# The Samples

The résumé samples on the following pages represent the best—and the worst—of what I've seen over the course of my career. (Names have been changed.) Good résumés are identified by a check mark; undesirables by an X. On right-hand pages, résumés are "decoded" in depth.



# **Clear and Organized**

The format below is clear and readable. Titles, employers, locations, and dates are presented in an easy-to-follow and logical hierarchy. Bolding, italics, bullets, and varying font sizes are used to maximum effect.

#### KATHERINE PEARSON

19 Barclay Street New York New York 10011 917-288-1234 (cell) • pearson@post.washington.edu

#### EDUCATION

WASHINGTON POST UNIVERSITY, College of Arts & Sciences, St. Louis, MO

Class of 2008

- B.A. in History with College Honors; Legal Studies/ Classics Minor
- Recipient of the Geller Prize, awarded annually by the History Department for best sophomore essay in an advanced seminar
- Deejay, world music show on KWUR, college radio station; literacy tutor for Spanish-speaking immigrant students; peer-elected residential college representative to student government; captain of a nationally recognized debate team

PONTIFICIA UNIVERSIDAD (Junior Year Abroad Program), Santiago, Chile

Spring Semester, 2007

- Lived with Chilean family; traveled in Peru, Bolivia, Argentina, Chile, and Brazil
- Course work in Spanish; South American culture and history; human rights
- Taught English in a local elementary school one morning per week

#### ${\bf MAYVILLE\ SCHOOL}, Los\ Angeles, CA$

Class of 2004

Valedictorian; Captain of award-winning debate team

LEGAL EXPERIENCE

GOLD BANK, New York, NY

Summer 2006

Legal Department Assistant

- Compiled market data used as basis for transactions with domestic clients
  - Reviewed corporate policies for compliance with local and federal finance regulations

## ${\bf NATIONAL\ ORGANIZATION\ FOR\ LEGAL\ JUSTICE,\ San\ Francisco,\ CA}$

Summer 2005

Legal Research Intern

■ Answered phones, copied and filed contracts

#### LOS ANGELES PUBLIC DEFENDER'S OFFICE, Los Angeles, CA

Summer 2003

Intern

■ Organized one murder defendant's 25-year medical and criminal histories; created materials used as part of a successful defense

COMPUTER AND LANGUAGE SKILLS

Computers: Power Point, LexisNexis, and Excel

Languages: Fluent Spanish; basic conversational French; Latin

INTERESTS

Jamaican, Latin, and African music; black-and-white photography; modern dance



#### KATHERINE PEARSON

Note the use of italics, then bold capital letters.

19 Barclay Street New York New York 10011 917-288-1234 (cell) • pearson@post.washington.edu

EDUCATION

#### WASHINGTON POST UNIVERSITY, College of Arts & Sciences, St. Louis, MO

Class of 2008

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- Deejay, world music show on KWUR, college radio station; literacy tutor for Spanish-speaking immigrant students; peer-elected residential college representative to student government; captain of a nationally recognized debate team

This may seem like extraneous information, but it conveys a sense of the immersion program's intensity.

PONTIFICIA UNIVERSIDAD (Junior Year Abroad Program), Santiago, Chile

Spring Semester, 2007

- Lived with Chilean family, traveled in Peru, Bolivia, Argentina, Chile, and Brazil
  - Course work in Spanish; South American culture and history; human rights
  - Taught English in a local elementary school one morning per week

MAYVILLE SCHOOL, Los Angeles, CA

With credentials like these, it Class of 2004 would have been a shame if she hadn't included her high school.

LEGAL EXPERIENCE

GOLD BANK, New York, NY

Summer 2006

Legal Department Assistant

- Compiled market data used as basis for transactions with domestic clients
- Reviewed corporate policies for compliance with local and federal finance regulations

## NATIONAL ORGANIZATION FOR LEGAL JUSTICE, San Francisco, CA

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COMPUTER AND LANGUAGE SKILLS

Computers: Power Point, LexisNexis, and Excel

Languages: Fluent Spanish; basic conversational French; Latin

INTERESTS

Jamaican, Latin, and African music; black-and-white photography; modern dance

Note the effective use of detail about her work and its larger implications.



## **Category Problems**

This résumé is in dire need of revamping. Every piece of information is equally weighted; the result is that the reader's eye skims over the whole document, landing on nothing in particular.

# J. Farrell

734 Plymouth Road Ann Arbor, MI 48103 313-345-1279 hotgirl@hotmail.com

#### EXPERIENCE

Assistant Manager at Pizzeria Fresca Ann Arbor, MI Summers 1999, 2000, 2001, 2002 Serve as Assistant manager at gourmet Italian pizzeria/restaurant Oversee staff; worked my way up from dishwasher then waitress

• Reference: Mario, 902-123-1234

#### Fundamentals of Bread Baking

Norwich, VT June 2003

Completed course with master baker (uncle)

Reference: Joseph Reilly, 901-222-2222

Time Out Guide New York, NY

Reviewed restaurants briefly in 2001\*

+ Reference: Sue Fredericks, 212-666-3333

Internship at the International Herald Tribune, Daily Supplement Rome, Italy 2001 Academic Year Lived in Trastevere district Travel writer

#### SKILLS

Excellent verbal and written skills/well-versed in all major software packages and internet applications/striving creative-fiction writer/longtime musician and music-lover.

### STRENGTHS

High personal standards of honesty, loyalty, integrity

\* Additionally I have worked on a freelance basis starting in 2002.

A huge font screams huge ego; and unless "J." is actually your first name, it should be spelled out so a reader knows what to call you.



# J<u>. Farrell</u>

Don't waste an opportunity for detail; in this case, "Culinary Experience" would make sense.

734 Plymouth Road Ann Arbor, MI 48103 313-345-1279 hotgirl@hotmail.com

This is far from an appropriate, professional e-mail address! See page 5.

#### EXPERIENCE

"Serve as" is redundant

Assistant Manager at Pizzeria Fresca Ann Arbor, MI

Summers 1999, 2000, 2001, 2002

Avoid using strings of numbers. "Summers 1999–2002" would be a much more efficient way to present this information.

Serve as Assistant manager at gourmet Italian pizzeria/restaurant
Oversee staff; worked my way up from dishwasher then waitress

• Reference: Mario. 902-123-1234

No,no, no! No need to share this information here.

Fundamentals of Bread Baking

Norwich, VT June 2003

Completed course with master baker (uncle)

Reference: Joseph Reilly, 901-222-2222

Time Out Guide New York, NY

Reviewed restaurants briefly in 2001\*

• Reference: Sue Fredericks, 212-666-3333

This résumé-writer probably thought she was being efficient by merging her résumé and references—but in fact it looks as though she's jumping the gun.

-- Qualifiers like "briefly" don't belong on a résumé.

This is not for you to assess, and strengths and weaknesses don't belong on a résumé anyway. Internship at the International Herald Tribune, Daily Supplement Rome, Italy

2001 Academic Year
Lived in Trastevere district
Travel writer

Though this kind of experience is great, the real world doesn't operate on an academic calendar; and the neighborhood reference is irrelevant.

#### SKILLS

Excellent verbal and written skills/well-versed in all major software packages and internet applications/striving creative-fiction writer/longtime musician and music-lover.

### STRENGTHS

High personal standards of honesty, loyalty, integrity

\* Additionally I have worked on a freelance basis starting in 2002.

No narrative language or

first person pronouns on a

résumé. Save the story for

the interview or cover letter.

Where's the Education section? I'm guessing this candidate had some reason to leave it off—perhaps she didn't finish college, or maybe she never went.... In any case, her "Education" section could easily have been filled out with that breadbaking course.

Everything about this section is off-base. Skills should appear in concrete categories like "Computer Skills" and "Language Skills." "Striving" sounds juvenile, and now an employer is going to worry that you'll be writing your novel on the job. As for the love of music, appreciation is not a skill but an interest

Whether typed or handwritten, notes should never appear on the bottom of your résumé; you'll look forgetful, as though you rushed to throw things together and stuck some last-minute information at the bottom of the page.



## **Solid and Businesslike**

Though this kind of format isn't a good fit for applicants with an overabundance of material, it's clear and navigable. In this case, high visibility in the left-hand "category" column serves to emphasize the candidate's unique mix of experience.

	JOHN WINTERS	
	61 Armory Road, Manchester, NH 06873 • j23winters@jmail.com · (603) 123-4567	
EDUCATION	CANTER COLLEGE, Winterville, ME	2004–2008
2500.101	B.A. in Biology, magna cum laude, Chemistry Minor, 2008	2001 2000
	Honors thesis on the role of the Wnk-4 gene in developing Drosophila embryos	
	Captain, Canter Woodsmen; events included timed wood chopping and sawing, log-rolling	
	Member, Canter Crew	
	UNIVERSITY OF ONSWAIN, Dunedin, NZ	Spring 2007
	<ul> <li>Studied native plant and marine biology; explored the North and South islands</li> </ul>	
RESEARCH EXPERIENCE	ST. YORK UNIVERSITY DEPARTMENT OF GENETICS, Darien, CT	Summer 2007
	Intern	
	<ul> <li>Searched for genetic factors linked to intracranial aneurysm;</li> </ul>	
	assisted head researcher in lab screening; created weekly status reports	
	UNIVERSITY OF ONSWAIN DEPARTMENT OF GENETICS, Dunedin, NZ	Summer 2006
	Intern	
	Searched for genes connected with autism and Tourette syndrome;	
	sequenced and screened thousands of patient samples;	
	results were published in Science magazine article	
OUTDOOR EXPERIENCE	MAINE OUTDOOR EDUCATION SOCIETY (volunteer)	Summer 2008
	Led high-school seniors on four-day backpacking trips on the Appalachian	Gammer 2000
	and Grafton Loop trails	
	LONGSHORE SAILING SCHOOL, Westport, CT	Summer 2006
	Taught kayaking classes for ages 9-11 and 12-16 on the Long Island Sound	
	HABITAT FOR HUMANITY (volunteer), New Haven, CT	Summer 2003
	Gutted and constructed homes, improved property	
	STUDENT CONSERVATION ASSOCIATION (volunteer) Sur	nmers 2002, 2003
	Dinosaur National Monument, UT: Expanded the park's backcountry by creating fres	h trails
	River of No Return Wilderness Preserve, ID: Surveyed for invasive species of plants in the backcountry	
CERTIFICATIONS	Infant/child/adult CPR; Wilderness First Aid; First Aid	



#### JOHN WINTERS

61 Armory Road, Manchester, NH 06873 • j23winters@jmail.com · (603) 123-4567

EDUCATION

#### CANTER COLLEGE, Winterville, ME

2004-2008

- B.A. in Biology, magna cum laude, Chemistry Minor, 2008
- Honors thesis on the role of the Wnk-4 gene in developing Drosophila embryos
- Captain, Canter Woodsmen; events included timed wood chopping and sawing, log-rolling

  of obscure
- Member, Canter Crew

Note the explanation of obscure associations or terminology.

#### UNIVERSITY OF ONSWAIN, Dunedin, NZ

Spring 2007

• Studied native plant and marine biology; explored the North and South islands

RESEARCH EXPERIENCE

Separating these two categories was a great move—this résumé might have seemed disjointed otherwise.

OUTDOOR EXPERIENCE

ST. YORK UNIVERSITY DEPARTMENT OF GENETICS, Darien, CT

Summer 2007

Searched for genetic factors linked to intracranial aneurysm;
 assisted head researcher in lab screening; created weekly status reports

UNIVERSITY OF ONSWAIN DEPARTMENT OF GENETICS, Dunedin, NZ Intern

Summer 2006

Searched for genes connected with autism and Tourette syndrome; sequenced and screened thousands of patient samples; results were published in Science magazine article.

Another great example of the use of concrete detail to link your work to a greater purpose . . .

## MAINE OUTDOOR EDUCATION SOCIETY (volunteer)

Summer 2008

 Led high-school seniors on four-day backpacking trips on the Appalachian and Grafton Loop trails

A simple way to differentiate volunteer from paid work . . .

#### LONGSHORE SAILING SCHOOL, Westport, CT

Summer 2006

 $\bullet$  Taught kayaking classes for ages 9-11 and 12-16 on the Long Island Sound

#### HABITAT FOR HUMANITY (volunteer), New Haven, CT

Summer 2003

· Gutted and constructed homes, improved property

### STUDENT CONSERVATION ASSOCIATION (volunteer)

Summers 2002, 2003

- Dinosaur National Monument, UT: Expanded the park's backcountry by creating fresh trails
- River of No Return Wilderness Preserve, ID: Surveyed for invasive species of plants in the backcountry

CERTIFICATIONS

Infant/child/adult CPR; Wilderness First Aid; First Aid -----

Don't omit this kind of information from your résumé; first-aid and CPR are extremely valuable in any workplace.



## Column Craziness

This résumé suffers from a case of over-formatting. Instead of adding clarity, the columns create chaos and confusion. To boot, the more complicated you make your format, the more difficult it will be for you to reorganize your résumé so that it suits each job for which you're applying.

## RÉSUMÉ

#### Ms. Jane Smith

42 Huntington Avenue, Boston, MA 02115 Telephone: (617) 262-3210 • Mobile: (617) 448-8792 • jsmith@myemailaddress.com

EDUCATION

St. Elmo's University Graduated 2010 Bachelor of Arts Major: English

Minor in History Studio Arts Center International

**GENERAL WORK EXPERIENCE** 

University of St. Elmo Press

Vino e Mare Restaurant

INTERPERSONAL EXPERIENCE Summer Fun Day Camp

Canterbury Hospital

PERSONAL INTERESTS

Working with people Writing/Reading

Passion for cooking

St. Elmo, NC

Florence, Italy

St. Elmo, NC

Newton, MA 2004-2006

September 2006-present

August-December 2008

May-September 2008

Member of Pi Beta Pi Sorority Member, Special Advisory Committee to Admissions Peer Tutor, UWC

Student (abroad) Activities Varsity Field Hockey (New England

Associations

Championship Participant). Varsity Squash, Lacrosse, Softball, Photography program

**Publicity Intern** 

As intern, duties included proofreading copy, assembling Press kits, drafting press releases Updating computer databases,

Market researching, selecting Pull quotes from reviews. Contributed original ideas

Tasks included greeting and Seating St. Elmo, NC patrons in a timely manner Summer 2008 Food Running, Garnishing Food,

Counselor

answering phones

Clinical Volunteer:

Tasks included leading small and Large

groups, coordinating Schedules, organizing Activities

ing and sorting documents; photocopying and general office assistance

Tasks included providing information to Canterbury, MA

patients and visitors; basic filing, open- June 2008-August 2008

Sustainability Volunteering

to new communities

EXCELLENT REFERENCES WILL BE FURBISHED UPON REQUEST

A résumé is a résumé we know what it is . . . Your name and contact info are all you need.



## RÉSUMÉ

Name only! No titles.

----- Ms. Jane Smith

42 Huntington Avenue, Boston, MA 02115 Telephone: (617) 262-3210 • Mobile: (617) 448-8792 • jsmith@myemailaddress.com

#### **EDUCATION**

St. Elmo's University Graduated 2010 Bachelor of Arts Minor in History Studio Arts Center International

A more professional way to convey this information: "St. Elmo's University, BA 2010. English Major, History Minor"

GENERAL WORK EXPERIENCE

University of St. Elmo Press

Don't waste space with such a general heading. Tailor it to the job for which you're applying.

> We got it the first time . . .

Vino e Mare Restaurant

Summer Fun Day Camp

INTERPERSONAL EXPERIENCE

Not a viable category. Try Teaching Experience.

Canterbury Hospital

PERSONAL INTERESTS

If they're yours, they're yours . . . "Personal" is redundant.

**Associations** 

Member of Pi Beta Pi Sorority Member, Special Advisory Committee to Admissions

Peer Tutor, UWC -Student (abroad)

Activities

Varsity Field Hockey (New England Championship Participant). Varsity Squash, Lacrosse, Softball, Photography program

**Publicity Intern** 

As intern, duties included proofreading copy, assembling Press kits, drafting press releases

Updating computer databases, Market researching, selecting Pull quotes from reviews. Contributed

Tasks included greeting and Seating

patrons in a timely manner ----Food Running, Garnishing Food,

answering phones

Hostess

Counselor

Tasks included leading small and Large groups, coordinating Schedules, organizing Activities

Clinical Volunteer:

Tasks included providing information to patients and visitors; basic filing, opening and sorting documents; photocopying and general office assistance

Working with people Writing/Reading

Avid photographer www.jdoephoto.com Passion for cooking

Athlete

St. Elmo, NC

Florence, Italy August-December 2008

September 2006-present

St. Elmo, NC

May-September 2008

How is an employer supposed to know what this stands for?

Newton, MA 2004-2006

This candidate had some strange ideas about the use of capital letters. . . .

As opposed to what? Unoriginal ideas?

St. Elmo, NC Summer 2008

Nice concept, poor execution: just say "promptly"

> Don't waste even one precious line of a resume with this kind of useless convention. And the proper word is "furnished."

Canterbury, MA June 2008-August 2008

> Do you really think an employer has the time?

Sustainability Volunteering Exploring and contributing to new communities

Travel

EXCELLENT REFERENCES WILL BE FURBISHED UPON REQUEST ------