland) | 22,987 | 14,694 |  | 56\% | 35,857 | 28,689 | 25\% |


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| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| OR - Washington County (suburban Portland) | 13,952 | 10,716 |  | 30\% | 20,327 | 16,602 | 22\% |
| PA - Allegheny County (Pittsburgh) | 42,378 | 31,684 |  | 34\% | 40,759 | 34,752 | 17\% |
| PA - Philadelphia County | 47,121 | 35,364 |  | 33\% | 39,925 | 31,485 | 27\% |
| RI - Providence County | 12,905 | 8,052 |  | 60\% | 14,341 | 10,397 | 38\% |
| TN - Shelby County (Memphis) | 14,638 | 10,029 |  | 46\% | 21,529 | 17,536 | 23\% |
| TX - Bexar County (San Antonio) | 24,884 | 21,589 |  | 15\% | 41,262 | 30,499 | 35\% |
| TX - Dallas County | 45,404 | 36,906 |  | 23\% | 55,872 | 49,289 | 13\% |
| TX - Fort Bend County (suburban Houston) | 10,383 | 6,930 |  | 50\% | 23,146 | 17,857 | 30\% |
| TX - Harris County (Houston) | 85,091 | 55,817 |  | 52\% | 99,586 | 89,848 | II\% |
| TX - Tarrant County (Ft. Worth) | 29,000 | 20,686 |  | 40\% | 44,867 | 34,440 | 30\% |
| TX - Travis County (Austin) | 38,420 | 30,371 |  | 27\% | 44,684 | 46,504 | -4\% |
| UT - Salt Lake County (Salt Lake City) | 19,399 | 14,337 |  | 35\% | 28,442 | 29,730 | -4\% |
| UT - Utah County (Provo) | 14,458 | 7,482 |  | 93\% | 14,156 | 17,171 | -18\% |
| VA - Fairfax County (suburban D.C.) | 37,410 | 30,189 |  | 24\% | 53,530 | 52,495 | 2\% |
| WA - King County (Seattle) | 60,327 | 53,636 |  | 12\% | 80,455 | 81,615 | -1\% |
| WA - Pierce County (suburban Seattle) | 12,701 | 8,434 |  | 51\% | 15,099 | 11,856 | 27\% |
| Washington, D.C. | 41,975 | 31,315 |  | 34\% | 35,049 | 35,226 | -1\% |
| WI - Milwaukee County | 20,805 | 17,513 |  | 19\% | 25,529 | 20,682 | 23\% |

* (and 49,000 of Jefferson and Elbert counties)
** (also 27,000 of DeKalb County)
*** (excludes 24,000 in Valencia County)
SOURCE: American Community Survey PUMS Data, 2012

