

GREGORY BERNS

WHAT IT'S LIKE TO BE A DOG

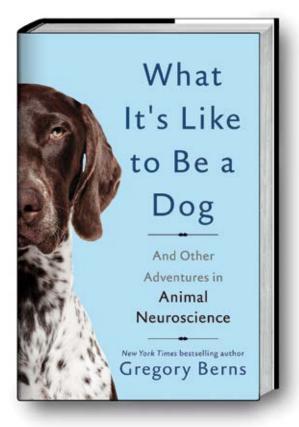
And Other Adventures in Animal Neuroscience

hat is it like to be a dog? A bat? Or a dolphin? To find out, neuroscientist Gregory Berns and his team began with a radical step: they taught dogs to go into an MRI scanner-completely awake. They discovered what makes dogs individuals with varying capacities for self-control, different value systems, and a complex understanding of human speech. And dogs were just the beginning. In What It's Like to Be a Dog, Berns explores the fascinating inner lives of wild animals from dolphins and sea lions to the extinct Tasmanian tiger. Much as Silent Spring transformed how we thought about the environment, so What It's Like to Be a Dog will fundamentally reshape how we think aboutand treat—animals. Groundbreaking and deeply humane, it is essential reading for animal lovers of all stripes.



GREGORY BERNS, MD, PhD, is a professor of psychology at Emory University, where he directs the Center for Neuropolicy and

Facility for Education and Research in Neuroscience. He is the author of several books, including the *New York Times* bestseller *How Dogs Love Us*. He lives in Atlanta with his wife and too many dogs.



A pathbreaking neuroscientist discovers the link between human and animal minds

NEW HARDCOVER • SEPTEMBER

Science / Pets \cdot \$28.00 / \$36.50 CAN

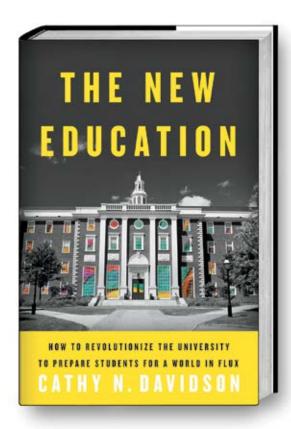
 $6 \times 9 - 1/4 \cdot 304$ pages

Sixteen black-and-white photographs throughout 978-0-465-09624-4

E-BOOK 978-0-465-09625-1

Selling Territory: W

Author photo © Helen Berns



A leading educational thinker argues that the American university is stuck in the past—and shows how we can revolutionize it for our era of constant change

NEW HARDCOVER · SEPTEMBER

Education • \$28.00 / \$36.50 CAN

6 x 9-1/4 · 320 pages 978-0-465-07972-8

E-BOOK 978-0-465-09318-2

Selling Territory: W

Author photo © The News & Observer, John Rottet

CATHY N. DAVIDSON

THE NEW EDUCATION

How to Revolutionize the University to Prepare Students for a World in Flux

ur current system of higher education dates to the period from 1865 to 1925, when the nation's new universities created grades and departments, majors and minors, in an attempt to prepare young people for a world transformed by the telegraph and the Model T. As Cathy N. Davidson argues in *The New Education*, this approach to education is wholly unsuited to the era of the gig economy. From the Ivy League to community colleges, she introduces us to innovators who are remaking college for our own time by emphasizing student-centered learning that values creativity in the face of change above all. *The New Education* ultimately shows how we can teach students not only to survive but to thrive amid the challenges to come.

CATHY N. DAVIDSON



directs the Futures Initiative at CUNY. She is the author of many books, including *Now You See It*, and has written for the *Wall Street Journal* and *Fast*

Company, among others. Davidson lives in New York, NY.

ODD ARNE WESTAD

THE COLD WAR

A World History

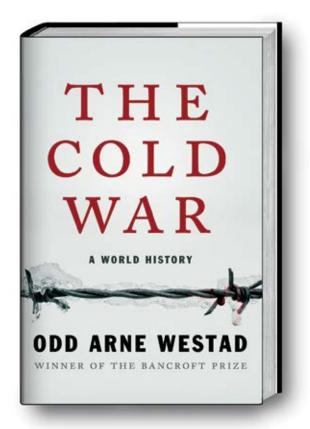
n The Cold War, Odd Arne Westad offers a new perspective on a century when superpower rivalry and ideological war transformed every corner of our globe. We traditionally think of the Cold War as a post-World War II diplomatic and military conflict between the United States and the Soviet Union. But in this major new work, Westad argues that the conflict must be understood as a global ideological confrontation with roots in the industrial revolution and continuing implications for the world today. The Cold War may have begun on the perimeters of Europe but it had its largest impacts in Asia, Africa, and the Middle East. Expanding our understanding of the Cold War both geographically and chronologically, Westad offers the definitive new history of an ongoing battle.

ODD ARNE WESTAD is



the S. T. Lee Professor of US-Asia Relations at Harvard University. The author and editor of eleven books. Westad lives in

Cambridge, Massachusetts.



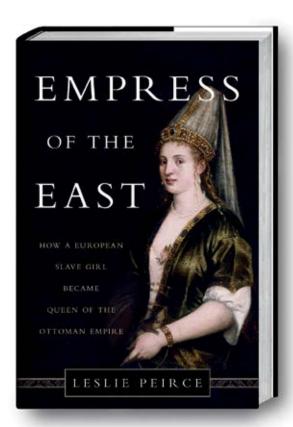
From a Bancroft Prize-winning scholar, a new global history of the Cold War and its ongoing impact around the world

NEW HARDCOVER · SEPTEMBER

History • \$40.00 / \$52.00 CAN 6 x 9-1/4 • 720 pages 978-0-465-05493-0

E-BOOK 978-0-465-09313-7

Selling Territory: WxUK,CW*
Author photo © London School of Economics



The extraordinary story of the Russian slave girl Roxelana, who rose from the role of concubine to become the only queen in Ottoman history

NEW HARDCOVER · SEPTEMBER

History • \$32.00 / \$42.00 CAN6 x 9-1/4 • 368 pages Twenty black-and-white photographs 978-0-465-03251-8

E-BOOK 978-0-465-09309-0

Selling Territory: W Author photo © Lara Heimert

LESLIE PEIRCE

EMPRESS OF THE EAST

How a European Slave Girl Became Queen of the Ottoman Empire

tells the remarkable story of a Christian slave girl, Roxelana, who was abducted by warriors at age twelve from her Ruthenian homeland, and brought to the harem of Sultan Suleyman the Magnificent in Constantinople. Suleyman became besotted with her, and forsook all other mistresses. Then, in an unprecedented step, he made her the first and only queen in the Ottoman court. Although shrouded in scandal, the canny and sophisticated Roxelana became a shrewd diplomat and administrator who helped Suleyman keep pace with a changing world in which women—from Queen Elizabeth to Catherine de Medici—increasingly held the reins of power.

In *Empress of the East*, Pierce reveals the true history of an elusive figure who pushed the Ottoman Empire toward modernity.



LESLIE PEIRCE

is the Silver Professor of History, Middle Eastern, and Islamic Studies at New York University. The award-

winning author of two previous books, Peirce lives in New York City.

GEORGE WEIGEL

LESSONS IN HOPE

My Unexpected Life with St. John Paul II

n Lessons in Hope, George Weigel tells the story of his unique friendship with St. John Paul II. As Weigel learns the pope "from the inside," he also offers a firsthand account of the tumult of post—Vatican II Catholicism and the Cold War's endgame, introducing readers to the heroes who brought down European communism. Later, he shows us the aging pope grappling with the post—9/11 world order and teaching new lessons in dignity through his own suffering.

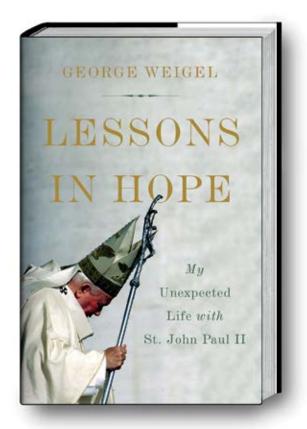
A deeply humane portrait of a saint by an eminent scholar, *Lessons in Hope* is essential reading for anyone seeking a fuller understanding of a world-changing pope.



GEORGE WEIGEL is

a *New York Times* bestselling author and one of the world's leading authorities on the Catholic Church. Weigel is

a distinguished senior fellow of Washington's Ethics and Public Policy Center and lives in North Bethesda, Maryland.



A preeminent authority on the Catholic Church and papal biographer describes what he learned from chronicling the life of St. John Paul II

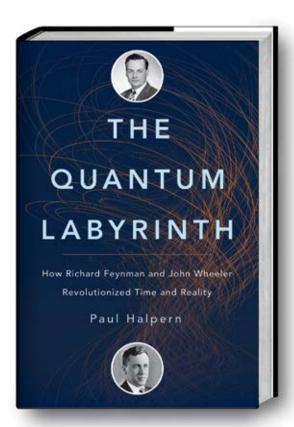
NEW HARDCOVER · SEPTEMBER

Biography / Religion \cdot \$30.00 / \$39.00 CAN $6 \times 9^{-1/4} \cdot 368$ pages

978-0-465-09429-5

E-BOOK 978-0-465-09430-1

Selling Territory: W



The story of the unlikely friendship between the two physicists who fundamentally recast the notion of time and history

NEW HARDCOVER · OCTOBER

Science • \$30.00 / \$39.00 CAN

6 x 9-1/4 · 320 pages

Ten black-and-white illustrations

978-0-465-09758-6

 $E\text{-BOOK}\,978\text{-}0\text{-}465\text{-}09759\text{-}3$

Selling Territory: W

Author photo © The University of the Sciences

PAUL HALPERN

THE QUANTUM LABYRINTH

How Richard Feynman and John Wheeler Revolutionized Time and Reality

n 1939, Richard Feynman, a brilliant graduate of MIT, arrived in John Wheeler's Princeton office to report for duty as his teaching assistant. A lifelong friendship and enormously productive collaboration was born, despite sharp differences in personality. The soft-spoken Wheeler, though conservative in appearance, was a raging nonconformist full of wild ideas about the universe. The boisterous Feynman was a cautious physicist who believed only what could be tested. Yet they were complementary spirits. Their collaboration led to a complete rethinking of the nature of time and reality. It enabled Feynman to show how quantum reality is a combination of alternative, contradictory possibilities, and inspired Wheeler to develop his landmark concept of wormholes, portals to the future and past. Together, Feynman and Wheeler made sure that quantum physics would never be the same again.



PAUL HALPERN

is a professor of physics at the University of the Sciences in Philadelphia, and the author of fifteen

popular science books, most recently *Einstein's Dice and Schrödinger's Cat*. He lives near Philadelphia, Pennsylvania.

IAN STEWART

SIGNIFICANT FIGURES

The Lives and Work of Great Mathematicians

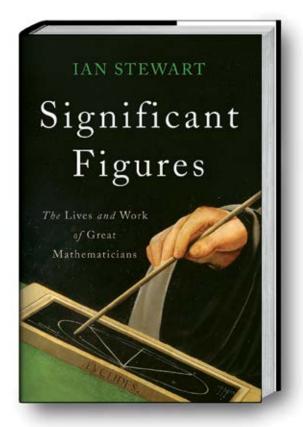
mathematician Ian Stewart introduces the visionaries of mathematics throughout history. Delving into the lives of twenty-five great mathematicians, Stewart examines the roles they played in creating, inventing, and discovering the mathematics we use today. Through these short biographies, we get acquainted with the history of mathematics from Archimedes to Benoit Mandelbrot, and learn about those too often left out of the cannon, such as Muhammad ibn Musa al-Khwarizmi (c. 780–850), the creator of algebra, and Augusta Ada King (1815–1852), Countess of Lovelace, the world's first computer programmer.

Tracing the evolution of mathematics over the course of two millennia, *Significant Figures* will educate and delight aspiring mathematicians and experts alike.



IAN STEWART is a professor of mathematics at the University of Warwick and the author of numerous books on mathematics.

He has written for *New Scientist* and *Scientific American*, among other publications. Stewart lives in Coventry, United Kingdom.



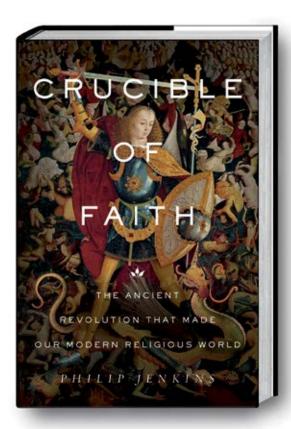
A celebrated mathematician traces the history of math through the lives and work of twenty-five pioneering mathematicians

NEW HARDCOVER · SEPTEMBER

 $\label{eq:mathematics} \begin{array}{l} \text{Mathematics} \; \cdot \; \$27.00 \, / \, \$35.00 \, \text{CAN} \\ 6 \, x \, 9\text{-}1/4 \; \cdot \; 320 \, \text{pages} \\ \\ \text{Twenty-five black-and-white illustrations} \\ \\ \text{and fifteen graphs throughout} \\ \\ \textbf{978-o-465-o9612-1} \end{array}$

E-BOOK 978-0-465-09613-8

Selling Territory: WxUK,CW,EU* Author photo © Avril Stewart



One of America's foremost scholars of religion examines the tumultuous era that gave birth to the modern Judeo-Christian tradition

NEW HARDCOVER · SEPTEMBER

Religion • \$30.00 / \$39.00 CAN

6 x 9-1/4 · 336 pages 978-0-465-09640-4

E-BOOK 978-0-465-09641-1

Selling Territory: W

Author photo © James Rasp

PHILIP JENKINS

CRUCIBLE OF FAITH

The Ancient Revolution That Made Our Modern Religious World

n Crucible of Faith, Philip Jenkins argues that much of the Judeo-Christian tradition we know today was born between 250–50 BCE, during a turbulent "Crucible Era." It was during these years that Judaism grappled with Hellenizing forces and produced new religious ideas that reflected and responded to a changing world. By the time of the fall of the Temple in 70 CE, concepts that might once have seemed bizarre became normalized—and thus passed on to Christianity and later Islam. Drawing widely on contemporary sources from outside the canonical Old and New Testaments, Jenkins reveals an era of political violence and social upheaval that ultimately gave birth to entirely new ideas about religion, the afterlife, Creation and the Fall, and the nature of God and Satan.



PHILIP JENKINS is a distinguished professor of history at the Institute for Studies of Religion, Baylor University. The author of

twenty-seven books, Jenkins divides his time between Texas and Pennsylvania.

LEONARD SUSSKIND AND ART FRIEDMAN

SPECIAL RELATIVITY AND CLASSICAL FIELD THEORY

The Theoretical Minimum

hysicist Leonard Susskind and data engineer Art Friedman are back. This time, they introduce readers to Einstein's special relativity and Maxwell's classical field theory. Using their typical brand of real math, enlightening drawings, and humor, Susskind and Friedman walk us through the complexities of waves, forces, and particles by exploring special relativity and electromagnetism. It's a must-read for both devotees of the series and any armchair physicist who wants to improve their knowledge of physics' deepest truths.

LEONARD SUSSKIND is the Felix



Bloch Professor in Theoretical Physics at Stanford University. He is the author of *Quantum Mechanics* (with Art Friedman) and *The Theo*-

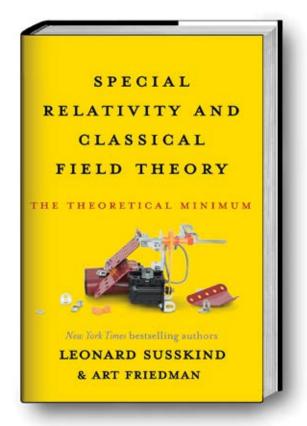
retical Minimum (with George Hrabovsky), among other books. He lives in Palo Alto, California.



ART FRIEDMAN is

a data consultant and the author of *Quantum Mechanics* (with Leonard Susskind). A lifelong student of physics,

he lives in Murphys, California.



The third volume in the bestselling physics series cracks open Einstein's special relativity and field theory

NEW HARDCOVER · SEPTEMBER

Science • \$30.00 / \$39.00 CAN

 $5-1/2 \times 8-1/4 \cdot 512$ pages

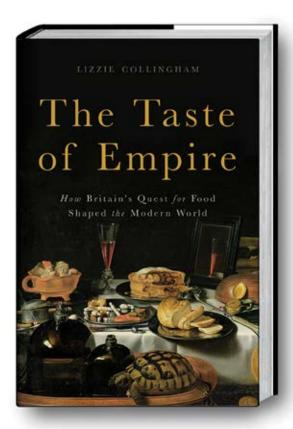
Black-and-white illustrations and figures throughout 978-0-465-09334-2

E-BOOK 978-0-465-09335-9

Selling Territory: WxUK,CW*

Author photos © Anne Warren (Susskind)

© Margaret Sloan (Friedman)



A history of the British Empire told through twenty meals eaten around the world

NEW HARDCOVER · OCTOBER

History • \$30.00 / \$39.00 CAN 6×9 -1/4 • 368 pages Twenty black-and-white illustrations throughout 978-o-465-o5666-8

E-BOOK 978-0-465-09317-5

Selling Territory: WxUK,CW,EU*

LIZZIE COLLINGHAM

THE TASTE OF EMPIRE

How Britain's Quest for Food Shaped the Modern World

n The Taste of Empire, acclaimed historian Lizzie Collingham tells the story of how the British Empire's quest for food shaped the modern world. Told through twenty meals over the course of 450 years, from the Far East to the New World, Collingham explains how Africans taught Americans how to grow rice, how the East India Company turned opium into tea, and how Americans became the best-fed people in the world. In *The Taste of Empire*, Collingham masterfully shows that only by examining the history of Great Britain's global food system, from sixteenth-century Newfoundland fisheries to our present-day eating habits, can we fully understand our capitalist economy and its role in making our modern diets.

LIZZIE COLLINGHAM is an associate



fellow at the University of Warwick. The author of three books, including *The Taste of War* and *Curry*, Collingham lives in Cambridge,

United Kingdom.

ABIGAIL MARSH

THE FEAR FACTOR

How One Emotion Connects Altruists, Psychopaths, and Everyone In-Between

t fourteen, Amber could boast of killing her guinea pig, threatening to burn down her home, and seducing men in exchange for gifts. She used the tools she had available to get what she wanted, like all children. But unlike other children, she didn't care about the damage she inflicted. A few miles away, Lenny Skutnik cared so much about others that he jumped into an ice-cold river to save a drowning woman. What is responsible for the extremes of generosity and cruelty humans are capable of? By putting psychopathic children and extreme altruists in an fMRI, acclaimed psychologist Abigail Marsh found that the answer lies in how our brain responds to others' fear. While the brain's amygdala makes most of us hardwired for good, its variations can explain heroic and psychopathic behavior.

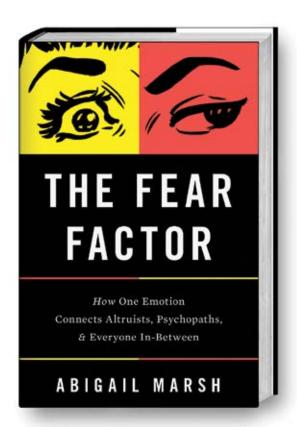
A path-breaking read, *The Fear Factor* is essential for anyone seeking to understand the heights and depths of human nature.



ABIGAIL MARSH

is an associate professor of psychology and neuroscience at Georgetown. She directs its prize-winning Laboratory on

Social and Affective Neuroscience. She lives in Washington, DC.



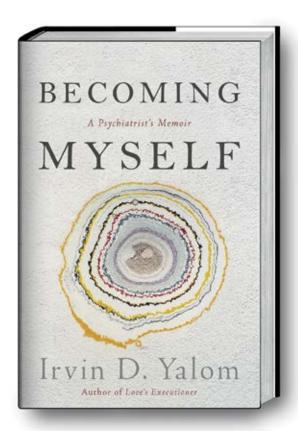
How the brains of psychopaths and heroes show that humans are wired to be good

NEW HARDCOVER · OCTOBER

 $Psychology/Science \cdot \$28.00/\$36.50~CAN$ $6 \times 9-1/4 \cdot 304~pages$ Ten~black-and-white~illustrations~throughout 978-1-54.16-9719-5

E-BOOK 978-1-5416-9720-1

Selling Territory: WxUK,CW,EU Author photo © Phoebe Taubman



Bestselling writer and psychotherapist Irvin D. Yalom puts himself on the couch in a lapidary memoir

NEW HARDCOVER · OCTOBER

Autobiography / Psychology • \$30.00 / \$39.00 CAN 6×9 -1/4 • 352 pages Black-and-white photographs throughout 978-o-465-o9889-7

E-BOOK 978-0-465-09890-3

Selling Territory: WxUK,CW,EU Author photo © Reid Yalom

IRVIN D. YALOM

BECOMING MYSELF

A Psychiatrist's Memoir

rvin D. Yalom has made a career of investigating the lives of others. In this profound memoir, he turns his writing and therapeutic eye on himself. He opens his story with a nightmare: He is twelve, and is riding his bike past the home of an acne-scarred girl. Like every morning, he calls out, hoping to befriend her, "Hello Measles!" But in his dream, the girl's father makes Yalom understand that his daily greeting had hurt her. For Yalom, this was the birth of empathy; he would not forget the lesson. As Becoming Myself unfolds, we see the birth of the insightful thinker whose books have been a beacon to so many. This is not simply a man's life story, Yalom's reflections on his life and development are an invitation for us to reflect on the origins of our own selves and the meaning of our lives.



IRVIN D. YALOM

is an emeritus professor of psychiatry at Stanford University and a psychiatrist in San Francisco. He is the

author of many books, including Love's Executioner, The Gift of Therapy, and When Nietzsche Wept.

VICTOR DAVIS HANSON

THE SECOND WORLD WARS

How the First Global Conflict Was Fought and Won

orld War II was the most lethal conflict in human history. Never before had a war been fought on so many diverse landscapes and in so many different ways, from rocket attacks in London to jungle fighting in Burma to armor strikes in Libya.

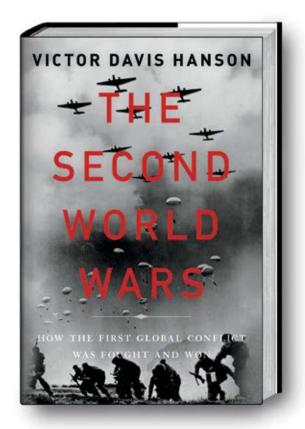
The Second World Wars examines how combat unfolded in the air, at sea, and on land to show how distinct conflicts among disparate combatants coalesced into one interconnected global war. Drawing on 3,000 years of military history, Victor Davis Hanson argues that despite its novel industrial barbarity, neither the war's origins nor its geography were unusual. Nor was its ultimate outcome surprising. The Axis powers were well prepared to win limited border conflicts, but once they blundered into global war, they had no hope of victory.

An authoritative new history of astonishing breadth, *The Second World Wars* offers a stunning reinterpretation of history's deadliest conflict.

VICTOR DAVIS HANSON is the



Martin and Illie Anderson Senior Fellow at the Hoover Institution, Stanford University, and lives in Selma, California.



A definitive account of World War II by America's preeminent military historian

NEW HARDCOVER · OCTOBER

History • \$40.00 / \$52.00 CAN

 $6 \times 9 - 1/4 \cdot 752$ pages

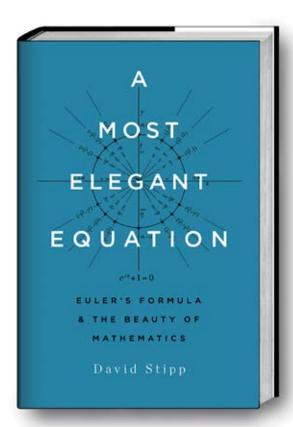
Two eight-page, black-and-white galleries and sixteen maps throughout

978-0-465-06698-8

E-BOOK 978-0-465-09319-9

 $Selling \, Territory; W$

Author photo © Kathleen Ballard



An award-winning science writer introduces us to mathematics using the extraordinary equation that unites five of mathematics' most important numbers

NEW HARDCOVER · NOVEMBER

Mathematics • \$27.00 / \$35.00 CAN5-1/2 x 8-1/4 • 240 pages Seventeen black-and-white illustrations throughout 978-0-465-09377-9

E-BOOK 978-0-465-09378-6

Selling Territory: W Author photo © Alicia Russell

DAVID STIPP

A MOST ELEGANT EQUATION

Euler's Formula and the Beauty of Mathematics

ertrand Russell wrote that mathematics can exalt "as surely as poetry." This is especially true of one equation: $e^{i\pi} + 1 = 0$, the brainchild of Leonhard Euler, the Mozart of mathematics. More than two centuries after Euler's death, it is still regarded as a conceptual diamond of unsurpassed beauty. Called Euler's identity or God's equation, it includes just five numbers but represents an astonishing revelation of hidden connections. It ties together everything from basic arithmetic to compound interest, the circumference of a circle, trigonometry, calculus, and even infinity. In David Stipp's hands, Euler's formula becomes a contemplative stroll through the glories of mathematics. The result is an ode to this magical field.



DAVID STIPP

is an award-winning science writer whose work has appeared in *Scientific* American, New York Times,

Wall Street Journal, Science, and other publications. The author of *The Youth Pill*, he lives in Boston, Massachusetts.

JOHN BRADSHAW

THE ANIMALS AMONG US

How Pets Make Us Human

ets have never been more popular. Over half of American households share their home with either a cat or a dog, and many contain both. This is a huge change from only a century ago, when the majority of domestic cats and dogs were working animals, keeping rodents at bay, guarding property, herding sheep. Nowadays, most are valued solely for the companionship they provide.

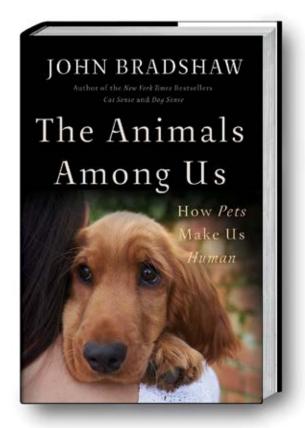
As mankind becomes progressively more urban and detached from nature, we seem to be clinging to the animals that served us well in the past. In *The Animals Among Us*, anthrozoologist John Bradshaw argues that pet-keeping is nothing less than an intrinsic part of human nature. An affinity for animals drove our evolution and now, without animals around us, we risk losing an essential part of ourselves.



JOHN BRADSHAW

is the foundation director of the Anthrozoology Institute at the University of Bristol, author of the $New\ York$

Times bestsellers Cat Sense and Dog Sense, and coauthor of The Trainable Cat. He lives in Southampton, England.



The bestselling author of *Dog Sense* and *Cat Sense* explains why living with animals has always been a fundamental aspect of being human

NEW HARDCOVER · OCTOBER

Science • \$28.00 / \$36.50 CAN

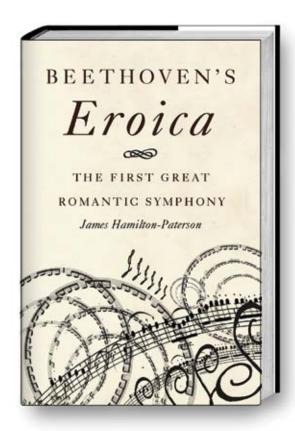
6 x 9-1/4 · 368 pages

 $For ty-eight\ black-and-white\ images\ throughout$

978-0-465-06481-6

E-BOOK 978-0-465-09315-1

Selling Territory: WxUK,CW,EU Author photo © Tom Mulvee



An ode to Beethoven's revolutionary masterpiece

NEW HARDCOVER · DECEMBER

Music • \$25.00 / \$32.50 CAN5 x 7-1/2 • 176 pages Fifty black-and-white illustrations throughout 978-1-5416-9736-2

E-BOOK 978-1-5416-9754-6

Selling Territory: USC Author photo © Danny Lau

JAMES HAMILTONPATERSON

BEETHOVEN'S EROICA

The First Great Romantic Symphony

an explosive new work: Beethoven's Third Symphony, known as the *Eroica*. It broke the mold of the Viennese Classical symphony, and was bigger and longer than any symphony that had preceded it. Its tone was confessional, even confrontational; its emotional expressiveness prefigured the music of Wagner and even Freud's exploration of the unconscious. With the first two stunning chords of the *Eroica*, classical music was transformed.

In *Beethoven's* Eroica, James Hamilton-Paterson sets this revolutionary symphony in the context of Beethoven's life and work, brilliantly analyzes the music itself, and describes its farranging impact.

JAMES HAMILTON-PATERSON



is one of Britain's most distinguished writers. A travel writer, memoirist, poet, and award-winning novelist, Hamilton-Paterson

is also an accomplished musician. He lives in Austria.

SERHII PLOKHY

LOST KINGDOM

The Quest for Empire and the Making of the Russian Nation

n 2014, Russia annexed the Crimea and attempted to seize a portion of Ukraine. While the world watched in outrage, this blatant violation of national sovereignty was only the latest iteration of a centuries-long effort to expand Russian boundaries and create a pan-Russian nation.

In Lost Kingdom, award-winning historian Serhii Plokhy argues that we can only understand the confluence of Russian imperialism and nationalism today by delving into the nation's history. Spanning over 2,000 years, from the end of the Mongol rule to the present day, Plokhy shows how leaders from Ivan the Terrible to Joseph Stalin to Vladimir Putin exploited existing forms of identity, warfare, and territorial expansion to achieve imperial supremacy.

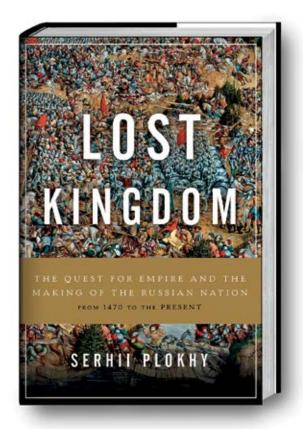
An authoritative and masterful account of Russian imperialism, *Lost Kingdom* chronicles the story behind Russia's belligerent nation-building quest.



SERHII PLOKHY is

the Mykhailo Hrushevsky Professor of Ukrainian History and director of the Ukrainian Research Institute

at Harvard University. An award-winning author, Plokhy lives in Arlington, Massachusetts.



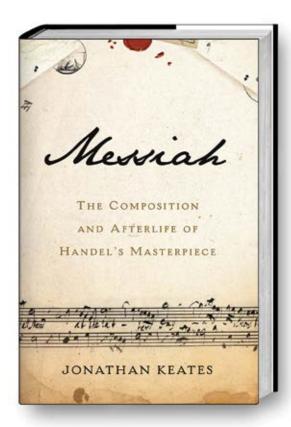
From a preeminent scholar of Eastern Europe, a new history of Russian imperialism

NEW HARDCOVER · OCTOBER

History • \$32.00 / \$42.00 CAN $6 \times 9 - 1/4 \cdot 432 \text{ pages}$ Twelve maps throughout 978 - 0 - 465 - 09849 - 1

E-BOOK 978-0-465-09739-5

Selling Territory: WxUK,CW Author photo © Susan Wilson



From Handel's renowned biographer, the story of one of the most celebrated compositions of Western classical music, *Messiah*

NEW HARDCOVER · OCTOBER

Music • \$25.00 / \$32.50 CAN $5\,x\,7\text{-}1/2\, \cdot 176\,pages$ Thirty black-and-white illustrations throughout 978-1-5416-9735-5

E-BOOK 978-1-5416-9749-2

Selling Territory: USC Author photo © Jerry Bauer

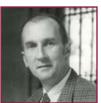
JONATHAN KEATES

MESSIAH

The Composition and Afterlife of Handel's Masterpiece

In late summer of 1741, George Friderick Handel composed an oratorio set to words from the King James Bible, rich in tuneful arias and magnificent choruses. Jonathan Keates recounts the history and afterlife of *Messiah*, one of the best-loved works in the classical repertoire. He relates the composition's first performances and its relationship with spirituality in the age of Enlightenment, and examines how *Messiah*, after Handel's death, became an essential component of our musical canon.

An authoritative and affectionate celebration of the high-point of the Georgian golden age of music, *Messiah* is essential reading for lovers of classical music.



JONATHAN KEATES

is a distinguished and prizewinning biographer, novelist, and travel writer. The author of *Handel* and *Purcell*, he is

chairman of the Venice in Peril fund, a fellow of the Royal Society of Literature, and a regular contributor to the *Times Literary Supplement*. He lives in the United Kingdom.

DAR WILLIAMS

WHAT I FOUND IN A THOUSAND TOWNS

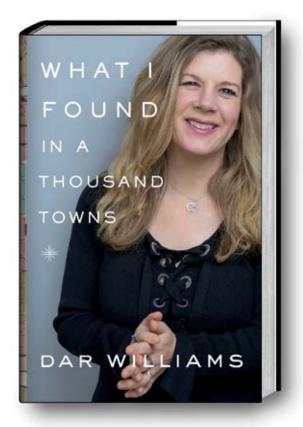
ubbed by the New Yorker as "one of America's very best singersongwriters," Dar Williams has made her career not in stadiums, but touring America's small towns. She has played their venues, composed in their coffee shops, and drunk in their bars. She has seen these communities struggle, but also seen them thrive in the face of postindustrial identity crises.

Here, Williams muses on why some towns flourish while others fail, examining elements from the significance of history and nature to the uniting power of public spaces and food. Drawing on her own travels and the work of urban theorists, Williams offers real solutions to rebuild declining communities. What I Found in a Thousand Towns is more than a love letter to America's small towns, it's a deeply personal and hopeful message about the potential of America's lively and resilient communities.



DAR WILLIAMS is a renowned folk musician and composer based in the Hudson Valley who has sold millions of albums and

toured across the United States. Williams is also a well-known environmentalist and social justice advocate.



A beloved folk singer presents an impassioned account of the fall and rise of the small American towns she cherishes

NEW HARDCOVER · SEPTEMBER

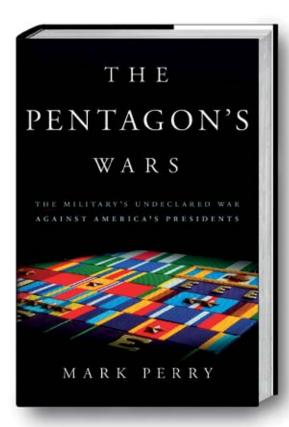
Social Science \cdot \$27.00 / \$35.00 CAN

6 x 9-1/4 · 288 pages

Fifteen black-and-white photographs throughout 978-0-465-09896-5

E-BOOK 978-0-465-09897-2

Selling Territory: W Author photo © Tom Moore



A gripping insider account of the clash between America's civilian and military leadership

NEW HARDCOVER · OCTOBER

History • \$30.00 / \$39.00 CAN 6 x 9-1/4 • 384 pages Eight-page, color gallery

978-0-465-07971-1

E-BOOK 978-0-465-09310-6

Selling Territory: W Author photo © Lara Heimert

MARK PERRY

THE PENTAGON'S WARS

The Military's Undeclared War Against
America's Presidents

he Pentagon's Wars is a dramatic account of the deep and divisive debates between America's civilian leaders and its military officers. Renowned military expert Mark Perry investigates these internal wars and sheds new light on the US military—the most powerful and influential lobby in Washington. He reveals explosive stories—from the secret history of Clinton's "don't ask, don't tell" policy to how the military plotted to undermine Barack Obama's strategy in Afghanistan—to show how internal strife and deep civilian-military animus shapes America's policy abroad, often to the nation's detriment.

Drawing on three decades of high-profile interviews, both on and off the record, Perry yields sobering judgments on the tenures of our nation's most important military leaders. *The Pentagon's Wars* is essential reading for anyone seeking to understand the inner workings of the making of America's foreign policy.



MARK PERRY is a military and foreign affairs analyst whose articles have appeared in the Nation, Foreign Policy, Washington Post,

and Politico. Perry lives in Arlington, Virginia.

ELAINE MAY

FORTRESS AMERICA

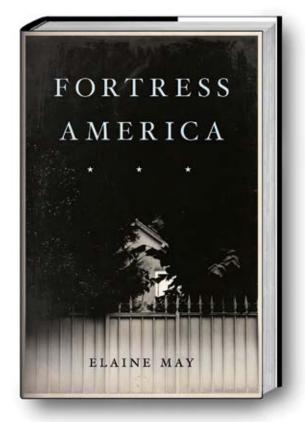
or the last sixty years, fear has seeped into every area of American life: Americans own more guns than citizens of any other country, sequester themselves in gated communities, and retreat from public spaces. And yet, crime rates have plummeted, making life in America safer than ever. Why, then, are Americans so afraid—and where does this fear lead to?

In this remarkable work of social history, Elaine May demonstrates how our obsession with security has made citizens fear each other and distrust the government, making America less safe and less democratic. Fortress America charts the rise of a muscular national culture, undercutting the common good. Instead of a thriving democracy of engaged citizens, we have become a paranoid, bunkered, militarized, and divided vigilante nation.



ELAINE MAY is the Regents Professor of American Studies and History at the University of Minnesota. The award-winning author

of five books and the former president of the American Studies Association, May lives in Minneapolis, Minnesota.



An award-winning historian explains America's culture of fear and argues that it imperils our democracy

NEW HARDCOVER · DECEMBER

History • \$30.00 / \$39.00 CAN

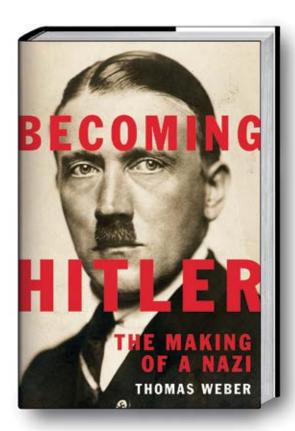
6 x 9-1/4 · 272 pages

Twenty black-and-white photographs throughout

978-0-465-05592-0

E-BOOK 978-0-465-09300-7

Selling Territory: WxUK,CW Author photo © Patrick O'Leary



An award-winning historian charts Hitler's radical transformation after World War I from a directionless loner into a powerful National Socialist leader

NEW HARDCOVER · NOVEMBER

History • \$35.00 / \$45.50 CAN 6×9 -1/4 • 480 pages Sixteen-page, black-and-white gallery and two maps 978-0-465-03268-6

E-BOOK 978-0-465-09662-6

Selling Territory: WxUK,CW,EU* Author photo © Sarah Christie

THOMAS WEBER

BECOMING HITLER

The Making of a Nazi

n Becoming Hitler, award-winning historian Thomas Weber examines Adolf Hitler's time in Munich between 1918 and 1926, the vears when Hitler shed his awkward, feckless persona and transformed himself into a savvy political operator who saw himself as Germany's messiah. The story of Hitler's transformation is one of a fateful match between man and city. After opportunistically fluctuating between the ideas of the left and the right, Hitler emerged as an astonishingly flexible leader of Munich's right-wing movement. The tragedy for Germany and the world was that Hitler found himself in Munich: had he not been in Bayaria in the wake of the war and the revolution, his transformation into a National Socialist may never have occurred. In *Becoming Hitler*, Weber brilliantly charts this tragic metamorphosis, dramatically expanding our knowledge of how Hitler became a lethal demagogue.



THOMAS WEBER

is a professor of history and international affairs at the University of Aberdeen, Scotland. The award-winning

author of several books, Weber divides his time between Aberdeen, Scotland, and Toronto, Ontario.

NEIL GERSHENFELD, ALAN GERSHENFELD, AND JOEL CUTCHER-**GERSHENFELD**

DESIGNING REALITY

How to Survive and Thrive in the Third Digital Revolution

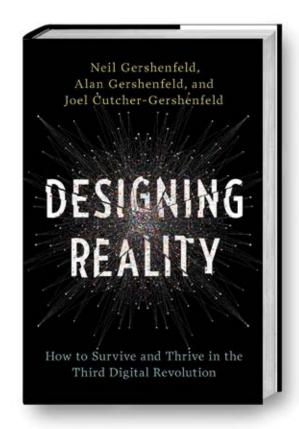
wo digital revolutions-computing and communication—have radically transformed our economy and lives. A third digital revolution is here: fabrication. Today's 3D printers are only the start of a trend, accelerating exponentially, to turn data into objects: Neil Gershenfeld and his collaborators ultimately aim to create a universal replicator straight out of Star Trek. While digital fabrication promises us self-sufficient cities and the ability to make (almost) anything, it could also lead to massive inequality. The first two digital revolutions caught most of the world flat-footed, thanks to Designing Reality that won't be true this time.

NEIL GERSHENFELD directs MIT's Center for Bits and Atoms. He lives in Cambridge, Massachusetts.

ALAN GERSHENFELD is the cofounder and president of E-Line Media. He lives in Scottsdale, Arizona.

JOEL CUTCHER-GERSHENFELD

is a professor at the Heller School at Brandeis University. He lives in Waltham, Massachusetts.



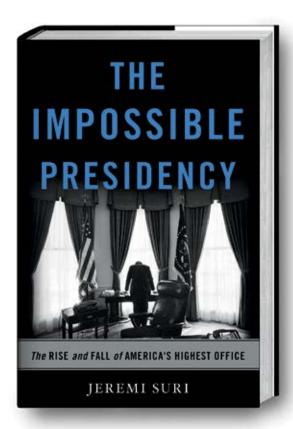
That's the promise, and peril, of the third digital revolution, where anyone will be able to make (almost) anything

NEW HARDCOVER · NOVEMBER

Technology / Economics • \$28.00 / \$36.50 CAN 6 x 9-1/4 · 288 pages 978-0-465-09347-2

E-BOOK 978-0-465-09348-9

Selling Territory: W



Why have recent presidents failed to bring promised change?

NEW HARDCOVER · SEPTEMBER

History / Political Science • \$30.00 / \$39.00 CAN 6×9 -1/4 • 368 pages
Thirteen black-and-white images throughout 978-0-465-05173-1

E-BOOK 978-0-465-09390-8

Selling Territory: WxUK,CW Author photo © Jeremi Suri

JEREMI SURI

THE IMPOSSIBLE PRESIDENCY

The Rise and Fall of America's Highest Office

n The Impossible Presidency, celebrated historian Jeremi Suri charts the rise and fall of the American presidency, from the limited role envisaged by the Founding Fathers to its current status as the most powerful job in the world. He argues that the presidency is a victim of its own success—the vastness of the job makes it almost impossible to fulfill the expectations placed upon it. As managers of the world's largest economy and military, contemporary presidents must react to a truly globalized world in a twenty-four-hour news cycle. There is little room left for bold vision.

Suri traces America's disenchantment with our recent presidents to the inevitable mismatch between presidential promises and the structural limitations of the office. A masterful reassessment of presidential history, this book is essential reading for anyone trying to understand America's fraught political climate.



JEREMI SURI is a professor of history and holds the Mack Brown Distinguished Chair for Leadership in Global Affairs

at the University of Texas. He lives in Austin, Texas.

HARRY S. STOUT

AMERICAN ARISTOCRATS

A Family, a Fortune, and the Making of American Capitalism

merican Aristocrats is a multigenerational biography of the Andersons of Kentucky, a family of strivers who passionately believed in the promise of America. Beginning in 1773 with the family patriarch, a twice-wounded Revolutionary War hero, the Andersons amassed land throughout what was then the American West. As the eminent religious historian Harry S. Stout argues, the story of the Andersons is the story of America's experiment in republican capitalism. Congressmen, diplomats, and military generals, the Andersons enthusiastically embraced the emerging American gospel of land speculation. In the process, they became apologists for slavery and Indian removal, and worried anxiously that the volatility of the market might lead them to ruin.

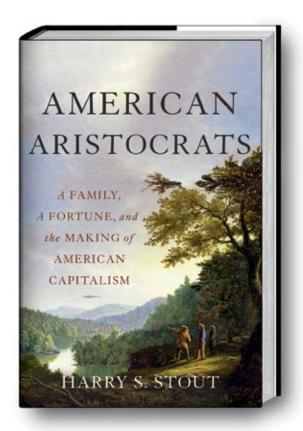
Drawing on a vast store of Anderson family records, Stout reconstructs their journey to great wealth as they rode out the cataclysms of their time, from financial panics to the Civil War and beyond. Through the Andersons we see how the lure of wealth shaped American capitalism and the nation's continental aspirations.



HARRY S. STOUT

is the Jonathan Edwards Professor of American Religious History at Yale University and lives in

Branford, Connecticut.



The story of an ambitious family at the forefront of the great middle-class land grab that shaped American capitalism

NEW HARDCOVER · NOVEMBER

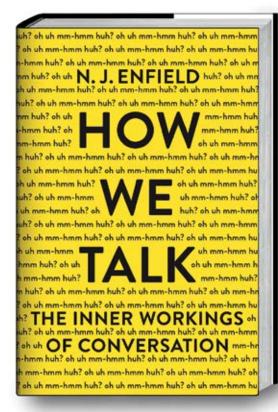
History • \$32.00 / \$42.00 CAN 6 x 9-1/4 • 464 pages

978-0-465-09898-9

E-BOOK 978-0-465-09899-6

Selling Territory: W

Author photo © Heather Voorhees



An expert guide to how conversation works, from how we know when to speak to why *huh* is a universal word

NEW HARDCOVER · NOVEMBER

Science / Language \cdot \$27.00 / \$35.00 CAN 5-1/2 x 8-1/4 \cdot 272 pages Twenty-three charts and graphs throughout 978-0-465-05994-2

E-BOOK 978-0-465-09376-2

Selling Territory: WxUK,CW Author photo © The University of Sidney

N. J. ENFIELD

HOW WE TALK

The Inner Workings of Conversation

e all had teachers who scolded us over the use of um, uh-huh, oh, like, and mm-hmm. But as linguist N. J. Enfield reveals in How We Talk, these "bad words" are fundamental to language.

Whether we are speaking with the clerk at the store, our boss, or our spouse, language is dependent on things as commonplace as a rising tone of voice, an apparently meaningless word, or a glance—signals so small that we hardly pay them any conscious attention. Nevertheless, they are the essence of how we speak. From the traffic signals of speech to the importance of um, How We Talk revolutionizes our understanding of conversation. In the process, Enfield reveals what makes language universally—and uniquely—human.



N. J. ENFIELD is a professor and the chair of linguistics at the University of Sydney and a research associate in the Language

and Cognition Group at the Max Planck Institute. He lives in Sydney, Australia.

EMILY DUFTON

GRASS ROOTS

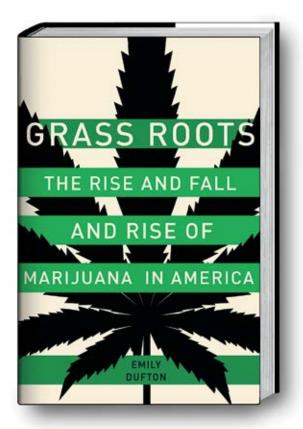
The Rise and Fall and Rise of Marijuana in America

In the last five years, eight states have legalized recreational marijuana. To many, continued progress seems certain. But pot was on a similar trajectory forty years ago, only to encounter a fierce backlash. In *Grass Roots*, historian Emily Dufton tells the remarkable story of marijuana's crooked path from acceptance to demonization and back again, and of the thousands of grassroots activists who made changing marijuana laws their life's work.

During the 1970s, pro-pot campaigners with roots in the counterculture secured the drug's decriminalization in a dozen states. Soon, though, concerned parents began to mobilize; finding a champion in Nancy Reagan, they transformed pot into a national scourge and helped pave the way for an aggressive war on drugs. Chastened marijuana advocates retooled their message, promoting pot as a medical necessity and eventually declaring legalization a matter of racial justice. For the moment, these activists are succeeding—but marijuana's history suggests how swiftly another counterrevolution could unfold.



EMILY DUFTON holds a PhD in American Studies from George Washington University. She lives in Washington, DC.



How earnest hippies, frightened parents, suffering patients, and other ordinary Americans went to war over marijuana

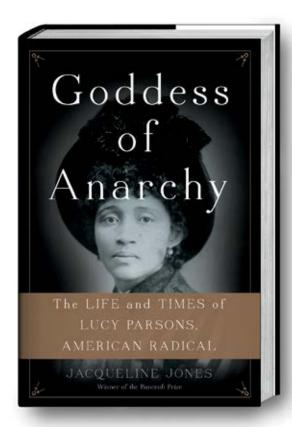
NEW HARDCOVER · DECEMBER

 $History \, \bullet \, \$28.00 \, / \, \$36.50 \, \mathrm{CAN}$

6 x 9-1/4 · 336 pages 978-0-465-09616-9

E-BOOK 978-0-465-09617-6

Selling Territory: WxUK,CW Author photo © Travis S. Pratt



From a prize-winning historian, a new portrait of an extraordinary activist and the turbulent age in which she lived

NEW HARDCOVER · DECEMBER

Biography • \$32.00 / \$42.00 CAN 6 x 9-1/4 • 400 pages Thirty black-and-white images and two maps throughout 978-0-465-07899-8

E-BOOK 978-1-5416-9726-3

Selling Territory: W Author photo © Brian Birzer

JACQUELINE JONES

GODDESS OF ANARCHY

The Life and Times of Lucy Parsons, American Radical

oddess of Anarchy recounts the formidable life of the militant writer, orator, and agitator Lucy Parsons. Born to an enslaved woman in Virginia in 1851 and raised in Texas—where she met her husband, the Haymarket "martyr" Albert Parsons—Lucy was a fearless advocate of First Amendment rights, a champion of the working classes, and one of the most prominent figures of African descent of her era. And yet, her life was riddled with contradictions—she advocated violence without apology, concocted a Hispanic-Indian identity for herself, and ignored the plight of African Americans.

Drawing on a wealth of new sources, Jacqueline Jones presents not only the exceptional life of the famous American-born anarchist but also an authoritative account of her times—from slavery through the Great Depression.



JACQUELINE JONES

is the Walter Prescott Webb Chair in History and Ideas and the Mastin Gentry White Professor of Southern

History at the University of Texas, Austin. Winner of the Bancroft Prize for *Labor of Love, Labor of Sorrow*, Jones lives in Austin, Texas.

KARL SIGMUND

EXACT THINKING IN DEMENTED TIMES

The Vienna Circle and the Epic Quest for the Foundations of Science

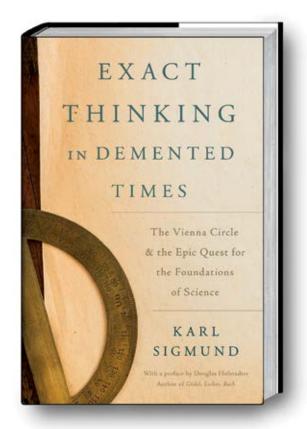
nspired by Albert Einstein's theory of relativity and Bertrand Russell and David Hilbert's pursuit of the fundamental rules of mathematics, some of the most brilliant minds of their generation came together in post—World War I Vienna to present the latest theories in mathematics, science, and philosophy and to build a strong foundation for scientific investigation. Composed of such luminaries as Kurt Gödel and Rudolf Carnap, and stimulated by the works of Ludwig Wittgenstein and Karl Popper, the Vienna Circle left an indelible mark on science.

Exact Thinking in Demented Times tells the often outrageous, sometimes tragic, and never boring stories of the men who transformed scientific thought. A revealing work of history, this landmark book pays tribute to those who dared to reinvent knowledge from the ground up.



KARL SIGMUND is a professor of mathematics at the University of Vienna. One of the pioneers of evolutionary game theory,

he lives in Vienna.



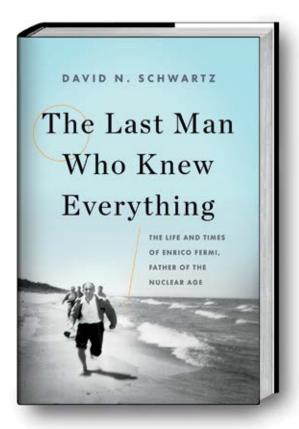
A dazzling group biography of the early twentieth-century thinkers who transformed the way the world thought about math and science

NEW HARDCOVER · DECEMBER

Science / Biography • \$32.00 / \$42.00 CAN 6×9 -1/4 • 384 pages Forty black-and-white images throughout 978-0-465-09695-4

E-BOOK 978-0-465-09696-1

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The definitive biography of the brilliant, charismatic, and very human physicist and innovator Enrico Fermi

NEW HARDCOVER • DECEMBER

Biography / Science • \$35.00 / \$45.50 CAN 6×9 -1/4 • 448 pages Fifteen black-and-white illustrations throughout 978-o-465-o7292-7

E-BOOK 978-0-465-09312-0

Selling Territory: W Author photo © Susan Schwartz

DAVID N. SCHWARTZ

THE LAST MAN WHO KNEW EVERYTHING

The Life and Times of Enrico Fermi, Father of the Nuclear Age

n 1942, a team at the University of Chicago achieved what no one had before: a nuclear chain reaction. At the forefront of this breakthrough stood Enrico Fermi. Straddling the ages of classical physics and quantum mechanics, equally at ease with theory and experiment, Fermi truly was the last man who knew everything—at least about physics. But he was also a complex figure who was a member of both the Italian Fascist Party and the Manhattan Project, and a less-than-ideal father and husband who nevertheless remained one of history's greatest mentors. Based on new archival material and exclusive interviews. The Last Man Who Knew Everything lays bare the enigmatic life of a colossus of twentieth-century physics.

DAVID N. SCHWARTZ holds a



PhD in political science from MIT and is the author of two previous books. He has worked at the State Department Bureau of

Politico-Military Affairs. He lives in New York with his wife, Susan. His father, Melvin Schwartz, shared the Nobel Prize for Physics in 1988 for the discovery of the muon neutrino.

R. MARIE GRIFFITH

MORAL COMBAT

How Sex Divided American Christians and Fractured American Politics

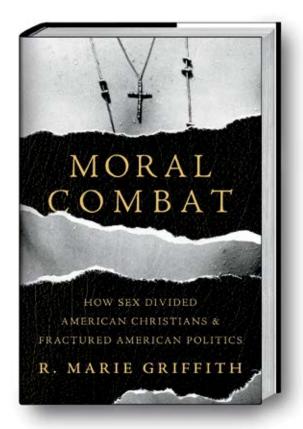
ay marriage, transgender rights, birth control-sex is at the heart of many of the most divisive political issues of our age. The origins of these conflicts, historian R. Marie Griffith argues, lie in sharp disagreements that emerged among American Christians a century ago. From the 1920s onward, a once-solid Christian consensus regarding gender roles and sexual morality began to crumble, as liberal Protestants sparred with fundamentalists and Catholics over questions of obscenity, sex education, and abortion. Both those who advocated for greater openness in sexual matters and those who resisted new sexual norms turned to politics to pursue their moral visions for the nation. Moral Combat is a history of how the Christian consensus on sex unraveled, and how this unraveling has made our political battles over sex so ferocious and intractable.



R. MARIE GRIFFITH

is the John C. Danforth Distinguished Professor at Washington University in St. Louis, where she directs the

Danforth Center on Religion and Politics. She lives in St. Louis, Missouri.



From an esteemed scholar of American religion and sexuality, a sweeping account of the century of religious conflict that produced our culture wars

NEW HARDCOVER · DECEMBER

 $History \, \bullet \, \$32.00 \, / \, \$42.00 \, \mathrm{GAN}$

6 x 9-1/4 · 384 pages

Twenty-eight black-and-white

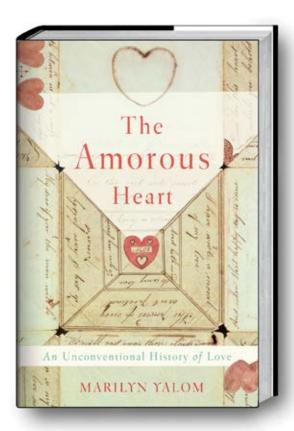
photographs throughout

978-0-465-09475-2

E-BOOK 978-0-465-09476-9

Selling Territory: W

Author photo © Randall Kahn



An eminent scholar unearths the captivating history of the twolobed heart symbol, from scripture and tapestry to T-shirts and text messages, shedding light on how we have expressed love since antiquity

NEW HARDCOVER • JANUARY

History/Art • \$27.00/\$35.00 CAN

 $5-1/2 \times 8-1/4 \cdot 288$ pages

 $Twenty-five\ black-and-white\ illustrations\ throughout$

978-0-465-09470-7

E-BOOK 978-0-465-09471-4

Selling Territory: W Author photo © Reid Yalom

MARILYN YALOM

THE AMOROUS HEART

An Unconventional History of Love

he symmetrical, exuberant heart is everywhere: it gives shape to candy, pendants, the frothy milk on top of a cappuccino, and much else. How can we explain the ubiquity of what might be the most recognizable symbol in the world?

In The Amorous Heart, Marilyn Yalom tracks heart metaphor and iconography across two thousand years, through Christian theology, pagan love poetry, medieval painting, Shakespearean drama, Enlightenment science, and into the present. She argues that the symbol reveals a tension between love as romantic and sexual on the one hand, and as religious and spiritual on the other. Ultimately, the heart symbol is a guide to the astonishing variety of human affections, from the erotic to the chaste, and from the unrequited to the conjugal.



MARILYN YALOM

is a senior scholar at the Clayman Institute for Gender Research at Stanford University and the author of

A History of the Wife, among other books. She lives in Palo Alto, California, with her husband, Irvin.

THOMAS J.T. WILLIAMS

MONSTERS AND GODS

Britain's Viking Age and How It Shaped the West

Between the eighth and eleventh centuries, Vikings permanently transformed the British Isles. Vikings came to plunder, and ultimately to settle, to colonize, and to rule. They reshaped Britain's language, geography, and culture in ways that persist across the English-speaking world. Descendants of Vikings and Britons settled Iceland and first explored the North American coast.

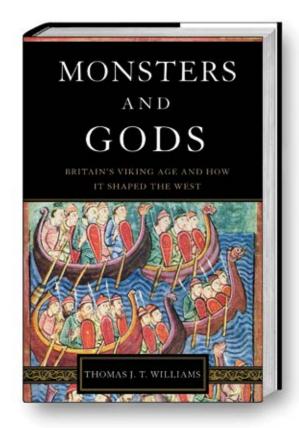
Monsters and Gods offers a new history of this lost world and its lasting legacies. Thomas J. T. Williams recounts the violent exploits of warriors like Erik Bloodaxe and Thorfinn Skullsplitter. He leads readers through ditches, barrows, and ruins to explore how Viking-age people understood their world. And he considers the Vikings' profound influence on artists and writers from Longfellow to Tolkien. Engrossing and lyrically written, this is a book for anyone who has ever felt the powerful allure of the Vikings and their world.

THOMAS J. T. WILLIAMS is the



curator of early medieval coinage at the British Museum and holds a PhD from University College London. A curator of the

international exhibition "Vikings: Life and Legend," he lives in North London.



An immersive exploration of Britain's Viking age and its enduring impact

NEW HARDCOVER · DECEMBER

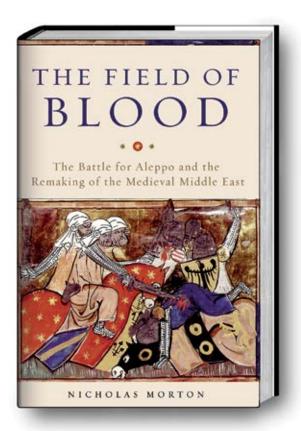
History • \$32.00 / \$42.00 CAN

6 x 9-1/4 · 384 pages

978-1-5416-9715-7

E-BOOK 978-1-5416-9716-4

Selling Territory: WxUK,CW,EU Author photo © Zeenat Williams



A vivid account of the Battle of the Field of Blood, which changed to course of the crusades

NEW HARDCOVER • FEBRUARY

History • \$30.00 / \$39.00 CAN 6 x 9-1/4 • 288 pages Six maps throughout 978-0-465-09669-5

E-BOOK 978-0-465-09670-1

Selling Territory: W Author photo © Bethan Laughlin

NICHOLAS MORTON

THE FIELD OF BLOOD

The Battle for Aleppo and the Remaking of the Medieval Middle East

n 1119, the people of the Near East came together in an epic clash of horses, swords, sand, and blood that would decide the fate of the city of the Aleppo—and the eastern Crusader states. Fought between tribal Turkish warriors on steppe ponies, Arab foot soldiers, Armenian bowmen, and European knights, the battlefield was the amphitheater into which the people of Eurasia poured their full gladiatorial might. Carrying a piece of the true cross before them, the Frankish army advanced, anticipating a victory that would secure their dominance over the entire region. But the famed Frankish cavalry charge failed them, and the well-arranged battlefield dissolved into a melee. Surrounded by enemy forces, the crusaders suffered a colossal defeat. With their advance stalled, the momentum of the crusader conquest began to evaporate, and would never be recovered in northern Syria.

NICHOLAS MORTON is a senior



lecturer at Nottingham Trent University. The author or editor of three books, Morton lives in Nottinghamshire, UK.

DAVID B. WOOLNER

THE LAST 100 DAYS

FDR at War and at Peace

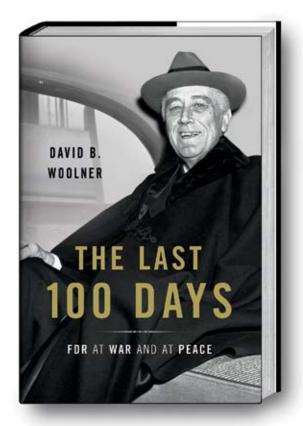
he first hundred days of FDR's presidency are justly famous, often viewed as a period of political action without equal in American history. Yet as historian David B. Woolner reveals, the last hundred might very well surpass them in drama and consequence.

Drawing on new evidence, Woolner shows how FDR called on every ounce of his diminishing energy to pursue what mattered most to him: the establishment of the United Nations, the reinvigoration of the New Deal, and the possibility of a Jewish homeland in Palestine. We see a president shorn of the usual distractions of office, a man whose sense of personal responsibility for the American people bore heavily upon him. As Woolner argues, even in declining health FDR displayed remarkable political talent and foresight as he focused his energies on shaping the peace to come.

DAVID B. WOOLNER is a senior fellow



and resident historian at the Roosevelt Institute and a professor of history at Marist College. He lives in Rhinebeck, New York.



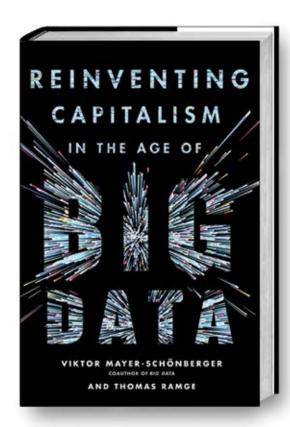
A revealing portrait of the end of Franklin Delano Roosevelt's life and presidency, shedding new light on how he made his momentous final policy decisions

NEW HARDCOVER · DECEMBER

Biography • \$32.00 / \$42.00 CAN 6 x 9-1/4 • 352 pages Fifteen black-and-white photographs 978-0-465-04871-7

E-BOOK 978-0-465-09651-0

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How data makes cash, banks, and big companies obsolete

NEW HARDCOVER · FEBRUARY

Economics / Technology + \$28.00 / \$36.50 CAN 6×9 -1/4 + 240 pages 978-o-465-o-9368-7

E-BOOK 978-0-465-09369-4

Selling Territory: W
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© Stefan Ostermeier (Ramge)

VIKTOR MAYER-SCHÖNBERGER AND THOMAS RAMGE

REINVENTING CAPITALISM IN THE AGE OF BIG DATA

n modern history, the story of capitalism has been a story of firms and financiers.

That's all going to change thanks to the Big Data revolution. As Viktor Mayer-Schönberger and Thomas Ramge show, data is replacing money as the driver of market behavior. Big finance and big companies will be replaced by small groups and individual actors who make markets instead of things: think Uber instead of Ford, or Airbnb instead of Hyatt.

This is the dawn of the era of data capitalism. Will it be an age of prosperity or of calamity? This book provides the indispensable roadmap for securing a better future.



VIKTOR MAYER-SCHÖNBERGER is a professor at the University of Oxford and the coauthor, with Kenneth Cukier, of

the bestselling *Big Data*. He lives in Oxford, United Kingdom.



THOMAS RAMGE is the technology correspondent of the business magazine *Brand eins* and a contributing editor at the *Economist*. He

lives in Berlin.

BERNARD E. HARCOURT

THE COUNTERREVOLUTION

How Our Government Went to War Against Its Own Citizens

ilitarized police officers with tanks and drones. Pervasive government surveillance and profiling. Social media that distract and track us. All of these, contends Bernard E. Harcourt, are facets of a new and radical governing paradigm in the United States—one rooted in the modes of warfare originally developed to suppress anticolonial revolutions and, more recently, to prosecute the war on terror.

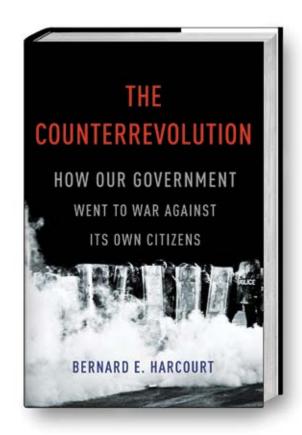
The Counterrevolution is a penetrating and disturbing account of the rise of counterinsurgency, first as a military strategy but increasingly as a way of ruling ordinary Americans. Harcourt shows how counterinsurgency's principles—bulk intelligence collection, ruthless targeting of minorities, pacifying propaganda—have taken hold domestically despite the absence of any radical uprising. This counterrevolution against phantom enemies, he argues, is the tyranny of our age. Seeing it clearly is the first step to resisting it effectively.

BERNARD E. HARCOURT is the



Isidor and Seville Sulzbacher Professor of Law and a professor of political science at Columbia University. The author of several books,

including *The Illusion of Free Markets* and *Exposed*, he lives in New York City.



A distinguished political theorist sounds the alarm about the counterinsurgency strategies used to govern Americans

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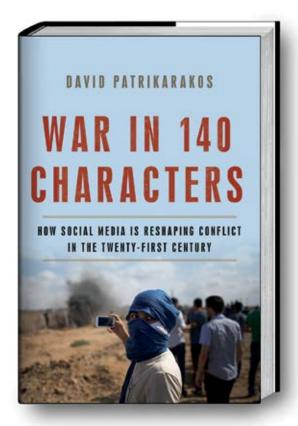
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Selling Territory: W



A foreign correspondent explores how social media has transformed the way modern battles are fought and won

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DAVID PATRIKARAKOS

WAR IN 140 CHARACTERS

How Social Media Is Reshaping Conflict in the Twenty-First Century

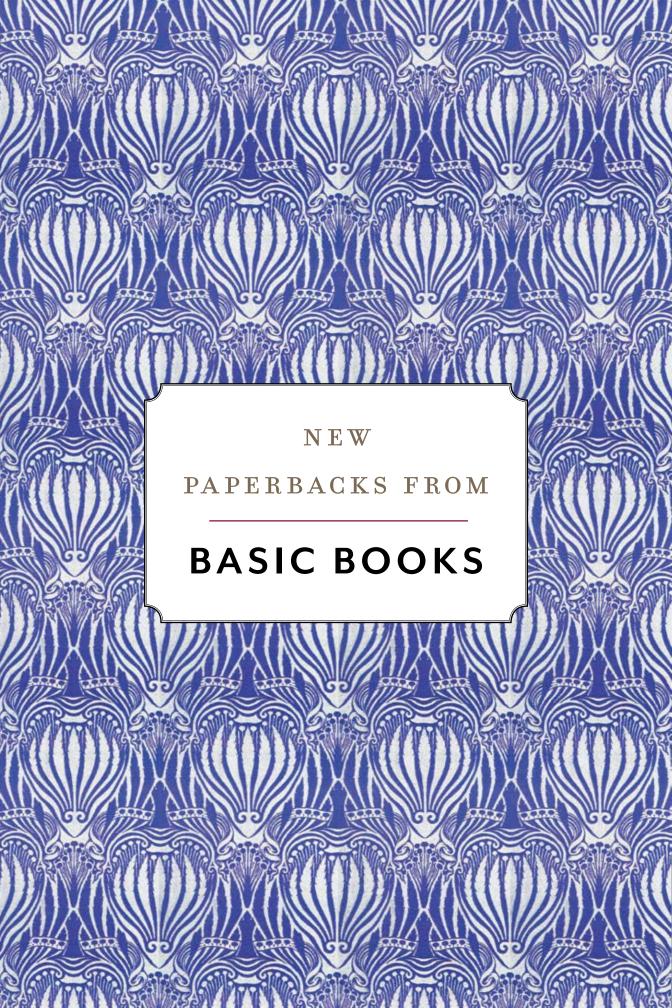
odern warfare is a war of narratives, where the most important bullets are virtual. Whether you are a president or a terrorist, if you don't understand how to deploy the power of social media effectively you may win the odd battle but you will lose a twenty-first-century war. Here, journalist David Patrikarakos draws on unprecedented access to key players to provide a new narrative for modern warfare. He travels thousands of miles across continents to meet a de-radicalized female member of ISIS recruited via Skype, a liberal Russian in Siberia who takes a job manufacturing "Ukrainian" news, and many others to explore the way social media has transformed the way we fight, win, and consume wars—and what this means for the world going forward.

DAVID PATRIKARAKOS is the author



of Nuclear Iran: The Birth of an Atomic State, a contributing editor at the Daily Beast, and a contributing writer at Politico. He has written for the New

York Times, Financial Times, Wall Street Journal, and many other publications. He lives in London.





JOHN SIMPSON

THE WORD DETECTIVE

Searching for the Meaning of It All at the Oxford English Dictionary

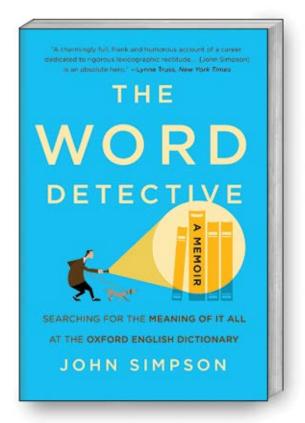
an you drink a glass of balderdash? And what do you call the part of a dog's back it can't scratch? The answers to these questions can be found in the Oxford English Dictionary. There is no better guide to the dictionary's many wonderments than its former chief editor, John Simpson. In The Word Detective, an intensely personal memoir and a joyful celebration of English, he weaves a story of how words come into being, how culture shapes language, and how technology transforms words. A brilliant and deeply humane expedition through the world of words, The Word Detective will delight and inspire any lover of language.

"Compellingly captures words in all their weirdness and wonder. . . . The book becomes a moving celebration both of language and of a love that transcends it." -Guardian (UK)



JOHN SIMPSON is the former chief editor of the Oxford English Dictionary, where he helped digitize the dictionary. He lives in

Gloucestershire, United Kingdom.



"A charmingly full, frank, and humorous account of a career dedicated to rigorous lexicographic rectitude.... [Simpson] is an absolute hero."

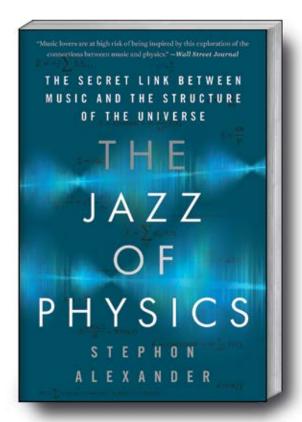
-Lynne Truss, New York Times

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STEPHON ALEXANDER

THE JAZZ OF PHYSICS

The Secret Link Between Music and the Structure of the Universe

Updated and expanded

ore than fifty years ago, John Coltrane drew the twelve musical notes in a circle and connected them by straight lines, forming a five-pointed star. Inspired by Einstein, Coltrane put physics and geometry at the core of his music. Physicist and jazz musician Stephon Alexander follows suit, using jazz to answer physics' most vexing questions about the past and future of the universe. Following the great minds that first drew the links between music and physics—a list including Pythagoras, Kepler, Newton, Einstein, and Rakim—The Jazz of Physics reveals that the ancient poetic idea of the Music of the Spheres, taken seriously, clarifies confounding issues in physics. The Jazz of Physics will fascinate and inspire anyone interested in the mysteries of our universe, music, and life itself.

STEPHON ALEXANDER is a



professor of physics at Brown University and the winner of the 2013 American Physical Society Edward A. Bouchet Award. He is also a

jazz musician and released his first electronic jazz album with Erin Rioux. Alexander lives in Providence. Rhode Island.

JOHN BRADSHAW AND SARAH ELLIS

THE TRAINABLE CAT

A Practical Guide to Making Life Happier for You and Your Cat

A New York Times Bestseller

e often assume that cats can't be trained, and don't need to be. But in *The Trainable Cat*, bestselling anthrozoologist John Bradshaw and cat expert Sarah Ellis show that cats absolutely must be trained in order to enrich the bond between pet and owner. Full of training tips and exercises—from introducing your cat to a new baby to helping them deal with visits to the vet—*The Trainable Cat* is the essential cat bible for cat owners and lovers.

"I doubt you'll find a more well-informed or scientific book on cats that better shows you how feline thinking works." -Times (London)



JOHN BRADSHAW

is the foundation director of the Anthrozoology Institute at the University of Bristol and the author of the *New York*

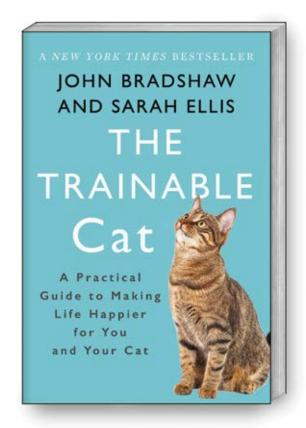
Times bestsellers Cat Sense and Dog Sense. He lives in Southampton, England.



SARAH ELLIS is a

feline behavior specialist at the charity International Cat Care and a visiting fellow at the University of Lincoln.

She lives in Wiltshire, England.



"I have to hand it to Bradshaw and Ellis: Once you suss out their basic cat-training philosophy, their methods totally work."

—Slate

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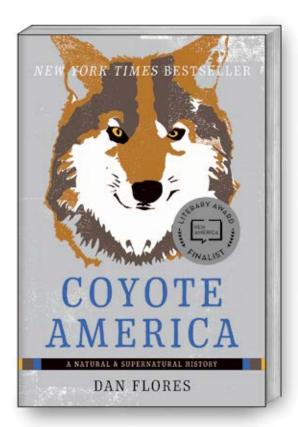
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DAN FLORES

COYOTE AMERICA

A Natural and Supernatural History

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"An absorbing book. . . . Flores is a master storyteller." $-Natural\ History$



DAN FLORES is the A. B. Hammond Professor Emeritus of Western History at the University of Montana and the author of ten books

on various aspects of western US history. Flores lives just outside Santa Fe, New Mexico.

JAMES TRAUB

JOHN QUINCY ADAMS

Militant Spirit

ew figures in American history have held as many roles in public life as John Quincy Adams. The son of John Adams, he was a brilliant ambassador and secretary of state, a frustrated president, and a dedicated congressman who staunchly opposed slavery. In John Quincy Adams, scholar and journalist James Traub draws on Adams's diaries, letters, and writings to evoke his numerous achievementsand failures-in office. A man of unwavering moral convictions, Adams is the father of foreign policy "realism" and one of the first proponents of the "activist government." But John Quincy Adams is first and foremost the story of a brilliant, flinty, and unyielding man whose life exemplified admirable political courage.

"A splendid new biography. . . . Reliably thorough, blissfully bereft of jargon, and nicely paced."

—Joseph J. Ellis, New York Times Book Review

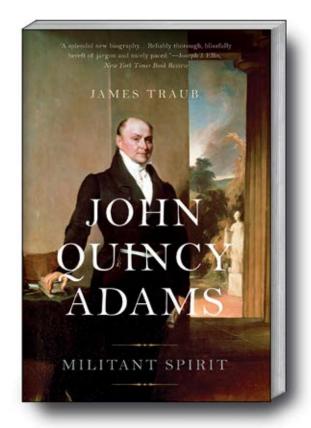
"James Traub does justice to both the man and his times, with a historian's sense of complexity and a writer's eye for drama and detail."

-Sean Wilentz



JAMES TRAUB is a columnist and a regular contributor at Foreign Policy.com and teaches foreign policy at New York University. He lives

in New York City.



"Penetrating, detailed, and very readable. . . . A splendid biography."

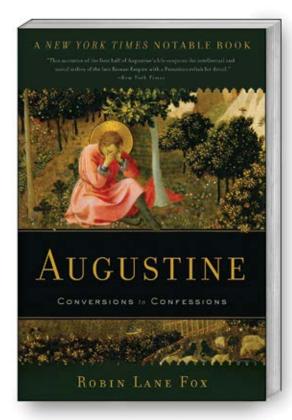
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ROBIN LANE FOX

AUGUSTINE

Conversions to Confessions

Winner of the Wolfson History Prize A New York Times Notable Book

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"With the power of his writing and deep familiarity with the huge circuit of Augustinian texts, Lane Fox reveals with remarkable enthusiasm and sympathy the spiritual and intellectual drama of his remarkable subject."

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"A fanatically well-researched new account of Augustine." $-National\ Review$



ROBIN LANE FOX is

a university reader in ancient history and an emeritus fellow of New College, Oxford. The author of several

books, Lane Fox lives in Oxford, England.

TED GIOIA

HOW TO LISTEN TO JAZZ

An Economist Best Book of the Year

music scholar Ted Gioia presents a lively introduction to the art of listening to jazz. He tells us what to listen for in a performance and includes a guide to today's leading jazz musicians. From Louis Armstrong's innovative sounds to the exotic compositions of Duke Ellington, Gioia covers everything from the music's history to the building blocks of improvisation. A true love letter to jazz by a foremost expert, How to Listen to Jazz is a must-read for anyone who's ever wanted to understand America's greatest contribution to music.

"Gioia could not have done a better job. Through him, jazz might even find new devotees."

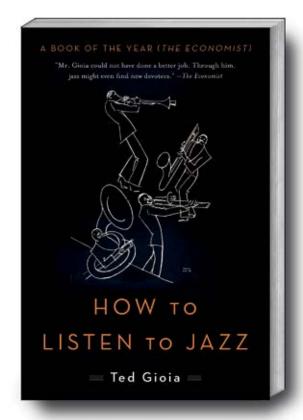
-Economist

"How to Listen to Jazz is a packed and useful introduction to the medium. . . . You feel you are in good hands." -Weekly Standard



TED GIOIA is a jazz pianist and an award-winning music historian. The author of ten books, Gioia is currently a columnist for

the Daily Beast.



"A radiantly accomplished writer ... Gioia conveys his passion for the music with vivid description and shrewd judgements."

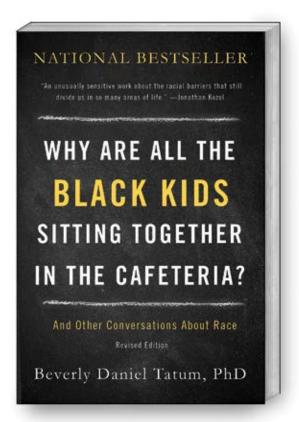
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BEVERLY DANIEL TATUM

WHY ARE ALL THE BLACK KIDS SITTING TOGETHER IN THE CAFETERIA?

And Other Conversations About Race

Revised Edition

alk into any racially mixed high school and you will see Black, White, and Latino youth clustered in their own groups. Is this self-segregation a problem to address or a coping strategy? Beverly Daniel Tatum, a renowned authority on the psychology of racism, argues that straight talk about our racial identities is essential if we are serious about enabling communication across racial and ethnic divides. These topics have only become more urgent as the national conversation about race is increasingly acrimonious. This fully revised edition is essential reading for anyone seeking to understand the dynamics of race in America.

"An unusually sensitive work about the racial barriers that still divide us in so many areas of life."

—Jonathan Kozol



BEVERLY DANIEL TATUM, PhD, is president emerita of Spelman College and in 2014 received the Award for Outstanding

Lifetime Contribution to Psychology, the highest honor presented by the American Psychological Association. She lives in Atlanta, Georgia.

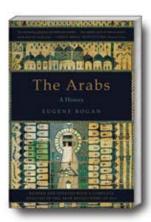
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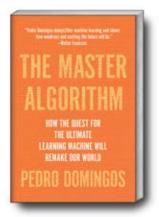
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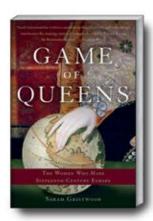
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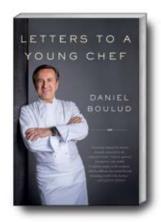
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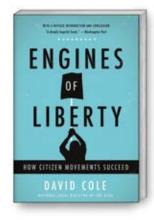
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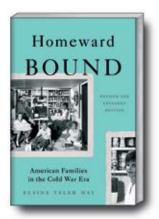
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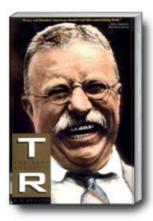


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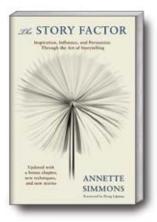


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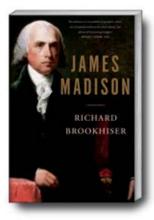
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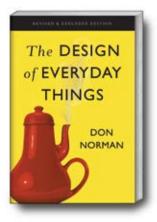
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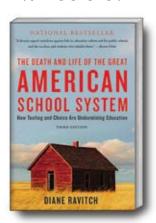
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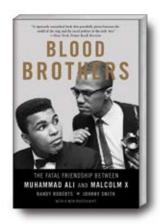
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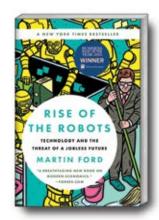
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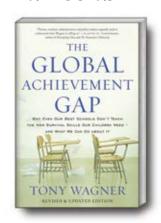
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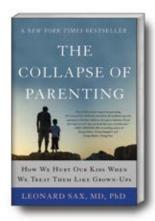
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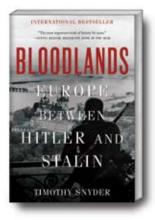
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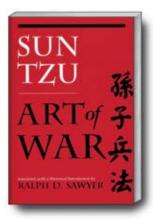
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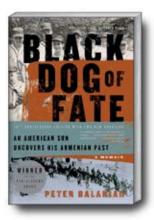
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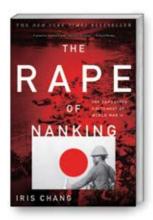
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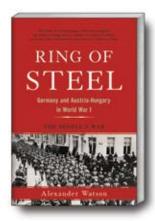
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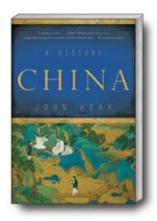
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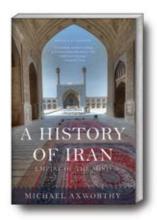
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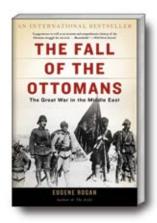
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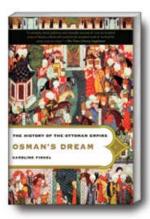


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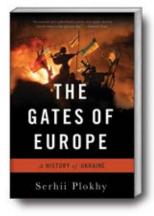


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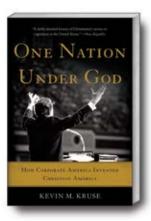
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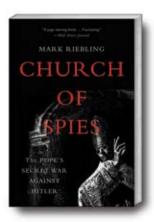
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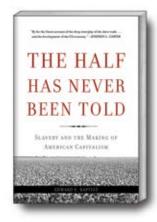
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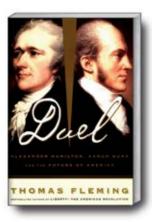
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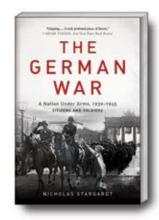
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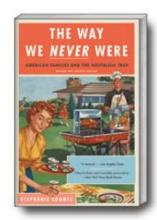
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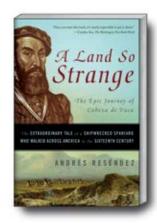
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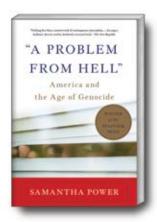
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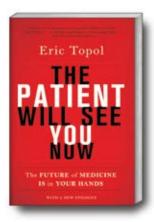
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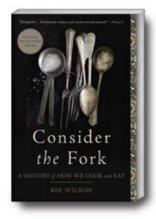
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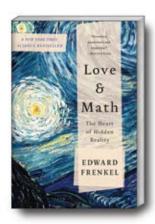


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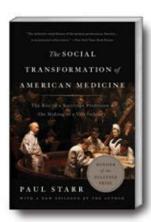


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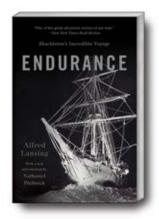
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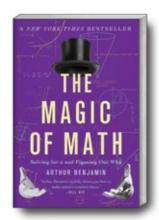
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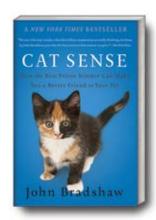
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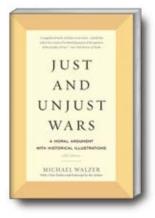


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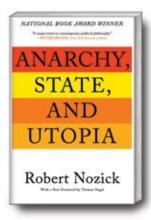
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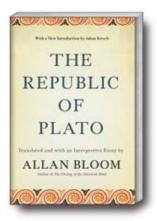
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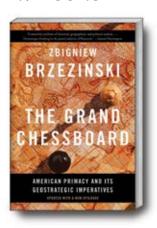
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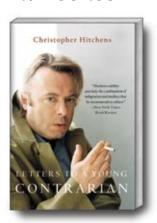
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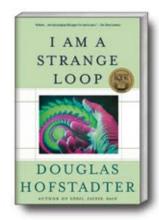
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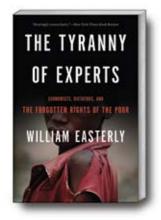
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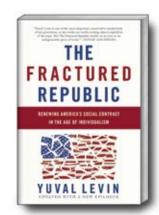
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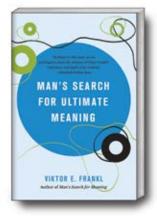
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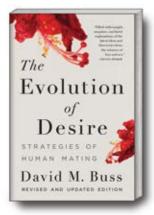
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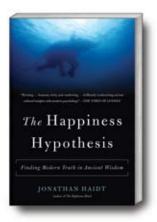
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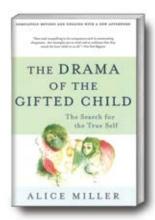
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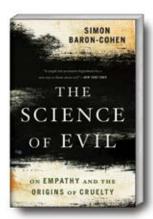
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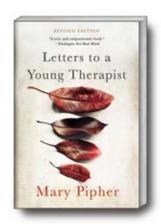
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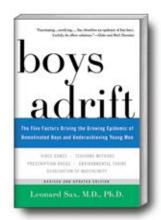
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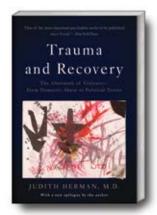
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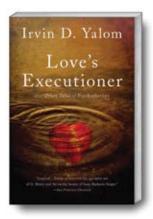


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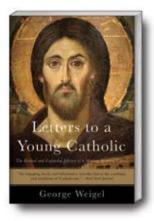


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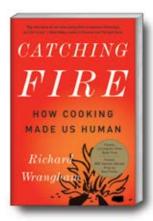
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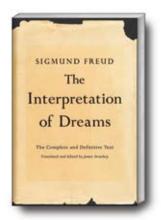
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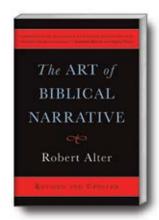
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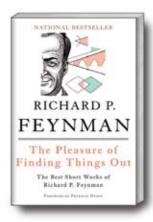
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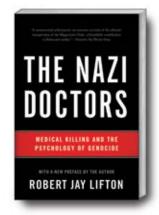
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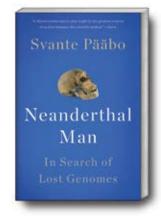
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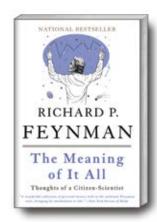
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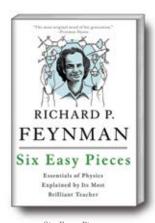
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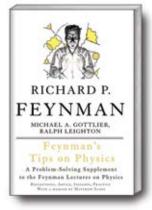
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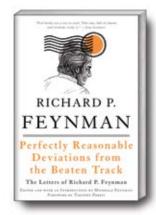
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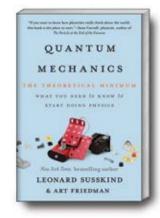
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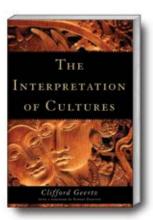
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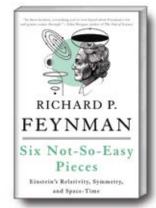
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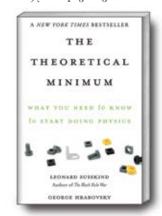
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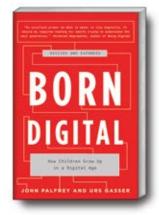
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