



ARTISAN

SPRING 2021



A DIVISION OF WORKMAN PUBLISHING



CONTROL DE
CALIDAD
47

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John Derian Paper Goods

At last, the magic of John Derian captured in beautiful, everyday, affordable stationery products

John Derian is an artist and designer who curates and then transforms printed images from the past, and in doing so transports the viewer to another world. How perfect, then, that this master of the image printed on paper now offers his own collection of paper products.

Announcing John Derian Paper Goods, a line of stationery products that capture the ineffable appeal of Derian's collectibles. Using images that appear on his most covetable objects, here are six puzzles, three themed sets of blank notebooks, three notepads, and, guaranteed to appeal to the inner child in all of us, a sticker book. Each of Derian's pieces begins with a discovery—one-of-a-kind illustrations, etchings, chromolithographic prints, rare reproductions, and other printed matter from 18th and 19th-century books—and ends in a moment of dreamlike recognition. And now it's a moment that's even more accessible, available in this beautiful and affordable line of stationery.

MARKETING & PUBLICITY

- Year-round national gift guide coverage in design and lifestyle outlets
- Digital assets for booksellers to use in newsletter and social media promotion timed to seasonal themes
- Social media campaign in partnership with @johnderiancompany

MARCH 2021

See page 17
for more
Artisan puzzles

NOTEBOOKS

Each set contains: 3 blank, unruled notebooks • 6 unique front and back cover illustrations • 64 pages each • 6" x 8½" • Paperback • \$14.95 (\$19.95 CAN)



COLOR STUDIES
ISBN 978-1-64829-041-1 • No. 86041



IN THE GARDEN
ISBN 978-1-64829-031-2 • No. 86031



KITCHEN DELIGHTS
ISBN 978-1-64829-042-8 • No. 86042

NOTEPADS

80 easy tear-off pages • 4 different designs repeat throughout • 4½" x 8½" • \$10.95 (\$14.95 CAN)



COLOR STUDIES
ISBN 978-1-64829-086-2 • No. 86086



IN THE GARDEN
ISBN 978-1-64829-084-8 • No. 86084



KITCHEN DELIGHTS
ISBN 978-1-64829-085-5 • No. 86085

PUZZLES



RECENTLY
PUBLISHED

750
PIECES

DANCING BUTTERFLIES

ISBN 978-1-64829-018-3 • No. 86018 • \$19.95 (\$24.95 CAN)

Box size: 7⁵/₈" x 10³/₄" x 2¹/₈" • Puzzle size: 18⁷/₈" x 26³/₈"



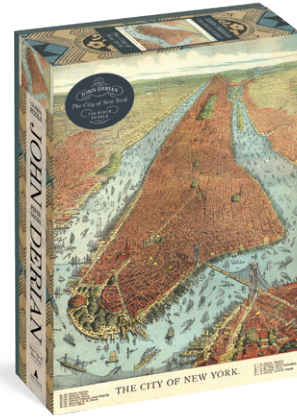
RECENTLY
PUBLISHED

750
PIECES

CALM CAT

ISBN 978-1-64829-019-0 • No. 86019 • \$19.95 (\$24.95 CAN)

Box size: 10³/₄" x 7⁵/₈" x 2¹/₈" • Puzzle size: 26³/₈" x 18⁷/₈"



RECENTLY
PUBLISHED

750
PIECES

THE CITY OF NEW YORK

ISBN 978-1-64829-021-3 • No. 86021 • \$19.95 (\$24.95 CAN)

Box size: 7⁵/₈" x 10³/₄" x 2¹/₈" • Puzzle size: 18⁷/₈" x 26³/₈"



1,000
PIECES

PAINTER'S PALETTE

ISBN 978-1-64829-080-0 • No. 86080 • \$19.95 (\$24.95 CAN)

Box size: 7⁵/₈" x 10³/₄" x 2¹/₈" • Puzzle size: 18⁷/₈" x 26³/₈"



1,000
PIECES

THREE CARROTS

ISBN 978-1-64829-079-4 • No. 86079 • \$19.95 (\$24.95 CAN)

Box size: 7⁵/₈" x 10³/₄" x 2¹/₈" • Puzzle size: 18⁷/₈" x 26³/₈"



1,000
PIECES

GARDEN ROSE

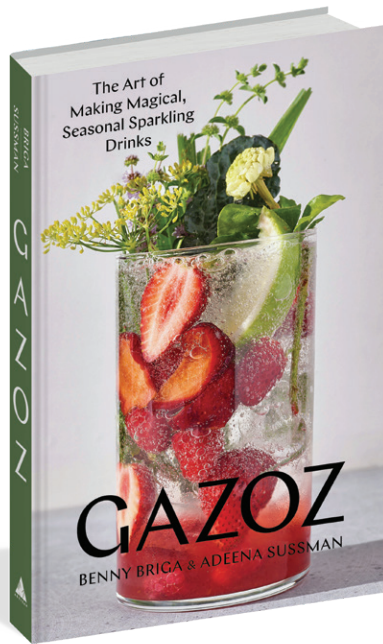
ISBN 978-1-64829-081-7 • No. 86081 • \$19.95 (\$24.95 CAN)

Box size: 7⁵/₈" x 10³/₄" x 2¹/₈" • Puzzle size: 18⁷/₈" x 26³/₈"



© JULIA CUMES

John Derian is the founder and owner of the John Derian Company and author of *John Derian Picture Book*. His signature decoupage plates, platters, paperweights, coasters, bowls, and more are sold in four John Derian shops in New York and Massachusetts, and in hundreds of stores worldwide. He has also designed exclusive collections for Cisco Brothers, Astier de Villatte, Target, and more. His work, along with his retail shops, studio, and homes, has been featured in *Vogue*, *Vogue Living*, *T: The New York Times Style Magazine*, *The World of Interiors*, *Elle Decor*, *Vanity Fair*, *Domino*, *Lucky*, *House & Garden*, *Country Living*, *House Beautiful*, *Gourmet*, *Bon Appétit*, *Victoria*, *Garden Design*, *New York magazine*, *GQ*, *Details*, and *W*.



Gazoz

The Art of Making Magical, Seasonal Sparkling Drinks

BENNY BRIGA AND ADEENA SUSSMAN

Gazoz is a hot trend. Benny Briga started it, and here's how to make it.

This may be the first time you're hearing the word *gazoz*, but it won't be the last. At the intersection of a number of trends—it's artisanal, it's fresh, it's foraged, it's fermented, it's nonalcoholic, it's bubbly, it's Instagrammably photogenic—today's gazoz pairs natural flavors and fizz to create the most delicious sparkling drink. It's a craze that began in the heart of Tel Aviv's Levinsky Market, in Benny Briga's tiny, jewel-like shop that draws thousands of visitors from around the world.

Briga reinvented what was originally an Israeli drink of soda water flavored with sugary syrup by bringing to it a deep passion for nature and a chef's innate curiosity about flavor, transforming gazoz into a thing of bubbly wonder: his tall, sparkling glasses of seltzer are layered with fermented and fresh fruits, aromatic herbs and spices, flowers picked in the countryside—even splashes of home-brewed

kombucha. In the richly photographed *Gazoz*, Briga shares the secrets of his alchemy: how to sweet-ferment fruits, spices, and vegetables—macerating them in sugar creates both uniquely delicious syrups and tasty garnishes. The best fresh herbs, flowers, and leaves to add to the drinks. How to make your own fermented beverages—



kombucha, water-based kefir, and jun. And finally, over 60 recipes, starting with how to build a basic gazoz, with its endless possibilities, and including favorites like Kiwi Strawberry, Green Plum, Triple Lime, Fig and Kefir—even “milkshake” gazoz that are made creamy with nut butters.

MARKETING & PUBLICITY

- National feature coverage in culinary, wellness, and travel outlets
- Targeted outreach tied to chefs who live a nonalcoholic lifestyle
- Megawatt social media influencer campaign
- Brand partnerships

MARCH 2021

75 color photographs plus illustrations

224 pages

5½" x 9"

Paper-over-board

\$17.95 (\$23.95 CAN)

ISBN 978-1-57965-875-5

No. 85875

BEVERAGES/NONALCOHOLIC



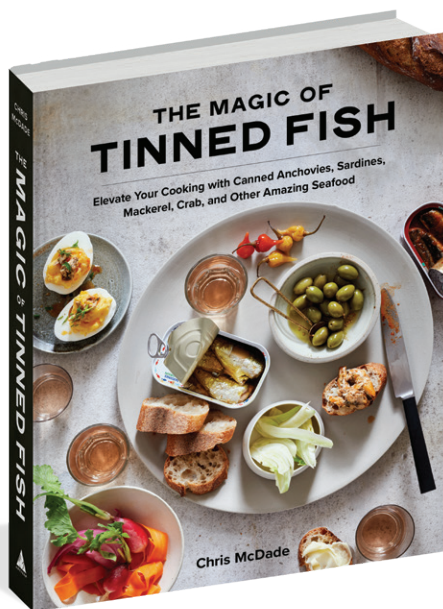
© DAN PEREZ

Benny Briga is the chef and owner of Café Levinsky 41, located in Tel Aviv's trendy Levinsky Market. He lives in Tel Aviv, Israel, and you can find him on Instagram at [@cafe_levinsky41](#).



© DAN PEREZ

Adeena Sussman is the author of *Sababa*, and cowriter of the bestsellers *Cravings* and *Hungry for More* by Chrissy Teigen. She also lives in Tel Aviv, Israel. Follow her on Instagram at [@adeenasussman](#).



The Magic of Tinned Fish

Elevate Your Cooking with Canned Anchovies, Sardines, Mackerel, Crab, and Other Amazing Seafood

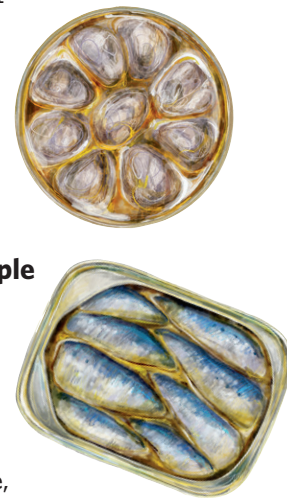
CHRIS McDADE

Make everything you cook taste better with the ultimate—and most underappreciated—pantry staple

Tinned fish is magic. Harvested and preserved at its peak of quality and flavor, more economical than fresh seafood will ever be, as healthy and nutrient-packed as food gets, it is one of the world's great ingredients, long a staple in Mediterranean cuisine. And tinned fish is amazingly versatile, whether as the centerpiece of an addictively delicious Spaghetti con le Sarde or as an accent to transform a roast leg of lamb.

Inspired by his obsession with tinned fish—specifically anchovies—Chris McDade unveils a world of cooking that goes far, far beyond mixing up a can of tuna fish with mayo and calling it a day. (In fact, due to its problems with sustainability, there is no tuna in the book.) Focusing on easy-to-find and abundant fish like

anchovies, sardines, mackerel, crab, and more, McDade offers 75 recipes that will change the way we think about tinned fish, whether it's making the best and simplest snack ever—Anchovies, Bread, and Butter—or a wealth of weeknight dinners and holiday meals: Sardine, Bean, and Escarole Soup; Crab Mac and Cheese; Celery and Octopus Salad with Meyer Lemon; Cast-Iron Rib-Eye Steak with Anchovy Butter; Mackerel Pan Bagnat. In addition to providing recipes, McDade describes the qualities of tinned fish, the best versions to use (avoid fish packed in water; choose fish preserved in cans over fish in jars), the most reliable brands, and the history of how this magical food came about (merci, Napoléon).



MARKETING & PUBLICITY

- National feature coverage in culinary and lifestyle outlets
- Southern media coverage pegged to the author's heritage
- Outreach to wellness and sustainability outlets
- Partnerships with culinary and outdoor living brands

MAY 2021

35 color photographs plus illustrations
 208 pages
 7" x 9"
 Paper-over-board
 \$24.95 (\$33.95 CAN)
 ISBN 978-1-57965-937-0
 No. 85937
 COOKING



Chris McDade is the chef and owner of Popina, an Italian restaurant with Southern touches, located in Brooklyn, New York. Previously, he was the head chef of Union Square Hospitality Group's Maialino and Marta, and he has worked in the kitchens of Estela and Huertas, among others. Follow him on Instagram at @alwaysanchovy.

I Hate Running and You Can Too

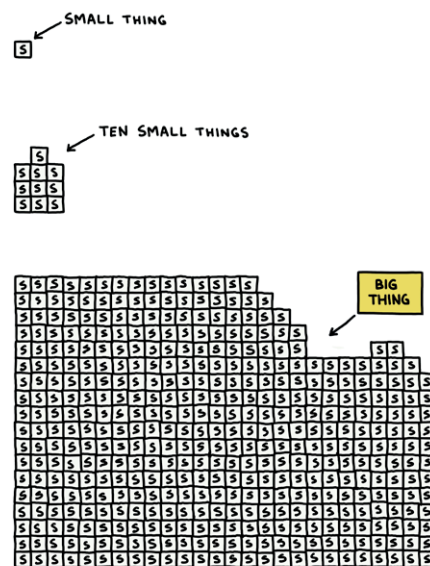
How to Get Started, Keep Going, and Make Sense of an Irrational Passion

BRENDAN LEONARD

A rational (and motivating) guide to an irrational (but beloved) pastime, with charts

Warning: this book might actually change your life. If you're not a runner, it will get you out the door. If you run but don't race, it'll have you signing up for the next 10K. And if you're one of those overachievers who's already run a marathon, it'll inspire you to push yourself even further.

Packed with wisdom, humor, attitude, practical tips, and quotes—and with more than 60 illuminating charts—*I Hate Running and You Can Too* delivers a powerful message of motivation in a lively, easy-to-digest, giftable form. Leonard, who nails the love-hate relationship most runners have with the sport, is a surprisingly relatable mentor, despite the fact that he once ran 52 marathon-length races in 52 weeks. He knows the difficulty of getting off the couch, and how to get us to follow. He extols the virtues of starting small to stick with it, and teaches us to get comfortable with being uncomfortable and to embrace a mix of running and walking as a good training strategy. He celebrates the mantra of “Easy, light, smooth, fast.” He has insight to spare: *Any body that runs is a runner's body. The only person you have to beat is the voice in your head.* There is advice for when you hit a setback or get injured and tips on how to get around the “I'm too busy” excuse. And an explanation of what, besides providing some cardio and burning off those extra nachos, running actually does for us: it helps us understand commitment, develop patience, discover self-discipline, find mental toughness, and prove to ourselves that we can do something demanding. You might hate it, but like Leonard, you'll love it too.



© HILARY OLIVER

Brendan Leonard, author of *Surviving the Great Outdoors* and coauthor of *The Camping Life*, has completed more than a dozen ultramarathons and marathons, including three of the most difficult 100-mile trail races in America. In 2019, he set out to complete 52 marathon-distance runs in 52 weeks, and survived, while having fun part of the time. Leonard is a columnist at *Outside*, and his writing has appeared in *Runner's World*, *National Geographic Adventure*, *Climbing*, *Alpinist*, and many more publications, as well as on CNN.com. He directed the 2018 short film *How to Run 100 Miles*, which was screened at film festivals in more than 20 countries and on six continents and was viewed more than 5 million times online. He lives in Missoula, Montana. Find him on Instagram at @semi_rad.

MARKETING & PUBLICITY

- National feature coverage in fitness, outdoors, and lifestyle outlets
- Satellite radio tour
- Targeted outreach to wellness influencers
- Sustained promotion through January 2022 timed to New Year, New You
- Confirmed partnership with Arc'teryx

FEBRUARY 2021

75 color illustrations

160 pages

5¼" x 7"

Paperback with flaps

\$14.95 (\$19.95 CAN)

ISBN 978-1-57965-988-2

No. 85988

SPORTS/RUNNING

The Camping Life

Inspiration and Ideas for Endless Adventures

BRENDAN LEONARD AND FOREST WOODWARD

Lush photos and expert information to bring a new generation of campers into the great outdoors

"Wildness is a necessity," John Muir wrote in 1901, a full century before smartphones, Wi-Fi, or social media. No wonder camping in all its forms is more popular than ever, especially among millennials—it's the needed antidote to our world of 24/7 connectivity. Here to transport everyone away from their screens and into the wildness is *The Camping Life*, a lush photo- and information-rich book that takes readers to all the places they might dream of camping, and explains how to actually do it.

Backpacking and bikepacking, car camping and hut camping, camping while white-water rafting or big wall climbing—outdoors authority Brendan Leonard, author of *Surviving the Great Outdoors*, and adventure photographer Forest Woodward cover it all. The photographs are pure inspiration, like the most stylish and outdoorsy Instagram feed—you see yourself in every one, whether fly-fishing in Colorado, setting up a tent in the Mojave Desert, or making the perfect espresso over a campfire. Then Leonard tells you how it's done: how to pack a backpack, how to set up a tent in the snow, how to camp with your dog, how to build a campfire, how to fix a bicycle's flat tire, how to judge a river's difficulty, how to create a sleeping platform on a mountainside, how to stay warm in a sleeping bag, what to buy for ultralight backpacking, how to travel solo, how to camp with kids, how to leave no trace. In addition, he lists the most popular and interesting destinations for each type of camping and for every budget. And yes, that includes glamping.

MARKETING & PUBLICITY

- National feature coverage in outdoor, lifestyle, and men's interest media outlets
- 20-city satellite radio tour
- Partnerships with major outdoor brands
- Father's Day gift guides and summer gifting roundups
- Author appearances in Denver and by request

MAY 2021

125 color photographs plus illustrations throughout

224 pages

7" x 9"

Paper-over-board

\$24.95 (\$33.95 CAN)

ISBN 978-1-57965-843-4

No. 85843

CAMPING



Brendan Leonard is an adventure writer and the author of *I Hate Running and You Can Too* and *Surviving the Great Outdoors*. His stories have appeared in *Outside*, *Men's Journal*, *Backpacker*, *Climbing*, *Alpinist*, *National Geographic Adventure*, and dozens of other publications. He lives in Missoula, Montana. Find him on Instagram at @semi_rad.



Forest Woodward is a climber, surfer, and adventure photographer whose work has appeared in *Esquire*, *Outside*, *National Geographic Adventure*, *Climbing*, *Alpinist*, *Men's Health*, *Surfer* magazine, and many other publications. His clients include Filson, J. Crew, and Patagonia. Find him on Instagram at @forestwoodward.

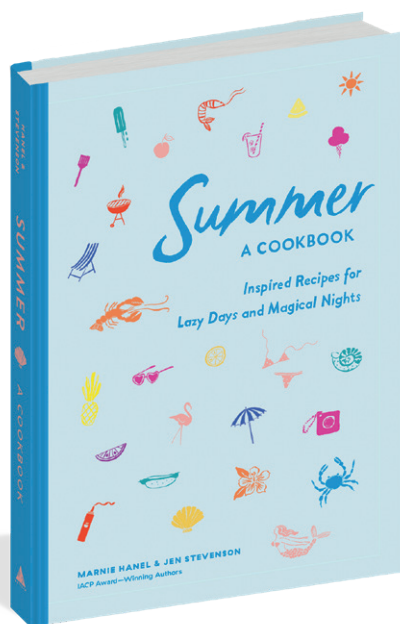
© JESSICA LOWE

Summer: A Cookbook

Inspired Recipes for Lazy Days and Magical Nights

MARNIE HANEL AND JEN STEVENSON

A highly giftable celebration of cooking and eating summer, from the IACP Award-winning authors of *The Picnic* and *The Campout Cookbook*



For anyone who lives for summer, who waits patiently for the season's first corn and tomatoes, who fantasizes about long lazy weeks at the beach house—or lake house, or pool house—or just hanging around the backyard with a fruity cocktail and the grill ready to go, here is the pitch-perfect *Summer: A Cookbook*.

Guided by the principle that the spirit of summer cooking is to keep things a bit loose (and the oven off when it's just too hot), here are more than 100 recipes that rely on what looks good in the markets and encourage relaxed, communal cooking: snacks like Grilled Oysters with Miso Scallion Butter; beach picnic fare like Three Thrilling Summer Rolls and Charred Corn and Cojita Salad (Esquites); and summery mains like Tamari-Ginger Swordfish, Landlubber's Lobster Roll,

Project Paella, and Fish Tacos. And seriously, what could be better for dessert than Six Sensational Ice Cream Sandwiches? With its bright, colorful illustrations and philosophy of making the most of every day, *Summer: A Cookbook* celebrates not just eating but also the whole of warm-weather living, with tips on how to build a beach firepit, recipes for the best tiki cocktails, instructions for playing Beach Blanket Bingo and other games, summer reading recommendations, and so much more.

MARKETING & PUBLICITY

- National and local feature coverage in culinary and lifestyle outlets
- National and local TV appearances
- Partnerships with parenting and outdoor brands
- Targeted outreach to culinary Instagram influencers

MARCH 2021

100 color illustrations
 224 pages
 6¼" x 9"
 Paper-over-board
 \$19.95 (\$26.95 CAN)
 ISBN 978-1-57965-946-2
 No. 85946
 COOKING



© GORDON M. GRANT



© LEEA CYD

Marnie Hanel and **Jen Stevenson** are the authors of *The Campout Cookbook* and *The Picnic*, winner of the 2016 IACP Award for Best General Cookbook. Hanel is a journalist who has written about the wild, wonderful ways we live for *The New York Times Magazine*, *Food & Wine*, and *Vanity Fair*. Stevenson is the author of Portland's *100 Best Places to Stuff Your Faces* and *Portland Family Adventures*. They both live in Portland, Oregon.

Marvelous Manhattan

Stories of the Restaurants, Bars, and Shops That Make This City Special

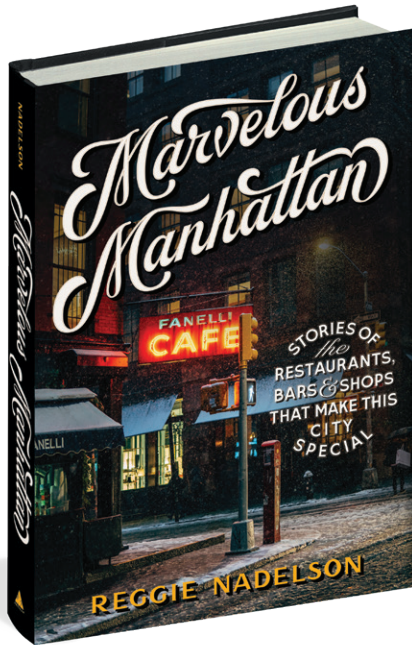
REGGIE NADELSON

A love letter to New York City and the iconic and often family-owned businesses that make it like nowhere else in the world

Buying cheese at Di Palo's in Little Italy and talking with Lou about Parmigiano-Reggiano aged in hay. Ordering the burger at Raoul's and feeling absorbed in the history of SoHo. Browsing books at Three Lives & Company in the Village, hearing your footsteps creak on the floor and imagining the footsteps of every literary idol who's been there before you. Heading uptown for a cocktail at the Carlyle, then even farther north to catch the last set at Minton's Playhouse, the famed jazz club on West 118th Street. And that's the thing about Manhattan—sure, it's got its Broadway and Lincoln Center and Empire State Building, but to discover its true heart and soul, you need to get away from the crowds and the trends and go where the locals go, where they've been going for years.

A lifelong New Yorker and writer-about-town, Reggie Nadelson celebrates her city in the 212 column for the *New York Times* and now *Marvelous Manhattan*. Part

guidebook, part cultural history, part walk down memory lane, alive with the spirit and grit of small, often family-owned businesses that survived the Depression, World War II, 9/11, and now a pandemic, this series of 30 essays is a loving tribute and a delicious read for anyone who lives in Manhattan, once lived there, wishes they lived there, or just loves to visit. And that's another thing about Manhattan: all you need to do is walk into the right place—say, Fanelli's on Prince Street—sit down at the bar, and maybe open this book, and you belong.

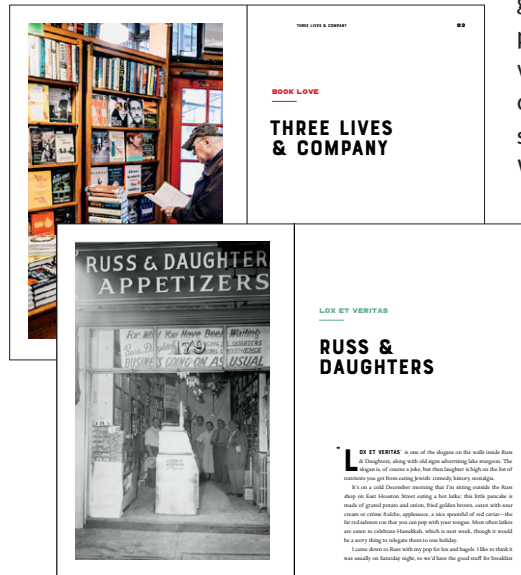


MARKETING & PUBLICITY

- Literary review and feature attention
- National and local radio interviews timed to small-business news stories
- Influencer campaign with bigmouth New Yorkers
- Promotion timed to Independent Bookstore Day
- Goodreads campaign

MARCH 2021

150 color and black-and-white photographs
224 pages
6" x 9"
Hardcover with jacket
\$24.95 (\$33.95 CAN)
ISBN 978-1-57965-979-0
No. 85979
HISTORY/NEW YORK CITY

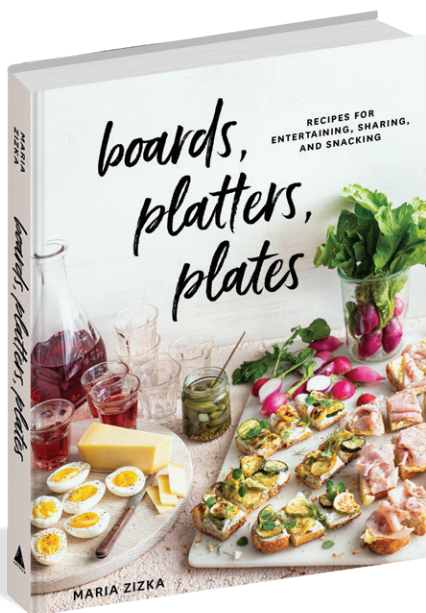


© NINA WESTERVELT

Reggie Nadelson lives in New York and currently writes a column for the *New York Times* called The 212. She has also written columns for the *Guardian*, the *Independent*, the *Financial Times*, and *Departures*. She is the author of numerous books, including *At Balthazar: The New York Brasserie at the Center of the World* and a celebrated mystery series featuring detective Artie Cohen. In 2020, she wrote and produced a feature-length documentary about Ella Fitzgerald called *Ella: Just One of Those Things*. Find out more at ReggieNadelson.com.

Boards, Platters, Plates

Recipes for Entertaining, Sharing, and Snacking



MARIA ZIZKA

Elevate your entertaining with 30 beautiful, delicious, and well-crafted boards

Once upon a time, there was the cheese board. And the people loved it. And soon thereafter, the charcuterie platter. And the people rejoiced. (At least the meat-eaters.) They composed them, ate them, photographed them for Instagram. And craved something more? Marshalling her creativity, cooking skills, and inspired feeling for flavor combinations, Maria Zizka reimagines the predictable party platter with a dazzling collection of 30 combinations for boards and plates for every occasion, from a casual get-together to a New Year's Eve party. With recipes that highlight contemporary flavors and trending ingredients—think jammy eggs, labneh, togarashi sauce—*Boards, Platters, Plates* is a fresh take on a classic tradition.

Think Catalan Summer, with romesco, charred green onions, anchovy toasts, and manchego, or Beachside Vacation, featuring chilled pickled shrimp, tortilla chips, mango-jalapeño salsa, and avocado. There are vegetable-focused boards, like Lebanese Lunch with hummus and muhammara (roasted red

pepper dip). An all-day DIY Hoagie Bar and Onigiri (Japanese rice balls). Centerpieces for cocktail parties, like a Korean BBQ platter with bulgogi-style beef, lettuce cups, gochujang dipping sauce, and kimchi. Even desserts—Honey and Halva, S'mores Without a Campfire, and a feast of chocolate in many variations. As the author says, putting together a board often feels less like cooking and more like a combination of foraging, matchmaking, and composing, and that's where the genius of her work comes through, with guidelines for every step. Your parties will never be the same.

MARKETING & PUBLICITY

- Media coverage in culinary, pop culture, and lifestyle outlets
- Virtual demo events with bookstores
- Partnerships with culinary and entertaining brands
- Instagram and Facebook advertising

APRIL 2021

75 color photographs

160 pages

7" x 9"

Paper-over-board

\$19.95 (\$26.95 CAN)

ISBN 978-1-57965-992-9

No. 85922

COOKING



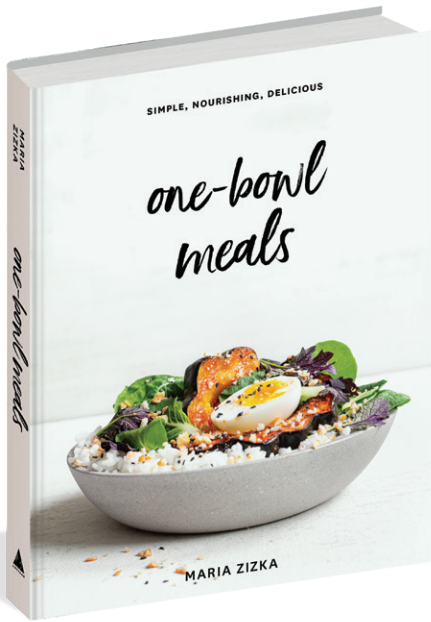
Maria Zizka, author of *One-Bowl Meals* and *The Newlywed Table*, is a cookbook writer and recipe developer who was named by *Forbes* as one of the most influential people under 30 in the world of food and drink. She has coauthored numerous award-winning cookbooks, most recently *Tartine All Day*, *Everything I Want to Eat*, and *This Is Camino*. Zizka lives in Berkeley, California, with her husband. Find her on Instagram at @mariazizka.

© GRAHAM BRADLEY

One-Bowl Meals

Simple, Nourishing, Delicious

MARIA ZIZKA



Inspired combinations and how-tos for the way we love to eat today

From the runaway success of places like Sweetgreen to the 3 million plus posts with the #bowls hashtag on Instagram, the one-bowl meal is a staple of contemporary eating. Whether it's for breakfast, lunch, or dinner, Asian-, Mediterranean- or Mexican-inspired, it checks all the boxes—delicious, healthy, casual. And in the hands of accomplished cookbook writer and recipe developer Maria Zizka, its possibilities are even more exciting. *One-Bowl Meals* offers not only 30 inspired combinations but also one-bowl tutorials that will take your cooking to the next level.

The recipes are organized by base: oatmeal or chia, for example, for breakfast, then main-meal bowls built on grains, noodles, rice, or greens: Very Vert Lentils with Crispy Mustard Chicken, Coconut Farro with Spicy Snapper, Sesame Soba, an ingenious Not-Leafy Caesar, Scandinavian Salad with smoked trout and quick-pickled onions. And while readers may be making specific recipes, they're also learning a whole method of preparing meals—the foolproof one-bowl formula of base + topping + topping + (sometimes) sauce. How to Bowl in 5 Steps, including #5: “Garnish with something crunchy or bright.” How to make a perfect seven-minute egg (with an oozy yolk that brings everything together). Substitution Rules of Thumb, chart included. Tips to customize—make it vegan or gluten-free, or up the protein. Even tips for batch cooking and incorporating store-bought components.

MARKETING & PUBLICITY

- Media coverage in culinary, pop culture, and lifestyle outlets
- Virtual demo events with bookstores
- Partnerships with culinary and entertaining brands
- Instagram and Facebook advertising

APRIL 2021

75 color photographs

144 pages

7" x 9"

Paper-over-board

\$19.95 (\$26.95 CAN)

ISBN 978-1-57965-993-6

No. 85993

COOKING



The Negroni

A Love Affair with a Classic Cocktail

MATT HRANEK

A passionate appreciation and celebration of the iconic drink

In 1919, perfection was attained: according to legend, Count Camillo Negroni asked the bartender at Florence’s Caffè Casoni to stiffen his customary Americano by replacing the soda water with gin, and the world has never looked back. With its cosmically simple 1:1:1 ratio, its delicious balance of bitter and sweet, its inherent kick (there’s nothing in it that’s not alcoholic, except for the ice cubes and orange peel), its aura of sophistication, the Negroni has long bewitched Negroni lovers—perhaps none more so than Matt Hranek.

The Negroni takes us into the heart of an obsession. Readers learn the story of each of the Negroni’s components—Campari, sweet vermouth, and gin—the origins, flavor profiles, secret ingredients, preferred brands. How to make a classic Negroni, and 30 variations, from the author’s preferred tweak (more gin, less vermouth) to the popular Negroni Sbagliato (Prosecco instead of gin); the Boulevardier, for bourbon-lovers; and the mezcal-based Negroni served at New York’s Café Altro Paradiso. The top places to drink a Negroni before you die, including Harry’s Bar in Florence, Duke’s Bar in London, the Tower Bar in Los Angeles, and Eight Row Flint in Houston. And with the author’s stunning original photographs of the drinks, along with archival images of vintage liquor ads, *The Negroni* is as gorgeous as it is fascinating. And an irresistible gift. *Salute!*

MARKETING & PUBLICITY

- National gift guide coverage timed to Father’s Day and summer entertaining
- Major features in lifestyle, travel, and men’s interest outlets
- Partnerships with alcohol and drinkware brands
- Instagram buzz campaign to men’s interest and lifestyle influencers

APRIL 2021

50 color photographs

160 pages

5½" x 8"

Paper-over-board

\$16.95 (\$22.95 CAN)

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No. 85964

COCKTAILS



© STEPHEN LEWIS

Matt Hranek is the author of *A Man & His Watch* and *A Man & His Car*, with a combined total of over 180,000 copies in print, as well as a photographer, a director, and the founder/editor of the men’s lifestyle magazine *Wm Brown*. He is reasonably obsessed with cars, watches, bespoke tailoring, and well-crafted things. He and his family divide their time between Brooklyn and the Wm Brown farm in upstate New York, though he can also be spotted quite often in old-school bars around Europe, Negroni in hand. Find him on Instagram @wmbrownproject.

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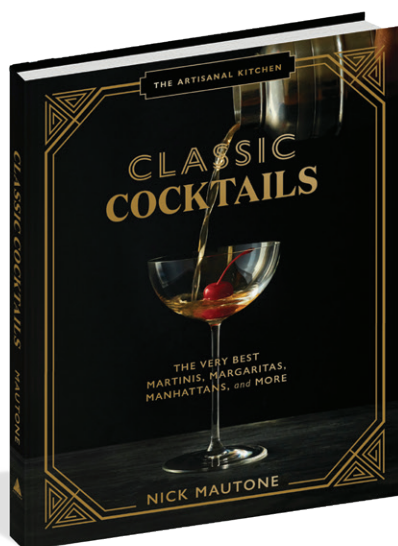
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Classic Cocktails

The Very Best Martinis, Margaritas, Manhattans, and More

NICK MAUTONE

The 42 essential cocktails to know for every season and occasion

Like making a crisp and moist roast chicken or sublime chocolate mousse, mixing classic cocktails is a necessary skill for anyone who loves to entertain—even if they're only entertaining themselves. And it's a lot simpler, especially under the guidance of a master like Nick Mautone. In this smartly designed yet hardworking gift book, readers will learn once and for all how to make a repertoire of classic cocktails, from the mint julep, invented over two hundred years ago, to the frothiest margarita, hippest cosmopolitan, most iconic martini. There are brunch staples, like the mimosa and the Bloody Mary. Aperitifs, like the gimlet and the Kir Royale. Party drinks, including the mai tai, the piña colada, and a classic sangria, just right for a barbecue. And those lovely spirit-forward concoctions that just sound like the soul of sophistication—the sidecar, the Ramos gin fizz, the old-fashioned, and the Moscow mule. Along the way, readers will learn liquor fundamentals (the book is organized according to spirit), basic mixing techniques, how to prep cocktails ahead of time (when permissible!), and how to match drinks and barware.



Living with Plants

BAYLOR CHAPMAN

Gift books for plant lovers, filled with ideas and information

Houseplants are *hot*, and with good reason—plants are a wonderful way to communicate style, define a space, bring calm to an environment, clean the air, mitigate noise, and add “soul” to a home. And you don’t need a “green thumb”; you just need a little knowledge and inspiration.

The Living with Plants series, adapted from Baylor Chapman’s *Decorating with Plants* and *The Plant Recipe Book*, offers three single-subject books for the new or experienced plant lover. In *Project Succulent*, Chapman gives the succulent-obsessed reader a step-by-step guide to decorating with these hugely popular, carefree plants. They will learn to create arrangements and tiny terrariums, like “A Desert View,” which includes burro’s tails and zebra plants, or the “Zen Garden,” with bunny ear cacti, pincushion cacti, a crested cactus, and a little ‘Morgan’s Beauty’.

Home Sweet Houseplant solves the problem of how to bring the big impact of beautiful plants to any space. Chapman starts with a primer on plant basics and then takes the reader through their home with a room-by-room guide, providing myriad inspirational design concepts. There are projects here to elevate every home and add a special flourish of character, including unexpected ideas like four ways to turn your dresser into a design statement and creating an apothecary cart that is both stylish and practical.

And instead of picking up fresh-cut flowers from the supermarket or florist, discover how to create lasting flowering arrangements using living plants in *Tabletop Gardens*, featuring 31 projects that, when finished, become stunning centerpieces. Each project specifies the type and amount of plants needed and the best containers to use, plus techniques and expert advice for helping that tabletop garden grow.



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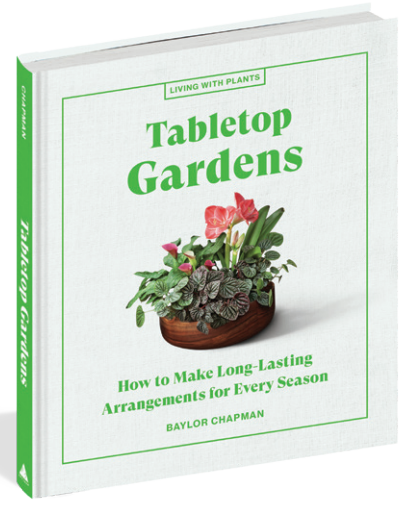
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GARDENING



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Baylor Chapman is the author of *Decorating with Plants* and *The Plant Recipe Book* and founder of Lila B. Design, a San Francisco-based plant design studio. She has been a guest on PBS’s *Growing a Greener World*, and her work has appeared in *Good Housekeeping* and *Better Homes & Gardens*. When not in her studio, she’s scouring plant nurseries and leading workshops to help plant lovers of all skill levels feel confident that they can make their spaces feel like home with just a little bit of green. Check out her tutorials on [Sunset.com](https://www.sunset.com) and [Houzz.com](https://www.houzz.com), and follow her on Instagram at [@lilabdesign](https://www.instagram.com/lilabdesign).



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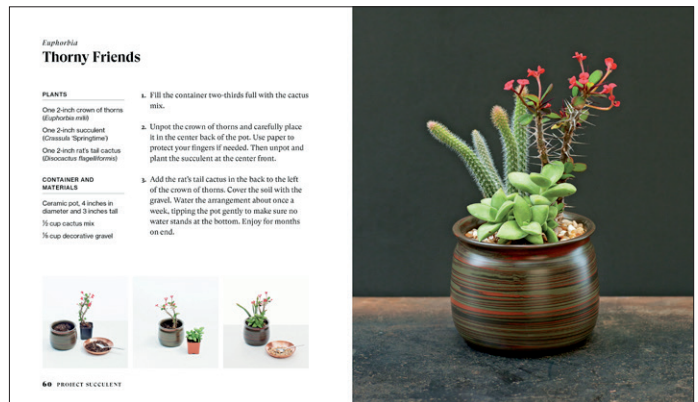
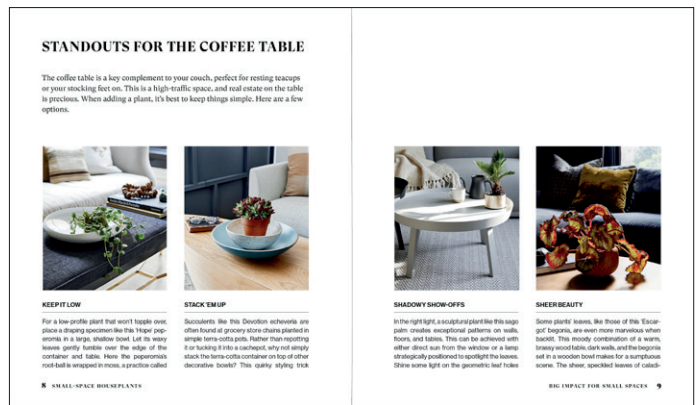
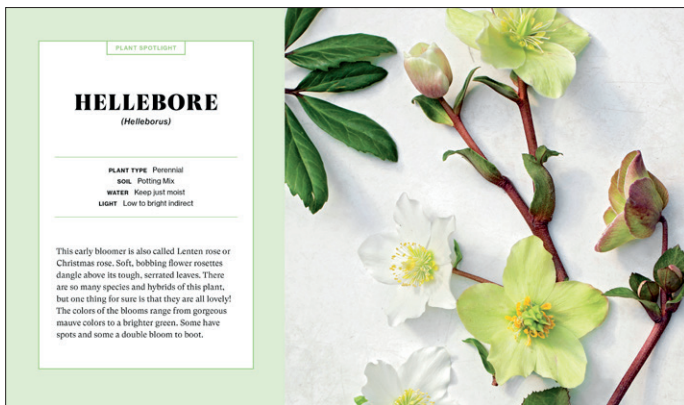
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 TRAVEL

Anyone who's visited the Pacific coast knows it's one of the world's most magical places. From San Diego to Vancouver Island, this 1,600-mile stretch is a beloved destination for millions of travelers, a feast of stunning views, beaches, and coves; lush green forests and charming villages; and, dotted along like spaces on a Monopoly board, a half dozen of the West's great cities.

Among the many writers and artists who've succumbed to its spell is Danielle Kroll. A painter known for her beautiful watercolors and whimsical mixed-media work, Kroll grew up loving a road trip and now celebrates probably the best road trip of all. *Pacific Coasting* is an illustrated keepsake, an inspiration to visit, and most of all a practical travel guide to the not-to-miss places on and off the beaten track. Starting at the southern end of the Pacific Coast Highway, the book is organized around four larger areas—Southern California, Northern California, Oregon, and Washington/Vancouver—and includes maps, packing lists and playlists (yes, what to listen to as you're driving up to Hearst Castle), and features like Tide Pool Etiquette, California Missions, and Camping Essentials. The author is an eclectic traveler who loves all that the Pacific Coast has to offer—nature trails, antiques stores, museums, campgrounds, fish shacks, and Portland's Powell's City of Books—and brings us along, writing about, illustrating, and giving us the lowdown on everything from Venice Beach to the California poppy.



© MARESA PONITICH

Danielle Kroll is an artist and designer known for her paintings and illustrations inspired by travel, nature, and her ever-growing collection of vintage memorabilia. After working as a designer for Anthropologie, she went out on her own to work for clients including Anthropologie, Kate Spade New York, One Kings Lane, Papyrus, Hallmark, and Figo Fabrics. Kroll lives in upstate New York. Find her on Instagram at @daniellekroll.

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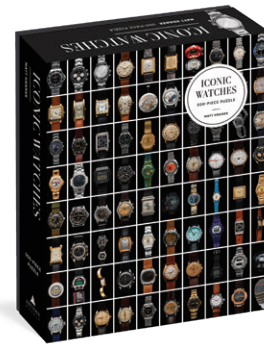
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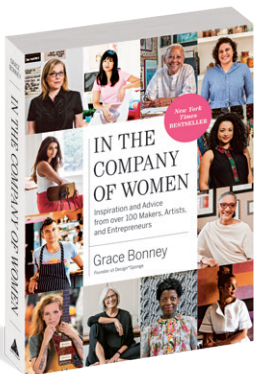
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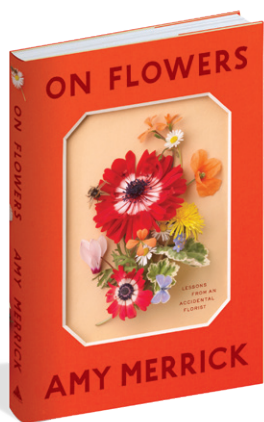
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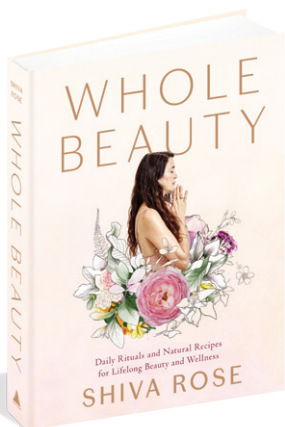
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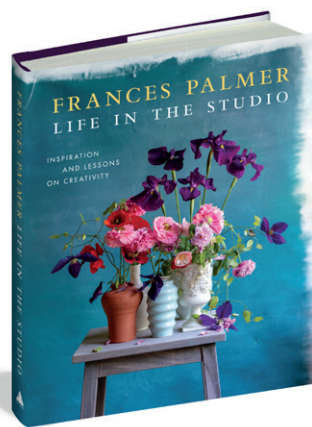
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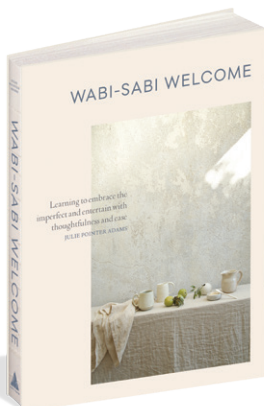
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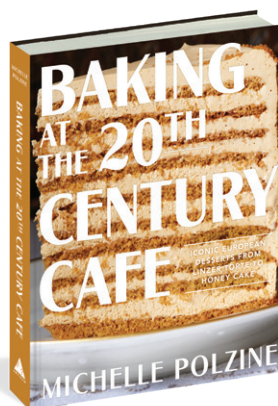
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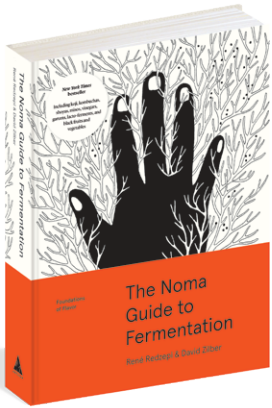
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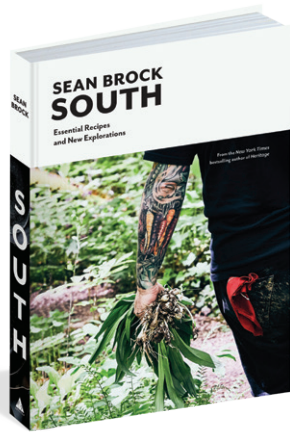
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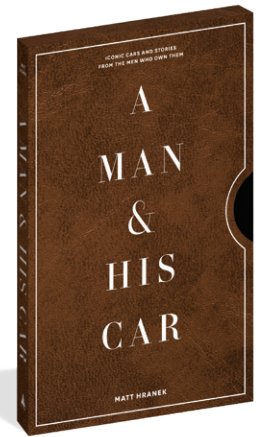
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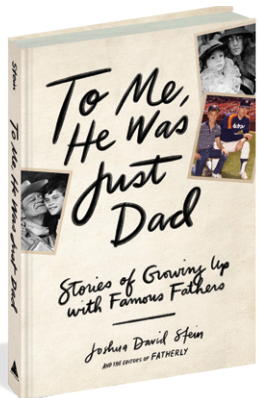
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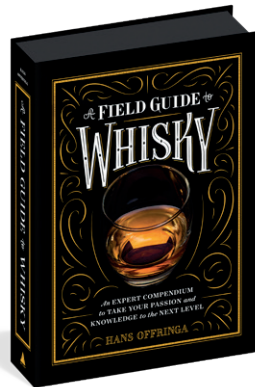
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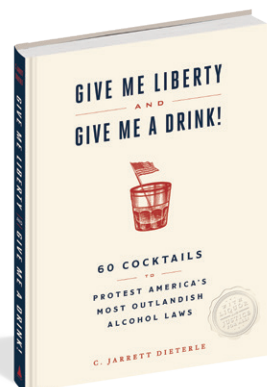
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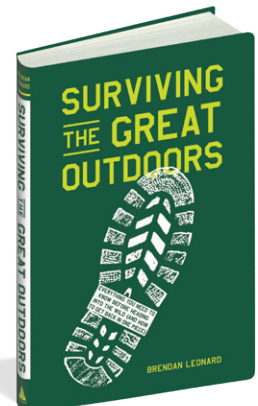
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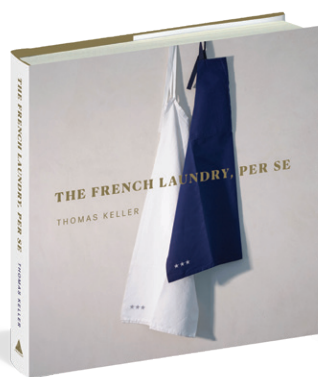
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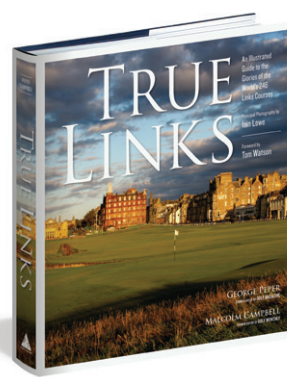
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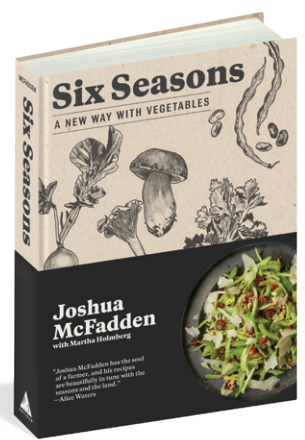
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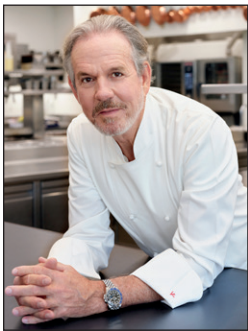
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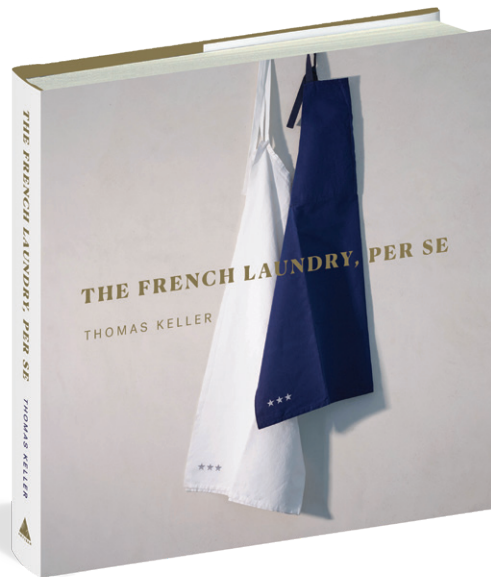


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Thomas Keller is the author of *The French Laundry Cookbook*, *Bouchon*, *Under Pressure*, *Ad Hoc at Home*, and *Bouchon Bakery*. He is the first and only American chef to have two Michelin Guide three-star-rated restaurants, *The French Laundry* and *per se*, both of which continue to rank among the best restaurants in America and the world. In 2017, as part of the Ment'or BKB Foundation—established with chefs Jérôme Bocuse and Daniel Boulud—Keller led Team USA to win the Bocuse d'Or competition in Lyon, France, for the first time ever.



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THOMAS KELLER, DAVID BREEDEN, COREY CHOW, AND ELWYN BOYLES

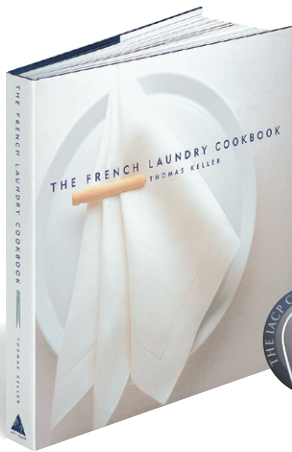
WITH SUSIE HELLER AND MICHAEL RUHLMAN
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With his first book since 2012, Thomas Keller celebrates the relationship between his two Michelin Guide three-starred restaurants, *The French Laundry* in California and *per se* in New York. Individually distinctive yet inextricably linked, the two kitchens are uniquely changing the nature of fine dining through the exchange and evolution of chefs, recipes, ideas, and techniques. It is the very embodiment of collaboration, and the whole being greater than the sum of its parts.

In this gorgeously photographed book, Keller and his chefs offer meticulously detailed recipes for more than 100 beloved and iconic dishes—including Summer Corn Parfait and “The Whole Bird”—along with the stocks, sauces, and other basics that make them singular; information about farmers and purveyors; and the kind of revelatory essays from Keller that will change how young chefs and passionate home cooks understand and approach their cooking.

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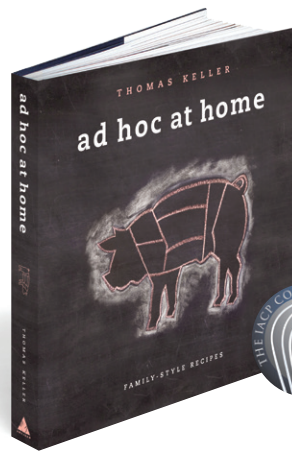


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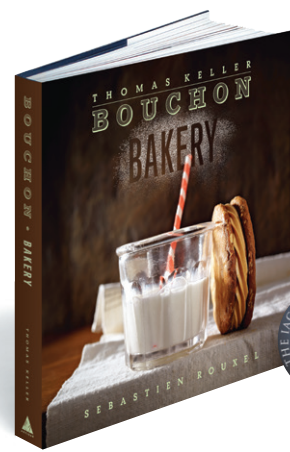


AD HOC AT HOME
THOMAS KELLER

WITH DAVE CRUZ
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In the book every home cook has been waiting for, Thomas Keller turns his imagination to American comfort foods like chicken potpie, New England clambakes, and cherry pie. *Ad Hoc at Home* showcases more than 200 recipes for family-style meals.

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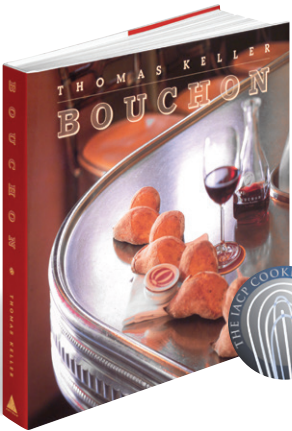


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**THOMAS KELLER
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More than 150 recipes for baked goods that are marvels of ingenuity and simplicity, from the famed Bouchon Bakery. As with all of Keller's books, the deft twists, perfectly written recipes, and glorious photographs make perfection inevitable.

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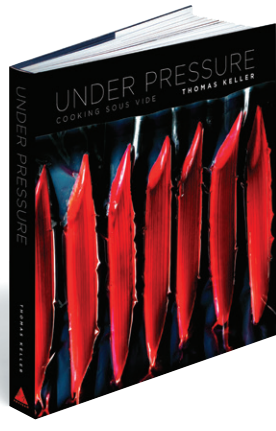


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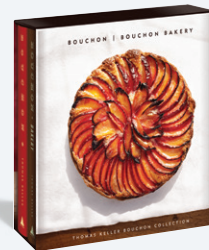
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THOMAS KELLER

INTRODUCTION BY HAROLD McGEE
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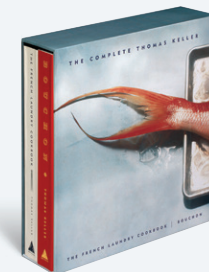
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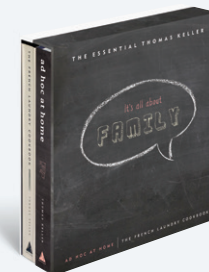
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THOMAS KELLER**
*The French Laundry Cookbook
and Ad Hoc at Home*
THOMAS KELLER

More than 450 color and black-and-white photographs • 336 pages + 368 pages = 704 pages • 11" x 11" • Boxed set of 2 jacketed hardcovers • \$125.00 • ISBN 978-1-57965-437-5 • No. 85437

RENÉ REDZEPI & DAVID ZILBER, introducing the Foundations of Flavor



RENÉ REDZEPI is the chef and co-owner of Noma in Copenhagen, four times recognized as the world's best by the World's 50 Best Restaurants. Redzepi has twice appeared on the cover of *Time* magazine and has been featured in publications from the *New York Times* to *Wired*. He lives with his wife, Nadine Levy Redzepi, and their three children. Find him on Instagram @reneredzepinoma and @nomacph.

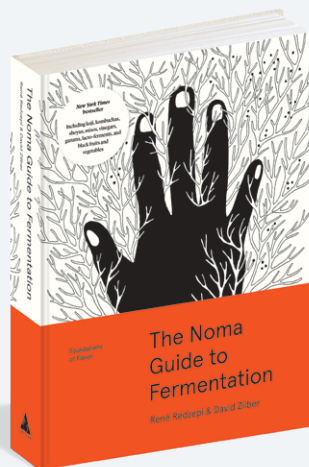
DAVID ZILBER is a chef and photographer who hails from Toronto. He has worked at Noma since 2014 and has served as director of its fermentation lab since 2016. Find him on Instagram @david_zilber.

"A fresh set of transformative cooking fundamentals . . . [that] make ferments something cooks reach for as readily as salt."
—*The New York Times*

"An indispensable manual for home cooks and pro chefs."
—*Wired*

"[A] window into the magic . . . of what is arguably the most famous restaurant in the world." —*Food & Wine*

"Accessible enough for novices [and] sure to elevate the practices of those of us already enchanted with the vast realm of fermentation."
—Sandor Katz, award-winning author of *The Art of Fermentation*



New York Times bestseller
Indie bestseller
IACP AWARD FINALIST

Named a Best Cookbook of the Year by *The New York Times*, *Chicago Tribune*, *The Boston Globe*, *San Francisco Chronicle*, *The Atlanta Journal-Constitution*, *Houston Chronicle*, *Esquire*, *GQ*, *Eater*, and more

245,000 COPIES IN PRINT

THE NOMA GUIDE TO FERMENTATION (Foundations of Flavor)
RENÉ REDZEPI AND DAVID ZILBER

At Noma, every dish includes some form of fermentation, whether it's a bright hit of vinegar, a deeply savory miso, or the life-changing shock of a lacto-fermented gooseberry, as experienced by Noma's chef and co-owner, René Redzepi. Now Redzepi and chef David Zilber, who runs the restaurant's fermentation lab, share techniques for making Noma's extensive pantry of ferments at home. And, just as important, they show how to use these ingredients—and transform your cooking—through 100 original recipes and over 500 step-by-step color photographs.

500 color photographs and illustrations • 456 pages • 7½" x 10" • Paper-over-board • \$40.00 • ISBN 978-1-57965-718-5 • No. 85718

MAD DISPATCHES, furthering our ideas about food



MAD (Danish for "food") is a nonprofit dedicated to bringing together a global cooking community with an appetite for change. MAD Dispatches is a series of books intended to inspire, educate, and find creative solutions that make a real and sustainable difference in how the world eats.

CHRIS YING is the cofounder and former editor in chief of *Lucky Peach*.

"An all-star lineup of writers . . . touching on how food affects (and is affected by) migration, immigration, war, flight, history, and home."
—*The New Yorker*

"A gentle manifesto. Buy it for anyone for whom food means more than 'what's for lunch.'" —*The Guardian*

"[This book] will engross you, open up your mind, and inspire a feeling of interconnectedness."
—*Bon Appétit*



IACP AWARD WINNER
Named a Best Food Book of the Year by *The New Yorker*, *Smithsonian*, *The Boston Globe*, *The Guardian*, and more

YOU AND I EAT THE SAME
On the Countless Ways Food and Cooking Connect Us to One Another
(MAD Dispatches, Vol. 1)
CHRIS YING AND RENÉ REDZEPI

Good food is the common ground shared by all of us, and immigration is fundamental to good food. In 19 thoughtful and engaging essays and stories, *You and I Eat the Same* explores the ways in which cooking and eating connect us across cultural and political borders, making the case that we should think about cuisine as a collective human effort in which we all benefit from the movement of people, ingredients, and ideas.

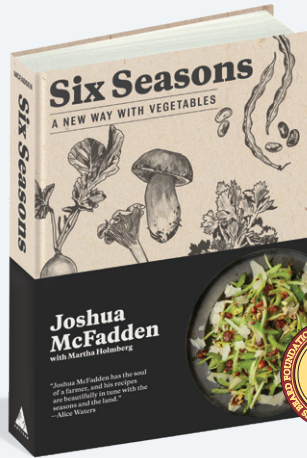
100 color photographs • 216 pages • 6½" x 9½" • Paperback with flaps • \$19.95 • ISBN 978-1-57965-840-3 • No. 85840

JOSHUA McFADDEN, a chef with the soul of a farmer and the palate of a genius



JOSHUA McFADDEN

is executive chef/owner of Portland, Oregon's Ava Gene's, which *Bon Appétit* has named a "Top 10 Best New Restaurant." His other restaurant experience includes Franny's, Momofuku, Blue Hill, Lupa, and the groundbreaking raw food restaurant Roxanne's. McFadden's latest restaurant, Tusk, opened in Portland, Oregon, in 2016.



**JAMES BEARD
AWARD
WINNER**

**NATIONAL
BESTSELLER**

Indie bestseller

**225,000 COPIES
IN PRINT**



SIX SEASONS
A New Way with Vegetables
JOSHUA McFADDEN

WITH MARTHA HOLMBERG

In his debut cookbook, Joshua McFadden—chef and owner of Ava Gene's in Portland, Oregon—highlights the varying "personalities" of vegetables throughout their growing seasons in 225 texturally exciting, flavor-intense recipes.

130 color photographs • 400 pages • 7 7/8" x 10 3/8" • Paper-over-board with half jacket • \$40.00 • ISBN 978-1-57965-631-7 • No. 85631

"Never before have I seen so many fascinating, delicious, easy recipes in one book. . . . [Six Seasons is] about as close to a perfect cookbook as I have seen." —*Lucky Peach*

"Appealingly simple recipes . . . focused on delivering big flavor." —*The Wall Street Journal*, The Best Books to Give to the Food Lover in Your Life

"Achieves the near-impossible: recipe after recipe of restaurant-quality food that isn't difficult to put together." —*Eater*

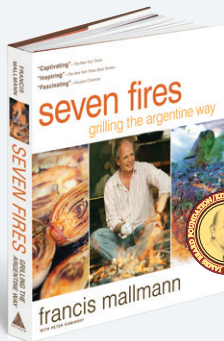
Named a Best Cookbook of the Year by *The Atlantic*, *Bon Appétit*, *USA Today*, *The Wall Street Journal*, *Library Journal*, and more

FRANCIS MALLMANN, master of live-fire cooking



FRANCIS MALLMANN

is the reigning star of food television in the Spanish-speaking world, and the most famous and popular chef in South America. His three restaurants (one in Mendoza, Argentina; another in Buenos Aires; and the third in Garzón, Uruguay) have been named among the top 10 places to eat in the world by the *Times* (UK) and *USA Today*.



**JAMES BEARD
AWARD WINNER**

**90,000 COPIES
IN PRINT**



SEVEN FIRES
Grilling the Argentine Way
FRANCIS MALLMANN

WITH PETER KAMINSKY

"Captivating . . . as straightforward as it is appealing." —*The New York Times*

South America's biggest culinary star reinvents the art of cooking over fire with grilling techniques adapted for the home cook. Evocative photos of astonishing wood-fired feasts and the exquisite beauty of Patagonia make this an essential cookbook for any grillers.

250 color photographs • 288 pages • 8 1/2" x 10" • Hardcover, jacketed • \$40.00 • ISBN 978-1-57965-354-5 • No. 85354



**60,000 COPIES
IN PRINT**

MALLMANN ON FIRE
100 Inspired Recipes to Grill Anytime, Anywhere
FRANCIS MALLMANN

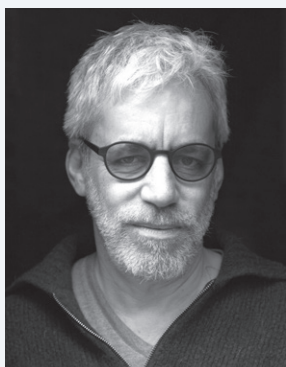
WITH PETER KAMINSKY AND DONNA GELB

"Culinary genius . . . delicious, beautiful dishes." —*The Wall Street Journal*

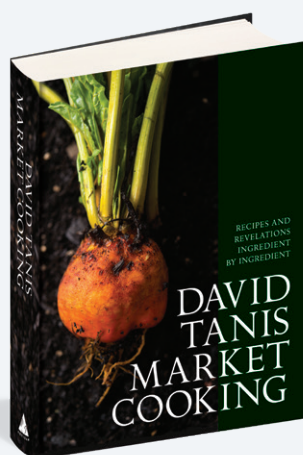
The passionate master of the Argentine grill shows us how to grill year-round, indoors and out, in snow and in fog, on crowded city streets and on a deserted island. These evocative encounters between wanderlust and cooking invite us to enjoy the process rather than rush toward the finished dish.

250 color photographs • 320 pages • 8 1/2" x 11" • Hardcover, jacketed • \$40.00 • ISBN 978-1-57965-537-2 • No. 85537

DAVID TANIS, *New York Times* columnist



DAVID TANIS writes cookbooks readers swear by, among them *A Platter of Figs and Other Recipes*, named one of the 10 most “profoundly influential books [for] the way we cook today” by *Bon Appétit*. He has a weekly column, City Kitchen, in the *New York Times* and is a regular contributor to such national publications as *Bon Appétit*, *Food & Wine*, and the *Wall Street Journal*. For nearly three decades he was the chef at Chez Panisse in Berkeley, California.



Indie bestseller

“A new kitchen essential.”
—*Martha Stewart Living*

“Tanis has long been one of the best voices on modern American cooking, a gifted chef and equally gifted writer. [This] food is deeply flavorful, honest, creative and always, always fun to cook.”
—*Los Angeles Times*

DAVID TANIS MARKET COOKING
Recipes and Revelations, Ingredient by Ingredient
DAVID TANIS

The incomparable chef’s most ambitious book yet is a masterwork of recipes, approach, technique, and philosophy—with over 200 ingredient-driven recipes that lead readers through the market and give them the skills and confidence to create satisfying meals, prepared simply.

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Named a Best Cookbook of the Year by *Food & Wine*, *Martha Stewart Living*, *Chicago Tribune*, *Houston Chronicle*, and more



JAMES BEARD AWARD FINALIST

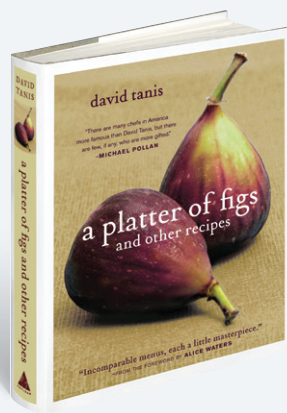
ONE GOOD DISH
The Pleasures of a Simple Meal
DAVID TANIS

“Tanis’s understanding of flavors and ingredients is second to none.”
—*Yotam Ottolenghi*

“Global comfort food.” —*Real Simple*

In his first non-menu cookbook, *New York Times* food columnist and acclaimed chef David Tanis offers 100 utterly delicious recipes that epitomize comfort food.

110 color photographs • 256 pages • 7" x 9" • Paper-over-board • \$25.95 • ISBN 978-1-57965-467-2 • No. 85467



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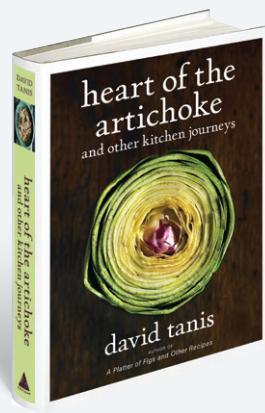
A PLATTER OF FIGS AND OTHER RECIPES
DAVID TANIS

FOREWORD BY ALICE WATERS

“There are many chefs in America more famous than David Tanis, but there are few, if any, who are more gifted.”
—*Michael Pollan*

An engaging chef with a genuine gift for words shares 24 seasonal, market-driven menus. This book is for anyone who wants to gather and feed friends around a table with simple, soulful dishes.

125 color photographs • 304 pages • 7½" x 9½" • Hardcover, jacketed • \$35.00 • ISBN 978-1-57965-346-0 • No. 85346



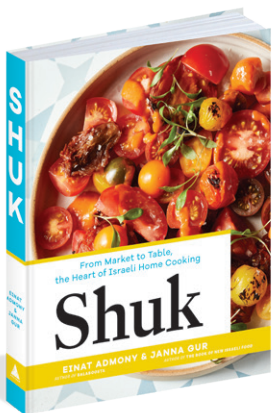
JAMES BEARD AWARD FINALIST

HEART OF THE ARTICHOKE AND OTHER KITCHEN JOURNEYS
DAVID TANIS

“Another inspired book of worldly and wise menus.”
—*The New York Times*

Here Tanis offers three kinds of down-to-earth yet sophisticated cooking: small private food rituals, medium everyday meals for four to six, and large feasts, all simple to prepare and impressive on the plate.

120 color photographs • 352 pages • 7½" x 9½" • Hardcover, jacketed • \$35.00 • ISBN 978-1-57965-407-8 • No. 85407



IACP
AWARD
FINALIST

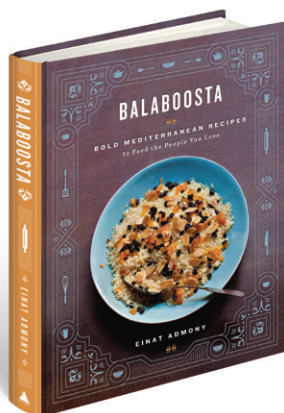
A *Library Journal* Best Cookbook of the Year

SHUK
From Market to Table, the Heart of Israeli Home Cooking
EINAT ADMONY AND JANNA GUR

"Fascinating . . . This energetic and exciting volume serves as an edifying deep dive into Israeli food market culture and cuisine." —*Publishers Weekly*, starred review

Explore the diverse cultures of Israel's *shuks*, or markets, with 140 home-cook-friendly recipes for breakfasts, salads, kebabs, soups, breads, and more—plus a whole chapter on homemade couscous—from the leading female voices in Israeli cuisine.

125 color photographs • 368 pages • 8" x 10" • Paper-over-board • \$35.00 • ISBN 978-1-57965-672-0 • No. 85672



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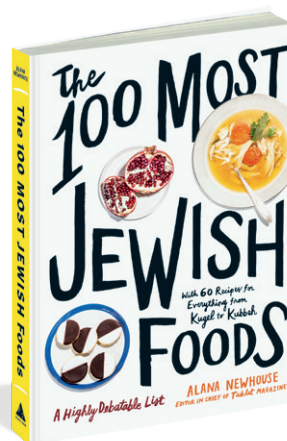
Cooking Light 10 Favorite Cookbooks of the Year

BALABOOSTA
Bold Mediterranean Recipes to Feed the People You Love
EINAT ADMONY

"Inventive and heartily satisfying twists on Middle-Eastern-meets-Mediterranean cuisine." —*The New York Times*

Einat Admony's debut cookbook is a melting pot of unique Mediterranean dishes with Middle Eastern flavors, perfect for every need and occasion.

155 color photographs • 288 pages • 7½" x 9¾" • Paper-over-board • \$29.95 • ISBN 978-1-57965-500-6 • No. 85500

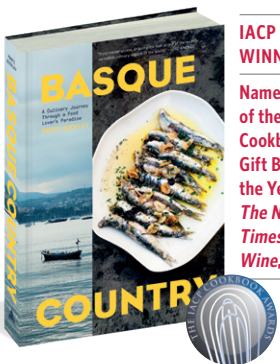


THE 100 MOST JEWISH FOODS
A Highly Debatable List
ALANA NEWHOUSE

"A love letter—to food, family, faith and identity, and the deliciously tangled way they come together." —*NPR's The Salt*

A celebration, with recipes, of the most significant foods in Jewish culture. Informative, unexpected, passionate, quirky, rich with layers of tradition and history, like an edible timeline tracing the diaspora, it's a book that celebrates the one unwavering joy of Jewish life: food.

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IACP AWARD WINNER

Named one of the Best Cookbooks/Gift Books of the Year by *The New York Times*, *Food & Wine*, and more

BASQUE COUNTRY
A Culinary Journey Through a Food Lover's Paradise
MARTI BUCKLEY

"Truly insider access, an authentic look at the traditions of one of the most incredible culinary regions of the world." —*José Andrés*

Marti Buckley—an American chef, journalist, and passionate Basque transplant—unlocks the mysteries of this magical region with more than 100 recipes and vivid photographs of both food and place.

125 color photographs • 320 pages • 7½" x 10½" • Paper-over-board • \$35.00 • ISBN 978-1-57965-777-2 • No. 85777



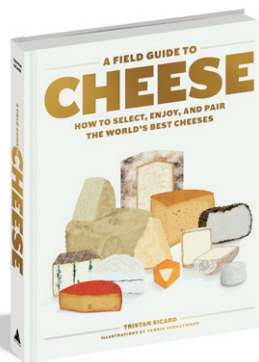
LET'S EAT FRANCE!
1,250 specialty foods, 375 iconic recipes, 350 topics, and 260 personalities plus hundreds of maps, charts, tricks, tips, and anecdotes and everything else you want to know about the food of France

FRANÇOIS-RÉGIS GAUDRY AND FRIENDS

"An encyclopedic (yet playful) celebration of French gastronomy." —*The New York Times Book Review*

The most joyful, colorful, compulsively readable French food bible!

Hundreds of color photographs and illustrations • 432 pages • 9¾" x 12¾" • Paper-over-board • \$50.00 • ISBN 978-1-57965-876-2 • No. 85876

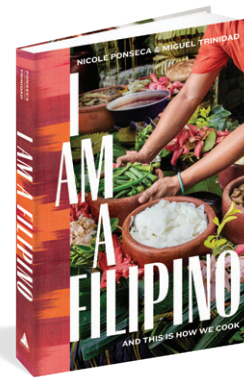


A FIELD GUIDE TO CHEESE
How to Select, Enjoy, and Pair the World's Best Cheeses
TRISTAN SICARD

"A cheese lover's dream, educating . . . through gorgeous pictures and fun, colorful graphics." —*BookPage*

The ultimate guide to cheese, with profiles of over 400 cheese from around the world—plus dozens of maps to the world of cheese; an aroma wheel to help refine your palate; a guide to pairing with wine, beer, and more; step-by-step illustrated techniques for wrapping and storing; and so much more!

400 color illustrations • 272 pages • 7½" x 9½" • Paper-over-board • \$27.95 • ISBN 978-1-57965-941-7 • No. 85941



JAMES BEARD AWARD FINALIST

I AM A FILIPINO
And This Is How We Cook
NICOLE PONSECA AND MIGUEL TRINIDAD

"Extraordinary . . . *I Am a Filipino* is not only a guide on how to cook like a Filipino; it is also a guide through the Philippines, its history, and its culture." —*Saveur*

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SEAN BROCK & EDWARD LEE, Southern chefs redefining American cuisine



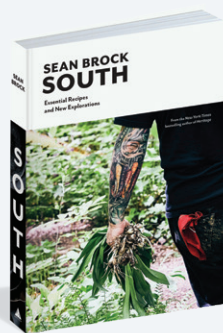
SEAN BROCK is the founding chef of the award-winning Husk restaurants, and the chef/owner of a forthcoming restaurant in Nashville. Brock won the James Beard Award for Best Chef: Southeast in 2010; he was nominated for Outstanding Chef in 2013, 2014, 2015, and 2016. His TV résumé includes *Iron Chef America* and hosting Season 2 of the Emmy Award-winning *The Mind of a Chef*.

"Brock is . . . the poet laureate of the kitchen. His cookbook doesn't just give us recipes; it roots itself in Southern culture."
—*Southern Living*

"The Duane Allman of vegetables, the Alan Lomax of heirloom grains . . . Brock's influence may portend a turning point in how the cuisine is regarded both at home and in the wider culinary sphere."
—*Garden & Gun*

"One of the most beautiful and powerful books on Southern food ever written."
—Frank Stitt

"Read it for the history. Cook it for the recipes."
—Lolis Eric Elie



SOUTH
Essential Recipes and New Explorations
SEAN BROCK

New York Times bestseller

IACP and JAMES BEARD AWARD FINALIST

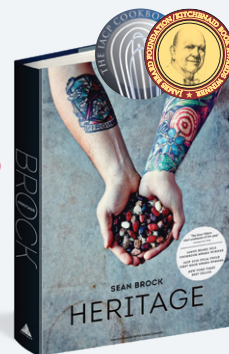
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Named a Best Cookbook of the Year by Amazon and more

"No one cooking today is doing more to help the Southern culinary flame burn brighter."
—*The New York Times*

In this new bible of Southern cooking, Sean Brock—the *New York Times* bestselling author of *Heritage*—shares recipes for the home kitchen, including Southern classics like She-Crab Soup and Grilled Catfish with Hoppin' John as well as creative spins on iconic dishes that incorporate favorite Southern ingredients.

125 color photographs • 376 pages • 8" x 11" • Paper-over-board with half jacket • \$40.00 • ISBN 978-1-57965-716-1 • No. 85716



HERITAGE
SEAN BROCK

New York Times bestseller

IACP and JAMES BEARD AWARD WINNER

SIBA COOKBOOK OF THE YEAR

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"The blue ribbon chef cookbook of the year." —*The New York Times Book Review*

Sean Brock, the chef behind the game-changing restaurants Husk and McCrady's, offers all of his inspired recipes in this debut collection. These include his interpretation of Southern favorites like Pickled Shrimp, Hoppin' John, and Chocolate Alabama Stack Cake, as well as the comfort food and high-end restaurant fare for which he is famous.

130 color photographs and illustrations • 336 pages • 8 3/8" x 11 3/8" • Hardcover, jacketed • \$40.00 • ISBN 978-1-57965-463-4 • No. 85463



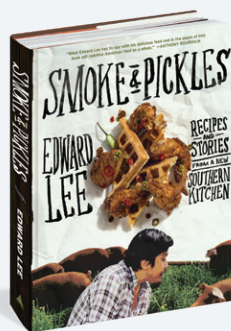
EDWARD LEE, chef/owner of 610 Magnolia, MilkWood, and Whiskey Dry in Louisville, Kentucky, is a three-time James Beard Award finalist for Best Chef: Southeast. An *Iron Chef America* winner who competed on *Top Chef: Texas* and starred in *The Mind of a Chef*, Lee is also a writer who has contributed to *Gastronomica*, *The Local Palate*, and *Organic Gardening*.

"What Edward Lee has to say . . . will redefine American food as a whole."
—Anthony Bourdain

"Inventive . . . bold."
—*The New York Times Book Review*

"Lee cooks the food I want to eat." —David Chang, chef/owner of Momofuku

"Fascinating. If you're a bedtime cookbook reader, this one will have you up past midnight."
—The Kitchn



SMOKE & PICKLES
Recipes and Stories from a New Southern Kitchen
EDWARD LEE

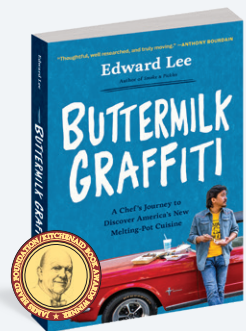
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JAMES BEARD AWARD WINNER AND CHEF

"Compelling." —*The Washington Post*

James Beard Award winner and chef, Edward Lee creates recipes that reflect the overlapping flavors and techniques that led this Korean American boy to feel right at home in the South, where he runs Louisville's acclaimed restaurant 610 Magnolia.

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BUTTERMILK GRAFFITI
A Chef's Journey to Discover America's New Melting-Pot Cuisine
EDWARD LEE

JAMES BEARD AWARD WINNER and IACP AWARD FINALIST

Named a Best Food Book of the Year by *The Boston Globe*, *Smithsonian*, *Book Riot*, and more

"Lee is a gifted storyteller and [will] . . . keep you riveted all the way to the end."
—*Bon Appétit*

Lee offers his unique perspective on the rapidly evolving story of American cuisine (plus 40 original recipes).

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ALICE MEDRICH, winner of five IACP Awards



ALICE MEDRICH has won more cookbook-of-the-year awards and best in the dessert and baking category awards than any other author ever. She received her formal training at the prestigious École Lenôtre in France, and is widely credited with introducing the chocolate truffle to the United States when she began making and selling them at her former Berkeley dessert shop, Cocolat. Check out her online baking courses on Craftsy.com.



**JAMES BEARD
AWARD WINNER**

GLUTEN-FREE FLAVOR FLOURS
A New Way to Bake with Non-Wheat Flours,
Including Rice, Nut, Coconut, Teff, Buckwheat,
and Sorghum Flours

ALICE MEDRICH

"A sophisticated (and decidedly un-hippie) primer on using alternative flours." —The Wall Street Journal

Alice Medrich's groundbreaking guide to flavor flours, a term she coined for flours that don't simply add starch and structure to baked goods (as is the case with wheat flour) but also give desserts an extra dimension of flavor. The 125 gluten-free recipes include Chocolate Chestnut Soufflé Cake, Coconut Key Lime Tart, and Buckwheat Gingerbread.

100 color photographs • 368 pages • 7⁷/₁₆" x 10" •
Paperback • \$26.95 • ISBN 978-1-57965-806-9 • No. 85806

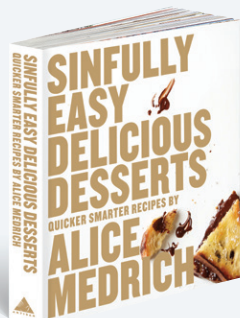


SERIOUSLY BITTER SWEET
The Ultimate Dessert Maker's Guide to Chocolate
ALICE MEDRICH

"Learn everything you need to know about baking and cooking with chocolate in this comprehensive guide." —Better Homes & Gardens

With more than 100 meticulously tested, seriously delicious recipes—both savory and sweet—for a wide range of percentage chocolates, this is the most comprehensive guide to baking (and cooking) with chocolate you'll ever need. "Chocolate notes" help readers further adapt any recipe using the percentage chocolate on hand. The book is a complete revision of Medrich's 2003 *Bittersweet*, which was named the 2004 IACP Cookbook of the Year.

40 color photographs • 336 pages • 9" x 9" • Paperback
with flaps • \$25.95 • ISBN 978-1-57965-511-2 • No. 85511

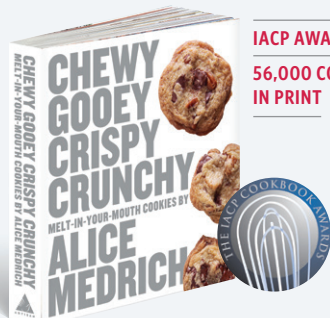


**SINFULLY EASY
DELICIOUS DESSERTS**
ALICE MEDRICH

"Simple yet delicious desserts . . . Every page tempts." —The Washington Post

Alice Medrich rewrites the dessert menu for cooks in search of totally doable desserts without hours of prep. Her recipes are foolproof and well tested, and you won't need a rolling pin, a pastry brush, or the skills of a professional baker.

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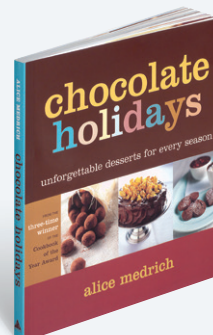
IACP AWARD WINNER
56,000 COPIES
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CHEWY GOOEY CRISPY CRUNCHY
MELT-IN-YOUR-MOUTH COOKIES
ALICE MEDRICH

"The new cookie bible." —Ted Allen

Here Alice Medrich creates fresh spins on classic recipes, inspiring bakers to new heights of cookie creativity. This landmark cookbook is organized by texture, from chewy to flaky, from gooey to melt-in-your-mouth—and all results are tantalizing. Delicious variations satisfy everyone.

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**chocolate
holidays**
unforgettable desserts for every season
ALICE MEDRICH

"Few people write better about baking, and no one writes better about chocolate." —The New York Times

Fifty stellar chocolate desserts, each a jewel of elegance and simplicity, designed to celebrate every holiday and special occasion, from the three-time winner of the IACP Cookbook of the Year Award.

50 color photographs • 152 pages • 8¹/₂" x 9¹/₂" • Paperback with flaps • \$15.95 • ISBN 978-1-57965-290-6 • No. 85290

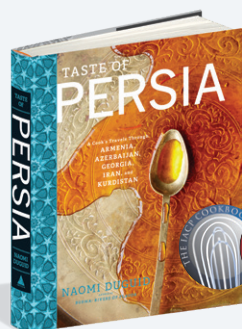
NAOMI DUGUID, award-winning travel cookbook author



"If you have not heard of Duguid . . . it is time to get acquainted."
—*The New York Times*

NAOMI DUGUID'S

heralded cookbooks have always transcended the category to become "something larger and more important" (*Los Angeles Times*). Each transporting cookbook-meets-travel log is an award winner.



IACP and JAMES BEARD AWARD WINNER

Named a Best Cookbook of the Year by *USA Today*, *The Wall Street Journal*, and more



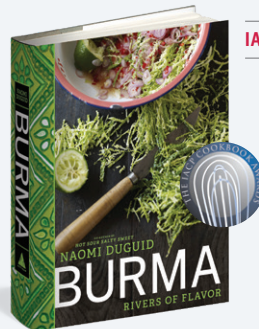
TASTE OF PERSIA
A Cook's Travels Through Armenia, Azerbaijan, Georgia, Iran, and Kurdistan

NAOMI DUGUID

"A reason to celebrate . . . a fascinating culinary excursion." —*The New York Times*

The definitive guide to a culinary paradise, Naomi Duguid's latest book introduces readers to a delectable collection of recipes and riveting tales from the heart of the Persian Empire.

160 color photographs • 400 pages • 7½" x 9¾" • Hardcover, jacketed • \$35.00 • ISBN 978-1-57965-548-8 • No. 85548



IACP AWARD WINNER

BURMA
Rivers of Flavor
NAOMI DUGUID

"Duguid is part anthropologist, part brilliant cook, and her recipes simply work in American kitchens."
—*Cooking Light*

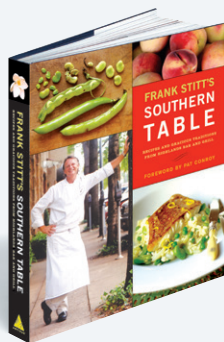
An alluring collection of recipes and travel tales from a country just awakening from 50 years of isolation. The book features photographs throughout—of finished dishes, of people, of a hauntingly beautiful land—as well as travel tips, a history of Burma, and more.

175 color food and location photographs and a map • 384 pages • 7½" x 9¾" • Hardcover, jacketed • \$35.00 • ISBN 978-1-57965-413-9 • No. 85413

FRANK STITT, James Beard Award winner



FRANK STITT has won the James Beard Award for Best Chef: Southeast and was inducted into the James Beard Foundation's "Who's Who of Food and Beverage." He is the chef and owner of Highlands Bar and Grill—which won the 2018 James Beard Awards for Outstanding Restaurant and Outstanding Pastry Chef—Bottega Restaurant and Café, and Chez Fonfon, all located in Birmingham, Alabama. He is also the recipient of the Lifetime Achievement Award from the Southern Foodways Alliance.



2005 SEBA AND SIBA AWARDS FOR COOKBOOK OF THE YEAR

123,000 COPIES IN PRINT

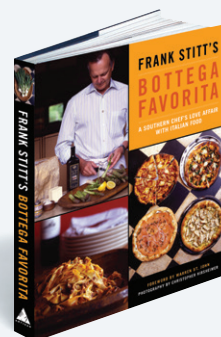
FRANK STITT'S SOUTHERN TABLE
Recipes and Gracious Traditions from Highlands Bar and Grill
FRANK STITT

FOREWORD BY PAT CONROY

"A gem." —*People*

This cookbook from Alabama's favorite son features his award-winning, Provençal-influenced Southern food, with recipes for the traditional and the inspired.

More than 150 color photographs • 384 pages • 9" x 11" • Hardcover, jacketed • \$45.00 • ISBN 978-1-57965-246-3 • No. 85246

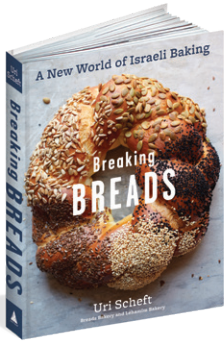


FRANK STITT'S BOTTEGA FAVORITA
A Southern Chef's Love Affair with Italian Food
FRANK STITT

"What a cookbook should be: intelligent, full of inspired recipes, beautifully photographed, and still fully functional. Stitt sets the bar high for all chefs writing restaurant cookbooks."
—*The Philadelphia Inquirer*

A celebration of the best Italian traditions and American ingredients. Includes the Southern-influenced Italian dishes Stitt serves at his legendary restaurant Bottega in Birmingham, Alabama.

150 color photographs • 288 pages • 9" x 11" • Hardcover, jacketed • \$40.00 • ISBN 978-1-57965-302-6 • No. 85302



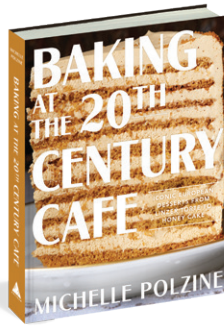
IACP and JAMES BEARD AWARD FINALIST

BREAKING BREADS
A New World of Israeli Baking
URI SCHEFT

"Uri Scheft is the quintessential Israeli baker. . . . This is the book that I've been yearning to read."
—Michael Solomonov, author and chef/owner of Zahav

In this seminal book on Israeli breads and baking, Uri Scheft—owner of cult-favorite Breads Bakery in New York City—brings together an unprecedented collection of recipes central to Israeli-Jewish life. From his famous chocolate babka to classics like challah to lesser-known breads like Yemenite kubaneh, *Breaking Breads* is a celebration of Israeli baking.

130 color photographs • 352 pages • 8" x 10½" • Paper-over-board • \$35.00 • ISBN 978-1-57965-682-9 • No. 85682



RECENTLY PUBLISHED

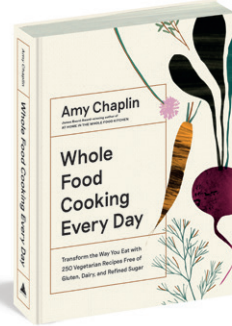
Named a Best New Cookbook by *The New York Times* and *The Telegraph* (UK)

BAKING AT THE 20TH CENTURY CAFE
Iconic European Desserts from Linzer Torte to Honey Cake
MICHELLE POLZINE

"A party waiting to happen . . . The instructions are descriptive and exact." —*The Wall Street Journal*

One of America's most talented pastry chefs offers a master class in baking the decadent sweets and savories of central Europe—and the internet-famous honey cake!—with over 75 no-fail recipes, dozens of innovative techniques, and a revelation of unique ingredients.

100 color photographs • 352 pages • 8" x 10" • Hardcover, with acetate jacket • \$35.00 • ISBN 978-1-57965-898-4 • No. 85682



JAMES BEARD AWARD FINALIST

Named a Best Cookbook by *The New York Times*, *The Washington Post*, *Bon Appétit*, and more

55,000 COPIES IN PRINT

WHOLE FOOD COOKING EVERY DAY
Transform the Way You Eat with 250 Vegetarian Recipes Free of Gluten, Dairy, and Refined Sugar
AMY CHAPLIN

"Gorgeous. . . . This is food that makes you feel invincible."
—*The New York Times Book Review*

Acclaimed chef and James Beard Award-winning cookbook author Amy Chaplin helps home cooks incorporate healthful and delicious ingredients into their daily lives with more than 250 recipes, which are vegetarian (mostly vegan), use no dairy and only natural sweeteners, and are gluten-free.

150 color photographs • 400 pages • 8" x 10" • Paper-over-board • \$40.00 • ISBN 978-1-57965-802-1 •



SAVOR
Rustic Recipes Inspired by Forest, Field, and Farm
ILONA OPPENHEIM

"A lavishly illustrated collection of recipes for fresh, healthy eating."
—*The New York Times*

Celebrate the great outdoors with healthful, delicious recipes that call for only a handful of wholesome ingredients, plus hundreds of stunning photos that capture the beauty and tranquility of the wilderness.

FEATURED IN THE GOOD COOK AT HOME BOOK CLUB

200 color photographs • 272 pages • 8¾" x 11" • Paper-over-board • \$29.95 • ISBN 978-1-57965-666-9 • No. 85666



IACP and JAMES BEARD AWARD FINALIST

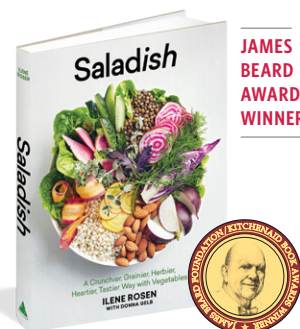
Named a Best Cookbook of the Year by *Fine Cooking*, *Rachael Ray Every Day*, and more

HOME GROWN
Cooking from My New England Roots
MATT JENNINGS

"Ingenious takes on New England and American classics . . . gorgeous, flavorful dishes."
—*Library Journal*, starred review

In his debut cookbook, trailblazing chef Matt Jennings honors the iconic foods of his heritage and celebrates the fresh ingredients that have come to define his renowned, inventive approach to cooking—with over 100 vibrant, ingredient-driven recipes that pay homage to a classic American cuisine.

100 color photographs • 352 pages • 7 7/8" x 10 3/8" • Paper-over-board • \$35.00 • ISBN 978-1-57965-674-4 • No. 85674



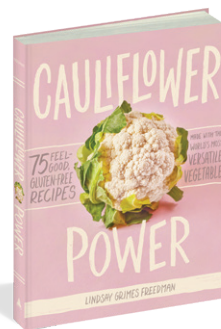
JAMES BEARD AWARD WINNER

SALADISH
A Crunchier, Grainier, Herbier, Heartier, Tastier Way with Vegetables
ILENE ROSEN WITH DONNA GELB

"Elevates salads from the quotidian to the thrilling."
—*The New York Times*

"Saladish" means healthy, satisfying, simple to prepare, and featuring a mix of vegetables, grains, beans, and more—and Ilene Rosen shares 80 fresh, creative, utterly delicious saladish recipes.

65 color photographs plus illustrations throughout • 208 pages • 7½" x 9 7/8" • Hardcover, jacketed • \$24.95 • ISBN 978-1-57965-695-9 • No. 85695

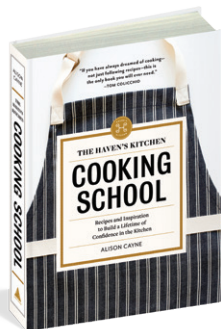


CAULIFLOWER POWER
75 Feel-Good, Gluten-Free Recipes Made with the World's Most Versatile Vegetable
LINDSAY GRIMES FREEDMAN

"These genius uses for cauliflower deliver big flavors and nourishing nutrients."
—*Closer Weekly*

A celebration of the super-est of all superfoods, with recipes and techniques for ricing, mashing, roasting, and baking with cauliflower—including Cauliflower Chorizo Chili, Cauliflower Fried Rice, One-Skillet Mozzarella Chicken with Cauliflower Breading, Cauliflower Rice Pudding, and Double Chocolate Brownies!

100 color photographs • 240 pages • 6¾" x 8¾" • Paper-over-board • \$19.95 • ISBN 978-1-57965-901-1 • No. 85901



Named a Best Cookbook of the Year by *Better Homes & Gardens*, *Library Journal*, *Publishers Weekly*, and more

THE HAVEN'S KITCHEN COOKING SCHOOL
Recipes and Inspiration to Build a Lifetime of Confidence in the Kitchen
ALISON CAYNE

"Encouraging and accessible . . . a wonderful gift."
—*Library Journal*, starred review

"A must-have for aspiring home cooks." —*RealSimple.com*

With 100 easy-to-master recipes designed to give readers the skills and knowledge they need to succeed in the kitchen, this is a must-have manual for every aspiring home cook.

100 color photographs • 384 pages • 7¾" x 9½" • Paper-over-board • \$35.00 • ISBN 978-1-57965-673-7 • No. 85673

JENI BRITTON BAUER, James Beard Award winner



JENI BRITTON BAUER started making ice cream in 1996 and now perfects her craft at her acclaimed scooper, Jeni's Splendid Ice Creams. She has a growing number of stores in and out of Ohio, more than 1,000 retail partners throughout the country, and a thriving mail-order business. Devotees nationwide scan Jeni's website and social media feeds daily, causing a veritable run on new flavors.



JENI'S SPLENDID ICE CREAMS AT HOME
JENI BRITTON BAUER

*"An ingenious homemade-ice-cream bible."
—The Wall Street Journal*

Jeni Britton Bauer is on a mission to help home cooks create perfect ice creams, yogurts, and sorbets in their own kitchens. With insanely good ingredient pairings, dynamic flavors, and an artisanal technique that assures a smooth and scoopable texture every time.

200 color photographs • 224 pages • 7" x 9¼" • Paper-over-board • \$23.95 • ISBN 978-1-57965-436-8 • No. 85436



JENI'S SPLENDID ICE CREAM DESSERTS
JENI BRITTON BAUER

"Using ice cream as a main ingredient for another dessert? Brilliant!" —Library Journal

The latest offering by bestselling author Jeni Britton Bauer features incomparable ice creams paired with baked goods, sautéed fruits, sauces, toppings, and more. Her one-of-a-kind cakes and cookies are not only served with ice cream, they get crumbled on top and incorporated into the base.

150 color photographs • 208 pages • 7" x 9¼" • Paper-over-board • \$23.95 • ISBN 978-1-57965-592-1 • No. 85592

CHERYL & GRIFFITH DAY, owners of the best little bakery in the South



CHERYL & GRIFFITH DAY founded Back in the Day Bakery in 2002, and it quickly became one of the "must-eat-at places" in Savannah. Cheryl's enthusiasm for enriching lives through the time-honored art of scratch baking is one of her most endearing qualities, along with a few dance moves she picked up in her days as a *Soul Train* dancer. Griff adds his pioneering spirit to the mix and is the master behind their flavorful breads and creative savory menu.



THE BACK IN THE DAY BAKERY COOKBOOK
More Than 100 Recipes from
the Best Little Bakery in the South
CHERYL DAY AND GRIFFITH DAY

"Down-home and fabulous." —Food & Wine

Written to celebrate Savannah landmark Back in the Day Bakery's tenth anniversary, Cheryl and Griffith Day's book is packed with baking know-how plus their customers' favorite recipes. Irresistible color photographs give readers a glimpse into the sweet life at the bakeshop.

110 color photographs • 272 pages • 7¼" x 9½" • Hardcover, jacketed • \$24.95 • ISBN 978-1-57965-458-0 • No. 85458



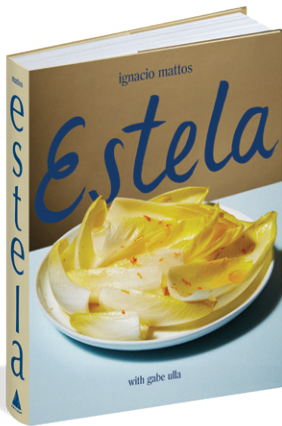
BACK IN THE DAY BAKERY MADE WITH LOVE
More Than 100 Recipes and Make-It-Yourself
Projects to Create and Share
CHERYL DAY AND GRIFFITH DAY

"Baking magic." —Southern Living

In this follow-up to their *New York Times* bestselling debut, Cheryl and Griffith Day share more than 100 from-scratch recipes to make with love, including some of the bakery's most requested desserts, as well as savory baked goods, breakfast pastries, and more.

MAIN SELECTION OF THE GOOD COOK AT HOME BOOK CLUB

115 color photographs and illustrations • 312 pages • 7¼" x 9½" • Paper-over-board with die-cut • \$24.95 • ISBN 978-1-57965-556-3 • No. 85556



Indie bestseller

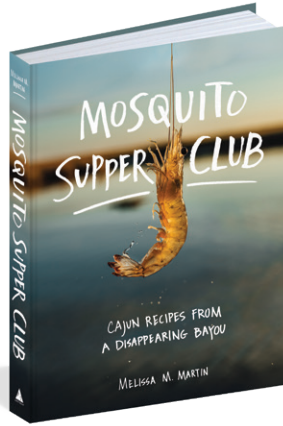
ESTELA
IGNACIO MATTOS
WITH GABE ULLA

"Estela will teach you how to understand and harness flavor like one of the world's most talented chefs." —Samin Nosrat

"The rare cookbook whose recipes turn out as well as the seemingly unattainable photos." —*The New York Times Book Review*

The much-anticipated debut from *Esquire's* Chef of the Year, who presents his restaurant's great dishes and a new relaxed, creative approach to cooking.

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Indie bestseller

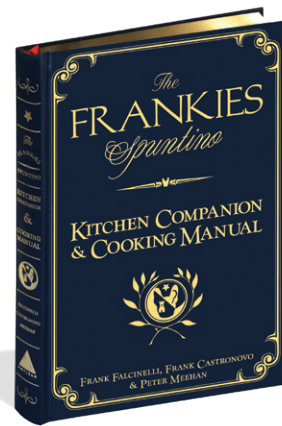
Named a Best New Cookbook by *Bon Appétit*, *Food & Wine*, NPR's *The Splendid Table*, *Eater*, *Epicurious*, and more

MOSQUITO SUPPER CLUB
Cajun Recipes from a Disappearing Bayou
MELISSA M. MARTIN

"Martin shares the history, traditions, and customs surrounding Cajun cuisine and offers a tantalizing slew of classic dishes." —*Publishers Weekly*, starred review

Melissa M. Martin, who owns a family-style Cajun restaurant in New Orleans, shares an unforgettable gumbo of authentic recipes, stories of the bayou, and a portrait of a way of life that's slowly vanishing into the gulf.

125 color photographs • 368 pages • 7 1/2" x 10 1/2" • Paper-over-board • \$35.00 • ISBN 978-1-57965-847-2 • No. 85847



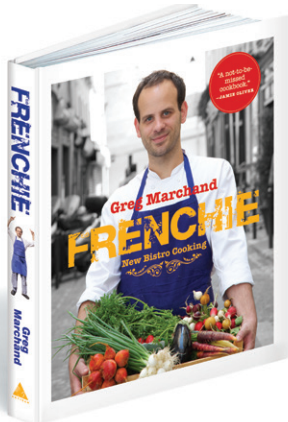
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THE FRANKIES SPUNTINO KITCHEN COMPANION & COOKING MANUAL
FRANK FALCINELLI, FRANK CASTRONOVO, AND PETER MEEHAN

"The ingredient lists are short, the recipes are simple, flavorful, and easy to follow." —*The New York Times*

Frank Castronovo and Frank Falcinelli channel their hip Brooklyn restaurant in this witty cookbook.

24 pages of color photographs and 50 line drawings • 256 pages • 6" x 9" • Paper-over-board • \$24.95 • ISBN 978-1-57965-415-3 • No. 85415

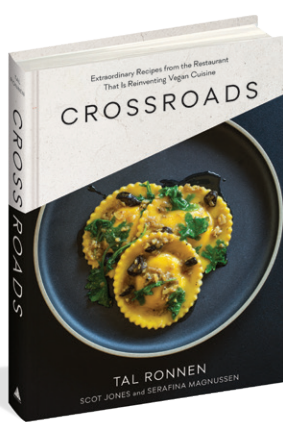


FRENCHIE
New Bistro Cooking
GREG MARCHAND

"Inventive bistro treats." —*Cooking Light*

A collection of the trailblazing chef's most inspired and deeply original recipes—including chutneys, pestos, and vinaigrettes.

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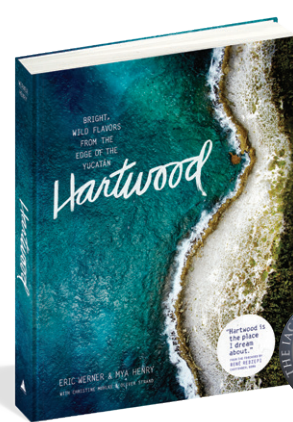
CROSSROADS
Extraordinary Recipes from the Restaurant That Is Reinventing Vegan Cuisine
TAL RONNEN

WITH SCOT JONES AND SERAFINA MAGNUSSEN

"A new kind of flavor-first vegan cooking... stunning." —*Food & Wine*

At his Los Angeles restaurant, Crossroads, chef Tal Ronnen is reinventing vegan cuisine with his decadent, satisfying dishes inspired by the flavors of the Mediterranean. Here, he offers 100 inventive, vegetable-based recipes that will leave no one missing meat or dairy.

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IACP AWARD WINNER

HARTWOOD
Bright, Wild Flavors from the Edge of the Yucatán
ERIC WERNER AND MYA HENRY

WITH CHRISTINE MUHLKE AND OLIVER STRAND
FOREWORD BY RENÉ REDZEPI

"Be warned: Reading this book may persuade you to drop what you're doing and go follow your dreams." —*Fine Cooking*

Built on the edge of the jungle in Tulum, Mexico, Hartwood is one of the most exciting and inspiring restaurants in the world. This dazzling cookbook expertly translates chef Eric Werner's vibrant, modern-rustic cooking into recipes anyone can make at home.

225 photographs • 304 pages • 9" x 11" • Paper-over-board • \$40.00 • ISBN 978-1-57965-620-1 • No. 85620

INSPIRED MEALS FOR MAGICAL SETTINGS



MARNIE HANEL writes for the *New York Times Magazine*, *W* magazine, *Departures*, and *Marie Claire*. **ANDREA SLONECKER** is a cookbook writer, a food stylist, the recipe editor of *Kinfolk*, and the author of *Pretzel Making at Home* and *Eggs on Top*.

JEN STEVENSON runs the Portland food blog *Under the Table with Jen* and is the author of *Portland's 100 Best Places to Stuff Your Faces*. Together, Hanel, Slonecker, and Stevenson lead the Portland Picnic Society, a group that was founded to celebrate the art of picnicking.



IACP AWARD WINNER

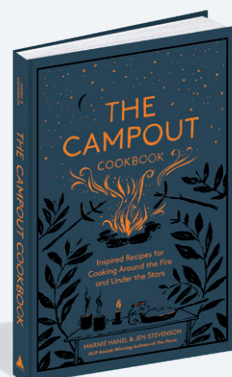
THE PICNIC
Recipes and Inspiration from Basket to Blanket
MARNIE HANEL, ANDREA SLONECKER, AND JEN STEVENSON

"Smart new ideas." —*Food & Wine*

Everything you need to plan an effortless outdoor get-together: no-fail recipes, helpful checklists, and expert advice (including rules for scoring lawn games). With delightful illustrations and original ideas for alfresco entertaining, this book is irresistible fun.

FEATURED IN THE GOOD COOK AT HOME BOOK CLUB

More than 100 color illustrations • 192 pages • 6¼" x 9¾" • Paper-over-board with ribbon marker • \$19.95 • ISBN 978-1-57965-608-9 • No. 85608



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THE CAMPOUT COOKBOOK
Inspired Recipes for Cooking Around the Fire and Under the Stars
MARNIE HANEL AND JEN STEVENSON

"Smart writing and clever hacks make this the most packable book for the glamping of your dreams." —*TheKitchen*

S'mores nachos, anyone? This ultimate guide to cooking creatively outdoors features 75 recipes for trail snacks, coal-fired dinners, desserts, and cocktails, plus practical advice, menu suggestions, and more.

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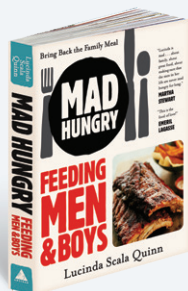
5-copy counter display: \$99.95 • 978-1-57965-858-8 • No. 85858

LUCINDA SCALA QUINN, reigning queen of the family meal



LUCINDA SCALA QUINN

is the founder of Mad Hungry, the headquarters for home cooks looking for proven recipes, strategies, and inspiration. She appears regularly on morning television and QVC, is the former senior vice president and executive editorial director of food and entertaining at Martha Stewart Living Omnimedia, and hosts her own television show, *Mad Hungry: Bringing Back the Family Meal*.



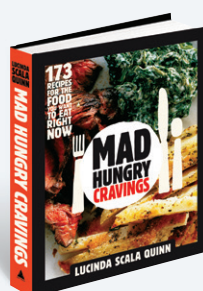
83,000 COPIES IN PRINT

MAD HUNGRY
Feeding Men & Boys
LUCINDA SCALA QUINN

"This is the food of love." —*Emeril Lagasse*

In this book, Lucinda Scala Quinn shares winning strategies for how to sate the seemingly insatiable, encourage conversation at mealtimes, and get men to manage in the kitchen. Her recipes are easy to prepare, affordable, and so good that even the most finicky eater will want to dig in.

75 color photographs • 288 pages • 7½" x 9½" • Paperback • \$18.95 • ISBN 978-1-57965-512-9 • No. 85512



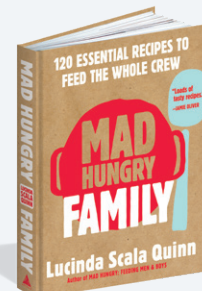
IACP AWARD FINALIST

MAD HUNGRY CRAVINGS
173 Recipes for the Food You Want to Eat Right Now
LUCINDA SCALA QUINN

"Score a family dinner home run with [these] crowd-pleasing recipes." —*Better Homes & Gardens*

Lucinda Scala Quinn's versions of the dishes your family craves will prove beyond a doubt that the foods you love—pulled pork and chicken tikka masala, shrimp pad thai and Philly cheesesteaks—can be made better, faster, tastier, cheaper, and more healthfully at home.

100 color photographs • 312 pages • 7½" x 9½" • Paper-over-board • \$27.95 • ISBN 978-1-57965-438-2 • No. 85438



IACP AWARD FINALIST

MAD HUNGRY FAMILY
120 Essential Recipes to Feed the Whole Crew
LUCINDA SCALA QUINN

"Chock-full of 'lifesaver lessons' and quick recipes... delicious." —*Martha Stewart Living*

Mealtime just got a whole lot easier. With over 100 low-fuss, big-flavor recipes, plus a host of tips, tricks, and survival strategies, *Mad Hungry Family* is the you-can-do-this handbook every home cook needs.

250 color photographs • 272 pages • 7½" x 9½" • Paper-over-board • \$27.95 • ISBN 978-1-57965-664-5 • No. 85664

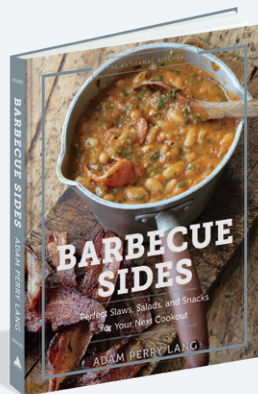
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The Artisanal Kitchen is a series of single-subject cookbooks drawn from Artisan's incredible backlist of titles written by award-winning chefs, experts, and renowned tastemakers.



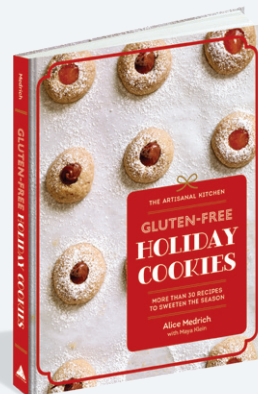
SUMMER COCKTAILS
Refreshing Margaritas, Mimosas, and Daiquiris—and the World's Best Gin and Tonic
NICK MAUTONE

20 color photographs • 112 pages • 5 1/2" x 7" • Paper-over-board • \$12.95 • ISBN 978-1-57965-982-0 • No. 85982



BARBECUE SIDES
Perfect Slaws, Salads, and Snacks for Your Next Cookout
ADAM PERRY LANG WITH PETER KAMINSKY

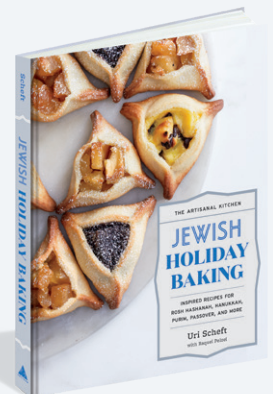
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Indie
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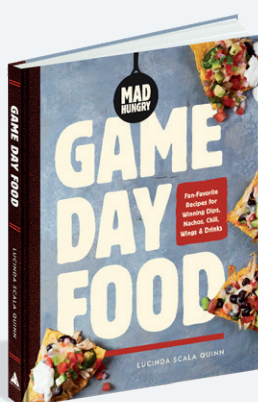
GLUTEN-FREE HOLIDAY COOKIES
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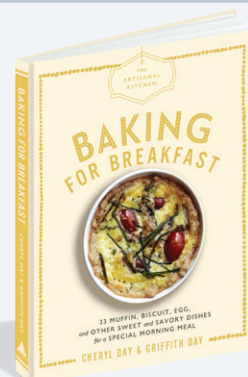
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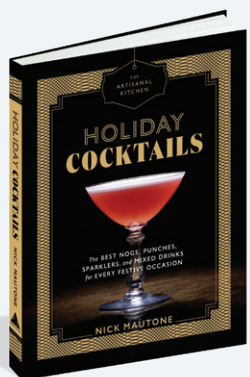
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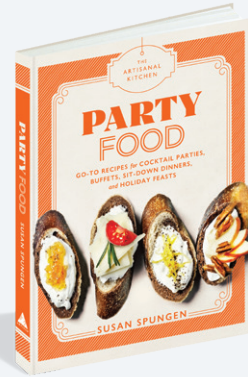
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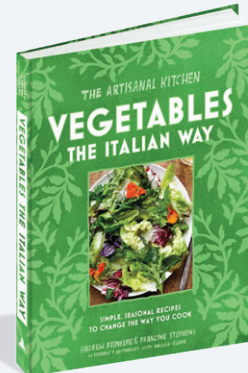
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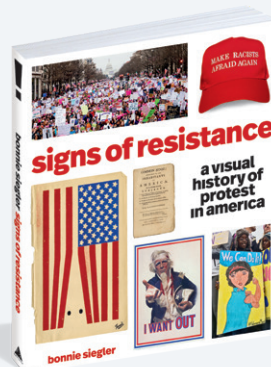
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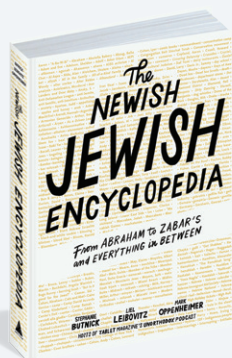
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THE PASSOVER HAGGADAH
An Ancient Story for Modern Times
THE EDITORS OF TABLET MAGAZINE

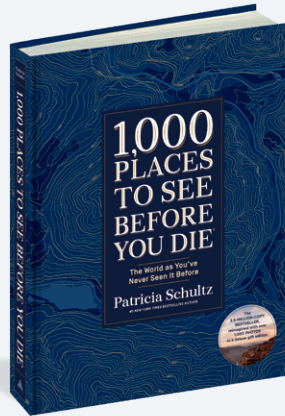
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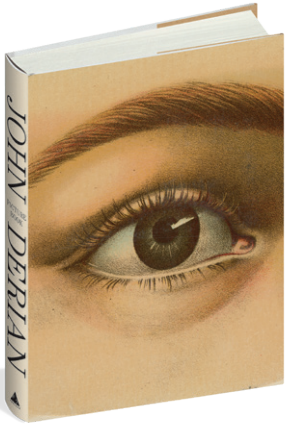
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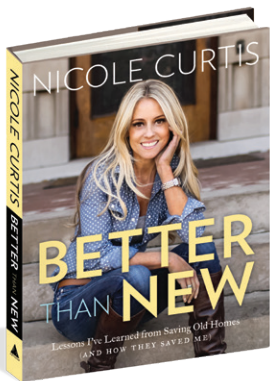
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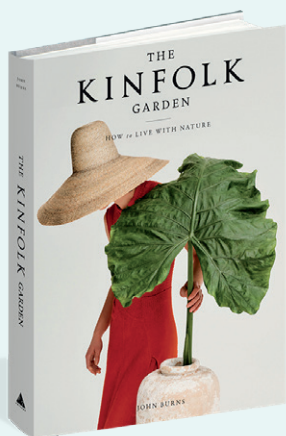
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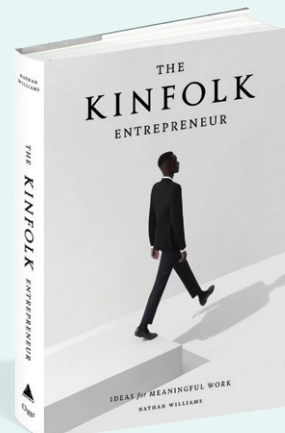
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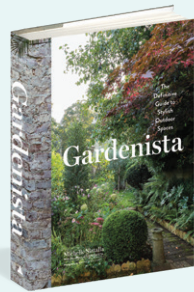
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GRACE BONNEY is the founder of Design*Sponge, a website dedicated to the creative community, which reaches nearly 2 million readers per day. She runs an annual scholarship for up-and-coming designers, writes a free business column for creatives, and hosts a weekly podcast, *After the Jump*, which reaches over 500,000 listeners per episode.



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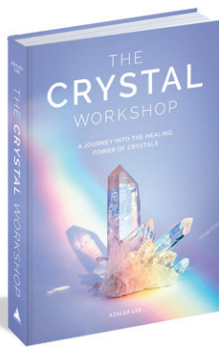
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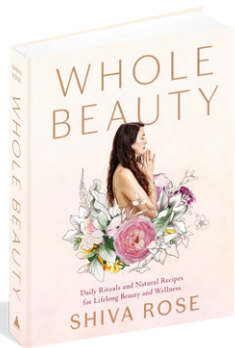


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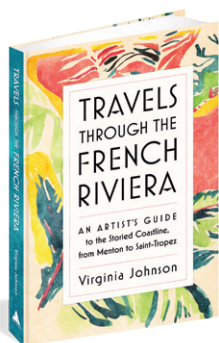


THE BOHO MANIFESTO
An Insider's Guide to Postconventional Living
JULIA CHAPLIN

"A hilarious, educational, too true deep dive into the carefully calculated, laid-back culture of today." —*Guest of a Guest*

A tongue-in-chic guide to achieving the new bohemian lifestyle, this book teaches readers how to free their minds with designer meditation and plant-derived psychedelics; take care of their bodies with AcroYoga, crystal healing, tantric retreats, and sex communes; and so much more. It's a lively, comprehensive, humorous, and richly detailed look at the new counterculture that's all around us.

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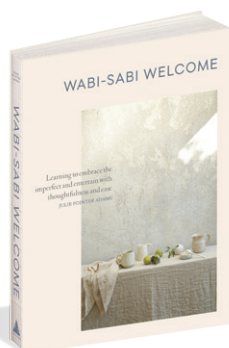


TRAVELS THROUGH THE FRENCH RIVIERA
An Artist's Guide to the Storied Coastline, from Menton to Saint-Tropez
VIRGINIA JOHNSON

"Whimsical and personal . . . [and] rich with practical information: where to eat gelato, where to buy traditional fabrics, what to pack, what to bring back, how to make a *citron pressé*, and more." —*Afar*

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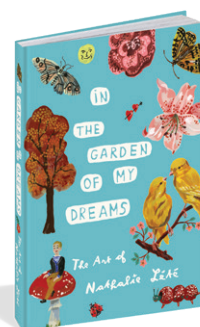


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Learning to Embrace the Imperfect and Entertain with Thoughtfulness and Ease
JULIE POINTER ADAMS

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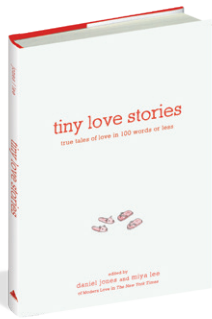


IN THE GARDEN OF MY DREAMS
The Art of Nathalie Lété
NATHALIE LÉTÉ

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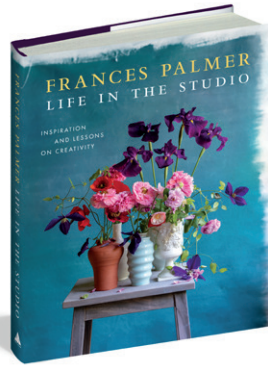
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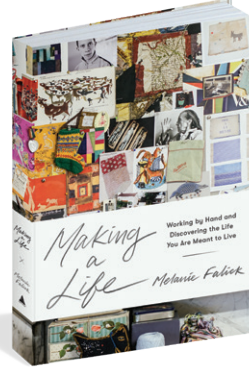
LIFE IN THE STUDIO
Inspirations and Lessons on
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FRANCES PALMER

“Roll-up-your-sleeves advice on throwing pottery, growing dahlias, cooking her tried-and-true recipes, and everything in between.”
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A world-renowned artist offers a beautifully photographed manual on how to live a creative life—with insights into designing and throwing pots, strategies for how to turn a passion into a business, gardening advice, and even recipes.

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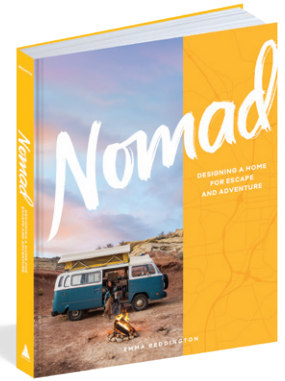
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Working by Hand and
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Meant to Live

MELANIE FALICK

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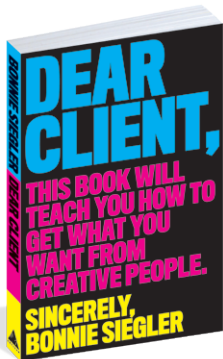
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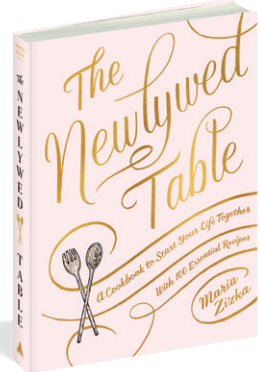
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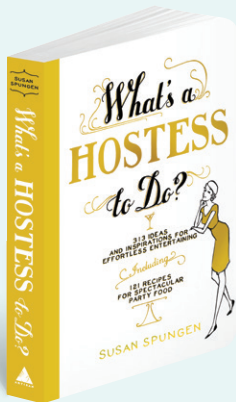
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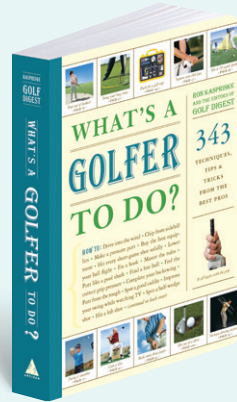


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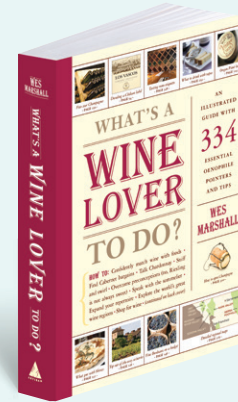
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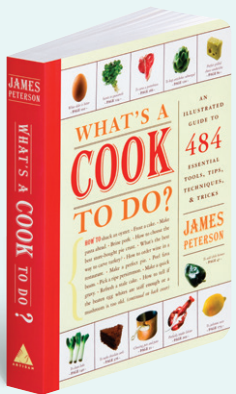
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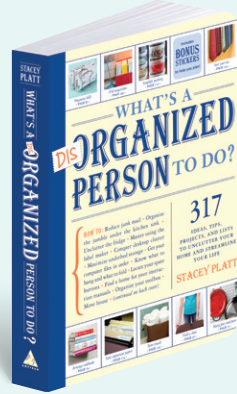


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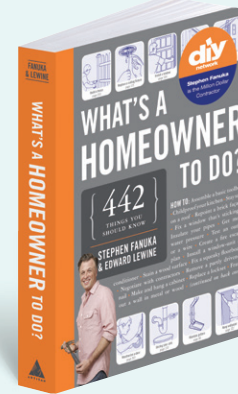
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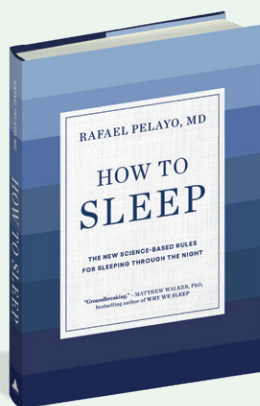


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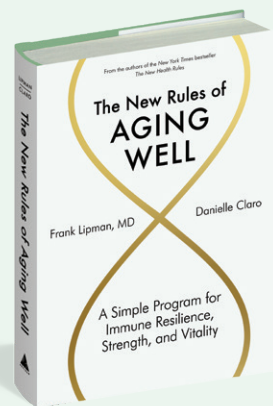
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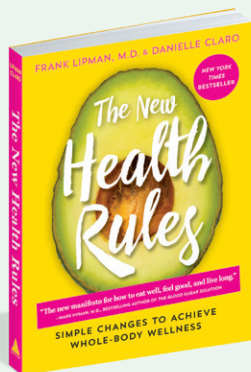
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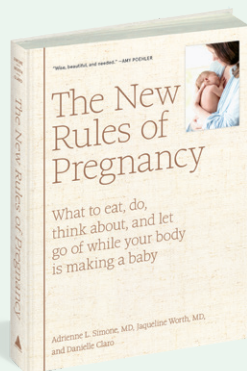
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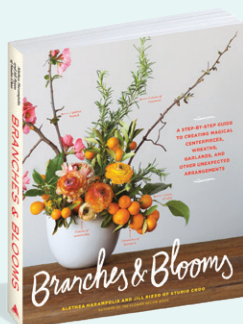
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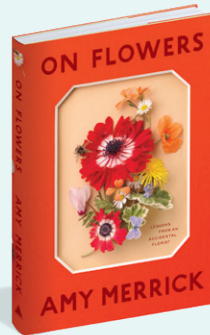
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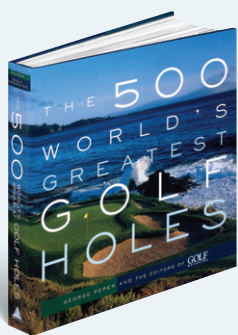
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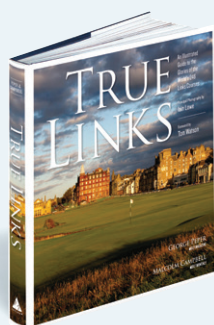
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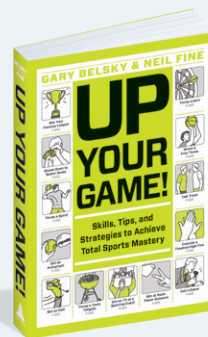
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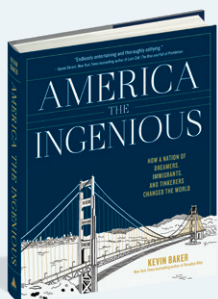


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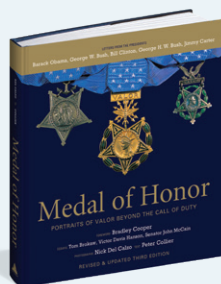


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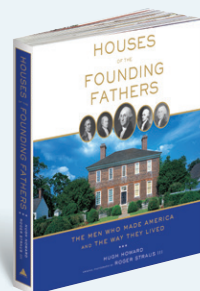
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See page 49 for *Choosing Courage*



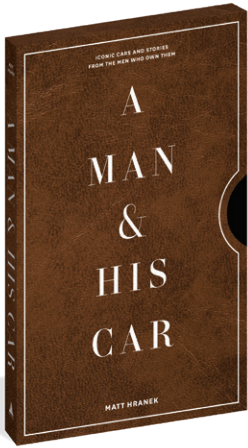
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The Men Who Made America
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HUGH HOWARD

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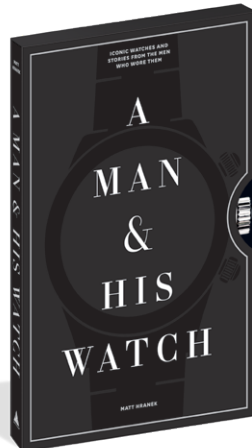
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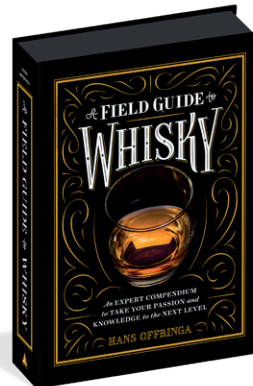
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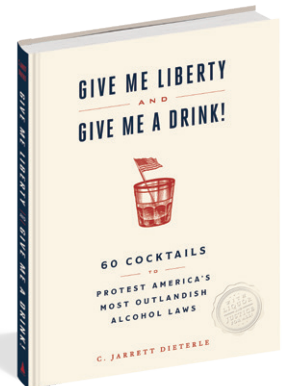
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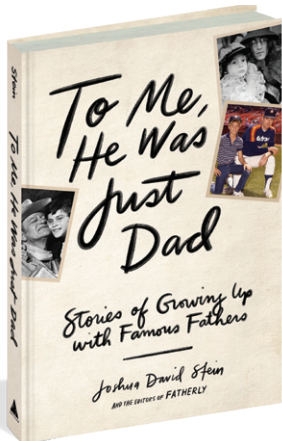
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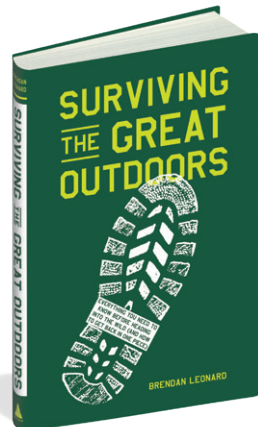


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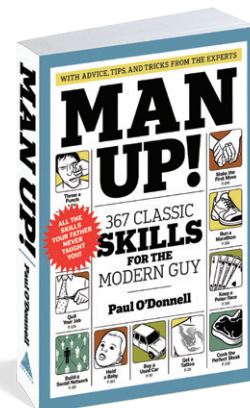


SURVIVING THE GREAT OUTDOORS
Everything You Need to Know Before Heading into the Wild (and How to Get Back in One Piece)
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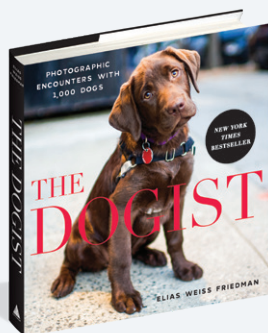
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ELIAS WEISS FRIEDMAN, New York Times bestselling photographer



ELIAS WEISS FRIEDMAN

is the *New York Times* bestselling author of *The Dogist* and the creator of the wildly successful online brand of the same name. Friedman launched TheDogist.com in 2013; it now boasts more than 2.5 million followers across all social media platforms. Friedman lives in New York City, but his work photographing dogs takes him around the world.



New York Times bestseller

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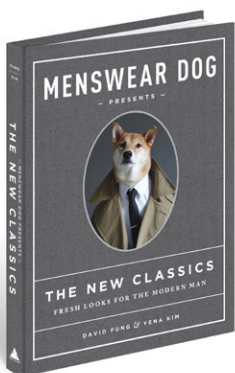
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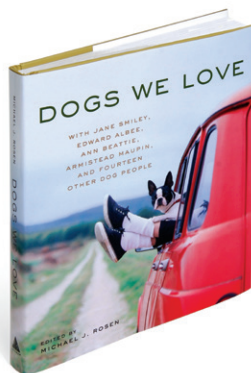


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Fresh Looks for the Modern Man
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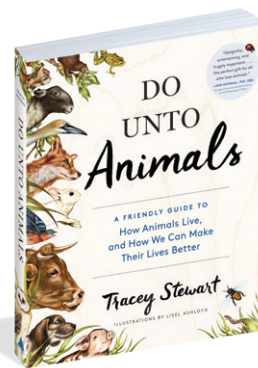


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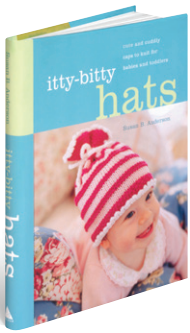
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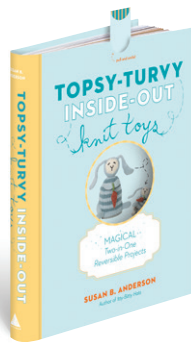
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Cute and Cuddly Caps to Knit
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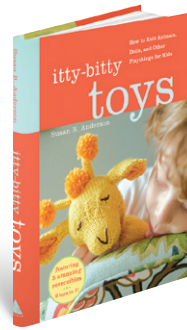
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KNIT TOYS**
Magical Two-in-One Reversible
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MELANIE FALICK

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PHOTOGRAPHS BY CHRIS
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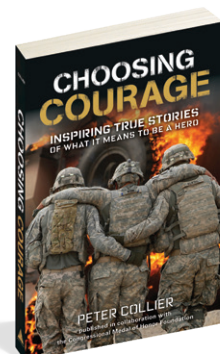
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ABRAMS, AND MAUREEN
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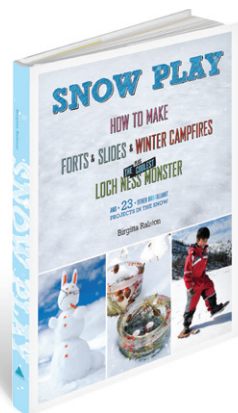


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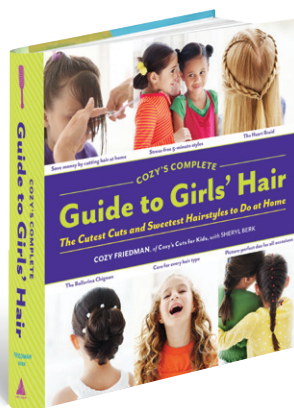


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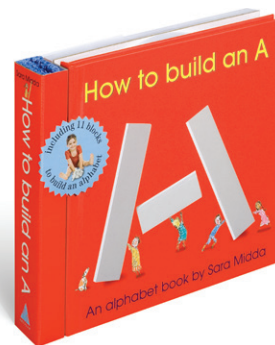


COZY'S COMPLETE GUIDE TO GIRLS' HAIR
COZY FRIEDMAN WITH SHERYL BERK

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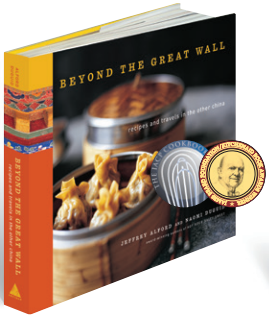


HOW TO BUILD AN A
An Alphabet Book
SARA MIDDIA

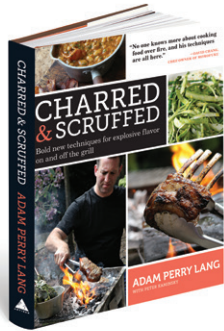
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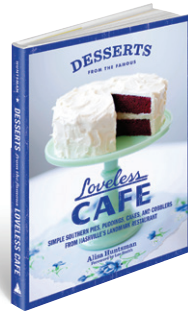
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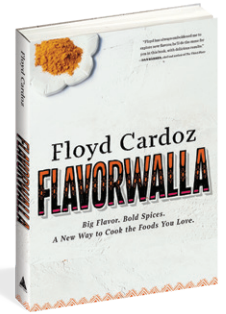
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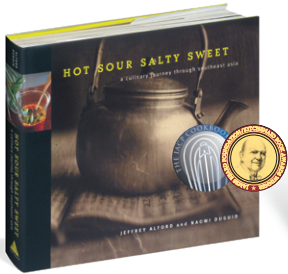
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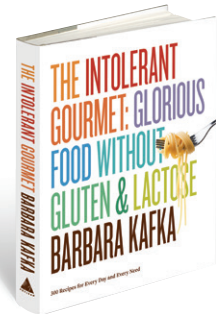
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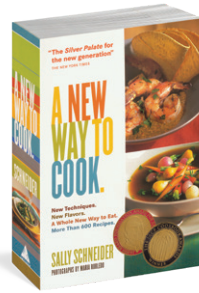
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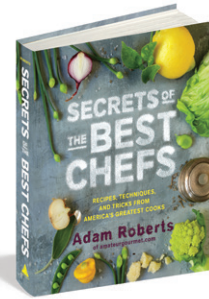
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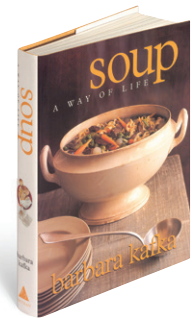
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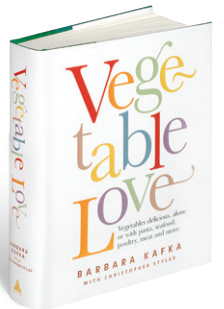
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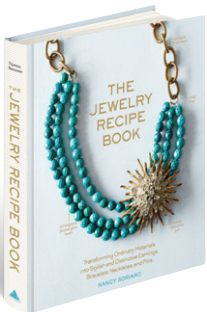
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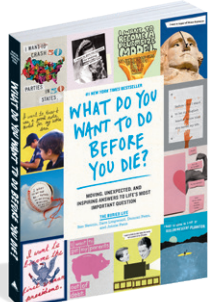
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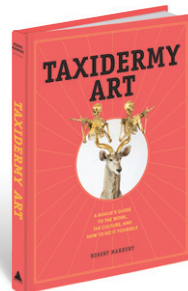
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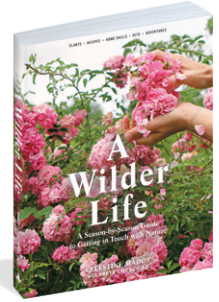
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