

Crowdcast Virtual Events



Engaging virtual conversations for a digital world

Reach New Audiences

Host virtual events with unlimited attendees and up to six people onscreen at one time

Acquire Rich Consumer Data

Get attendee information including geographic location, occupation, phone number, and ask attendees to sign up for your newsletter

Streamlined Technology

Easily connect your laptop's camera and microphone, use the mobile app, or use via third-party software such as Zoom

- + HD video and screen sharing allow for engaging virtual events
- + Simultaneously broadcast to Facebook, YouTube, Periscope, and Twitch to increase reach across social media
- + Gain valuable user feedback with interactive polling
- + Answer attendee questions via a Q&A submission feature



"There has rarely been a time in our lives where the importance of community was as clear to us as it is today."

—Wibke Grutjen | SVP, Chief Marketing Officer



Here for each another

Support independent bookstores and fellow authors with branded panel and roundtable discussions



Donations

Ask your attendees to donate to a worthy cause via an onscreen donation feature



Monetization

Charge admission—a flat rate or a sliding scale—for anyone registering for your event



Onscreen hyperlinks

Include an onscreen call to action to send your attendees to your book's page at a retailer for purchase

