



#BEWHOYOUARE DAY

TODD PARR

SEPTEMBER 30

Dear Teachers, Librarians, Parents, and Booksellers: ♥

Todd Parr inspires and empowers children around the world with **fun, positive messages**. A *New York Times* bestselling author of more than 50 books for children, Todd addresses important topics in a way that feels **necessary, inclusive, and appropriate**, with a sensibility that's **kid-friendly and fun**. Todd wants every kid to feel just how special they truly are, and that's why we're celebrating **#BeWhoYouAreDay** on September 30. Please join us in some (or all!) of the below ways to **celebrate** the kids in your life, as they continue to navigate an ever-changing world around them, while **discovering and celebrating** who they are!

You are special and important just because of being who you are.
—Todd Parr



Sincerely,
The #BeWhoYouAreDay Team at LBYP

Here's everything you can do to celebrate #BeWhoYouAreDay:

✓ **Register** your classroom, library, or book club to watch the #BeWhoYouAreDay Live Event with Skype in the Classroom on September 30 at 1:00PM ET

✓ Encourage young readers to express themselves by coloring the #BeWhoYouAreDay **Coloring Sheets**

✓ Share & Watch three new Todd Talks **videos** about:
1. #BeWhoYouAreDay
2. Being Kind by Wearing Your Mask and Washing Your Hands
3. Anxiety Around School

✓ Take our **quiz** to discover free resources for teachers, librarians, booksellers, parents, and young readers

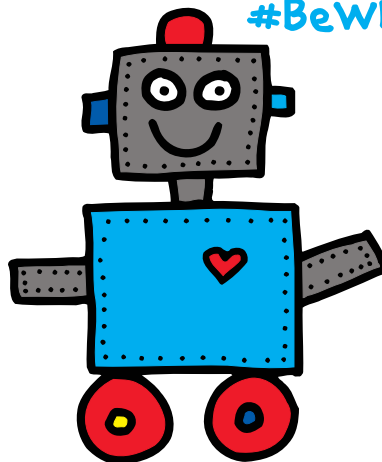
✓ Enter the #BeWhoYouAreDay **Sweepstakes**

✓ Follow @ToddParr's **Instagram Takeover** on @LittleBrownYoungReaders

✓ **Celebrate** who you are! Celebrate who your young readers are!

CLICK HERE

to Be a Part of
#BeWhoYouAreDay!





CLASS NAME / STUDENT NAME: _____

I AM: _____

(adjective/noun/verb)

WHAT WE DID:

- ☐ Watched the #BeWhoYouAreDay Live Event with [Skype in the Classroom](#)
- ☐ Asked Todd Parr a question during the [Live Chat](#)
- ☐ Took a [selfie](#) with Todd Parr on screen
- ☐ Expressed ourselves with the #BeWhoYouAreDay [Coloring Sheets](#)
- ☐ Entered the #BeWhoYouAreDay [Sweepstakes](#)
- ☐ [Followed Todd Parr's Instagram](#) takeover on @littlebrownyoungreaders
- ☐ [Celebrated](#) being who we are and celebrated our friends being who they are!

★ CONGRATULATIONS! ★

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because of being who you are.

♥ TODD PARR ♥

Teachers & Librarians & Booksellers & Parents: Share your participation with us using
[#Skype2Learn](#) | [#BeWhoYouAreDay](#) | [@LBSchool](#) | [@SkypeClassroom](#)

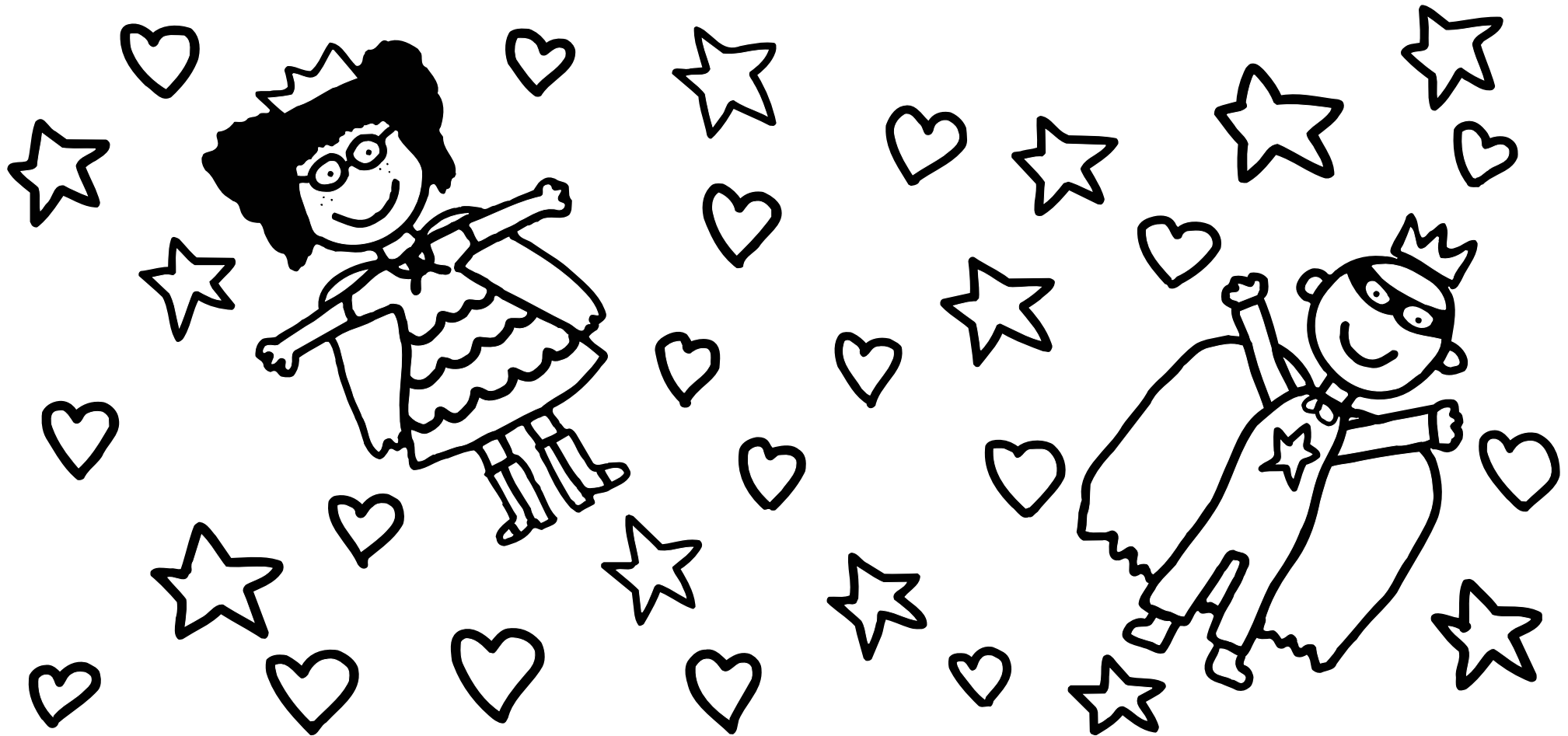
#BEWHOYOUAREDAY

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COLORING SHEET

This #BeWhoYouAreDay, celebrate being you!



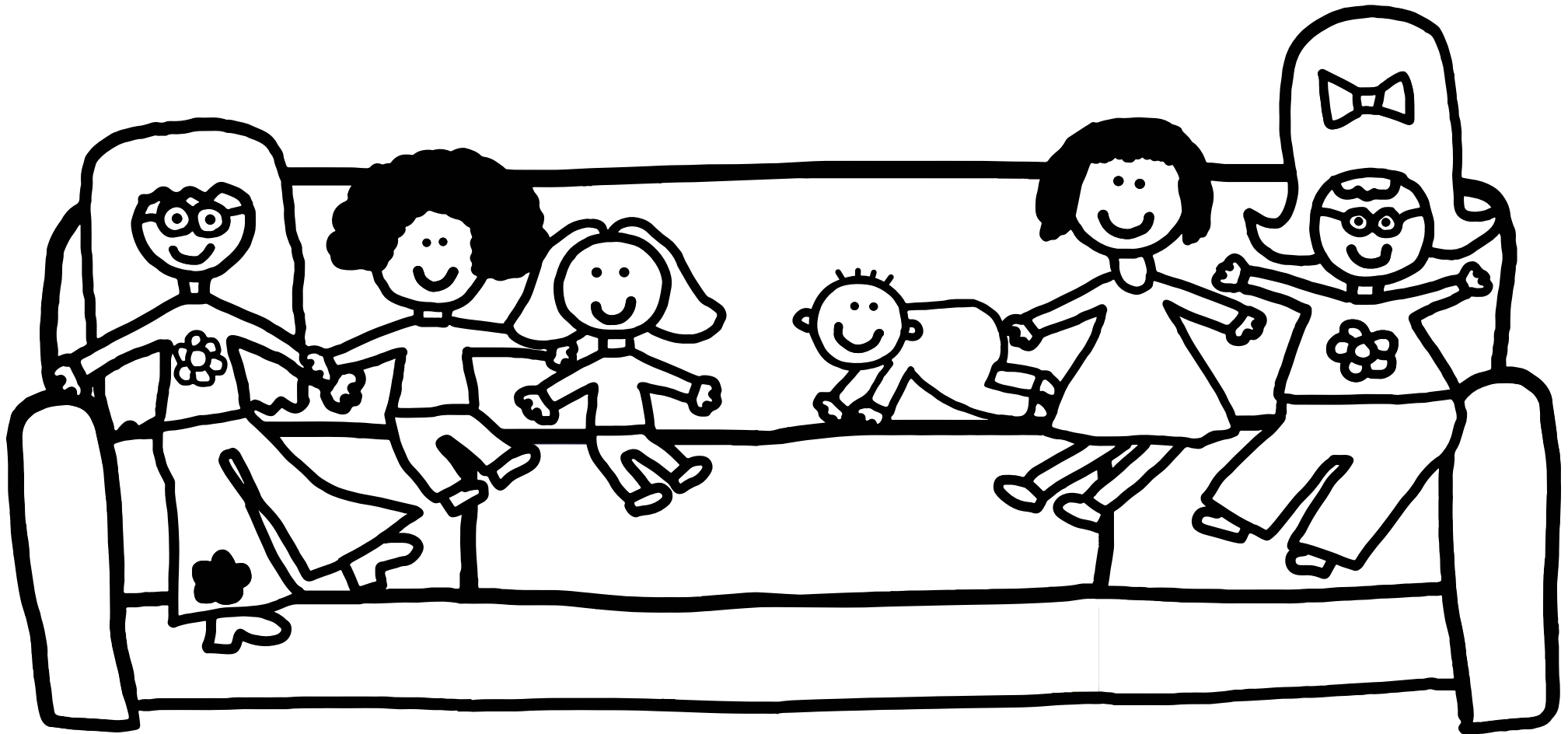
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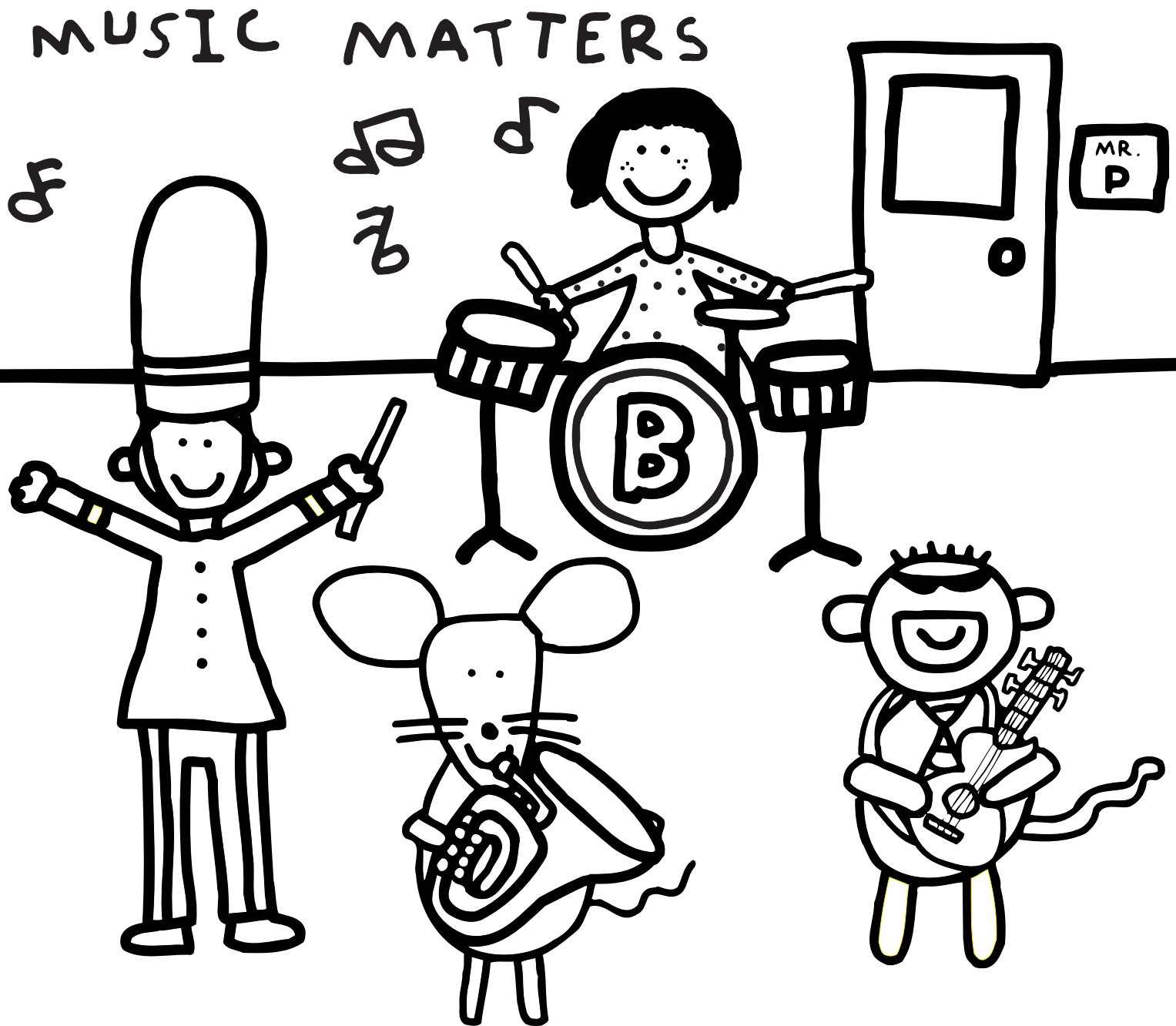
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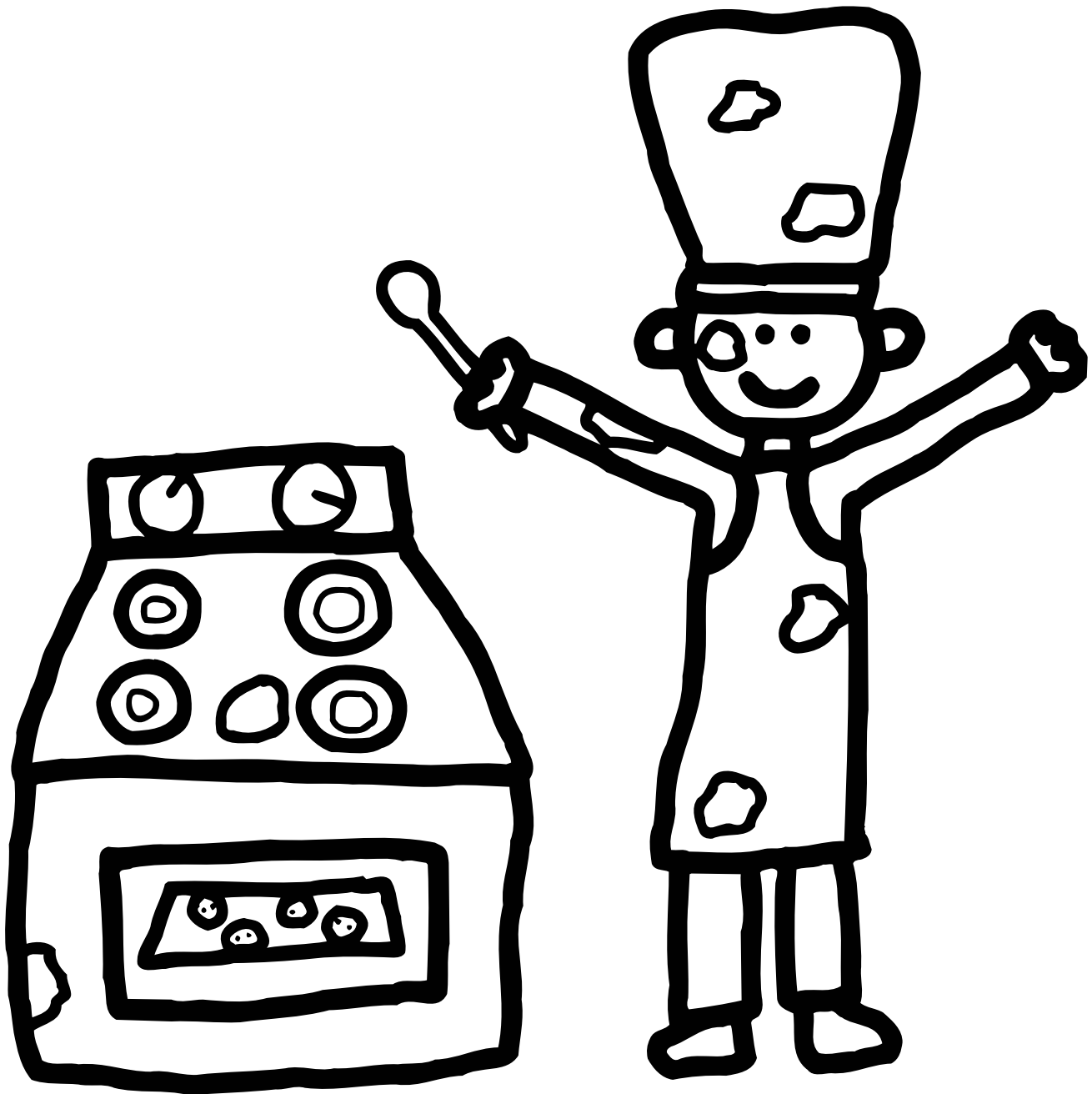
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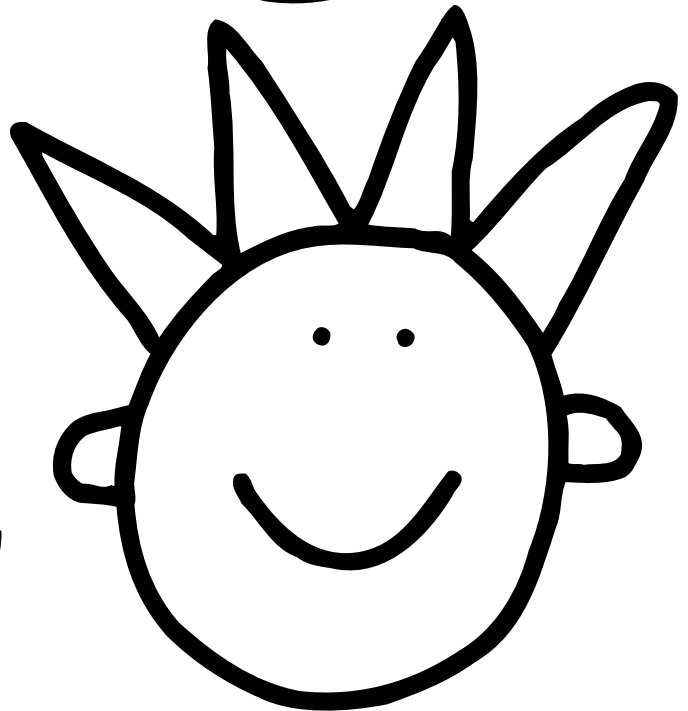
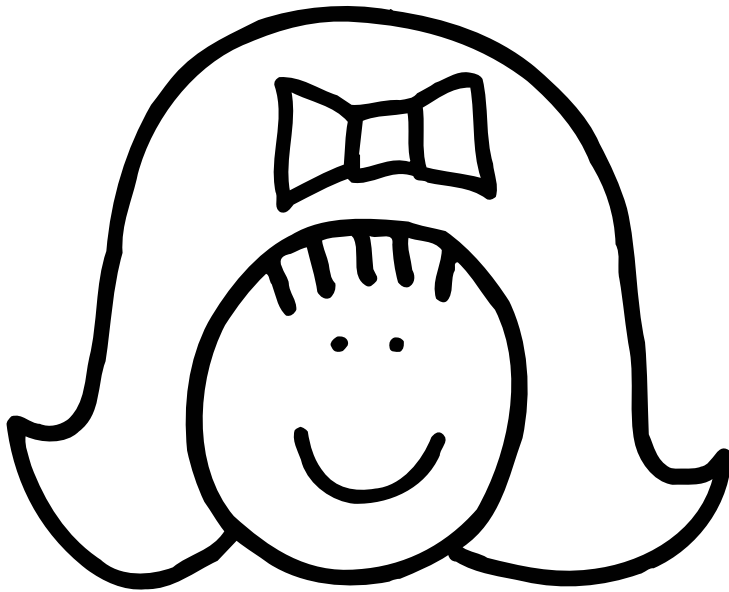
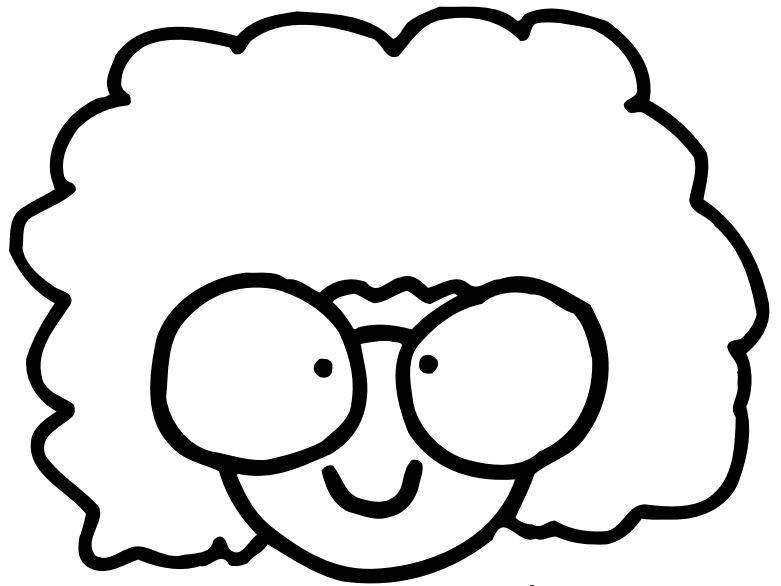
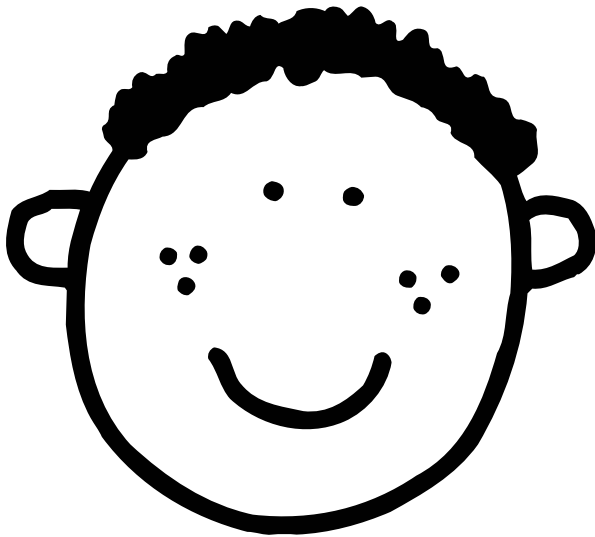
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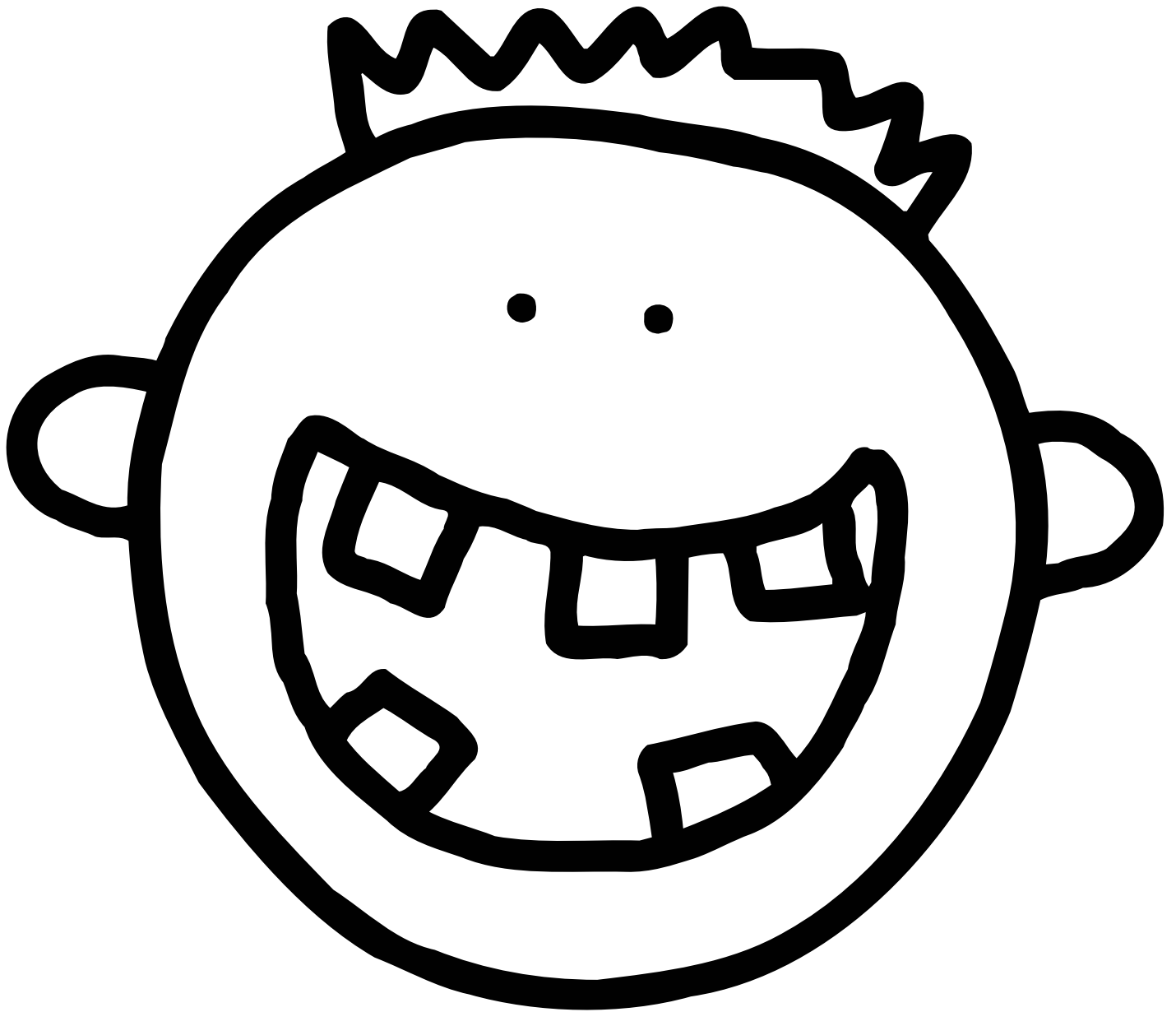
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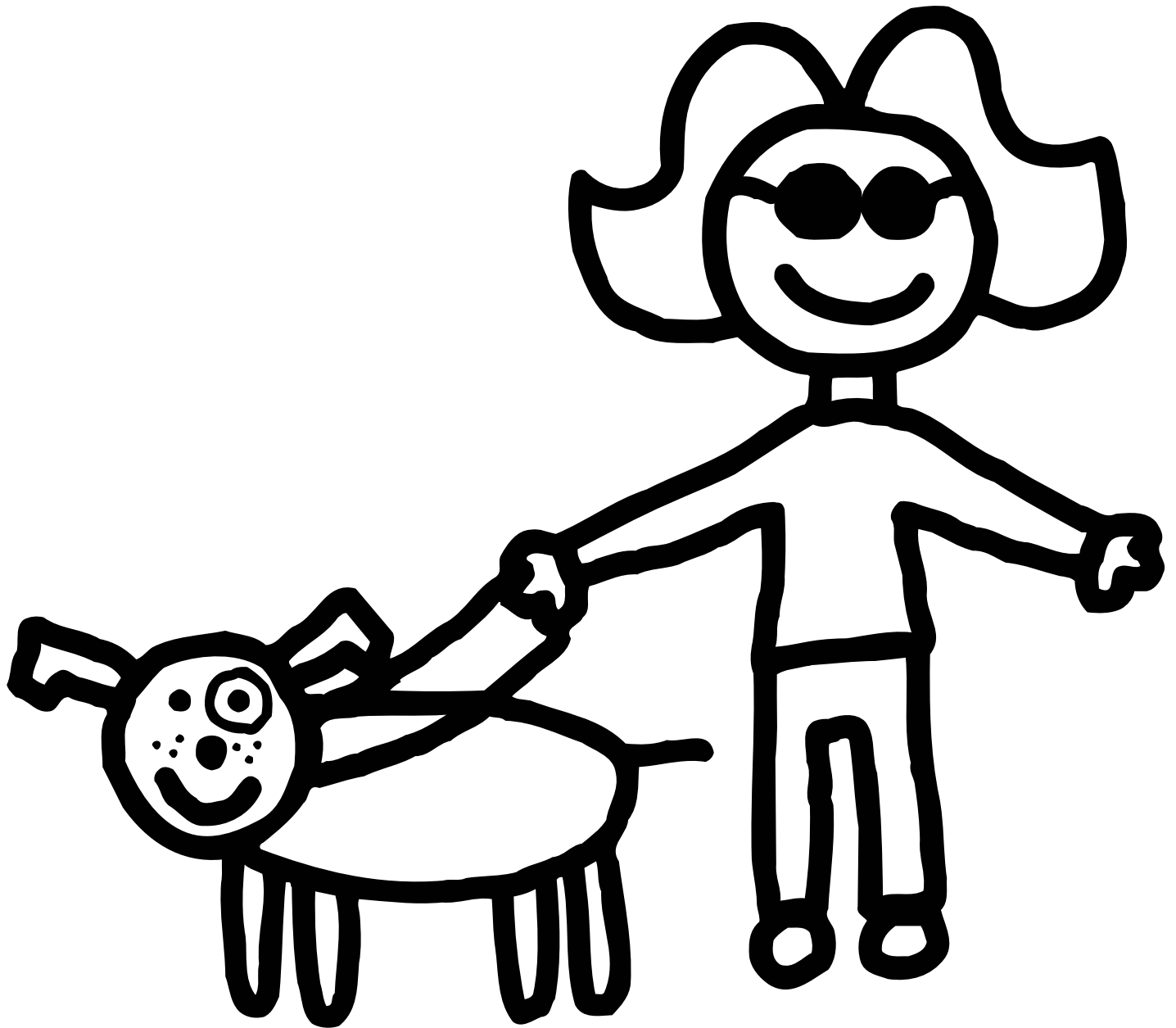
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**COLORING
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