



March 23, 2020

Hachette is pleased to announce the following programs to support our independent booksellers as we adapt to a new way of working in the coming weeks.

- Independent Bookstores will receive an additional 30 days dating for all orders placed **after March 23 through May 15, 2020**
- Hachette is lowering our order minimum to **\$40.00 invoice value through May 15, 2020**
- **In addition to our already announced home delivery promotion, we are adding a promotion to support Curbside Pick-Up (details below):**

#### **Indie Curbside Pickup**

Any independent bookstore that offers **curbside pickup at their stores** is eligible for the promotion.

- **An additional discount of 2.5% off MSRP of HBG and participating client publisher titles** will be credited on any title delivered via curbside up to \$100 rebate per ship-to location once receipt of the credit request form is received
- A credit request form can be found online at:  
<https://www.hachettebookgroup.biz/booksellers/>
- There is **no minimum quantity for pickup required to be eligible for a rebate**
- **Promotion applies to all HBG titles and participating client publishers**, including Abrams, Disney, Kids Can Press, Hachette UK, Lonely Planet, Marvel, Mobius, Moleskine, Nicholas Brealey, Phaidon, piKids, Octopus, Quarto Publishing Group, and Yen
- Indie Curbside Pickup credits are available **for pickups made between March 23, 2020 and May 15, 2020**
- Bookstores must complete the curbside pickup credit request form and email it to [telesales@hbqusa.com](mailto:telesales@hbqusa.com) to receive their credit

Booksellers with questions about these programs should contact HBG's telephone sales team at [telephonesales@hbgusa.com](mailto:telephonesales@hbgusa.com) or 800-934-5252.

HBG reserves the right to request supporting documentation for credit

**Indie Home Delivery (Already Announced)**

Any independent bookstore that offers **local delivery of books to homes or businesses within their community** done directly by a store staff member or other contracted local delivery service is eligible for the promotion. Orders shipped via USPS, UPS, Fed Ex or other shipping companies are not eligible for the rebate.

- **An additional discount of 5% off MSRP** will be credited on any delivered title once receipt of the credit request form is received. A credit request form can be found online at: <https://www.hachettebookgroup.biz/booksellers/>
- There is **no minimum quantity for delivery required to be eligible for a rebate**
- **Promotion applies to all HBG titles and participating client publishers**, including Abrams, Disney, Kids Can Press, Hachette UK, Lonely Planet, Marvel, Mobius, Moleskine, Phaidon, Phoenix International, Octopus, Quarto Publishing Group, and Yen
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