BUSINESS TO BUSINESS PURCHASING PLAN

Hachette Book Group’s Business to Business Purchasing Plan offers enrolled retailers the opportunity to purchase our titles for group sales at a higher discount than under our standard terms. We want to encourage the promotion of our titles for use as corporate gifts, to community groups, or as bulk purchases to one buyer.

Eligible accounts: College Bookstores and Retail Bookstores (Independents and National Chains). Accounts must be located in the United States and in good credit standing.


Participating Distribution Publishers: Disney Publishing; Hachette UK (Mobius, Nicholas Brealey); Kids Can Press; Lonely Planet; Marvel; National Geographic; Octopus; Yen Press

B2B DISCOUNT SCHEDULE:
- 52% for 25-499 assorted titles
- 55% for 500+ assorted titles
- 55% for 100+ single titles

Excludes Short/Professional and Agency titles
All other HBG terms apply

Please see next page for further plan details and restrictions.
To receive these terms, accounts must submit an enrollment agreement and comply with the following terms:

1. Each order may be resold by the bookseller only to a single corporate/institutional or bulk purchasing customer. Orders not eligible are: orders for resale by the bookseller’s customer (including orders for resale at an author appearance or for distribution at paid events where the cost of admission is equal to or greater than the title’s list price), and orders for libraries and course or classroom use. Stores supplying 500 or more books for an author event sponsored by a 3rd party may be eligible for these terms on a case by case basis in HBG’s sole discretion.

2. All orders will be shipped either to the bookseller’s customer or to the bookseller, based on the bookseller’s instructions at the time the order is placed. Be sure to state your preference. We will send invoices per your usual invoice instructions. In all other respects, orders will be shipped according to our standard shipping policies.

3. All orders shipped under this program cannot be combined with any other special offers from HBG.

4. All orders are non-returnable.

5. All orders require prior approval from Hachette Book Group. We reserve the right to request supporting documentation on orders. This program may be changed or discontinued by Hachette Book Group at any time.

6. All orders must be sent to B2B@hbgusa.com.
ENROLLMENT AGREEMENT
HBG B2B PURCHASING PLAN

Please enroll our business in Hachette Book Group’s Business to Business Purchasing Plan. We agree that any orders we place through this program will be in accordance with and subject to the terms of the plan. Any order purchased under this program must be for a single corporate/institutional or bulk-purchasing customer and may not be for resale by that customer.

Account#: __________________________________________________________

Store name: __________________________________________________________

Address: ____________________________________________________________

City/state/zip: ________________________________________________________

Phone:___________ E-mail:___________ Fax: ______________

Signed (Account): ________________________________________________

Name and Position (please print): ________________________________

Sales Representative: ________________________________

Submit completed form to: B2B@hbgusa.com

Effective 02/23/2021