



## **SCHOOL VISITS AND EVENTS**

### **PLANNING AN EVENT**

Start to think early. Todd's schedule gets booked up to a year in advance. When making your request, please let us know: specific dates, location of event, autographing opportunities, number of presentations you'd like, the grades of the children, and the size of the audience.

### **TODD'S PRESENTATIONS**

Todd loves interacting with kids! He prefers speaking to groups ranging from Kindergarten through 3<sup>rd</sup> grade, though he does sometimes present to older groups and adjusts his material.

Todd has a digital presentation with sound and visuals that accompany his speech. During a typical presentation, Todd talks about being an author/illustrator, his dogs, how he makes a book, and what he's currently working on. He also reads from a few of his books, plays a game, and does Q&A with the kids. His presentation is generally about 30-40 minutes.

Todd likes to spend one day at a school and do between two and four presentations. These are the only guidelines, so please be sure to let us know about any specific requests.

### **HOSTS PLEASE PROVIDE**

- Large easel and drawing paper (Todd will bring his own markers)
- Projector with VGA connectors and screen (Todd brings a MacBook)
- Microphone (if speaking to crowds of more than 200 people)
- For book signings, please write each child's name on a post-it note beforehand.

### **TODD'S APPEARANCE FEE\***

**\$2000 for local school visits** (within two hours drive of Palm Springs, CA)

**\$4000 per day for long-distance school visits** (travel costs included in the fee)

- Two day visit minimum. Often, multiple schools work together to plan distant events.
- 50% deposit due two months in advance. Remaining balance due day of event.

**\$2500 per day for longer International visits** (maximum of three presentations per day)

**\$6000 for keynote speeches and conferences** (travel costs included in the fee)

\*Add \$500 per day for all events without book sales.

\*once a rate has been confirmed, it cannot be reduced.

\*\$15 will be added for internat'l bank transfers

Multiple payment options available including check, Venmo, Apple Pay, Paypal, or direct ACH bank transfers/wires.

## **BOOKS, PROMO MATERIALS**

Book sales are required at all events.

- \* If book sales are not present, a fee of \$500 per day will be added to the honorarium.
- \* Todd does not bring his own books to events, and he does not handle book orders.

The event host is responsible for selling the books at the event. Scholastic sales or books brought from home do not qualify for book sales requirement. You may order through your preferred bookseller, or schools and libraries can order books at a 40% discount through Todd's publisher by calling 1-800-759-0190 or contacting [AuthorEvents@hbgusa.com](mailto:AuthorEvents@hbgusa.com). Unsold books are returnable. Please place your order at least six weeks in advance of your event.

Please make sure you have enough books on hand, so attendees are not disappointed. Todd's sales at conferences average 300 books. For schools, we can provide a form to send home with kids to make bulk sales orders easier.

There are also promotional materials available for most of Todd's titles, including posters, postcards, buttons, etc. Please note the number of children that will be attending Todd's event and we will make every effort to send enough materials for every child to leave the event with something special.

**\*Please note that Todd purchases these materials out of pocket, and the choice to send them is at his discretion.**

## **FOR AN EVEN COOLER EVENT...**

There are many ways to make a visit with Todd Parr even better! Ask about the EDUCATOR GUIDE, which includes activities to prepare the students and get them excited to meet Todd. It's also available on the website ([www.toddparr.com](http://www.toddparr.com)), along with coloring book pages, interviews, and other fun stuff.

You can also **TEACH KIDS ABOUT HELPING OUT**. Some ideas for community engagement:

- Center the event around snacks. Partner with your local food bank and have kids bring in non-perishable items. Have a mac and cheese party!
- Todd's pit bulls are his family. Contact a local animal rescue center to see how you might help, and how they can be a part of the event.

Todd is always happy to offer additional suggestions!

## **TO SET UP A VISIT**

We hope the above information has been helpful! If you'd like to arrange a visit with Todd Parr, or if you have any questions, please email [holland@toddparr.com](mailto:holland@toddparr.com).

\*Many host have be able to secure funding for Todd's visits using crowdfunding sources such as Donors Choose [www.donorschoose.org](http://www.donorschoose.org).