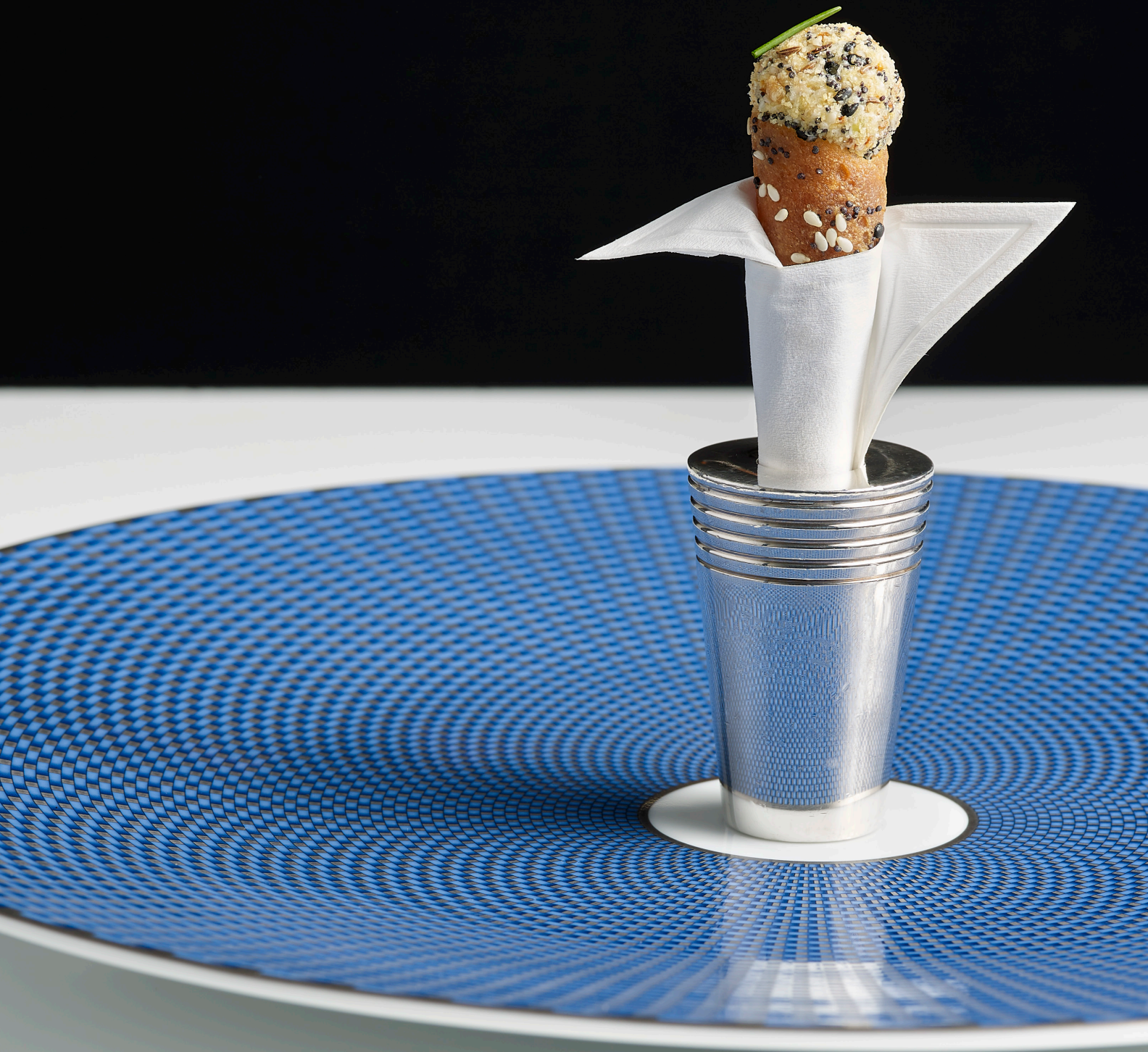


# ARTISAN

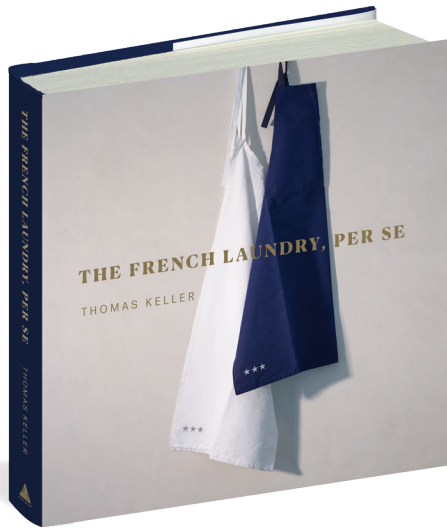
FALL 2020



A DIVISION OF WORKMAN PUBLISHING



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# The French Laundry, Per Se

THOMAS KELLER

The new cookbook from America's most celebrated chef

When Thomas Keller opened The French Laundry in 1994, he revolutionized dining in America. When he published *The French Laundry Cookbook* five years later, he broke the mold of all previous cookbooks. Today his restaurants, beloved by millions, draw accolades from around the world—he is the first and only American chef to have two Michelin Guide three-star-rated restaurants—and his cookbooks have over 1.5 million copies in print.

With his first book since 2012, Keller celebrates the relationship between those two three-star restaurants, The French Laundry in California and per se in New York. Individually distinctive yet inextricably linked, the two kitchens are uniquely changing the nature of fine dining through the exchange and evolution of chefs, recipes, ideas, and techniques. It is the very embodiment of collaboration, and the whole being greater than the sum of its parts.

In this gorgeously photographed book, Keller and his chefs offer meticulously detailed recipes for more than 100 beloved and iconic dishes—including Summer Corn Parfait and “The Whole Bird”—along with the stocks, sauces, and other basics that make them singular; information about farmers and purveyors; and the kind of revelatory essays from Keller that will change how young chefs and passionate home cooks understand and approach their cooking.

## MARKETING & PUBLICITY

- National TV interviews
- National radio and podcast interviews
- National features in culinary, business, men's interest, and lifestyle outlets
- Targeted bigmouth outreach to prominent chefs and mentorship-focused business leaders
- Brand partnerships
- Social media campaign in partnership with @chefthomaskeller (513K Instagram followers) and all TKRG brands (867K total followers)
- 12-city author tour to include Chicago, Dallas, London, Los Angeles, Miami, New York, Philadelphia, the San Francisco Bay Area, Seattle, Toronto, and Washington, DC

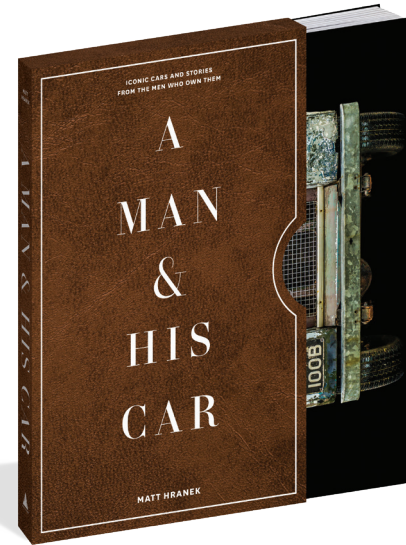
## OCTOBER 2020

120 color photographs  
400 pages  
11" x 11"  
Hardcover with jacket  
\$75.00 (\$110.00 CAN/£60.00 UK)  
ISBN 978-1-57965-849-6  
No. 85849  
COOKING



© DEBORAH JONES

**Thomas Keller** is the author of *The French Laundry Cookbook*, *Bouchon*, *Under Pressure*, *Ad Hoc at Home*, and *Bouchon Bakery*. He is the first and only American chef to have two Michelin Guide three-star-rated restaurants, The French Laundry and per se, both of which continue to rank among the best restaurants in America and the world. In 2017, as part of the Ment'or BKB Foundation—established with chefs Jérôme Bocuse and Daniel Boulud—Keller led Team USA to win the Bocuse d'Or competition in Lyon, France, for the first time ever.



# A Man & His Car

Iconic Cars and Stories from the Men Who Own Them

MATT HRANEK

Celebrating the enduring love affair between a man and his car

In his first book, *A Man & His Watch* (over 110,000 copies in print), Matt Hranek showed us that watches do more than tell time—they tell stories. In *A Man & His Car*, Hranek celebrates the fact that cars do more than get us from point A to point B—they are partners in a love affair that can last a lifetime.

Featured here are Jay Leno and the first car he bought when he moved to LA, a 1955 Buick Roadmaster; racer and restorer Rod Emory, whose whole life is centered around Porsches; and Ed Burns and his 1969 Oldsmobile Cutlass Supreme. There's Snoop Dogg's 1965 Cadillac “Snoop De Ville,” Steve McQueen's Jaguar XKSS, and Kevin Costner's *Bull Durham* Shelby Mustang GT350.

Filled with stunning photographs, both of the whole cars and of the many exquisite details that make car lovers' hearts beat just a little faster, and personal stories from die-hard car guys—celebrities, collectors, designers, and more—it's a perfect gift for any man who knows that a car is never just a car.

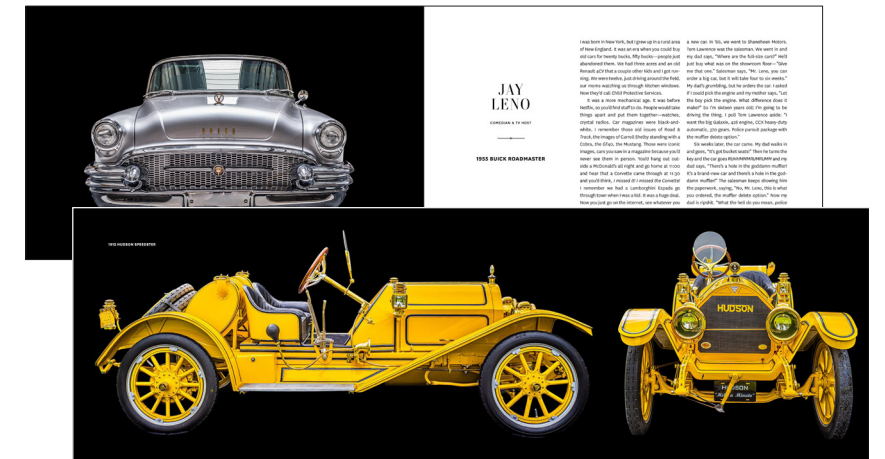
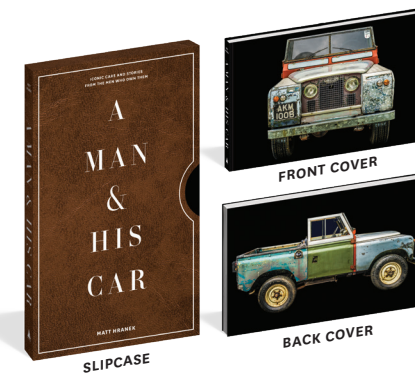
## MARKETING & PUBLICITY

- National TV and radio interviews
- Wall-to-wall features and gift guide recommendations
- Targeted outreach to men's interest outlets
- Bigmouth outreach to celebrities and other key influencers
- Brand partnerships
- Author appearances in New York and Los Angeles and by request

## SEPTEMBER 2020

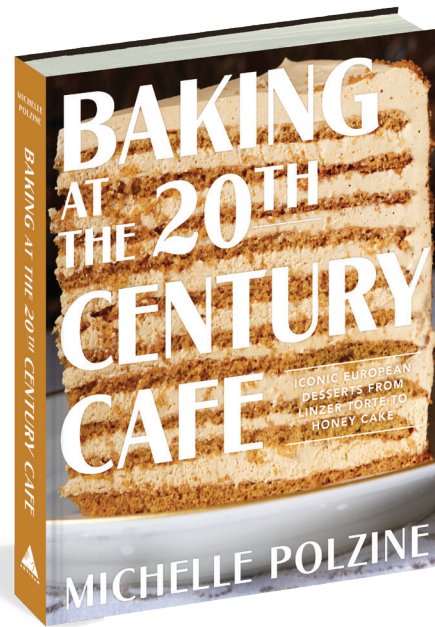
100 color photographs  
240 pages  
7" x 11"  
Paper-over-board with slipcase  
\$40.00 (\$58.00 CAN)  
ISBN 978-1-57965-892-2  
No. 85892

## CARS



© STEPHEN LEWIS

**Matt Hranek** is the author of *A Man & His Watch*, as well as a photographer, a director, and the founder/editor of the men's lifestyle magazine *Wm Brown*. He is reasonably obsessed with cars, watches, bespoke tailoring, and well-crafted things. He and his family divide their time between Brooklyn and the Wm Brown farm in upstate New York, though he can also be spotted quite often in old-school bars around Europe, Negroni in hand. Find him on Instagram at @wmbrownproject.



## Baking at the 20th Century Cafe

Iconic European Desserts from Linzer Torte to Honey Cake

MICHELLE POLZINE

**A master class in baking the decadent sweets and savories of central Europe—and that internet-famous honey cake, too!**

Michelle Polzine, one of America's most talented pastry chefs, is obsessed: Obsessed with tortes, strudel, *Kipferl*, rugelach, kuchen, *Schlag*, and all the other specialties you'd find in a classic Viennese or Hungarian pastry shop. Obsessed with perfect sour cherry preserves, the flavors of caraway and cardamom, buckwheat blini, and re-creating the now-famous Russian honey cake of her dreams (it only took 23 tries). Obsessed with finding the twist that will make something familiar taste suddenly new and fresh and even more delicious than the original. And she's just as obsessed with not taking herself too seriously—she rolls out pastry in a 1920s silk chiffon dress and describes cake as "so good it will knock your socks off, and wash and fold them, too!"



Put all this together, and the result is the next great baking cookbook, filled with over 75 no-fail recipes, dozens of innovative techniques (no more cold butter for a perfect tart shell) that bakers of every skill level will find indispensable, and a revelation of ingredients (from bronze sheet gelatin

to peach leaves), all of it delivered in Polzine's voice, with its enthusiastic directness and humorous asides. The book features more than 100 photographs—beauty shots of these gorgeous creations, of course, but also dozens of process shots, including those showing how to become one with strudel dough.



© AYA BRACKETT

**Michelle Polzine** is the chef/owner of 20th Century Cafe, and one of San Francisco's best pastry chefs. She began cooking in North Carolina in 1992, got her big break in 1995 at Chapel Hill's Pyewacket restaurant, and has since worked at some of San Francisco's best restaurants, including Delfina, Chez Panisse, and the Range. She has been featured in *Bon Appétit*, *Food & Wine*, and the *New York Times*, among other publications, and nominated for Outstanding Pastry Chef by the James Beard Foundation. She lives in San Francisco with her husband and cats. Follow her on Instagram at @20thcenturycafesf.

### MARKETING & PUBLICITY

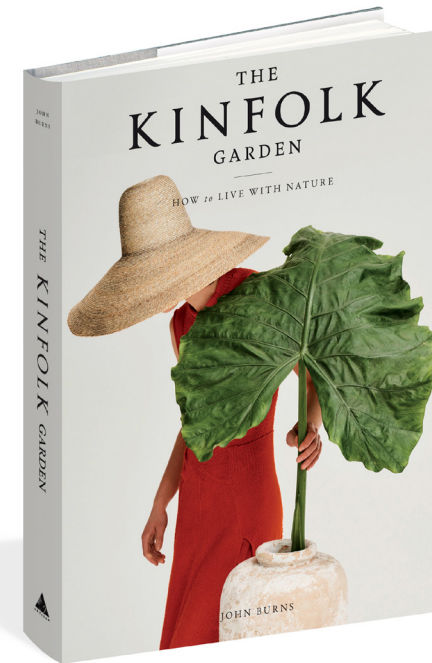
- National features in culinary and lifestyle outlets
- Podcast interviews
- Social media influencer campaign targeting pastry chefs, bakers, and women in the culinary industry
- Author appearances in San Francisco, Los Angeles, and Seattle and by request

### SEPTEMBER 2020

More than 100 color photographs  
352 pages  
8" x 10"  
Paper-over-board

\$35.00 (\$50.00 CAN)  
ISBN 978-1-57965-898-4  
No. 85898

COOKING



## The Kinfolk Garden

How to Live with Nature

JOHN BURNS

**Nature can nourish our creativity and community—and we can reciprocate by caring for plants, flowers, and gardens**

*Kinfolk*, the international magazine known for its minimalist aesthetic and focus on community and creativity, celebrates the life well lived. With its previous three books—*The Kinfolk Table*, *The Kinfolk Home*, *The Kinfolk Entrepreneur* (a combined 345,000 copies in print)—it took on the cornerstones of cooking, home design, and work. Now *Kinfolk* turns its eye to gardening, flower arranging, and outdoor spaces, and how deeply enriching it is, for body and spirit, to live closer to nature.

In profiles of 30 gardeners, florists, designers, and homeowners who bring the outdoors in and the indoors out, *The Kinfolk Garden* explores the inspiring ways in which people around the world are building homes, professions, and communities in harmony with plants and flowers. There's the ethnobotanist with a private garden and museum in the heart of Marrakech. A contemporary Copenhagen floral studio pairing plants with industrial materials. A family of modern cowboys-turned-

botanists helping to restore the wilderness on their New Mexico ranch. The photographs are stunning, the interviews personal, the essays informative and relatable, and each chapter will include practical information that complements that section's theme, including tips on plant care and maintenance, choosing vases and arranging flowers, gardening tools, and much more.



### MARKETING & PUBLICITY

- National feature coverage in gardening, design, and lifestyle outlets
- Social media campaign in partnership with @kinfolk (1.4 million Instagram followers)
- Targeted outreach to style and plant influencers
- Bigmouth campaign targeting people profiled in the book with large social media followings
- Instagram advertising

### OCTOBER 2020

350 color photographs  
368 pages  
8" x 11"  
Hardcover with jacket

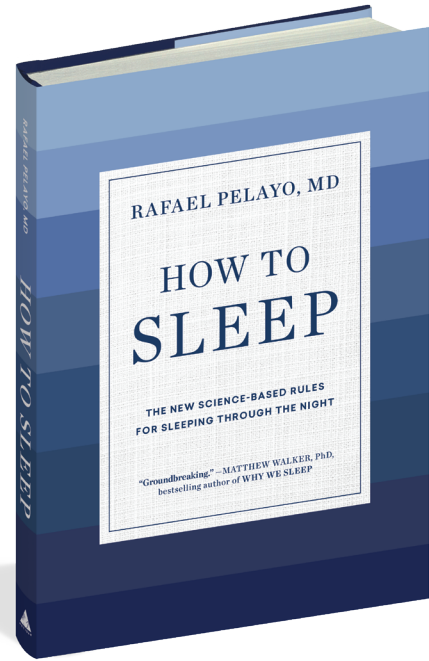
\$40.00 (\$58.00 CAN/£30.00 UK)  
ISBN 978-1-57965-984-4  
No. 85984

GARDENING



© BENJAMIN TARP

**John Burns** is the editor in chief of *Kinfolk*, a quarterly magazine based in Copenhagen, Denmark. Founded in 2011, *Kinfolk* delves into personal values and quality of life, and inspires its readers to approach life with intention, energy, and a sense of community. Other books in this series include *The Kinfolk Table*, *The Kinfolk Home*, and *The Kinfolk Entrepreneur*.



## How to Sleep

### The New Science-Based Rules for Sleeping Through the Night

RAFAEL PELAYO, MD

**A new, comprehensive approach to improving our sleep, from the expert sleep clinician**

It's time to put the sleep disorder epidemic to rest. And it is an epidemic, as defined by the Centers for Disease Control and Prevention: Millions of Americans have sleep difficulties, with a full half of us—that's tens of millions of people—feeling that we don't sleep well on any given night. And the old rules, which since the 1970s have been lumped together as "sleep hygiene"—don't drink caffeine after 2:00 p.m., don't watch TV in bed, and, more recently, don't look at your iPhone at least an hour before you go to sleep—just don't cut it. It's time for a new approach to this crippling problem, and here to offer it is Dr. Rafael Pelayo, the expert sleep clinician who's been involved at the world-renowned Sleep Medicine Center at Stanford University since 1993.

*How to Sleep* takes a holistic approach to the various issues affecting sleep by grounding the reader first in the biology of sleep, then in how it works and why, including the reassuring fact that no one actually sleeps through the night—we're programmed to wake up every 90 minutes. Then, one by one, Dr. Pelayo tackles sleep issues including snoring (it's never normal) and its causes, like sleep apnea; the difference between transient and chronic insomnia, and how to treat each; the problem of jet lag, and strategies to combat it; how sleep is affected by exercise (even 10 minutes helps), meditation (try it right before bed), food and drink (alcohol is a double-edged sword—it may help you fall asleep faster, but it won't help you stay asleep). There's advice on the bedroom—white noise machines, ambient temperature, what to look for in a pillow—and answers to our most pressing questions about sleep. All in all, *How to Sleep* is a sure prescription to help every reader sleep better, wake up refreshed, and have a healthier life.



© CHRISTOPHE TESTI

**Rafael Pelayo, MD**, is a clinical professor at Stanford University School of Medicine. Since 1993, he has been a practitioner at the Stanford Sleep Medicine Center, the best-known sleep clinic in the world and has served on advisory boards and in leadership positions for the National Center on Sleep Disorders Research at the NIH, the American Academy of Sleep Medicine, the National Sleep Foundation, and the California Sleep Society. He has appeared frequently in national media, including on NPR and *Frontline* and in the *New York Times* and the *Washington Post*. He lives in the San Francisco Bay Area with his wife, who is also a sleep medicine physician (their children grew up sleeping well!).

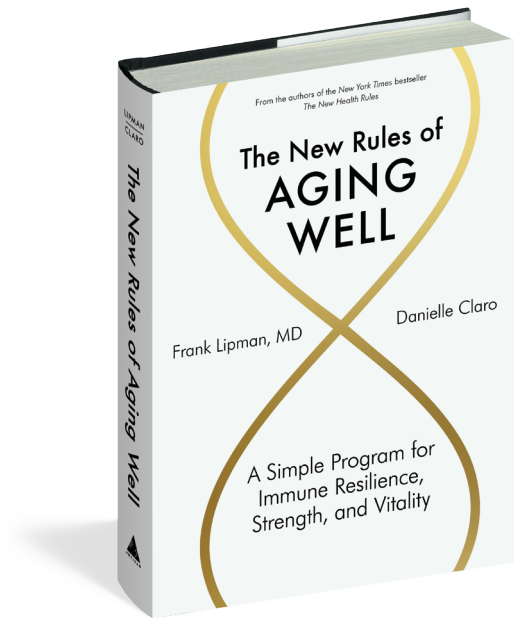
#### MARKETING & PUBLICITY

- National TV interviews
- National radio and podcast interviews
- Satellite radio tour
- National feature coverage in news, lifestyle, and wellness outlets
- Partnerships with sleepwear brands
- Copromotion with Stanford Sleep Center

#### NOVEMBER 2020

176 pages  
6" x 9"  
Hardcover with jacket  
\$24.95 (\$36.95 CAN)  
ISBN 978-1-57965-957-8  
No. 85957

SLEEPING



## The New Rules of Aging Well

### A Whole-Body Approach to Increasing Your Life Span—and Your Health Span

FRANK LIPMAN, MD, AND DANIELLE CLARO

**Over 70 simple changes and tips to reverse the symptoms of aging**

In their groundbreaking *New York Times* bestseller, *The New Health Rules*, Dr. Frank Lipman and Danielle Claro delivered a new kind of wellness book: one that combined the cutting edge of medicine and science with a clear, digestible approach in a visually stylish format. Now, in this timely and critical new guide, the authors bring the latest developments in wellness to the subject everyone is talking about—how to age better.

Dr. Lipman, a leading expert in functional and integrative medicine, uses the term "health span," with the goal of increasing not our life span, per se, but our quality-of-life span. What we too often call the "normal" signs of aging—feeling achy, stiff, and sluggish, looking puffy—Lipman calls the symptoms of aging, and he shows us step-by-step how to reverse them through basic lifestyle changes. The rules are simple and easily actionable: Eat less and practice intermittent fasting. Do 20 minutes a day of something meditative. Switch to gentler workouts but move as much as possible. Make infrared saunas a part of your routine. Unlock the incredible power of mushrooms. And take a cold rinse after a hot shower—this last one, like many rules in the book, is based on how we can nurture our longevity genes through *hormesis*, meaning how the body reacts to small, healthy stresses. Another foundation is *autophagy*, the body's own self-cleaning system that we can trigger for our own great benefit.

And what happens when you follow the rules? You'll increase your health span, and you'll look great and feel energetic, happy, sexy, agile, and strong.

#### MARKETING & PUBLICITY

- National TV interviews
- National radio and podcast interviews
- National feature coverage in news, lifestyle, and wellness outlets
- Outreach to wellness-minded bigmouths
- Author appearances in New York and by request

#### NOVEMBER 2020

Color photographs throughout  
224 pages  
6" x 8"  
Paper-over-board  
\$24.95 (\$36.95 CAN)  
ISBN 978-1-57965-959-2  
No. 85959

HEALTH & FITNESS



© TIMOTHY WHITE

**Frank Lipman, MD**, is one of the country's top pioneers in the field of integrative medicine. He is the founder of Eleven Eleven Wellness Center, the Chief Medical Officer at the Well in New York City, and the bestselling author of five books—*How to Be Well*, *The New Health Rules*, *Young & Slim for Life*, *Revive*, and *Total Renewal*. He lives in New York City and can be found online at [DrFrankLipman.com](http://DrFrankLipman.com).



© RUBY REILLY

**Danielle Claro** is a coauthor of *The New Health Rules*, a *New York Times* bestselling wellness book written with Dr. Frank Lipman. She's the former deputy editor of *Real Simple* and was the founding editor in chief of *Breathe* magazine. She lives with her family in the Lower Hudson Valley.

# Give Me Liberty and Give Me a Drink!

60 Cocktails to Protest America's Most Outlandish Alcohol Laws

C. JARRETT DIETERLE

It's time to drink back your country!

Every schoolchild in America learns that Prohibition ended a century ago, but our nation's complicated relationship with alcohol continues through thousands of bizarre laws that try to limit the freedom to pursue happiness in a glass. In Indiana, gas stations are forced to sell warm beer. In New Mexico, it's illegal to offer a \$1 margarita. Walk into a tavern in Utah, and chances are your mixologist will be concealed behind something called the "Zion curtain." Don't even try to fortify yourself with a good stiff one on Election Day in Alaska—when the polls are open, the bars are closed.

Obviously, the only sane reaction to this legislative madness is to resist with a drink in hand. Created by the nation's leading alcohol policy expert, *Give Me Liberty and Give Me a Drink!* combines

the pleasure of trivia with 60 recipes for classic and innovative cocktails. For example, a complex and fruit-forward sangria will show a happy solidarity with Minnesota winemakers, who are constrained to use at least 51 percent native grapes. Say no to the ridiculous Wyoming law that prohibits at-home wine tastings with the Bishop, an alluring mix of merlot and rum. These delicious libations are the perfect antidote to the narrow-minded laws that govern our drinking.

## MARKETING & PUBLICITY

- National TV and NPR interviews timed to the 2020 presidential election
- Satellite radio tour
- Op-eds by the author
- Outreach to policy and pop-culture bigmouths
- Features in food and drink outlets
- Author appearances in Ann Arbor, MI; Charleston, SC; Richmond, VA; and Washington, DC, and by request

## AUGUST 2020

35 illustrations  
176 pages  
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Paper-over-board  
\$16.95 (\$24.95 CAN)  
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No. 85968

## COCKTAILS

6-copy counter display  
\$101.70 (\$149.70 CAN)  
ISBN 978-1-64829-0008  
No. 86000



© MARIA RIBAS

**C. Jarrett Dieterle** is the nation's leading alcohol policy expert; the editor in chief of *DrinksReform.org*; a drinks columnist for the *Richmond Times-Dispatch*; and the Director of Commercial Freedom at the R Street Institute, a nonpartisan think tank in Washington, DC. A graduate of Georgetown University Law School, he has written about spirits, booze history, and regulations for the *New York Times*, the *Wall Street Journal*, *USA Today*, and the *Washington Post*, among other publications; he has testified before Congress and appeared on television shows, podcasts, and radio programs and in a documentary called *American Spirit*. He lives in Richmond, Virginia. Follow him on Twitter at @cjdieterle.

# Life in the Studio

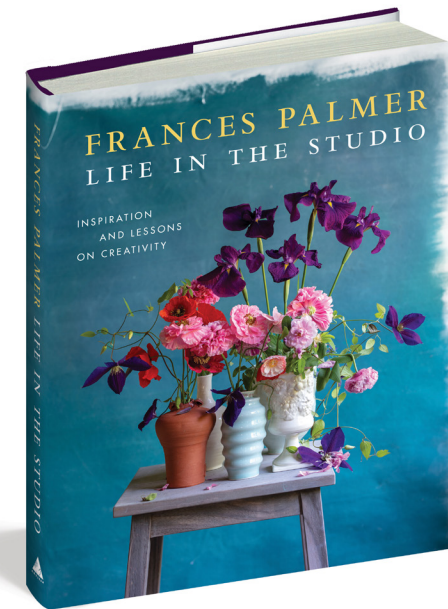
Inspirations and Lessons on Creativity

FRANCES PALMER

Hard-won wisdom from three decades of creative pursuits

Frances Palmer is a renowned potter, a gardener, a photographer, a cook, a beekeeper, an entrepreneur, a mother—and an artist who, over the course of more than three decades, has attracted designers and design lovers, writers, and fellow artists who admire her as a woman who's successfully built a richly creative life. In *Life in the Studio*, Palmer finally tells her story, in her words and images, distilling from her experiences the kind of lessons that will directly inspire a new generation of makers, artists, and creative entrepreneurs.

*Life in the Studio* is as beautiful and unexpected as her pottery, as breathtakingly colorful as her celebrated dahlias, as intimate as the dinners she hosts in her studio for friends and family. There are insights into designing and throwing pots—the importance of centering, the discovery that clay has a personality. Strategies for how to turn a passion into a business—the importance of partnerships, how to understand and stick to a routine. But there are also how-tos, including how to make a pyramid vase and how to grow dahlias. Even recipes—the memory of cooking alongside her mother leads to a special tip about piecrust, one that she uses to make her favorite goat cheese and leek tart. With fascinating asides on everything from the history of pottery to types of glazes to what it means to persevere, the book is a portrait of a unique artist and a singular manual on how to live a creative life.



## MARKETING & PUBLICITY

- National feature coverage in shelter, lifestyle, gardening, and design outlets
- Major Instagram coverage by floral, design, and creative influencers
- Partnerships with home and design brands
- Author appearances at botanical gardens and museums and by request

## SEPTEMBER 2020

200 color photographs  
288 pages  
8" x 10"  
Hardcover with jacket  
\$35.00 (\$50.00 CAN)  
ISBN 978-1-57965-905-9  
No. 85905

## DESIGN/CREATIVITY



© WALLY PALMER

**Frances Palmer** is a potter known for her handmade functional ceramics. Her pieces have been carried by Barneys New York, Bergdorf Goodman, Neue Galerie, Takashimaya, and the Philip Johnson Glass House and featured in *T: The New York Times Magazine*, *Vogue*, *Elle Decor*, *Martha Stewart Living*, *The World of Interiors*, *House & Garden*, *British House & Garden*, and *Veranda*, among other publications. She lives and works in Weston, Connecticut. Follow her on Instagram at @francespalmer.

# Living Without Plastic

More Than 100 Easy Swaps for Home, Travel, Dining, Holidays, and Beyond

BRIGETTE ALLEN AND CHRISTINE WONG

Simple, sustainable, beautiful ways to reduce plastic waste

Today the world is drowning in plastic. We produce hundreds of millions of tons of it a year. Throw away 35 billion water bottles annually. Use 5 trillion plastic bags. We wear it, brush our teeth with it, sleep on it, even eat it—because while plastic breaks down, it doesn't disappear, so tiny plastic microparticles are literally everywhere, from the depths of the seven seas to the top of Everest, including in the bodies of animals, birds, fish, and humans!

But in just 100 simple swaps, *Living Without Plastic* shows how we can help reverse this disastrous trend. Two of the easiest habits will make the biggest impact: Never leave home without a refillable water bottle and always carry a reusable bag. The rest are just as easy, and will not only remove plastic from your life but also do so with authentic style: wear a wool sweater, not a fleece; use a loofah, not a synthetic sponge; stir with a wooden spoon, not one made of vinyl; buy milk in glass bottles; look for plants in terra-cotta pots. Organized into five sections—At Home, Food and Drink, Health and Beauty, On the Go, and Special Occasions—and concluding with a 30-Day Plastic Detox Plan, *Living Without Plastic* wrangles a problem that can feel overwhelming and gives us doable, difference-making solutions in a beautiful, eco-friendly package.



© ALBERT TU

**Brigette Allen** is a former investment banker, venture capitalist, and director of partnerships for Plastic Oceans International who now runs a consultancy business to help personal care, food and beverage, and travel companies implement scalable solutions to the plastic problem. She lives in Los Angeles.



© MONICA WONG

**Christine Wong** is a plant-based-food blogger and the author of *The Plantful Plate*. Follow her on Instagram at @conscious\_cooking and with the hashtag #plasticfreefoodie. She lives in New York City.

## MARKETING & PUBLICITY

- National TV and radio interviews
- Features in culinary, design, lifestyle, and news outlets
- Copromotion with Plastic Oceans
- Brand partnerships
- Social media campaign timed to International Coastal Cleanup Day in September

## OCTOBER 2020

50 color photographs  
256 pages  
6" x 8"  
Paper-over-board

\$19.95 (\$28.95 CAN)  
ISBN 978-1-57965-940-0  
No. 85940

## SUSTAINABLE LIVING

# Tiny Love Stories

True Tales of Love in 100 Words or Less

EDITED BY DANIEL JONES AND MIYA LEE

You'll laugh, you'll cry, you'll be swept away

Billed as "Modern Love in miniature," the *New York Times* column Tiny Love Stories reaches millions of readers who are enthralled by these true tales told in 100 words or less. Like a moving lyric poem or perfect anecdote, each story conveys a universally recognized feeling, whether love or loss, connection or missed connection, joy or heartbreak. And it all happens in that moment when something turns, just the way it does in life.

The stories are all told in the first person, in voices that are honest, vulnerable, and captivating, and each with the unmistakable quality of reality. There are stories of people meeting, and stories of people parting, and even stories about self-love. There's the story of a sister coming out to her autistic twin. A son who finally learns a lesson his mother tried to teach him decades earlier. A husband and wife embarking on a long weekend, only to realize that their life as a couple is soon to end. And a boy-meets-girl story that ends happily ever after—even though, along the way, the boy becomes a girl.

Tiny love stories, which are submitted by the thousands, are selected for publication in the *New York Times* by Daniel Jones and Miya Lee; from those comes this curated (and frankly addictive) collection of 175 of the best and most varied, many beautifully illustrated with a photograph or drawing. A diminutive and irresistible jacketed hardcover, this is the perfect gift—a gift of feeling—for a lover, a spouse, a friend, a parent, a child.

## MARKETING & PUBLICITY

- Weekly promotion in NYTimes.com "LoveLetter" e-newsletter
- Advertising on *Modern Love* podcast
- Advertising in the *New York Times* print edition
- New York Times Live events in New York and Los Angeles
- Gift guide outreach timed to Christmas, Hanukkah, and Valentine's Day
- Social media outreach to Instagram influencers and college students

## DECEMBER 2020

75 illustrations and 15 photographs  
192 pages  
5" x 7"  
Hardcover with jacket

\$14.95 (\$21.95 CAN)  
ISBN 978-1-57965-991-2  
No. 85991

## LOVE & RELATIONSHIPS

6-copy counter display  
\$89.70 (\$131.70 CAN)  
ISBN 978-1-57965-999-8  
No. 85999



© PHOEBE JONES

**Daniel Jones** has edited the Modern Love column in the *New York Times* since its inception in 2004. His books include *Modern Love*, *Love Illuminated*, *The Bastard on the Couch*, and the novel *After Lucy*, which was a finalist for the Barnes & Noble Discover Award. Jones appears weekly on the *Modern Love* podcast and is a consulting producer for Amazon's *Modern Love*. He lives in Northampton, Massachusetts, and in New York City.



© LIAM LEE

**Miya Lee** began working for the Modern Love column in 2014 as a submission reader for the column's third college essay contest and is now at the *New York Times* as the Modern Love projects assistant. She lives in New York City.

## A Field Guide to Cheese

How to Select, Enjoy, and Pair the World's Best Cheeses

TRISTAN SICARD

**The ultimate, fully illustrated guide to cheese, with profiles of over 400 cheeses from around the world**

A *tour de fromage*, an atlas of deliciousness, a food lover's bible, *A Field Guide to Cheese* is the ultimate compendium for any reader who likes cheese, and who would like to know a little (or a lot) more about it. A journalist and passionate cheesemonger from Lille, France, Tristan Sicard has spent his professional life studying how cheese is made, its universe of flavors, its origins and terroir, and now shares that expertise in the only fully illustrated guide on the market.

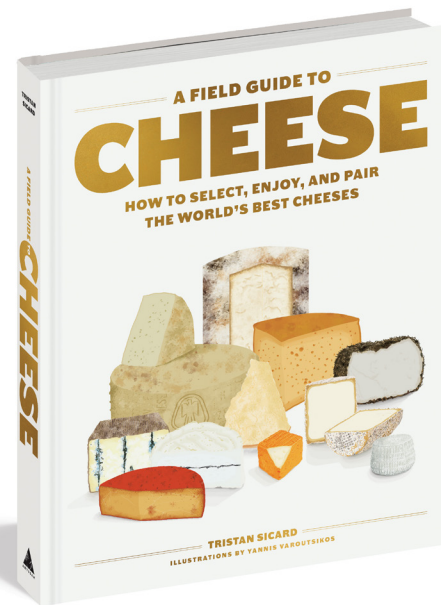
Just like a field guide, the book is organized by type—the author identifies 11 in all, including fresh cheeses, pressed cheeses, blue cheeses, soft cheeses, spreadable cheeses—then, within each category, a realistic illustration shows how to identify the cheese, accompanied by nuts and bolts (type of milk, fat content) and a brief, informative, and memorable description of the cheese's flavor profile. Here are beloved cheeses like Parmigiano-Reggiano, Gruyère, feta, mozzarella, Stilton—but also rarities, like King River Gold, a washed-rind cheese from Australia, and Dancing Fern, a raw cow's-milk cheese from Tennessee. Readers will find cheeses that are best for melting (like Hushållsost), best for serving solo (ever hear of Bovški Sir?), and those that are the stinkiest (it's not a competition, but pick up some Allgäuer Weisslacker and see what company thinks).

A primer at the beginning orients the reader with how cheese is made, including the milks used and breeds that supply it, while the final two sections feature dozens of maps to the world of cheese; an aroma wheel to help refine your palate; a guide to pairing with wine, beer, whisky, cider; tips on composing cheese plates; info on proper knives to use for serving cheese; step-by-step illustrated techniques for wrapping and storing; and so much more.



© TRISTAN SICARD

**Tristan Sicard** is a leading cheese expert and journalist and the former owner of a fromagerie in Lille, France. After many years at the fromagerie, where he worked with cheesemakers from all over the world—studying the manufacturing, tasting, origin of products, history, and global regulations—Sicard decided to bring his training as a journalist to his passion for cheese in the hope of sharing his love and expertise with the public. He lives in Lille, France.



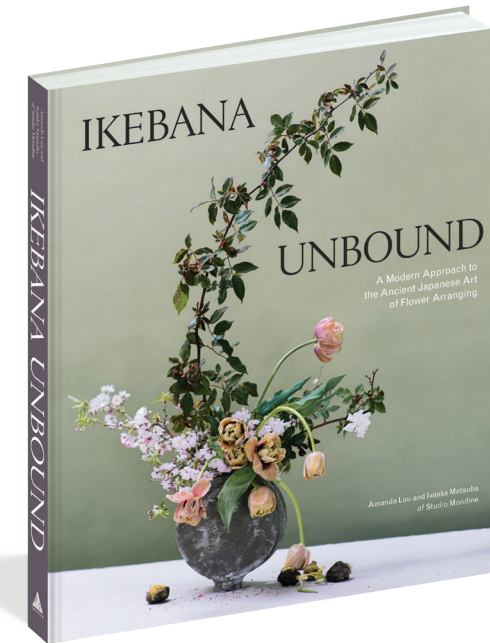
### MARKETING & PUBLICITY

- Year-round gift guide outreach: Thanksgiving, Christmas, Hanukkah, Holiday Entertaining, Mother's Day, Father's Day, Summer Hostess Gift
- National feature coverage in culinary and lifestyle media outlets
- Collaborations with Instagram #cheeseboard enthusiasts
- Social media advertising campaign

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### COOKING



### MARKETING & PUBLICITY

- National feature coverage in shelter, lifestyle, design, and gardening outlets
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### FLOWER ARRANGING

## Ikebana Unbound

A Modern Approach to the Ancient Japanese Art of Flower Arranging

AMANDA LUU AND IVANKA MATSUBA

**A fresh and timely new approach to flower arranging**

Ikebana, the ancient Japanese art of flower arranging, is finding an eager new audience. Ikebana is about balance, simplicity, capturing a moment. With its minimalist aesthetic, it expands our appreciation of beauty, and celebrates—more than any showy arrangement of hothouse flowers—an intimate connection with nature. Through ikebana, we see the universe in a single flower; and as the flower droops, we feel its place in the cycle of life. It's a pure, beautiful antidote to the distraction and excess that's all around us.

Amanda Luu and Ivanka Matsuba, the floral designers of San Francisco's much-heralded Studio Mondine, incorporate and reinterpret ikebana in their work, and now, through 32 stunning, seasonal arrangements, give readers a step-by-step guide to understanding and designing with its core principles. *Ikebana Unbound* is organized around four central tenets: Naturalness, Movement, Balance, and Simplicity. Essays explain the underlying philosophy of each, which is then illustrated through a series of arrangements—in Simplicity, for example, we learn how to make a dramatic fall statement with two bittersweet vines and a single stem of amaryllis; in Naturalness, we find a springtime "pondscape" created out of muscari, ranunculus, and a few leggy alliums. Beautiful photographs show the arrangements and the mechanics of how each is made—as with any true art form, the "how" of ikebana is invisible, but it's revealed here, as readers learn techniques like foliage manipulation, using flower frogs, bending and shaping natural materials like bark, and much more.



**AMANDA LUU** and **IVANKA MATSUBA** are the team behind Studio Mondine, a floral design studio based in San Francisco, California, which seeks to balance the simplicity of Japanese ikebana with the abundance of Western-style flower arranging. Their work has been featured in the *New York Times*, *Vogue*, *Real Simple*, *Martha Stewart Weddings*, and *Architectural Digest*, and they have created arrangements for Everlane, Google, Parachute Home, the Brooklyn Botanic Garden, and more. Find them on Instagram @studiomondine.



## In the Company of Women

Inspiration and Advice from over 100 Makers, Artists, and Entrepreneurs

GRACE BONNEY

The *New York Times* bestseller, now in an irresistible and gifty paperback

The must-have book for women on how to succeed in business, *In the Company of Women* presents an unprecedented collection of empowering advice and inspiration from 100 influential women who have forged their own paths in business and work. With almost 300,000 copies in print, it's a book that truly struck a chord, and will now, in its smaller, chunkier format at a lower price point, be even more accessible for impulse and gift purchase.

Here are media titans and ceramicists, hoteliers and tattoo artists, comedians and architects—and well-known names like Lizzo, Samin Nosrat, Eileen Fisher, Issa Rae, Roxane Gay, Carla Hall, Maira Kalman, and Tavi Gevinson—describing how they embraced their creative spirit, overcame adversity, and sparked a global movement of entrepreneurship. At least 40 percent of the profiles are of women of color and women from the LGBTQ community.

The words are strong, honest, witty, thoughtful, inspiring. The more than 250 stunning color portraits—of the women in their home offices, backyard studios, and barns, along with detail shots of interiors—bring us right into their work lives. Taken together, they paint a beautiful picture of what happens when we pursue our passions and dreams.



© JACQUELINE HARRIET

**Grace Bonney** is the author of the bestselling books *In the Company of Women* and *Design\*Sponge at Home*. Passionate about equity, inclusivity, and supporting all members of the creative community, she founded Design\*Sponge, a daily website dedicated to the creative community, which reached nearly 2 million readers per day for 15 years; *Good Company*, a print magazine and podcast about creative entrepreneurs; and *After the Jump*, a podcast about creatives that has reached over 500,000 listeners per episode. Bonney lives in New York's Hudson Valley with her wife and their three pets. Find her on Instagram and Twitter at @designsponge.

### MARKETING & PUBLICITY

- Major #inthecompanyofwomen bigmouth campaign with female entrepreneurs and other business leaders
- Cover reveal and key posts with @designsponge (914K followers on Instagram; 540K followers on Twitter)
- Consumer-focused digital advertising in outlets such as NYTimes.com, The Rumpus, BookRiot, The Millions, and LitHub
- Multiwave social media advertising campaign timed to publication, holiday, Women's History Month, Mother's Day, and graduation
- Library marketing campaign

### AUGUST 2020

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### ENTREPRENEURSHIP

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## Modern Wedding

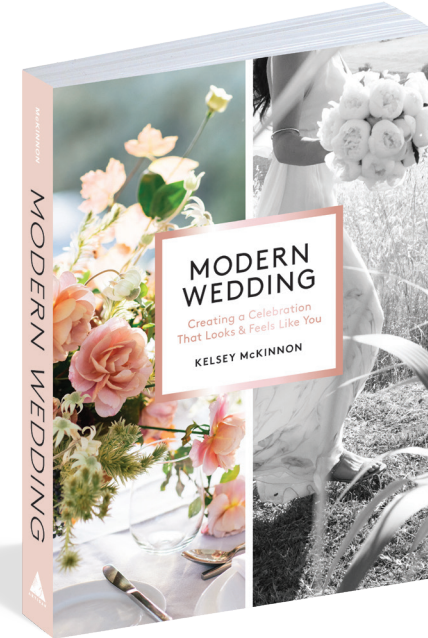
Creating a Celebration That Looks and Feels Like You

KELSEY MCKINNON

Now in paperback, the guide to planning a wedding that looks and feels like you

The secret to planning a deeply personal and meaningful wedding isn't how much you spend—it's about finding unique, beautiful ways to express who you are as a couple. Translating those values is the work of *Modern Wedding*, the essential wedding companion that's chock-full of creative ideas and hundreds of beautiful, inspiring photographs for readers to look at and say, "This feels like us."

The book unpacks every element of a wedding—stationery, attire, seating plans, flowers and tablescapes, food and drink, gifts—with examples that will appeal to couples who care about how things are made but are not overly influenced by trends. The emphasis is on natural surroundings, seasonal flowers and food, modern attire, minimalist ceremony structures, and naked cakes. Photographs of real weddings—"case studies," including a destination fete in Tuscany, a house party in Brooklyn, a neo-Boho revel in Kauai, a celebration of new-old family traditions in the Grand Tetons—show how all the pieces can come together into a unique and expressive whole. Extensive resources give readers access to all the help they need for their own event. And the new format, paperback with a significantly lower price, makes this treasury of information, inspiration, and practical guidance that much more accessible.



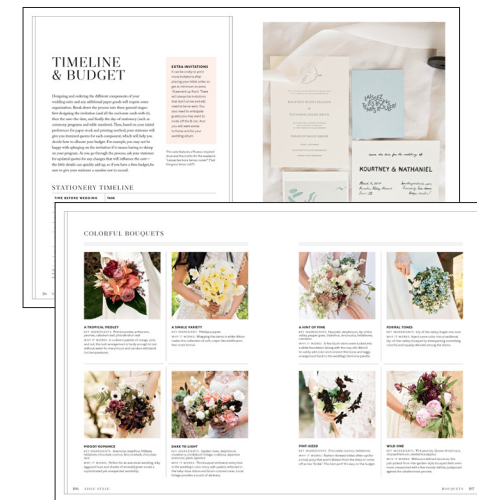
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Also available in hardcover:  
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© KELSEY MCKINNON

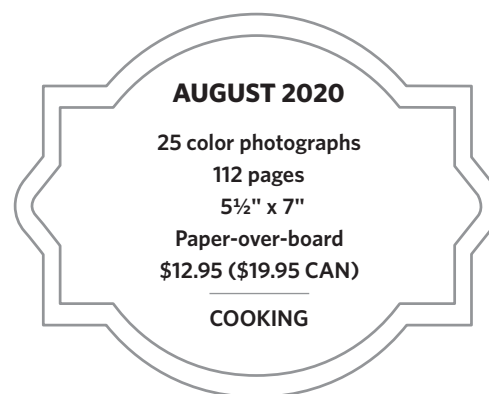
**Kelsey McKinnon** grew up in Chicago and graduated from Boston University with a degree in English. She is a senior contributing editor at *C Magazine* and lives in Los Angeles with her husband and young sons.

## NEW RELEASES

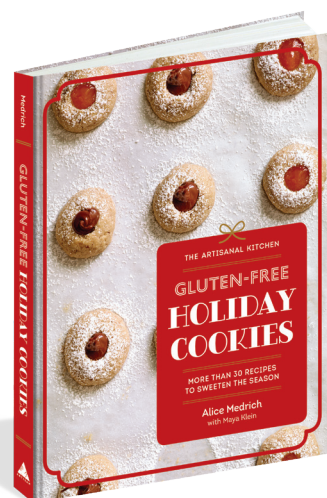
# The Artisanal Kitchen Series

## Big Flavors Come in Small Packages

**THE ARTISANAL KITCHEN** is a series of single-subject cookbooks drawn from Artisan's incredible backlist of titles written by award-winning chefs, expert authors, and nationally known tastemakers. These newest titles in the series feature recipes for holiday baking from "dessert queen" Alice Medrich and her James Beard Award-winning book *Flavor Flours*, and Uri Scheft and his book, *Breaking Breads*, nominated for both a James Beard Award and an IACP Award.



### Everybody-friendly ideas for baking during the holidays



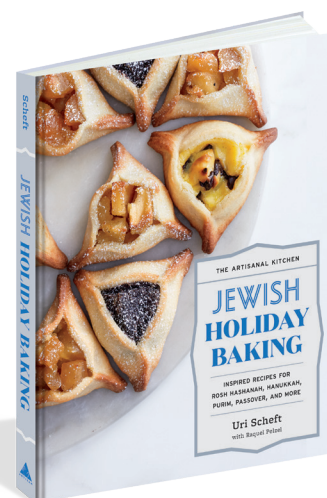
## Gluten-Free Holiday Cookies

More Than 30 Recipes to Sweeten the Season

**ALICE MEDRICH**  
with Maya Klein

What could be sadder than to be gluten-free during the holidays, when it feels like you can't turn around without being tempted by a plate of Christmas cookies? Here to the rescue of everyone who has celiac disease or a gluten sensitivity—or simply likes the idea of baking with alternative flours—are over 30 recipes for festive cookies, shortbread, bars, and more using oat flour, sorghum flour, teff flour, coconut flour, and nut flours. Enjoy gluten-free versions of traditional favorites like ginger cookies and cutout cookies and classics like chocolate chip cookies, as well as wonderful new additions like Buckwheat Linzer Cookies, Nutella Sandwich Cookies, Chestnut and Pine Nut Shortbread, and Quince and Orange-Filled Chestnut Cookies. Never again will gluten get between a baker and her sweet tooth!

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## Jewish Holiday Baking

Inspired Recipes for Rosh Hashanah, Hanukkah, Purim, Passover, and More

**URI SCHEFT**  
with Raquel Pelzel

From master baker Uri Scheft come 25 insanely delicious, foolproof recipes for baking through the calendar year of Jewish holidays—Apple Babka for Rosh Hashanah, jam-filled Sufganiyot for Hanukkah, Poppy Seed Hamantaschen for Purim, Coconut Macaroons for the Passover table. A baker known for marrying impeccable technique with innovative ideas and honoring tradition while updating the classics—try a Whole Wheat and Flax Challah or Sticky Pull-Apart Cinnamon Challah Braid for your next Shabbat—Scheft captures the Old World/New World/out-of-this-world flavors of contemporary Jewish and Israeli cuisine.

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Elevate your summer entertaining



## Summer Cocktails

Refreshing Margaritas, Mimosas, and Daiquiris and the World's Best Gin and Tonic

**NICK MAUTONE**

With their thirst-quenching profile, crisp acidity, and vibrant flavors—from in-season fruits at the peak of ripeness—juicy summer cocktails are the perfect accompaniment to summer meals, and just what we crave while lounging poolside or manning the grill. Here, from expert mixologist and hospitality maven Nick Mautone, are over 45 no-fail recipes for the best of them, including rum cocktails (Piña Colada, Zombie, Mai Tai) and gin cocktails (Tom Collins, Singapore Sling, Gin Rickey); the perfect Margarita and a killer Mojito; cocktails with wine, like the Magnificent Mimosa and a Peach Sangria; and even alcohol-free cocktails, like fruit-forward lemonades and limeades. Oh, and that world's best gin and tonic? It's a Gin-ger & Tonic, made with ginger syrup.

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## Barbecue Sides

Perfect Slaws, Salads, and Snacks for Your Next Cookout

**ADAM PERRY LANG**  
with Peter Kaminsky

It's time to retire the term "side dish" and elevate your barbecue with costars: innovative and worthy dishes that are designed to take your centerpiece of lovingly prepared meat to the next level. Divided into two categories—because, according to pit master Adam Perry Lang, every plate in a barbecue needs three components—here are more than a dozen recipes for "Melting, Creamy, and Crispy" sides and more than a dozen for "Fresh, Sprightly, and Green" ones. Bubbling Bacon Butter Beans, Smoked-Corn Flan, Duck-Fat Fries, Scuffed Carbonara Potatoes—these creamy works of art will temper the strength of brawny barbecue mains without getting in the way of flavor. And then the contrast of something like Mango Cilantro Salad, Charred Radicchio, or Green Apple, Cabbage, and Caraway Slaw will add light refreshing high notes and texture, to extend the pleasures of barbecued meat or fish even further. What a win.

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## Introducing Artisan Puzzles!

What could be a more mindful activity than slowing down, getting lost in a beautiful work of art, and slowly, surely, piecing it back together? Enjoy these puzzles as a mental workout (or break) that keeps you away from your screens. Or just enjoy making something beautiful. Reassemble a nineteenth-century map of a long-lost Manhattan or an iconic 4x4 or a celebration of the dizzying beauty of dahlias. Whatever your style, piecing together puzzles is good, analog fun that hones—and frees—the mind.

**AUGUST 2020**

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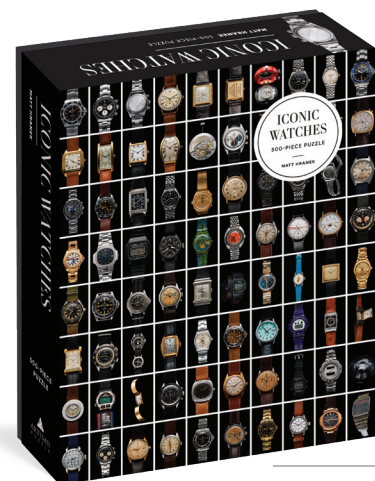


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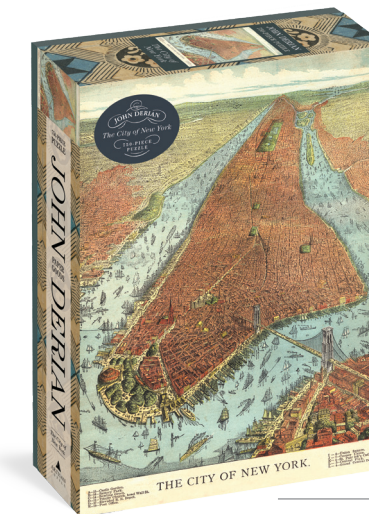


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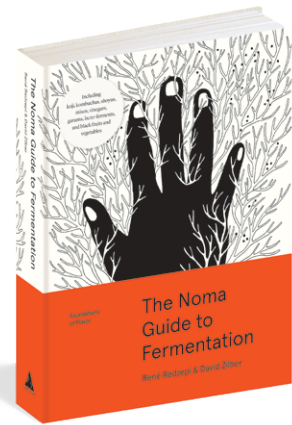


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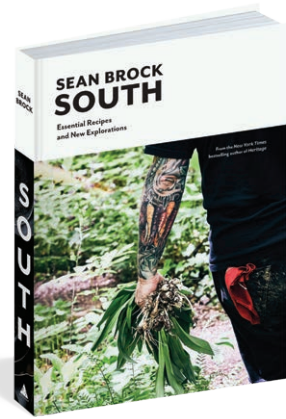
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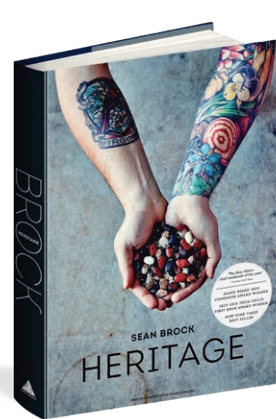
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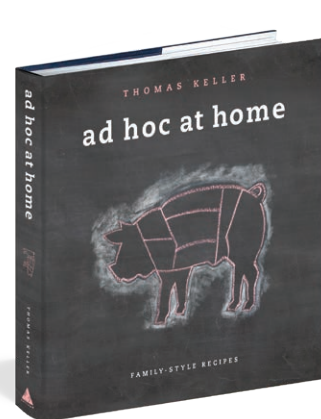
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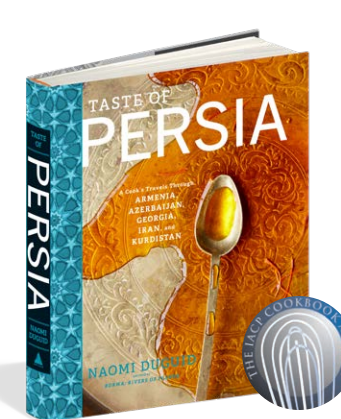
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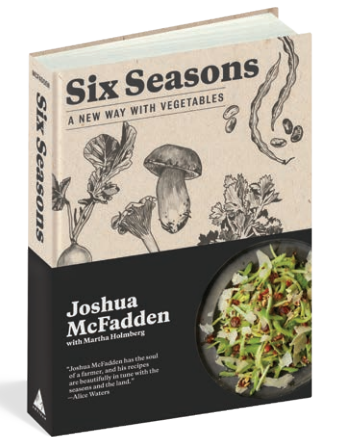
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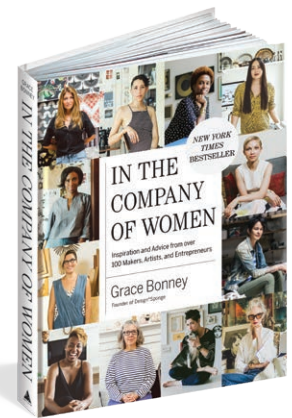
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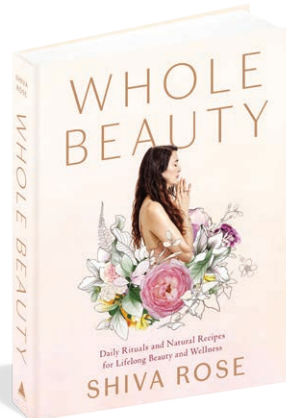
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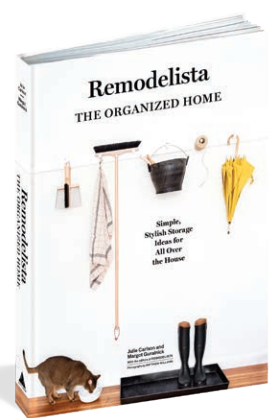
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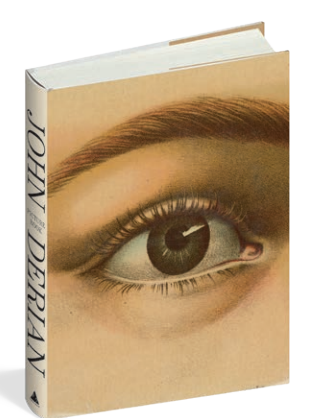
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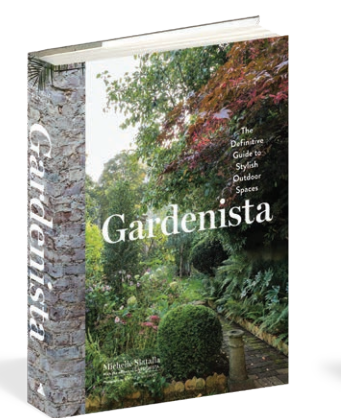
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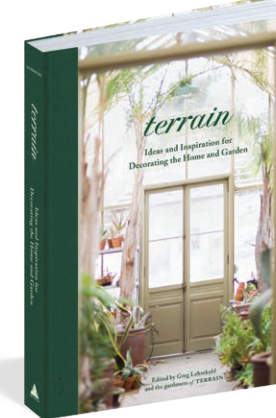
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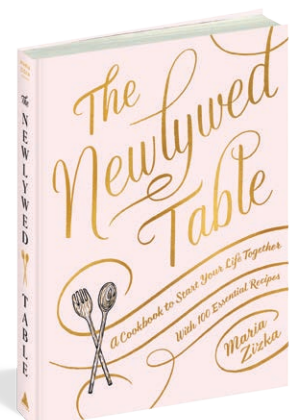
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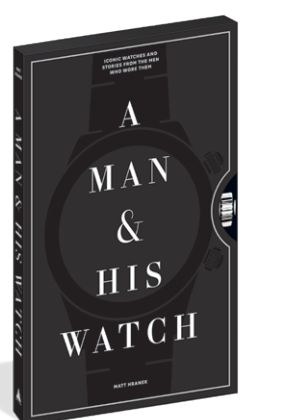
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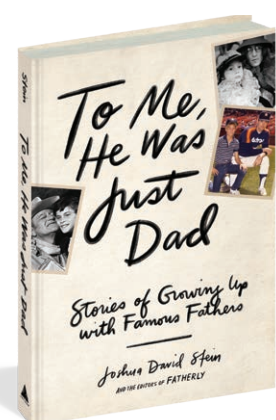
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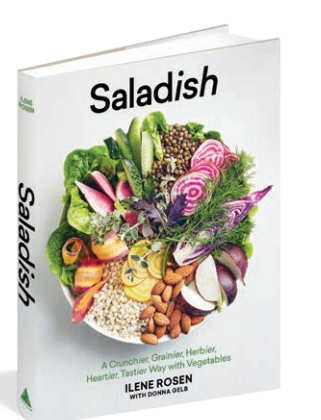
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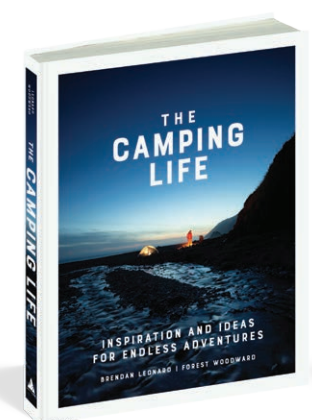
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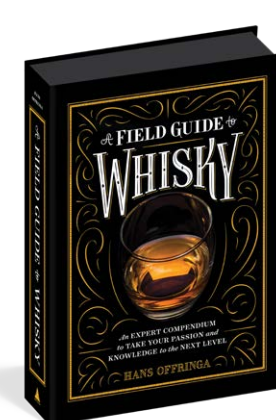
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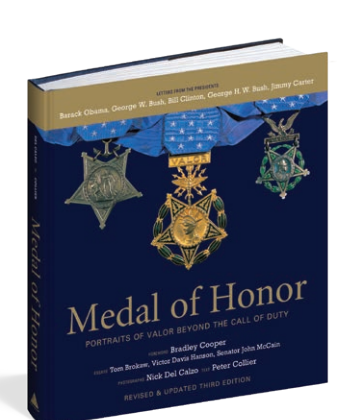
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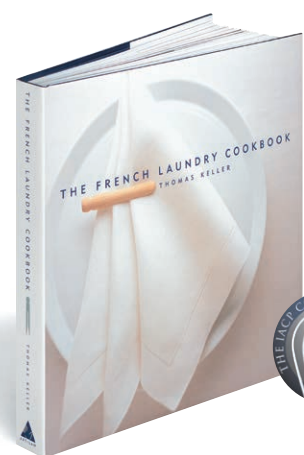
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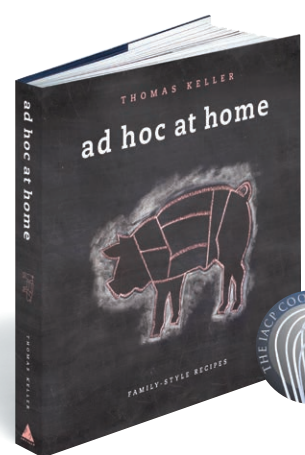


**THE FRENCH LAUNDRY COOKBOOK**  
THOMAS KELLER

WITH SUSIE HELLER  
AND MICHAEL RUHLMAN  
PHOTOGRAPHS BY DEBORAH JONES

Thomas Keller's first cookbook is as satisfying as a meal at the French Laundry ("The most exciting place to eat in the United States" —Ruth Reichl). This is a book to cook from, to learn from, to savor.

More than 200 color and black-and-white photographs • 336 pages • 11" x 11" • Hardcover, jacketed • \$60.00 • ISBN 978-1-57965-126-8 • No. 85126



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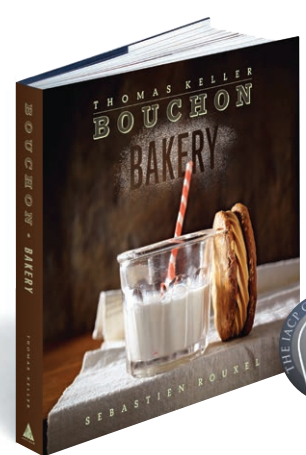


**AD HOC AT HOME**  
THOMAS KELLER

WITH DAVE CRUZ  
PHOTOGRAPHS BY DEBORAH JONES

In the book every home cook has been waiting for, Thomas Keller turns his imagination to American comfort foods like chicken potpie, New England clamcakes, and cherry pie. *Ad Hoc at Home* showcases more than 200 recipes for family-style meals.

250 color photographs • 368 pages • 11" x 11" • Hardcover, jacketed • \$60.00 • ISBN 978-1-57965-377-4 • No. 85377



#1 New York Times bestseller

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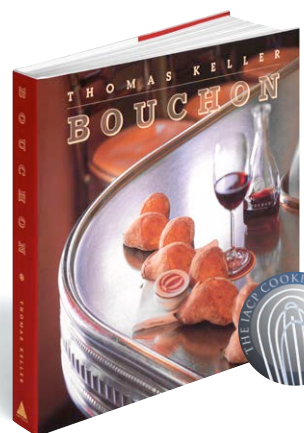


**BOUCHON BAKERY**  
THOMAS KELLER  
AND SEBASTIEN ROUXEL

PHOTOGRAPHS BY DEBORAH JONES

More than 150 recipes for baked goods that are marvels of ingenuity and simplicity, from the famed Bouchon Bakery. As with all of Keller's books, the deft twists, perfectly written recipes, and glorious photographs make perfection inevitable.

250 color photographs • 400 pages • 11" x 11" • Hardcover, jacketed • \$60.00 • ISBN 978-1-57965-435-1 • No. 85435



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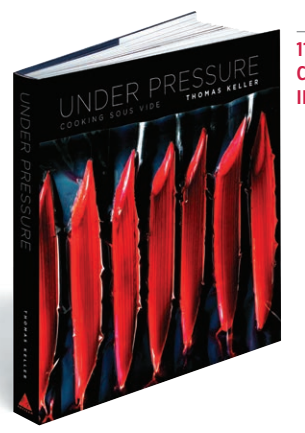


**BOUCHON**  
THOMAS KELLER

WITH JEFF CERCIELLO, SUSIE HELLER,  
AND MICHAEL RUHLMAN  
PHOTOGRAPHS BY DEBORAH JONES

The classics of French bistro cooking from America's most celebrated chef ("An astonishing cook, blessed with rare intelligence and impeccable taste" —*Los Angeles Times*), featuring simple but exquisitely crafted dishes: from onion soup to tarte tatin, from steak-frites to pot-au-feu.

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Cooking Sous Vide  
THOMAS KELLER

INTRODUCTION BY HAROLD McGEE  
PHOTOGRAPHS BY DEBORAH JONES

Sous vide—cooking at precise temperatures below simmering—yields results unlike any other culinary method. This collection of never-before-published recipes is a must-have for every culinary professional and for the ambitious home cook.

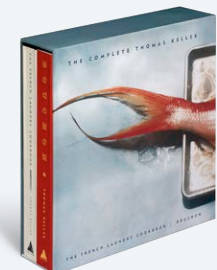
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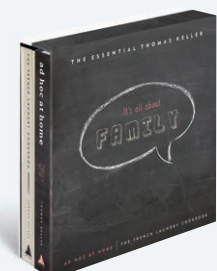
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THOMAS KELLER

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THOMAS KELLER

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**THE ESSENTIAL THOMAS KELLER**  
*The French Laundry Cookbook and Ad Hoc at Home*  
THOMAS KELLER

More than 450 color and black-and-white photographs • 336 pages + 368 pages = 704 pages • 11" x 11" • Boxed set of 2 jacketed hardcovers • \$125.00 • ISBN 978-1-57965-437-5 • No. 85437

RENÉ REDZEPI & DAVID ZILBER, introducing the Foundations of Flavor



**RENÉ REDZEPI** is the chef and co-owner of Noma in Copenhagen, four times recognized as the world's best by the World's 50 Best Restaurants. Redzepi has twice appeared on the cover of *Time* magazine and has been featured in publications from the *New York Times* to *Wired*. He lives with his wife, Nadine Levy Redzepi, and their three children. Find him on Instagram @reneredzepinoma and @nomacph.

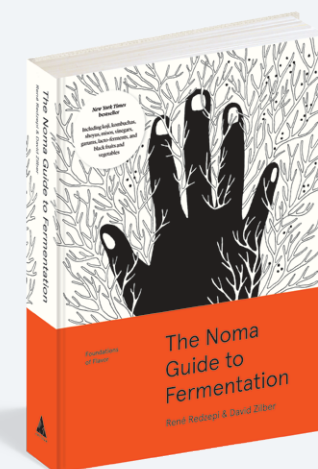
**DAVID ZILBER** is a chef and photographer who hails from Toronto. He has worked at Noma since 2014 and has served as director of its fermentation lab since 2016. Find him on Instagram @david\_zilber.

"A fresh set of transformative cooking fundamentals . . . [that] make ferments something cooks reach for as readily as salt."  
—*The New York Times*

"An indispensable manual for home cooks and pro chefs."  
—*Wired*

"[A] window into the magic . . . of what is arguably the most famous restaurant in the world." —*Food & Wine*

"Accessible enough for novices [and] sure to elevate the practices of those of us already enchanted with the vast realm of fermentation."  
—Sandor Katz, award-winning author of *The Art of Fermentation*



New York Times bestseller  
Indie bestseller  
IACP AWARD FINALIST

Named a Best Cookbook of the Year by *The New York Times*, *Chicago Tribune*, *The Boston Globe*, *San Francisco Chronicle*, *The Atlanta Journal-Constitution*, *Houston Chronicle*, *Esquire*, *GQ*, *Eater*, and more

220,000 COPIES IN PRINT

**THE NOMA GUIDE TO FERMENTATION**  
(Foundations of Flavor)  
RENÉ REDZEPI AND DAVID ZILBER

At Noma, every dish includes some form of fermentation, whether it's a bright hit of vinegar, a deeply savory miso, or the life-changing shock of a lacto-fermented gooseberry, as experienced by Noma's chef and co-owner, René Redzepi. Now Redzepi and chef David Zilber, who runs the restaurant's fermentation lab, share techniques for making Noma's extensive pantry of ferments at home. And, just as important, they show how to use these ingredients—and transform your cooking—through 100 original recipes and over 500 step-by-step color photographs.

500 color photographs and illustrations • 456 pages • 7½" x 10" • Paper-over-board • \$40.00 • ISBN 978-1-57965-718-5 • No. 85718

MAD DISPATCHES, furthering our ideas about food



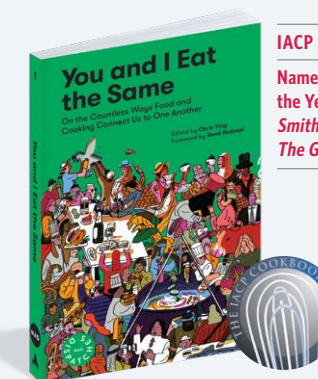
**MAD** (Danish for "food") is a nonprofit dedicated to bringing together a global cooking community with an appetite for change. MAD Dispatches is a series of books intended to inspire, educate, and find creative solutions that make a real and sustainable difference in how the world eats.

**CHRIS YING** is the cofounder and former editor in chief of *Lucky Peach*.

"An all-star lineup of writers . . . touching on how food affects (and is affected by) migration, immigration, war, flight, history, and home."  
—*The New Yorker*

"A gentle manifesto. Buy it for anyone for whom food means more than 'what's for lunch.'" —*The Guardian*

"[This book] will engross you, open up your mind, and inspire a feeling of interconnectedness."  
—*Bon Appétit*



IACP AWARD WINNER  
Named a Best Food Book of the Year by *The New Yorker*, *Smithsonian*, *The Boston Globe*, *The Guardian*, and more

**YOU AND I EAT THE SAME**  
On the Countless Ways Food and Cooking Connect Us to One Another  
(MAD Dispatches, Vol. 1)  
CHRIS YING AND RENÉ REDZEPI

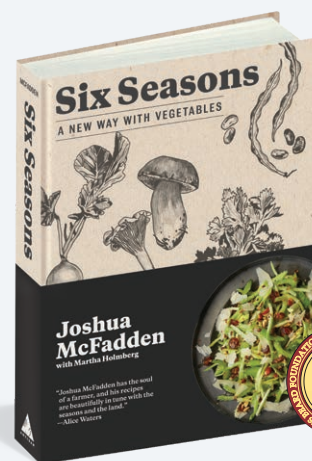
Good food is the common ground shared by all of us, and immigration is fundamental to good food. In 19 thoughtful and engaging essays and stories, *You and I Eat the Same* explores the ways in which cooking and eating connect us across cultural and political borders, making the case that we should think about cuisine as a collective human effort in which we all benefit from the movement of people, ingredients, and ideas.

100 color photographs • 216 pages • 6½" x 9½" • Paperback with flaps • \$19.95 • ISBN 978-1-57965-840-3 • No. 85840

JOSHUA McFADDEN, a chef with the soul of a farmer and the palate of a genius



**JOSHUA McFADDEN** is executive chef/owner of Portland, Oregon's Ava Gene's, which *Bon Appétit* has named a "Top 10 Best New Restaurant." His other restaurant experience includes Franny's, Momofuku, Blue Hill, Lupa, and the groundbreaking raw food restaurant Roxanne's. McFadden's latest restaurant, Tusk, opened in Portland, Oregon, in 2016.



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**NATIONAL BESTSELLER**  
Indie bestseller  
164,000 COPIES IN PRINT

**SIX SEASONS**  
A New Way with Vegetables  
JOSHUA McFADDEN

WITH MARTHA HOLMBERG

In his debut cookbook, Joshua McFadden—chef and owner of Ava Gene's in Portland, Oregon—highlights the varying "personalities" of vegetables throughout their growing seasons in 225 texturally exciting, flavor-intense recipes.

130 color photographs • 400 pages • 7½" x 10½" • Paper-over-board with half jacket • \$40.00 • ISBN 978-1-57965-631-7 • No. 85631

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"Appealingly simple recipes . . . focused on delivering big flavor." —*The Wall Street Journal*, The Best Books to Give to the Food Lover in Your Life

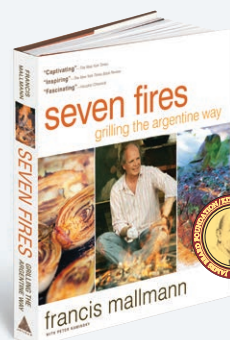
"Achieves the near-impossible: recipe after recipe of restaurant-quality food that isn't difficult to put together." —*Eater*

Named a Best Cookbook of the Year by *The Atlantic*, *Bon Appétit*, *USA Today*, *The Wall Street Journal*, *Library Journal*, and more

FRANCIS MALLMANN, master of live-fire cooking



**FRANCIS MALLMANN** is the reigning star of food television in the Spanish-speaking world, and the most famous and popular chef in South America. His three restaurants (one in Mendoza, Argentina; another in Buenos Aires; and the third in Garzón, Uruguay) have been named among the top 10 places to eat in the world by the *Times* (UK) and *USA Today*.



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**SEVEN FIRES**  
Grilling the Argentine Way  
FRANCIS MALLMANN

WITH PETER KAMINSKY

"Captivating . . . as straightforward as it is appealing." —*The New York Times*

South America's biggest culinary star reinvents the art of cooking over fire with grilling techniques adapted for the home cook. Evocative photos of astonishing wood-fired feasts and the exquisite beauty of Patagonia make this an essential cookbook for any grillers.

250 color photographs • 288 pages • 8½" x 10" • Hardcover, jacketed • \$40.00 • ISBN 978-1-57965-354-5 • No. 85534



53,000 COPIES IN PRINT

**MALLMANN ON FIRE**  
100 Inspired Recipes to Grill Anytime, Anywhere  
FRANCIS MALLMANN

WITH PETER KAMINSKY AND DONNA GELB

"Culinary genius . . . delicious, beautiful dishes." —*The Wall Street Journal*

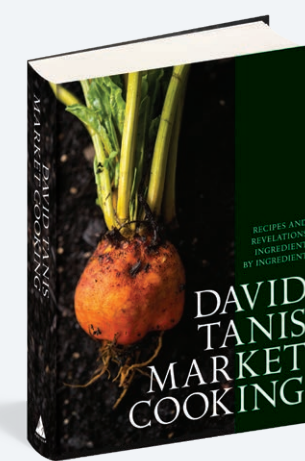
The passionate master of the Argentine grill shows us how to grill year-round, indoors and out, in snow and in fog, on crowded city streets and on a deserted island. These evocative encounters between wanderlust and cooking invite us to enjoy the process rather than rush toward the finished dish.

250 color photographs • 320 pages • 8½" x 11" • Hardcover, jacketed • \$40.00 • ISBN 978-1-57965-537-2 • No. 85537

DAVID TANIS, *New York Times* columnist



**DAVID TANIS** writes cookbooks readers swear by, among them *A Platter of Figs and Other Recipes*, named one of the 10 most "profoundly influential books [for] the way we cook today" by *Bon Appétit*. He has a weekly column, City Kitchen, in the *New York Times* and is a regular contributor to such national publications as *Bon Appétit*, *Food & Wine*, and the *Wall Street Journal*. For nearly three decades he was the chef at Chez Panisse in Berkeley, California.



Indie bestseller

**DAVID TANIS MARKET COOKING**  
Recipes and Revelations, Ingredient by Ingredient  
DAVID TANIS

The incomparable chef's most ambitious book yet is a masterwork of recipes, approach, technique, and philosophy—with over 200 ingredient-driven recipes that lead readers through the market and give them the skills and confidence to create satisfying meals, prepared simply.

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"A new kitchen essential."  
—*Martha Stewart Living*

"Tanis has long been one of the best voices on modern American cooking, a gifted chef and equally gifted writer. [This] food is deeply flavorful, honest, creative and always, always fun to cook."  
—*Los Angeles Times*

Named a Best Cookbook of the Year by *Food & Wine*, *Martha Stewart Living*, *Chicago Tribune*, *Houston Chronicle*, and more



**JAMES BEARD AWARD FINALIST**

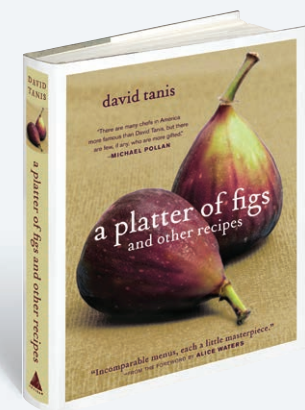
**ONE GOOD DISH**  
The Pleasures of a Simple Meal  
DAVID TANIS

"Tanis's understanding of flavors and ingredients is second to none."  
—*Yotam Ottolenghi*

"Global comfort food." —*Real Simple*

In his first non-menu cookbook, *New York Times* food columnist and acclaimed chef David Tanis offers 100 utterly delicious recipes that epitomize comfort food.

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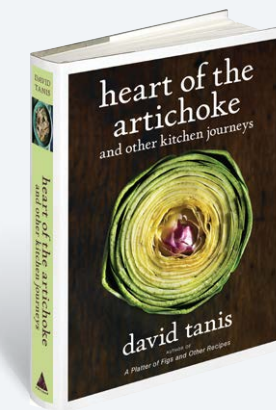
**A PLATTER OF FIGS AND OTHER RECIPES**  
DAVID TANIS

FOREWORD BY ALICE WATERS

"There are many chefs in America more famous than David Tanis, but there are few, if any, who are more gifted."  
—*Michael Pollan*

An engaging chef with a genuine gift for words shares 24 seasonal, market-driven menus. This book is for anyone who wants to gather and feed friends around a table with simple, soulful dishes.

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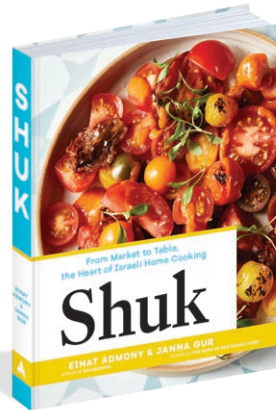
**JAMES BEARD AWARD FINALIST**

**HEART OF THE ARTICHOKE AND OTHER KITCHEN JOURNEYS**  
DAVID TANIS

"Another inspired book of worldly and wise menus."  
—*The New York Times*

Here Tanis offers three kinds of down-to-earth yet sophisticated cooking: small private food rituals, medium everyday meals for four to six, and large feasts, all simple to prepare and impressive on the plate.

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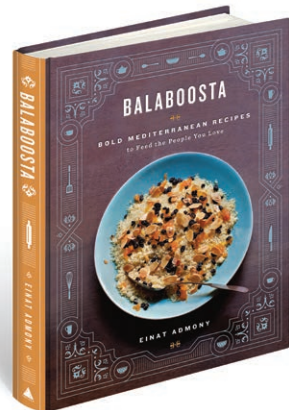
IACP AWARD FINALIST  
A Library Journal Best Cookbook of the Year

**SHUK**  
From Market to Table, the Heart of Israeli Home Cooking  
EINAT ADMONY AND JANNA GUR

"Fascinating . . . This energetic and exciting volume serves as an edifying deep dive into Israeli food market culture and cuisine." —*Publishers Weekly*, starred review

Explore the diverse cultures of Israel's *shuks*, or markets, with 140 home-cook-friendly recipes for breakfasts, salads, kebabs, soups, breads, and more—plus a whole chapter on homemade couscous—from the leading female voices in Israeli cuisine.

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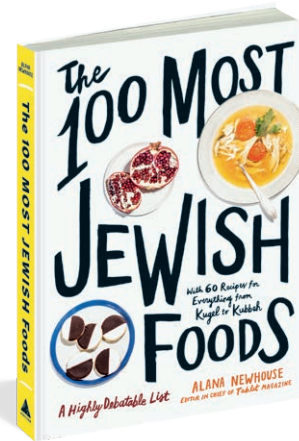
IACP AWARD FINALIST  
Cooking Light 10 Favorite Cookbooks of the Year

**BALABOOSTA**  
Bold Mediterranean Recipes to Feed the People You Love  
EINAT ADMONY

"Inventive and heartily satisfying twists on Middle-Eastern-meets-Mediterranean cuisine." —*The New York Times*

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**THE 100 MOST JEWISH FOODS**  
A Highly Debatable List  
ALANA NEWHOUSE

"A love letter—to food, family, faith and identity, and the deliciously tangled way they come together." —*NPR's The Salt*

A celebration, with recipes, of the most significant foods in Jewish culture. Informative, unexpected, passionate, quirky, rich with layers of tradition and history, like an edible timeline tracing the diaspora, it's a book that celebrates the one unwavering joy of Jewish life: food.

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**BASQUE COUNTRY**  
A Culinary Journey Through a Food Lover's Paradise  
MARTI BUCKLEY

"Truly insider access, an authentic look at the traditions of one of the most incredible culinary regions of the world." —*José Andrés*

Marti Buckley—an American chef, journalist, and passionate Basque transplant—unlocks the mysteries of this magical region with more than 100 recipes and vivid photographs of both food and place.

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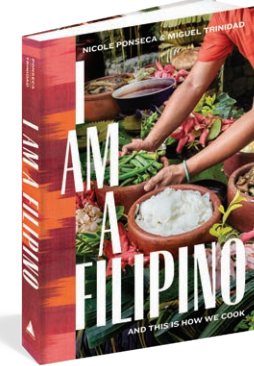


**LET'S EAT FRANCE!**  
1,250 specialty foods, 375 iconic recipes, 350 topics, and 260 personalities plus hundreds of maps, charts, tricks, tips, and anecdotes and everything else you want to know about the food of France  
FRANÇOIS-RÉGIS GAUDRY AND FRIENDS

"An encyclopedic (yet playful) celebration of French gastronomy." —*The New York Times Book Review*

Discover everything there is to know about the culinary world of France with the most joyful, colorful, compulsively readable French food bible!

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Named a Best Cookbook of the Year by *The New Yorker*, *Los Angeles Times*, *Chicago Tribune*, *The Boston Globe*, *The New York Times Book Review*, and more

**I AM A FILIPINO**  
And This Is How We Cook  
NICOLE PONSECA AND MIGUEL TRINIDAD

"Extraordinary . . . *I Am a Filipino* is not only a guide on how to cook like a Filipino; it is also a guide through the Philippines, its history, and its culture." —*Saveur*

Discover more than 85 classic and modern Filipino dishes that capture the unexpected and addictive flavors of this vibrant and diverse cuisine.

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SEAN BROCK & EDWARD LEE, Southern chefs redefining American cuisine



**SEAN BROCK** is the founding chef of the award-winning Husk restaurants, and the chef/owner of a forthcoming restaurant in Nashville. Brock won the James Beard Award for Best Chef: Southeast in 2010; he was nominated for Outstanding Chef in 2013, 2014, 2015, and 2016. His TV résumé includes *Iron Chef America* and hosting Season 2 of the Emmy Award-winning *The Mind of a Chef*.

"Brock is . . . the poet laureate of the kitchen. His cookbook doesn't just give us recipes; it roots itself in Southern culture." —*Southern Living*

"The Duane Allman of vegetables, the Alan Lomax of heirloom grains . . . Brock's influence may portend a turning point in how the cuisine is regarded both at home and in the wider culinary sphere." —*Garden & Gun*

"One of the most beautiful and powerful books on Southern food ever written." —Frank Stitt

"Read it for the history. Cook it for the recipes." —Lolis Eric Elie



**SOUTH**  
Essential Recipes and New Explorations  
SEAN BROCK

"No one cooking today is doing more to help the Southern culinary flame burn brighter." —*The New York Times*

In this new bible of Southern cooking, Sean Brock—the *New York Times* bestselling author of *Heritage*—shares recipes for the home kitchen, including Southern classics like She-Crab Soup and Grilled Catfish with Hoppin' John as well as creative spins on iconic dishes that incorporate favorite Southern ingredients.

125 color photographs • 376 pages • 8" x 11" • Paper-over-board with half jacket • \$40.00 • ISBN 978-1-57965-716-1 • No. 85716



**HERITAGE**  
SEAN BROCK

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Sean Brock, the chef behind the game-changing restaurants Husk and McCrady's, offers all of his inspired recipes in this debut collection. These include his interpretation of Southern favorites like Pickled Shrimp, Hoppin' John, and Chocolate Alabama Stack Cake, as well as the comfort food and high-end restaurant fare for which he is famous.

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*New York Times* bestseller  
IACP AND JAMES BEARD AWARD WINNER  
SIBA COOKBOOK OF THE YEAR  
119,000 COPIES IN PRINT



**EDWARD LEE**, chef/owner of 610 Magnolia, MilkWood, and Whiskey Dry in Louisville, Kentucky, is a three-time James Beard Award finalist for Best Chef: Southeast. An *Iron Chef America* winner who competed on *Top Chef: Texas* and starred in *The Mind of a Chef*, Lee is also a writer who has contributed to *Gastronomica*, *The Local Palate*, and *Organic Gardening*.

"What Edward Lee has to say . . . will redefine American food as a whole." —Anthony Bourdain

"Inventive . . . bold." —*The New York Times Book Review*

"Lee cooks the food I want to eat." —David Chang, chef/owner of Momofuku

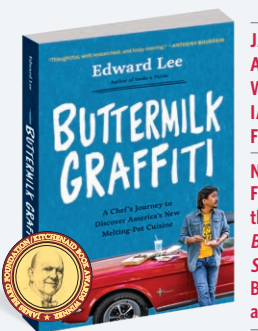
"Fascinating. If you're a bedtime cookbook reader, this one will have you up past midnight." —The Kitchn



**SMOKE & PICKLES**  
Recipes and Stories from a New Southern Kitchen  
EDWARD LEE

A multiple James Beard Award nominee, chef Edward Lee creates recipes that reflect the overlapping flavors and techniques that led this Korean American boy to feel right at home in the South, where he runs Louisville's acclaimed restaurant 610 Magnolia.

150 color photographs • 304 pages • 8" x 10" • Paper-over-board • \$29.95 • ISBN 978-1-57965-492-4 • No. 85492



**BUTTERMILK GRAFFITI**  
A Chef's Journey to Discover America's New Melting-Pot Cuisine  
EDWARD LEE

"Lee is a gifted storyteller and [will] . . . keep you riveted all the way to the end." —*Bon Appétit*

Lee offers his unique perspective on the rapidly evolving story of American cuisine (plus 40 original recipes).

320 pages • 5½" x 8¼" • Paperback • \$15.95 • ISBN 978-1-57965-900-4 • No. 85900

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JAMES BEARD AWARD WINNER AND IACP AWARD FINALIST  
Named a Best Food Book of the Year by *The Boston Globe*, *Smithsonian*, *Book Riot*, and more

**ALICE MEDRICH**, winner of five IACP Awards



**ALICE MEDRICH** has won more cookbook-of-the-year awards and best in the dessert and baking category awards than any other author ever. She received her formal training at the prestigious École Lenôtre in France, and is widely credited with introducing the chocolate truffle to the United States when she began making and selling them at her former Berkeley dessert shop, Cocolat. Check out her online baking courses on Craftsyt.com.



**JAMES BEARD AWARD WINNER**

**GLUTEN-FREE FLAVOR FLOURS**  
A New Way to Bake with Non-Wheat Flours, Including Rice, Nut, Coconut, Teff, Buckwheat, and Sorghum Flours

ALICE MEDRICH

"A sophisticated (and decidedly un-hippie) primer on using alternative flours." —*The Wall Street Journal*

Alice Medrich's groundbreaking guide to flavor flours, a term she coined for flours that don't simply add starch and structure to baked goods (as is the case with wheat flour) but also give desserts an extra dimension of flavor. The 125 gluten-free recipes include Chocolate Chestnut Soufflé Cake, Coconut Key Lime Tart, and Buckwheat Gingerbread.

100 color photographs • 368 pages • 7 1/16" x 10" • Paperback • \$26.95 • ISBN 978-1-57965-806-9 • No. 85806



**SERIOUSLY BITTER SWEET**  
The Ultimate Dessert Maker's Guide to Chocolate

ALICE MEDRICH

"Learn everything you need to know about baking and cooking with chocolate in this comprehensive guide." —*Better Homes & Gardens*

With more than 100 meticulously tested, seriously delicious recipes—both savory and sweet—for a wide range of percentage chocolates, this is the most comprehensive guide to baking (and cooking) with chocolate you'll ever need. "Chocolate notes" help readers further adapt any recipe using the percentage chocolate on hand. The book is a complete revision of Medrich's 2003 *Bittersweet*, which was named the 2004 IACP Cookbook of the Year.

40 color photographs • 336 pages • 9" x 9" • Paperback with flaps • \$25.95 • ISBN 978-1-57965-511-2 • No. 85511



**SINFULLY EASY DELICIOUS DESSERTS**

ALICE MEDRICH

"Simple yet delicious desserts . . . Every page tempts." —*The Washington Post*

Alice Medrich rewrites the dessert menu for cooks in search of totally doable desserts without hours of prep. Her recipes are foolproof and well tested, and you won't need a rolling pin, a pastry brush, or the skills of a professional baker.

65 color photographs • 288 pages • 9" x 9" • Paperback with flaps • \$25.95 • ISBN 978-1-57965-398-9 • No. 85398



**IACP AWARD WINNER**  
56,500 COPIES IN PRINT

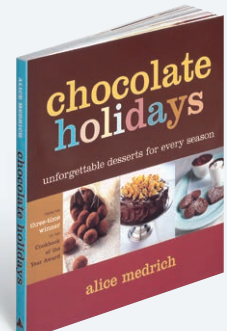
**CHEWY GOOEY CRISPY CRUNCHY MELT-IN-YOUR-MOUTH COOKIES**

ALICE MEDRICH

"The new cookie bible." —*Ted Allen*

Here Alice Medrich creates fresh spins on classic recipes, inspiring bakers to new heights of cookie creativity. This landmark cookbook is organized by texture, from chewy to flaky, from gooey to melt-in-your-mouth—and all results are tantalizing. Delicious variations satisfy everyone.

40 color photographs • 384 pages • 9" x 9" • Paperback with flaps • \$25.95 • ISBN 978-1-57965-397-2 • No. 85397



**chocolate holidays**  
unforgettable desserts for every season

ALICE MEDRICH

"Few people write better about baking, and no one writes better about chocolate." —*The New York Times*

Fifty stellar chocolate desserts, each a jewel of elegance and simplicity, designed to celebrate every holiday and special occasion, from the three-time winner of the IACP Cookbook of the Year Award.

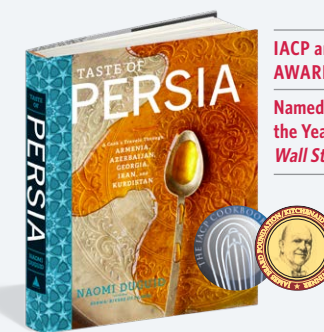
50 color photographs • 152 pages • 8 1/2" x 9 1/2" • Paperback with flaps • \$15.95 • ISBN 978-1-57965-290-6 • No. 85290

**NAOMI DUGUID**, award-winning travel cookbook author



"If you have not heard of Duguid . . . it is time to get acquainted." —*The New York Times*

**NAOMI DUGUID'S** heralded cookbooks have always transcended the category to become "something larger and more important" (*Los Angeles Times*). Each transporting cookbook-meets-travel log is an award winner.



**IACP and JAMES BEARD AWARD WINNER**  
Named a Best Cookbook of the Year by *USA Today*, *The Wall Street Journal*, and more

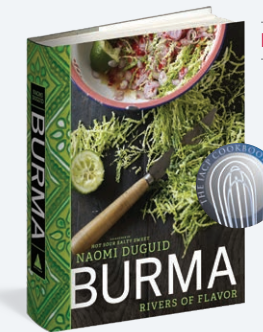
**TASTE OF PERSIA**  
A Cook's Travels Through Armenia, Azerbaijan, Georgia, Iran, and Kurdistan

NAOMI DUGUID

"A reason to celebrate . . . a fascinating culinary excursion." —*The New York Times*

The definitive guide to a culinary paradise, Naomi Duguid's latest book introduces readers to a delectable collection of recipes and riveting tales from the heart of the Persian Empire.

160 color photographs • 400 pages • 7 1/2" x 9 3/4" • Hardcover, jacketed • \$35.00 • ISBN 978-1-57965-548-8 • No. 85548



**IACP AWARD WINNER**

**BURMA**  
Rivers of Flavor

NAOMI DUGUID

"Duguid is part anthropologist, part brilliant cook, and her recipes simply work in American kitchens." —*Cooking Light*

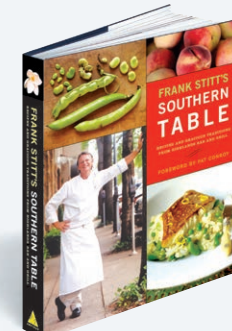
An alluring collection of recipes and travel tales from a country just awakening from 50 years of isolation. The book features photographs throughout—of finished dishes, of people, of a hauntingly beautiful land—as well as travel tips, a history of Burma, and more.

175 color food and location photographs and a map • 384 pages • 7 1/2" x 9 3/4" • Hardcover, jacketed • \$35.00 • ISBN 978-1-57965-413-9 • No. 85413

**FRANK STITT**, James Beard Award winner



**FRANK STITT** has won the James Beard Award for Best Chef: Southeast and was inducted into the James Beard Foundation's "Who's Who of Food and Beverage." He is the chef and owner of Highlands Bar and Grill—which won the 2018 James Beard Awards for Outstanding Restaurant and Outstanding Pastry Chef—Bottega Restaurant and Café, and Chez Fonfon, all located in Birmingham, Alabama. He is also the recipient of the Lifetime Achievement Award from the Southern Foodways Alliance.



**2005 SEBA AND SIBA AWARDS FOR COOKBOOK OF THE YEAR**  
123,000 COPIES IN PRINT

**FRANK STITT'S SOUTHERN TABLE**  
Recipes and Gracious Traditions from Highlands Bar and Grill

FRANK STITT

FOREWORD BY PAT CONROY

"A gem." —*People*

This cookbook from Alabama's favorite son features his award-winning, Provençal-influenced Southern food, with recipes for the traditional and the inspired.

More than 150 color photographs • 384 pages • 9" x 11" • Hardcover, jacketed • \$45.00 • ISBN 978-1-57965-246-3 • No. 85246



**FRANK STITT'S BOTTEGA FAVORITA**  
A Southern Chef's Love Affair with Italian Food

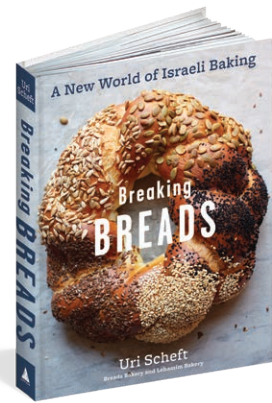
FRANK STITT

"What a cookbook should be: intelligent, full of inspired recipes, beautifully photographed, and still fully functional. Stitt sets the bar high for all chefs writing restaurant cookbooks." —*The Philadelphia Inquirer*

A celebration of the best Italian traditions and American ingredients. Includes the Southern-influenced Italian dishes Stitt serves at his legendary restaurant Bottega in Birmingham, Alabama.

150 color photographs • 288 pages • 9" x 11" • Hardcover, jacketed • \$40.00 • ISBN 978-1-57965-302-6 • No. 85302





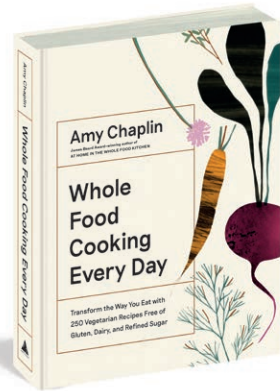
IACP and JAMES BEARD AWARD FINALIST

**BREAKING BREADS**  
A New World of Israeli Baking  
URI SCHEFT

"Uri Scheft is the quintessential Israeli baker. . . . This is the book that I've been yearning to read."  
—Michael Solomonov, author and chef/owner of Zahav

In this seminal book on Israeli breads and baking, Uri Scheft—owner of cult-favorite Breads Bakery in New York City—brings together an unprecedented collection of recipes central to Israeli-Jewish life. From his famous chocolate babka to classics like challah to lesser-known breads like Yemenite kubaneh, *Breaking Breads* is a celebration of Israeli baking and a journey into the mind of a truly creative baker.

130 color photographs • 352 pages • 8" x 10½" • Paper-over-board • \$35.00 • ISBN 978-1-57965-682-9 • No. 85682



Named a Best Cookbook of the Year by *The New York Times*, *The Washington Post*, *Bon Appétit*, *Martha Stewart Living*, *Epicurious*, and more  
55,000 COPIES IN PRINT

**WHOLE FOOD COOKING EVERY DAY**  
Transform the Way You Eat with 250 Vegetarian Recipes Free of Gluten, Dairy, and Refined Sugar  
AMY CHAPLIN

"Gorgeous. . . . This is food that makes you feel invincible." —*The New York Times Book Review*

Acclaimed chef and James Beard Award-winning cookbook author Amy Chaplin helps home cooks incorporate healthful and delicious ingredients into their daily lives with more than 250 recipes, which are vegetarian (mostly vegan), use no dairy and only natural sweeteners, and are gluten-free.

150 color photographs • 400 pages • 8" x 10" • Paper-over-board • \$40.00 • ISBN 978-1-57965-802-1 • No. 85802



**SAVOR**  
Rustic Recipes Inspired by Forest, Field, and Farm  
ILONA OPPENHEIM

"A lavishly illustrated collection of recipes for fresh, healthy eating." —*The New York Times*

Celebrate the great outdoors with healthful, delicious recipes that call for only a handful of wholesome ingredients, plus hundreds of stunning photos that capture the beauty and tranquility of the wilderness.

**FEATURED IN THE GOOD COOK AT HOME BOOK CLUB**  
200 color photographs • 272 pages • 8¾" x 11" • Paper-over-board • \$29.95 • ISBN 978-1-57965-666-9 • No. 85666



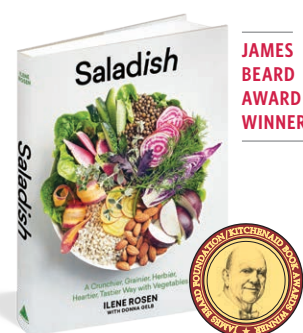
IACP and JAMES BEARD AWARD FINALIST  
Named a Best Cookbook of the Year by *Fine Cooking*, *Rachael Ray Every Day*, and more

**HOMEGROWN**  
Cooking from My New England Roots  
MATT JENNINGS

"Ingenious takes on New England and American classics . . . gorgeous, flavorful dishes."  
—*Library Journal*, starred review

In his debut cookbook, trailblazing chef Matt Jennings honors the iconic foods of his heritage and celebrates the fresh ingredients that have come to define his renowned, inventive approach to cooking—with over 100 vibrant, ingredient-driven recipes that pay homage to a classic American cuisine.

100 color photographs • 352 pages • 7¾" x 10¾" • Paper-over-board • \$35.00 • ISBN 978-1-57965-674-4 • No. 85674



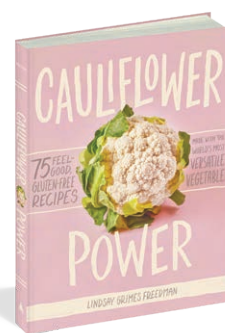
JAMES BEARD AWARD WINNER

**SALADISH**  
A Crunchier, Grainier, Herbier, Heartier, Tastier Way with Vegetables  
ILENE ROSEN WITH DONNA GELB

"Elevates salads from the quotidian to the thrilling."  
—*The New York Times*

"Saladish" means healthy, satisfying, simple to prepare, and featuring a mix of vegetables, grains, beans, and more—and Ilene Rosen shares 80 fresh, creative, utterly delicious saladish recipes.

65 color photographs plus illustrations throughout • 208 pages • 7½" x 9¾" • Hardcover, jacketed • \$24.95 • ISBN 978-1-57965-695-9 • No. 85695

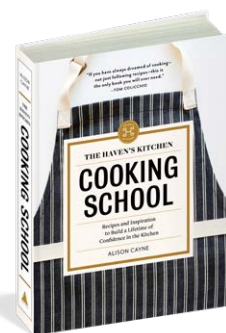


**CAULIFLOWER POWER**  
75 Feel-Good, Gluten-Free Recipes Made with the World's Most Versatile Vegetable  
LINDSAY GRIMES FREEDMAN

"These genius uses for cauliflower deliver big flavors and nourishing nutrients." —*Closer Weekly*

A celebration of the super-est of all superfoods, with recipes and techniques for ricing, mashing, roasting, and baking with cauliflower—including Cauliflower Chorizo Chili, Cauliflower Fried Rice, One-Skillet Mozzarella Chicken with Cauliflower Breading, Cauliflower Rice Pudding, and Double Chocolate Brownies!

100 color photographs • 240 pages • 6¾" x 8¾" • Paper-over-board • \$19.95 • ISBN 978-1-57965-901-1 • No. 85901



Named a Best Cookbook of the Year by *Better Homes & Gardens*, *Library Journal*, *Publishers Weekly*, and more

**THE HAVEN'S KITCHEN COOKING SCHOOL**  
Recipes and Inspiration to Build a Lifetime of Confidence in the Kitchen  
ALISON CAYNE

"Encouraging and accessible . . . a wonderful gift." —*Library Journal*, starred review

"A must-have for aspiring home cooks." —*RealSimple.com*

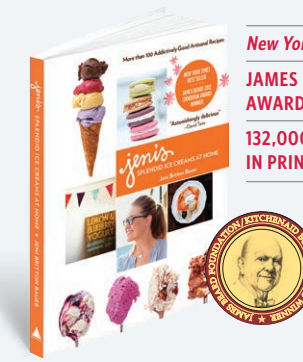
With 100 easy-to-master recipes designed to give readers the skills and knowledge they need to succeed in the kitchen, this is a must-have manual for every aspiring home cook.

100 color photographs • 384 pages • 7¼" x 9½" • Paper-over-board • \$35.00 • ISBN 978-1-57965-673-7 • No. 85673

JENI BRITTON BAUER, James Beard Award winner



**JENI BRITTON BAUER** started making ice cream in 1996 and now perfects her craft at her acclaimed scoopery, Jeni's Splendid Ice Creams. She has a growing number of stores in and out of Ohio, more than 1,000 retail partners throughout the country, and a thriving mail-order business. Devotees nationwide scan Jeni's website and social media feeds daily, causing a veritable run on new flavors.



New York Times bestseller  
JAMES BEARD AWARD WINNER  
132,000 COPIES IN PRINT

**JENI'S SPLENDID ICE CREAMS AT HOME**  
JENI BRITTON BAUER

"An ingenious homemade-ice-cream bible."  
—*The Wall Street Journal*

Jeni Britton Bauer is on a mission to help home cooks create perfect ice creams, yogurts, and sorbets in their own kitchens. With insanely good ingredient pairings, dynamic flavors, and an artisanal technique that assures a smooth and scoopable texture every time.

200 color photographs • 224 pages • 7" x 9¾" • Paper-over-board • \$23.95 • ISBN 978-1-57965-436-8 • No. 85436



**JENI'S SPLENDID ICE CREAM DESSERTS**  
JENI BRITTON BAUER

"Using ice cream as a main ingredient for another dessert? Brilliant!" —*Library Journal*

The latest offering by bestselling author Jeni Britton Bauer features incomparable ice creams paired with baked goods, sautéed fruits, sauces, toppings, and more. Her one-of-a-kind cakes and cookies are not only served with ice cream, they get crumbled on top and incorporated into the base.

150 color photographs • 208 pages • 7" x 9¾" • Paper-over-board • \$23.95 • ISBN 978-1-57965-592-1 • No. 85592

CHERYL & GRIFFITH DAY, owners of the best little bakery in the South



**CHERYL & GRIFFITH DAY** founded Back in the Day Bakery in 2002, and it quickly became one of the "must-eat-at places" in Savannah. Cheryl's enthusiasm for enriching lives through the time-honored art of scratch baking is one of her most endearing qualities, along with a few dance moves she picked up in her days as a *Soul Train* dancer. Griff adds his pioneering spirit to the mix and is the master behind their flavorful breads and creative savory menu.



New York Times bestseller  
2013 SIBA AWARD FOR COOKBOOK OF THE YEAR  
121,000 COPIES IN PRINT

**THE BACK IN THE DAY BAKERY COOKBOOK**  
More Than 100 Recipes from the Best Little Bakery in the South  
CHERYL DAY AND GRIFFITH DAY

"Down-home and fabulous." —*Food & Wine*

Written to celebrate Savannah landmark Back in the Day Bakery's tenth anniversary, Cheryl and Griffith Day's book is packed with baking know-how plus their customers' favorite recipes. Irresistible color photographs give readers a glimpse into the sweet life at the bakeshop.

110 color photographs • 272 pages • 7¼" x 9½" • Hardcover, jacketed • \$24.95 • ISBN 978-1-57965-458-0 • No. 85458



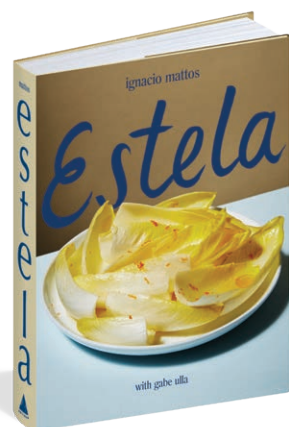
National bestseller  
117,000 COPIES IN PRINT

**BACK IN THE DAY BAKERY MADE WITH LOVE**  
More Than 100 Recipes and Make-It-Yourself Projects to Create and Share  
CHERYL DAY AND GRIFFITH DAY

"Baking magic." —*Southern Living*

In this follow-up to their *New York Times* bestselling debut, Cheryl and Griffith Day share more than 100 from-scratch recipes to make with love, including some of the bakery's most requested desserts, as well as savory baked goods, breakfast pastries, and more.

**MAIN SELECTION OF THE GOOD COOK AT HOME BOOK CLUB**  
115 color photographs and illustrations • 312 pages • 7¼" x 9½" • Paper-over-board with die-cut • \$24.95 • ISBN 978-1-57965-556-3 • No. 85556



Indie bestseller

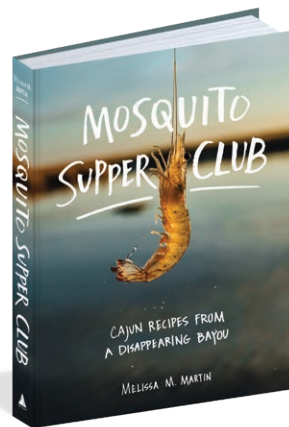
**ESTELA**  
IGNACIO MATTOS  
WITH GABE ULLA

"Estela will teach you how to understand and harness flavor like one of the world's most talented chefs." —Samin Nosrat

"The rare cookbook whose recipes turn out as well as the seemingly unattainable photos." —The New York Times Book Review

The much-anticipated debut from Esquire's Chef of the Year, who presents his restaurant's great dishes and a new relaxed, creative approach to cooking.

150 color photographs • 304 pages • 8¼" x 10¼" • Paper-over-board • \$35.00 • ISBN 978-1-57965-670-6 • No. 85670



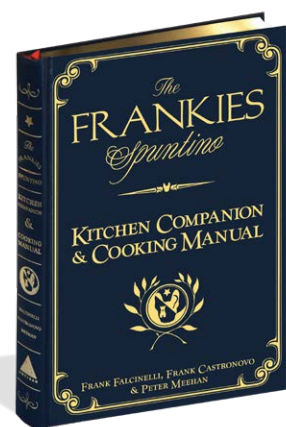
RECENTLY PUBLISHED

**MOSQUITO SUPPER CLUB**  
Cajun Recipes from a Disappearing Bayou  
MELISSA M. MARTIN

"Martin shares the history, traditions, and customs surrounding Cajun cuisine and offers a tantalizing slew of classic dishes." —Publishers Weekly, starred review

Melissa M. Martin, who owns a family-style Cajun restaurant in New Orleans, shares an unforgettable gumbo of authentic recipes, stories of the bayou, and a portrait of a way of life that's slowly vanishing into the gulf.

125 color photographs • 368 pages • 7½" x 10½" • Paper-over-board • \$35.00 • ISBN 978-1-57965-847-2 • No. 85847



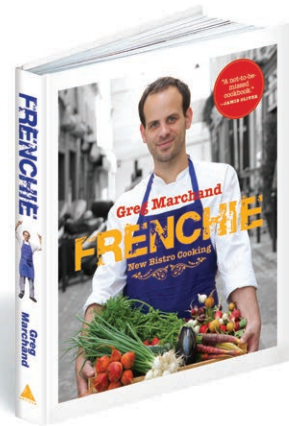
68,000 COPIES IN PRINT

**THE FRANKIES SPUNTINO KITCHEN COMPANION & COOKING MANUAL**  
FRANK FALCINELLI, FRANK CASTRONOVO, AND PETER MEEHAN

"This witty guide showcases the [authors'] 'radically simple' cooking philosophy. It presents pared-down Italian food full of flavor, not pretense." —Bon Appétit

Frank Castronovo and Frank Falcinelli channel their hip Brooklyn restaurant in this witty cookbook.

24 pages of color photographs and 50 line drawings • 256 pages • 6" x 9" • Paper-over-board • \$24.95 • ISBN 978-1-57965-415-3 • No. 85415

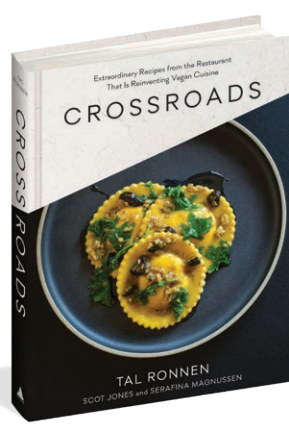


**FRENCHIE**  
New Bistro Cooking  
GREG MARCHAND

"Inventive bistro treats." —Cooking Light

A collection of the trailblazing chef's most inspired and deeply original recipes—including chutneys, pestos, and vinaigrettes.

150 color photographs • 144 pages • 7½" x 9" • Paper-over-board • \$22.95 • ISBN 978-1-57965-534-1 • No. 85534



IACP AWARD FINALIST

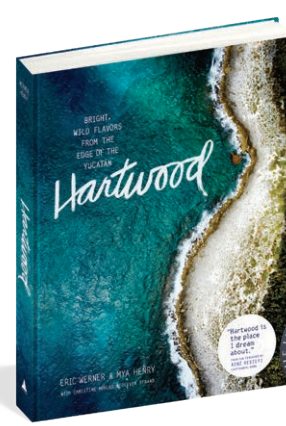
**CROSSROADS**  
Extraordinary Recipes from the Restaurant That Is Reinventing Vegan Cuisine  
TAL RONNEN

WITH SCOT JONES AND SERAFINA MAGNUSSON

"A new kind of flavor-first vegan cooking . . . stunning." —Food & Wine

At his Los Angeles restaurant, Crossroads, chef Tal Ronnen is reinventing vegan cuisine with his decadent, satisfying dishes inspired by the flavors of the Mediterranean. Here, he offers 100 inventive, vegetable-based recipes that will leave no one missing meat or dairy.

125 color photographs • 304 pages • 8" x 10½" • Paper-over-board • \$35.00 • ISBN 978-1-57965-636-2 • No. 85636



IACP AWARD WINNER

**HARTWOOD**  
Bright, Wild Flavors from the Edge of the Yucatán  
ERIC WERNER AND MYA HENRY

WITH CHRISTINE MUHLKE AND OLIVER STRAND  
FOREWORD BY RENÉ REDZEPI

"Be warned: Reading this book may persuade you to drop what you're doing and go follow your dreams." —Fine Cooking

Built on the edge of the jungle in Tulum, Mexico, Hartwood is one of the most exciting and inspiring restaurants in the world. This dazzling cookbook expertly translates chef Eric Werner's vibrant, modern-rustic cooking into recipes anyone can make at home.

225 photographs • 304 pages • 9" x 11" • Paper-over-board • \$40.00 • ISBN 978-1-57965-620-1 • No. 85620

INSPIRED MEALS FOR MAGICAL SETTINGS



**MARNIE HANEL** writes for the *New York Times Magazine*, *W* magazine, *Departures*, and *Marie Claire*. **ANDREA SLONECKER** is a cookbook writer, a food stylist, the recipe editor of *Kinfolk*, and the author of *Pretzel Making at Home and Eggs on Top*. **JEN STEVENSON** runs the Portland food blog *Under the Table with Jen* and is the author of *Portland's 100 Best Places to Stuff Your Faces*. Together, Hanel, Slonecker, and Stevenson lead the Portland Picnic Society, a group that was founded to celebrate the art of picnicking.



IACP AWARD WINNER

**THE PICNIC**  
Recipes and Inspiration from Basket to Blanket  
MARNIE HANEL, ANDREA SLONECKER, AND JEN STEVENSON

"Smart new ideas." —Food & Wine

Everything you need to plan an effortless outdoor get-together: no-fail recipes, helpful checklists, and expert advice (including rules for scoring lawn games). With delightful illustrations and original ideas for alfresco entertaining, this book is irresistible fun.

FEATURED IN THE GOOD COOK AT HOME BOOK CLUB

More than 100 color illustrations • 192 pages • 6¼" x 9¾" • Paper-over-board with ribbon marker • \$19.95 • ISBN 978-1-57965-608-9 • No. 85608



50,000 COPIES IN PRINT

**THE CAMPOUT COOKBOOK**  
Inspired Recipes for Cooking Around the Fire and Under the Stars  
MARNIE HANEL AND JEN STEVENSON

"Smart writing and clever hacks make this the most packable book for the glamping of your dreams." —TheKitchn

S'mores nachos, anyone? This ultimate guide to cooking creatively outdoors features 75 recipes for trail snacks, coal-fired dinners, desserts, and cocktails, plus practical advice, menu suggestions, and more.

100 illustrations • 224 pages • 6¼" x 9¾" • Paper-over-board • \$19.95 • ISBN 978-1-57965-799-4 • No. 85799

5-copy counter display: \$99.95 • 978-1-57965-858-8 • No. 85858

LUCINDA SCALA QUINN, reigning queen of the family meal



**LUCINDA SCALA QUINN** is the founder of Mad Hungry, the headquarters for home cooks looking for proven recipes, strategies, and inspiration. She appears regularly on morning television and QVC, is the former senior vice president and executive editorial director of food and entertaining at Martha Stewart Living Omnimedia, and hosts her own television show, *Mad Hungry: Bringing Back the Family Meal*.



83,000 COPIES IN PRINT

**MAD HUNGRY**  
Feeding Men & Boys  
LUCINDA SCALA QUINN

"This is the food of love." —Emeril Lagasse

In this book, Lucinda Scala Quinn shares winning strategies for how to sate the seemingly insatiable, encourage conversation at mealtime, and get men to manage in the kitchen. Her recipes are easy to prepare, affordable, and so good that even the most finicky eater will want to dig in.

75 color photographs • 288 pages • 7½" x 9½" • Paperback • \$18.95 • ISBN 978-1-57965-512-9 • No. 85512



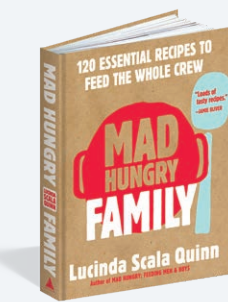
IACP AWARD FINALIST

**MAD HUNGRY CRAVINGS**  
173 Recipes for the Food You Want to Eat Right Now  
LUCINDA SCALA QUINN

"Score a family dinner home run with [these] crowd-pleasing recipes." —Better Homes & Gardens

Lucinda Scala Quinn's versions of the dishes your family craves will prove beyond a doubt that the foods you love—pulled pork and chicken tikka masala, shrimp pad thai and Philly cheesesteaks—can be made better, faster, tastier, cheaper, and more healthfully at home.

100 color photographs • 312 pages • 7½" x 9½" • Paper-over-board • \$27.95 • ISBN 978-1-57965-438-2 • No. 85438



IACP AWARD FINALIST

**MAD HUNGRY FAMILY**  
120 Essential Recipes to Feed the Whole Crew  
LUCINDA SCALA QUINN

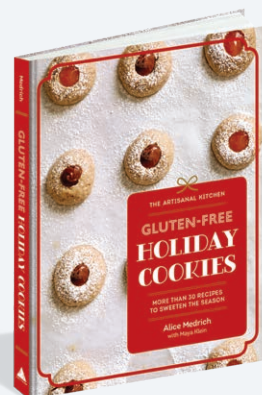
"Chock-full of 'lifesaver lessons' and quick recipes . . . delicious." —Martha Stewart Living

Mealtime just got a whole lot easier. With over 100 low-fuss, big-flavor recipes, plus a host of tips, tricks, and survival strategies, *Mad Hungry Family* is the you-can-do-this handbook every home cook needs.

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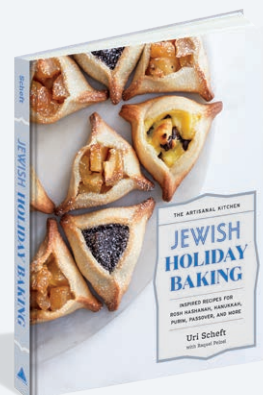


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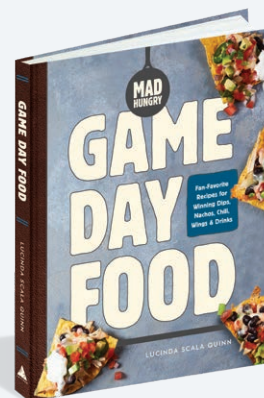


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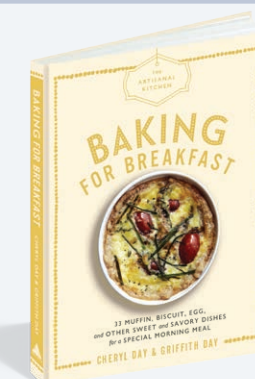


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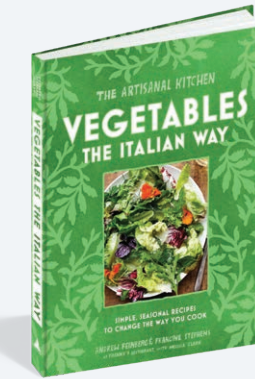
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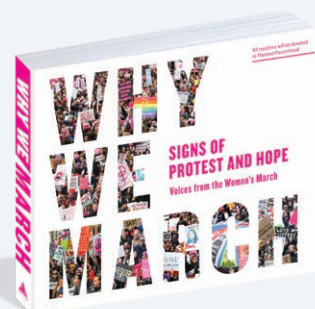
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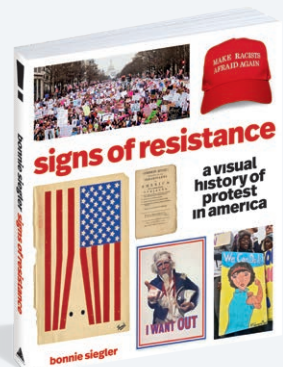
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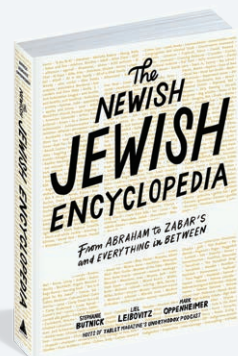
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FROM TABLET MAGAZINE, the ultimate Jewish reference



**TABLET**, launched in 2009 by editor in chief Alana Newhouse, is a daily online magazine of Jewish news, ideas, and culture. *Tablet's* recent books include *The Passover Haggadah*, *The 100 Most Jewish Foods* by Alana Newhouse, and *The Newish Jewish Encyclopedia* by Stephanie Butnick, Liel Leibovitz, and Mark Oppenheimer, cohosts of the magazine's *Unorthodox* podcast, the most popular Jewish podcast on iTunes, with more than 4 million downloads. Follow @tabletmag on Instagram and Twitter.



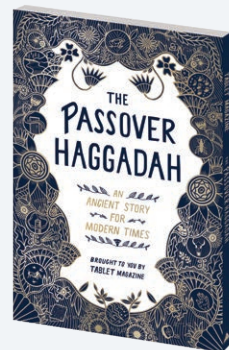
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An Ancient Story for Modern Times  
THE EDITORS OF TABLET MAGAZINE

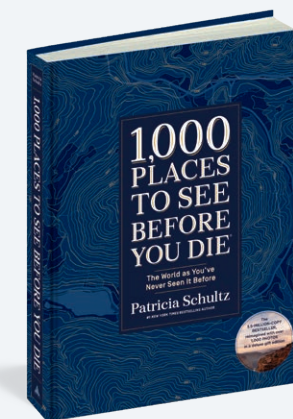
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**CHRISTOPHE POURNY**

FOREWORD BY MARTHA STEWART

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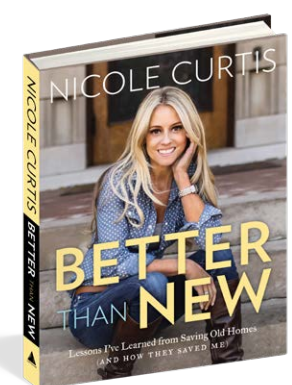
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**GABRIELLE STANLEY BLAIR**

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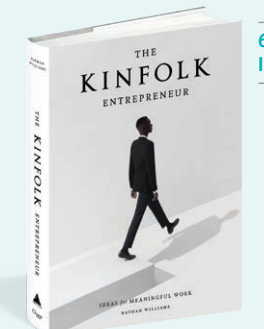
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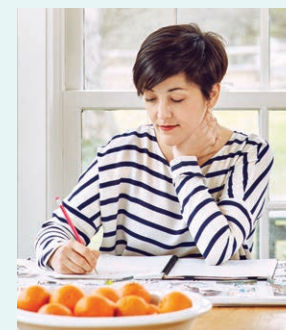
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GRACE BONNEY, founder of mega design site DesignSponge.com



**GRACE BONNEY** is the founder of Design\*Sponge, a website dedicated to the creative community, which reaches nearly 2 million readers per day. She runs an annual scholarship for up-and-coming designers, writes a free business column for creatives, and hosts a weekly podcast, *After the Jump*, which reaches over 500,000 listeners per episode.



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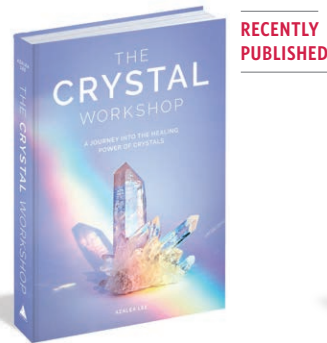
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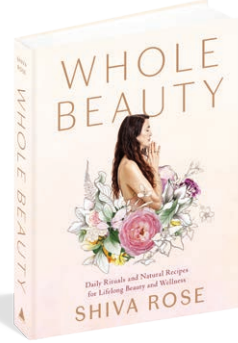


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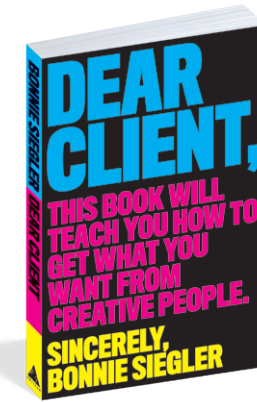
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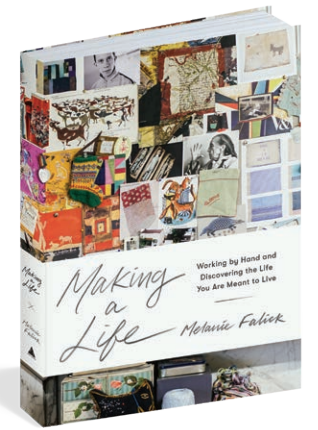


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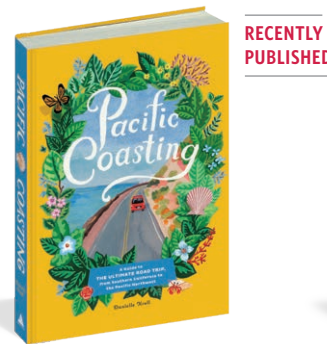


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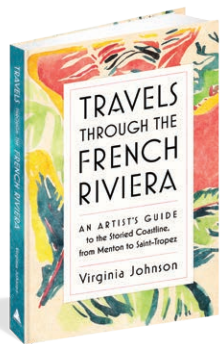
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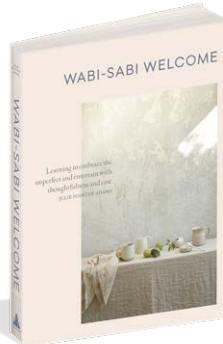


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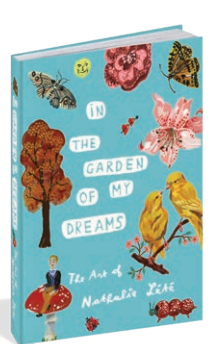


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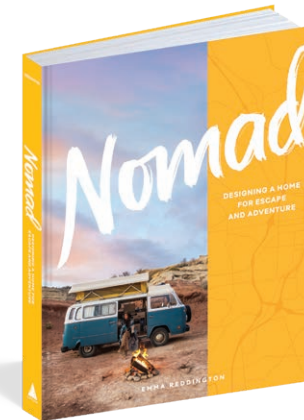
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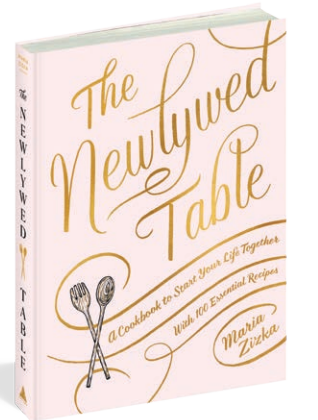
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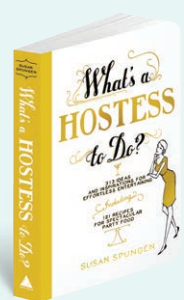
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MARIA ZICKA

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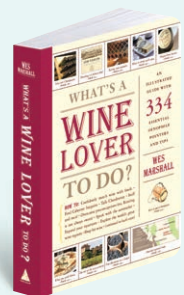


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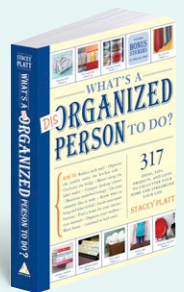
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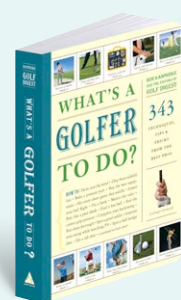
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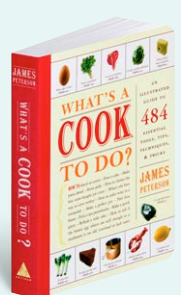
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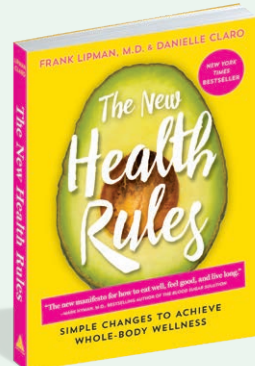


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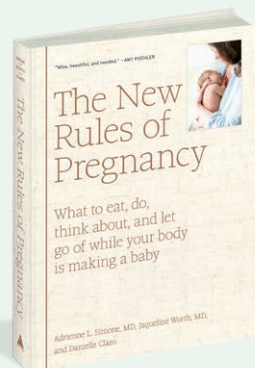
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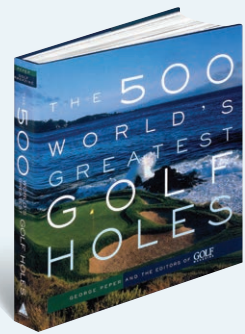
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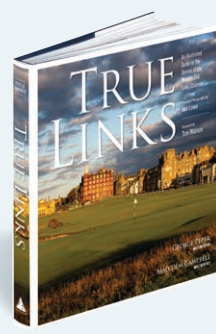
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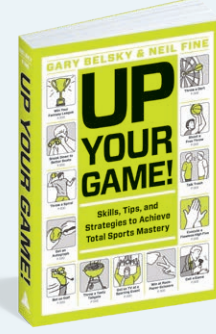
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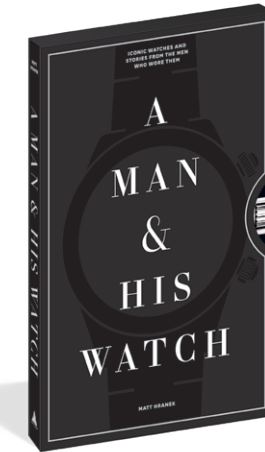
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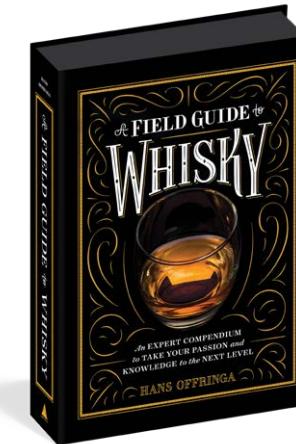
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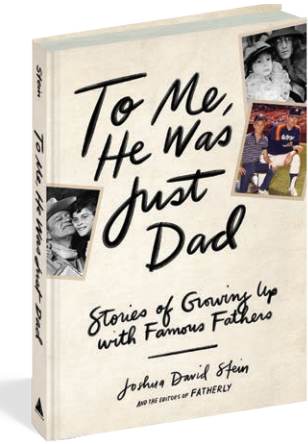
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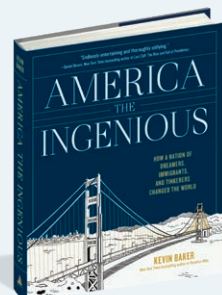
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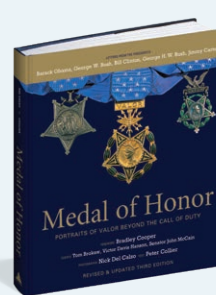
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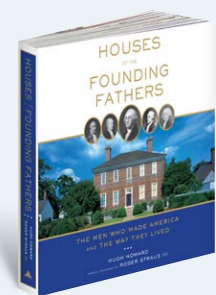
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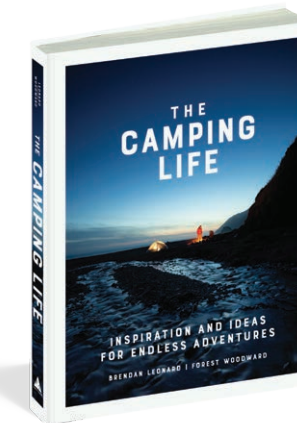
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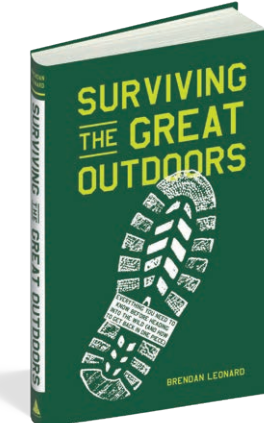
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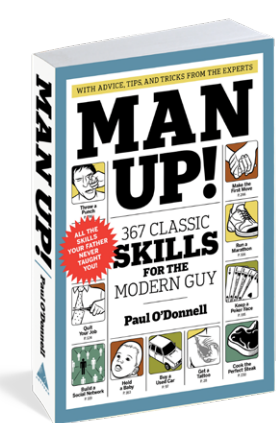


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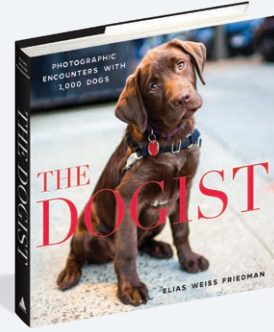
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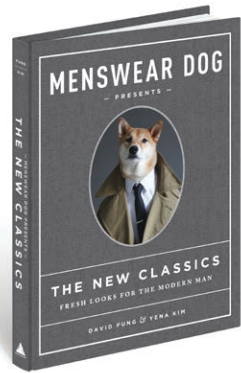
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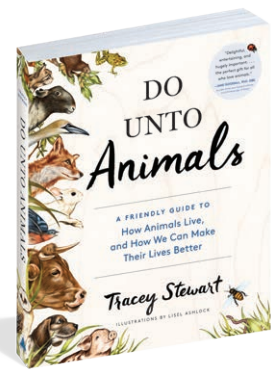


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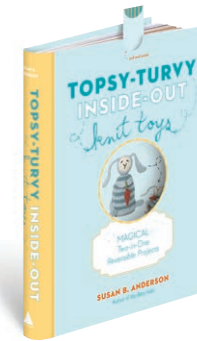
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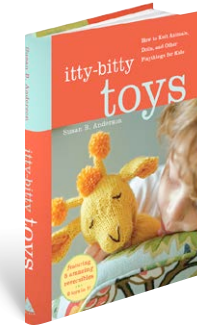


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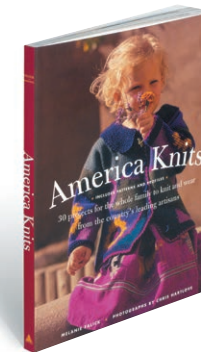


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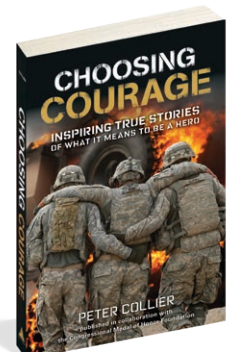


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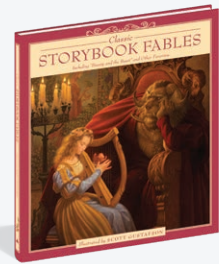
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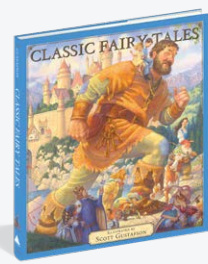


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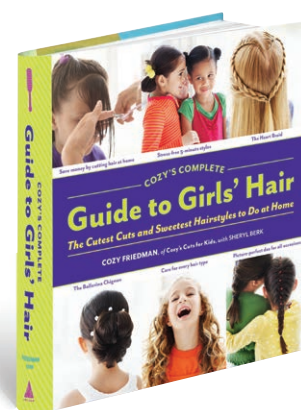


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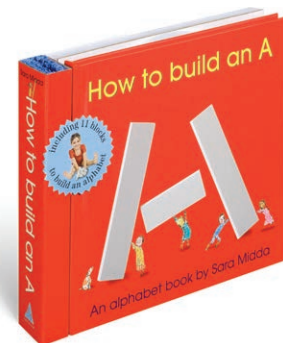


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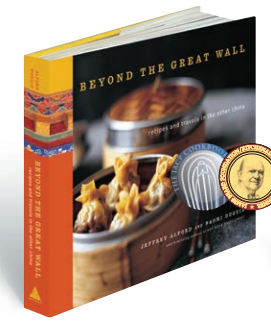


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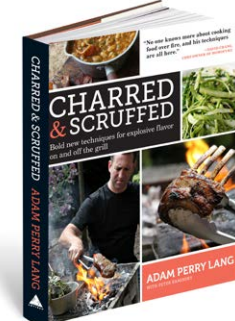
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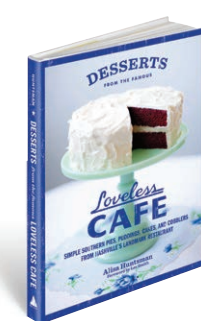
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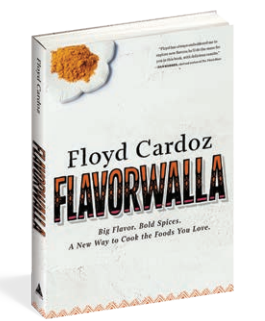
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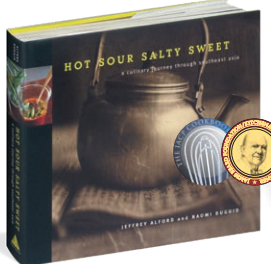
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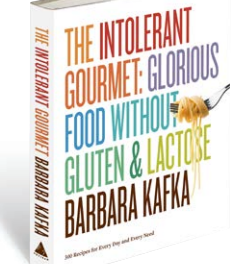
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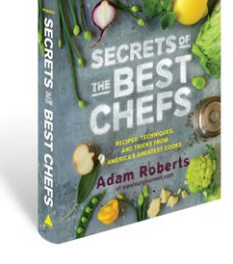
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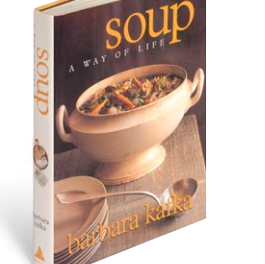
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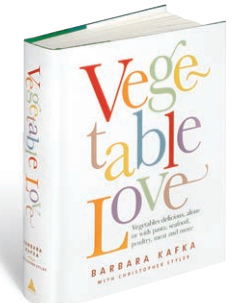
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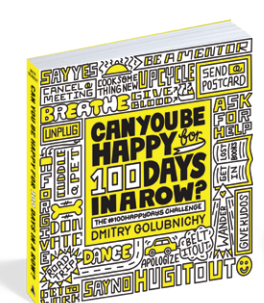
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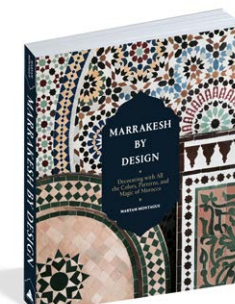
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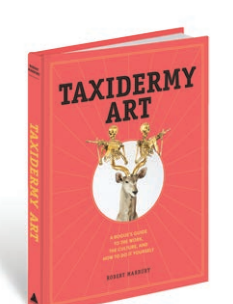
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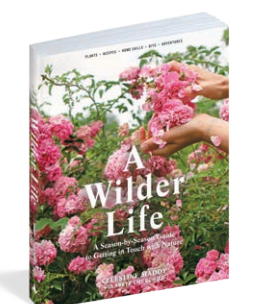
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