

**FOR IMMEDIATE RELEASE**

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**WEINSTEIN BOOKS TO PUBLISH THREE NEW BOOKS BY *MORNING JOE* CO-HOST AND NEW YORK TIMES BESTSELLING AUTHOR MIKA BRZEZINSKI**

NEW YORK, NY – July 20, 2017 – Weinstein Books, in partnership with Hachette Book Group, is thrilled to announce a three-book publishing deal with *New York Times* bestselling author and co-host of MSNBC's *Morning Joe*, Mika Brzezinski. World rights were acquired by Amanda Murray, Editorial Director of Weinstein Books.

A revised and expanded edition of Brzezinski's *New York Times* bestselling title *Knowing Your Value: Women, Money, and Getting What You're Worth* will release in Spring 2018. The book features advice from such major female voices as Sheryl Sandberg, Elizabeth Warren, Valerie Jarrett, Joy Behar and many others, and will be updated throughout with new statistics, fresh interviews, and thoughtful commentary about the importance of knowing your value in personal relationships. The book inspired Know Your Value, a digital media platform and conference event series dedicated to empowering high-potential women to get the most out of their professional and personal lives. Know Your Value comes to NYC for a full-day event on October 30th.

Two additional titles in the Knowing Your Value series—currently titled *Comeback Careers* with co-author Ginny Brzezinski and *The Millennial Challenge* with co-author Daniela Pierre-Bravo—will publish in Fall 2018.

"I'm thrilled to re-release *Knowing Your Value* with new material that is more relevant than ever. The past few years have highlighted that we have many challenges ahead. It is my hope that my experiences both publicly and personally can add value to the conversation," said Mika Brzezinski. "I'm also excited to expand the 'Know Your Value' message to two additional groups of women – millennials and women making a career comeback after time off. Advice for them on their value is on the way! We're covering all corners of the 'Know Your Value' message!"

**About Weinstein Books**

Weinstein Books is a partnership between Hachette Book Group and The Weinstein Company, dedicated to publishing a wide range of media-driven nonfiction from high-profile personalities, as well as general interest and Young Adult fiction, both literary and commercial. Weinstein Books has published books by bestselling authors such as Tim Russert, Kathy Freston, Larry King, Mika Brzezinski, and others. [About Hachette Book Group](#)

Hachette Book Group (HBG) is a leading trade publisher based in New York and a division of Hachette Livre (a Lagardère company), the third-largest trade and education publisher in the world. HBG is made up of eight publishing groups: Little, Brown and Company; Little, Brown Books for Young Readers; Grand Central Publishing; Perseus Books; Orbit; Hachette Books; Hachette Nashville; and Hachette Audio.

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