

A wooden oar is positioned vertically, pointing upwards. The background is a textured teal color. The oar's shaft is dark and runs down the center. The blade is made of light-colored wood with visible grain and is split into many thin, curved sections that fan out at the bottom.

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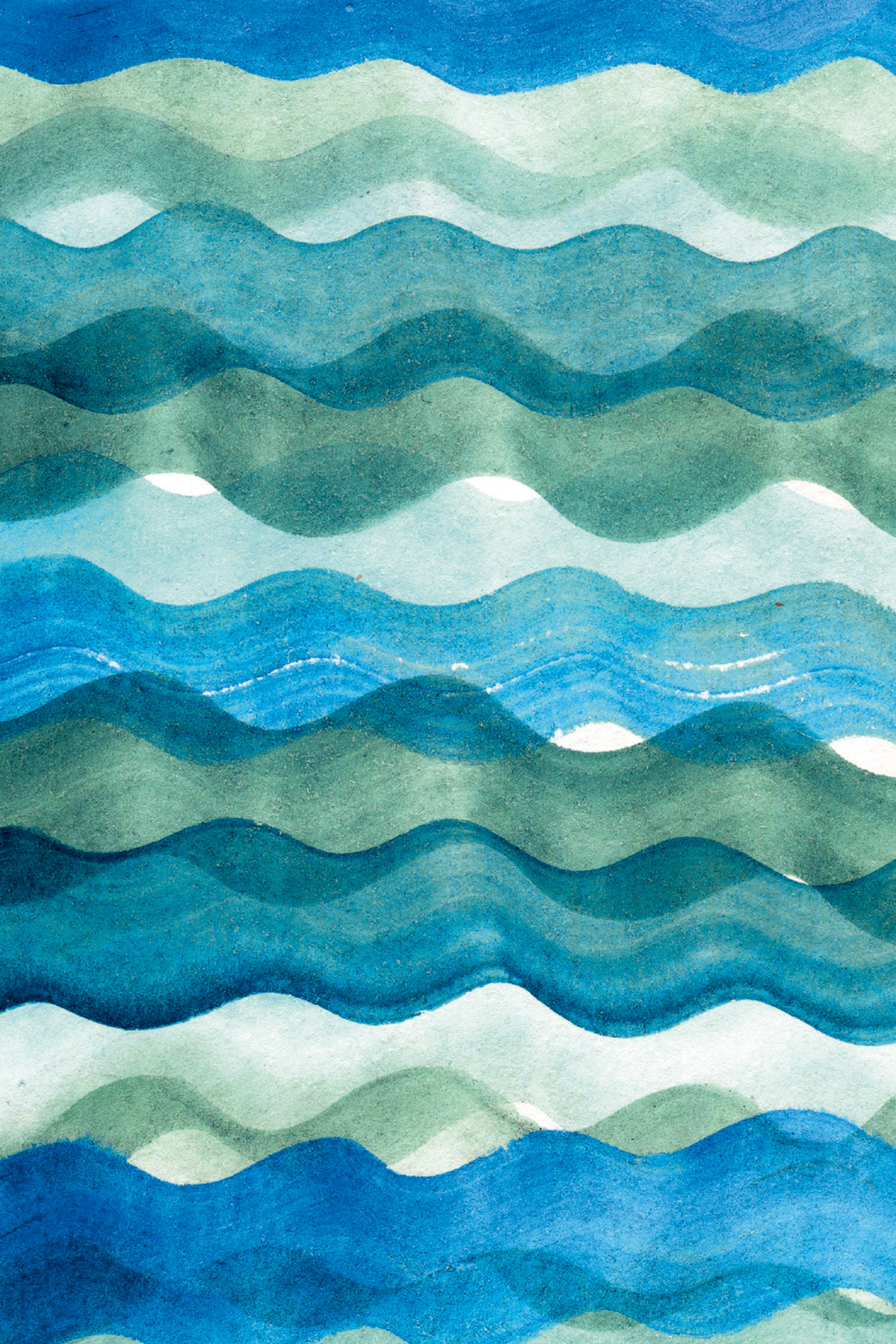
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NEW TITLES

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COVER IMAGE: VIKING SHIP MUSEUM, OSLO, NORWAY / BRIDGEMAN IMAGES



NEIL PRICE

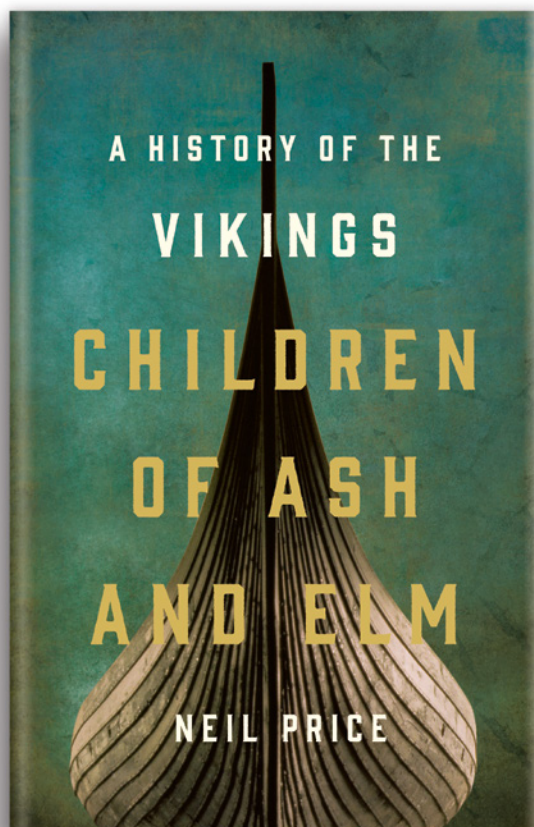
CHILDREN OF ASH AND ELM

A History of the Vikings

The Viking Age—between 750 and 1050—saw an unprecedented expansion of the Scandinavian peoples. As traders and raiders, explorers and colonists, they reshaped the world between eastern North America and the Asian steppe. For a millennium, though, their history has largely been filtered through the writings of their victims. Based on the latest archaeological and textual evidence, *Children of Ash and Elm* tells the story of the Vikings on their own terms: their politics, their cosmology, their art and culture. From Björn Ironside, who led an expedition to sack Rome, to Gudrid Thorbjarnardóttir, the most traveled woman in the world, Price shows us the real Vikings, not the caricatures they've become in popular culture and history.



NEIL PRICE is distinguished professor and chair of archaeology at Uppsala University, Sweden. He has been researching, teaching, and writing on the Vikings for nearly thirty-five years and is the author of several books on the history of the Viking Age. He lives in Sweden.



**A definitive new history
of the Vikings**

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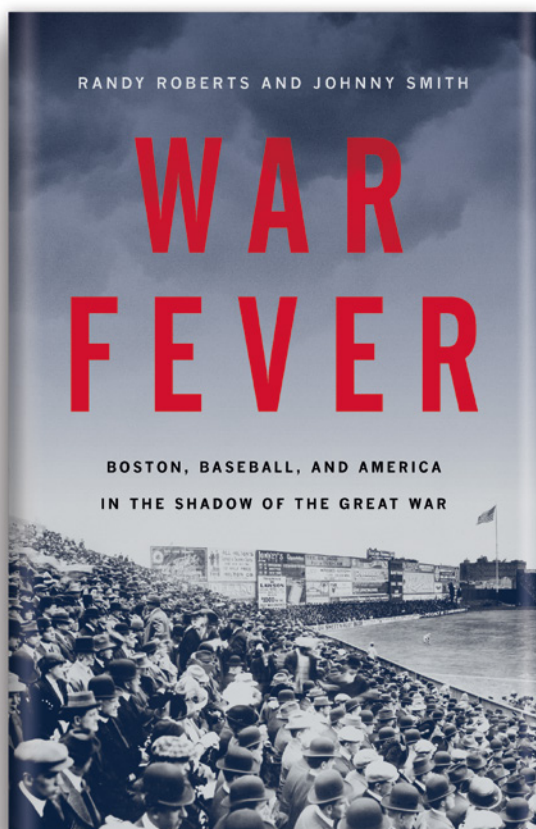
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SELLING TERRITORY: W

AUTHOR PHOTO © LINDA QVISTRÖM



A vivid portrait of Boston
in the throes of World War I,
and three men whose lives were
forever changed by it

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AUTHOR PHOTO (JOHNNY SMITH) © EVIE PEREZ

RANDY ROBERTS and JOHNNY SMITH

WAR FEVER

*Boston, Baseball, and America
in the Shadow of the Great War*

In the fall of 1918, a fever gripped Boston. The streets emptied as paranoia about the deadly Spanish flu spread. Newspapermen and vigilante investigators sought to discredit anyone who looked or sounded German. And as the war raged on, the enemy seemed to be lurking everywhere: prowling in submarines off the coast, arriving on ships in the harbor, or disguised as radicals stirring up trouble.

War Fever explores this delirious moment in American history through the stories of three men: Karl Muck, the German conductor of the Boston Symphony Orchestra; Charles Whittlesey, a young lawyer who became an unlikely hero in Europe; and the most famous baseball player of all time, Babe Ruth. Together, they offer a gripping narrative of America at war and American culture in upheaval.



RANDY ROBERTS is a distinguished professor of history at Purdue University and an award-winning author. **JOHNNY**



SMITH is an associate professor of history at Georgia Tech. They are coauthors of *Blood Brothers: The Fatal Friendship Between Muham-*

mad Ali and Malcolm X. Roberts lives in Lafayette, Indiana, and Smith lives in Atlanta, Georgia.

MICHAEL McCULLOUGH

THE KINDNESS OF STRANGERS

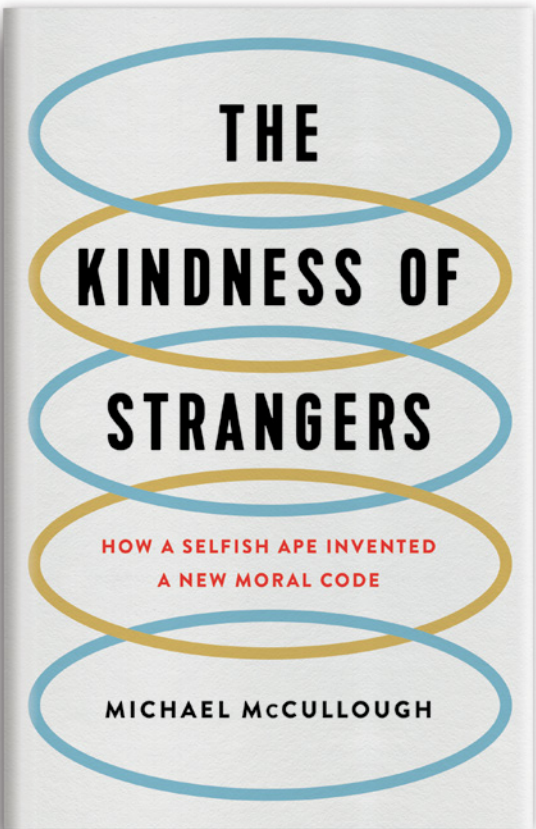
*How a Selfish Ape Invented
a New Moral Code*

How did humans, a species of self-centered apes, come to care about others? Since Darwin, scientists have tried to answer this question using evolutionary theory. In *The Kindness of Strangers*, psychologist Michael McCullough shows why they have failed and offers a new explanation instead. From the moment nomadic humans first settled down until the aftermath of the Second World War, our species has confronted repeated crises that we could only survive by changing our behavior. As McCullough argues, these choices weren't enabled by an evolved moral sense, but with moral invention—driven not by evolution's dictates but by reason.

Today's challenges—climate change, mass migration, nationalism—are some of humanity's greatest yet. In revealing how past crises shaped the foundations of human concern, *The Kindness of Strangers* offers clues for how we can adapt our moral thinking to survive these challenges as well.



MICHAEL McCULLOUGH is a professor of psychology at the University of California, San Diego. The winner of numerous distinctions for his research and writing, he is a fellow of the American Psychological Association and the Society for Personality and Social Psychology. He lives in La Jolla, California.



A sweeping psychological history
of human goodness

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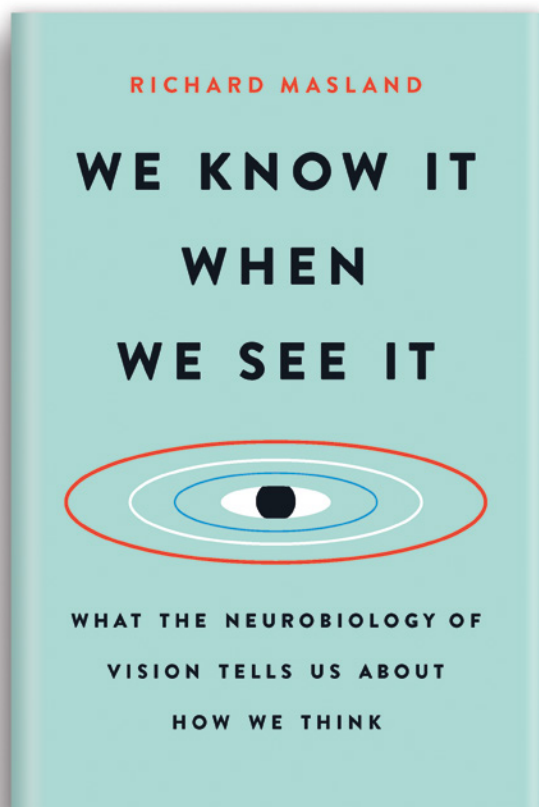
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A pioneering researcher offers
a sweeping account of vision and
the clues it holds to some of
neuroscience's biggest mysteries

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RICHARD MASLAND

WE KNOW IT WHEN WE SEE IT

*What the Neurobiology of Vision
Tells Us About How We Think*

Spotting a face in a crowd is so easy, you take it for granted. But how you do it is one of science's great mysteries. And vision is involved in nearly one-third of everything a brain does. Explaining how it works reveals more than just how you see. In *We Know It When We See It*, Harvard neuroscientist Richard Masland tackles vital questions about how the brain processes information—how it perceives, learns, and remembers—through a careful study of the inner life of the eye.

Covering everything from what happens when light hits your retina, to the increasingly sophisticated nerve nets that turn that light into knowledge, to what a computer algorithm must be able to do before it can be called truly "intelligent," *We Know It When We See It* is a profound yet approachable investigation into how our bodies make sense of the world.



RICHARD MASLAND is the David Glendenning Cogan distinguished professor of ophthalmology and professor of neuroscience at Harvard Medical School and former director of research at Massachusetts Eye and Ear. He divides his time between Boston, Massachusetts, and Frenchtown, Maryland.

BJORN LOMBORG

FALSE ALARM

*How Climate Change Panic
Costs Us Trillions, Hurts the Poor,
and Fails to Fix the Planet*

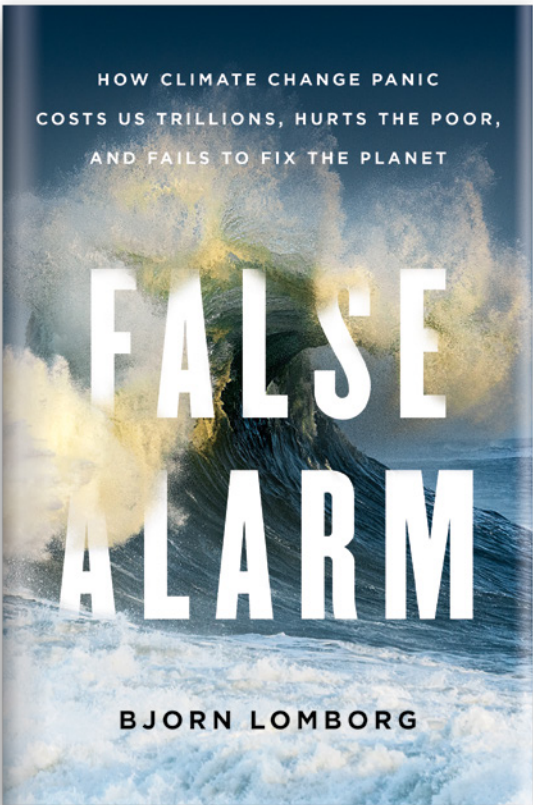
Hurricanes batter our coasts. Wildfires rage across the American West. Glaciers collapse in the Arctic. Politicians, activists, and the media espouse a common message: climate change is destroying the planet, and we must take drastic action immediately to stop it. Children panic about their future, and adults wonder if it is even ethical to bring new life into the world.

Enough, argues bestselling author Bjorn Lomborg. Climate change is real, but it's not the apocalyptic threat that we've been told it is. Projections of Earth's imminent demise are based on bad science and even worse economics. In panic, world leaders have committed to wildly expensive but largely ineffective policies that hamper growth and crowd out more pressing investments in human capital, from immunization to education.

False Alarm will convince you that everything you think about climate change is wrong—and points the way toward making the world a vastly better, if slightly warmer, place for us all.



BJORN LOMBORG is the author of *The Skeptical Environmentalist* and *Cool It*. He's a visiting professor at Copenhagen Business School and the Hoover Institution at Stanford and was named a Top 100 Global Thinker by *Foreign Policy*. He lives in Prague.



The bestselling “skeptical environmentalist” argues that panic over climate change is causing more harm than good

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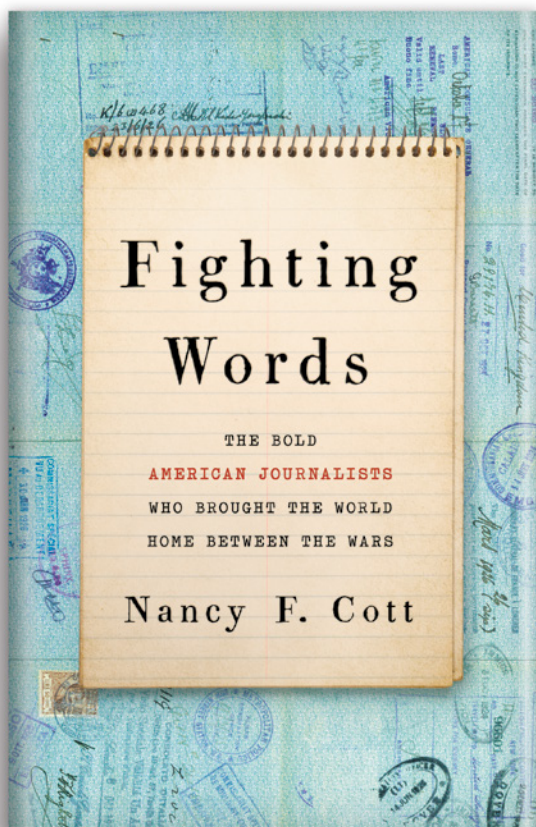
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From an esteemed historian,
a riveting group portrait
of international journalists
in the interwar period

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NANCY F. COTT

FIGHTING WORDS

*The Bold American Journalists Who Brought
the World Home Between the Wars*

In the fragile peace following the Great War, a surprising number of restless young Americans abandoned their homes and set out impulsively to see the changing world. In *Fighting Words*, Nancy F. Cott follows four who pursued global news—from contested Palestine to revolutionary China, from Stalin's Moscow to Hitler's Berlin. As foreign correspondents, they became players in international politics and shaped Americans' awareness of critical interwar crises, the spreading menace of European fascism, and the likelihood of a new war—while living romantic and sexual lives as modern and as hazardous as their journalism.

An indelible portrayal of a tumultuous era with resonance for our own, *Fighting Words* is essential reading on the power of the press and the growth of an American sense of international responsibility.



NANCY F. COTT is a professor of American history at Harvard University and the former director of the Schlesinger Library at the Radcliffe Institute for Advanced Study. She is the author of six previous books, including *Public Vows: A History of Marriage and the Nation*. She lives in Cambridge, Massachusetts.

PETER FRITZSCHE

HITLER'S FIRST HUNDRED DAYS

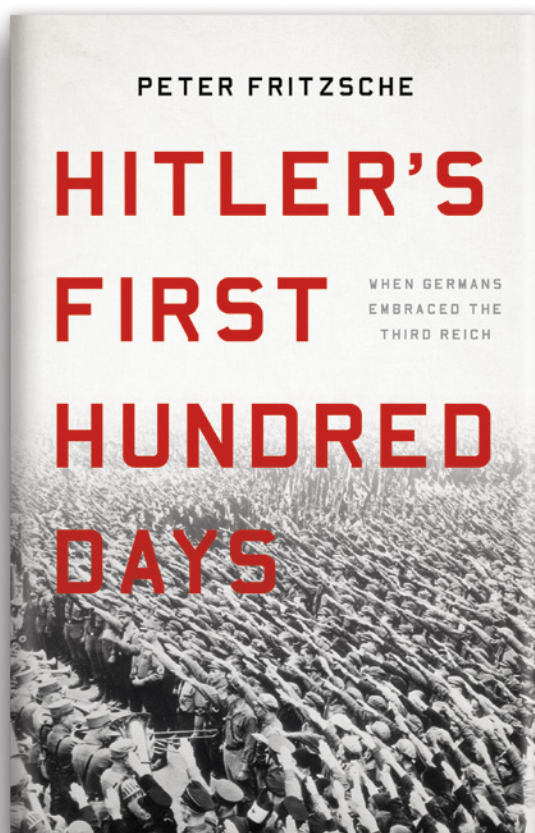
*When Germans Embraced
the Third Reich*

Amid the ravages of economic depression, Germans in the early 1930s were pulled to political extremes both left and right. Then, in the spring of 1933, Germany turned itself inside out, from a deeply divided republic into a one-party dictatorship. In *Hitler's First Hundred Days*, award-winning historian Peter Fritzsche offers a probing account of the pivotal moments when the majority of Germans seemed, all at once, to join the Nazis to construct the Third Reich. Fritzsche examines the events of the period—the elections and mass arrests, the bonfires and gunfire, the patriotic rallies and anti-Jewish boycotts—to understand both the terrifying power the National Socialists exerted over ordinary Germans and the powerful appeal of the new era they promised.

Hitler's First Hundred Days is the chilling story of the beginning of the end, when one hundred days inaugurated a new thousand-year Reich.



PETER FRITZSCHE is the W. D. & Sarah E. Trowbridge professor of history at the University of Illinois and the author of ten previous books, including *An Iron Wind: Europe Under Hitler* and the award-winning *Life and Death in the Third Reich*. He lives in Urbana, Illinois.



The breathtaking rise of
Hitler in 1933—and
the making of the Nazis

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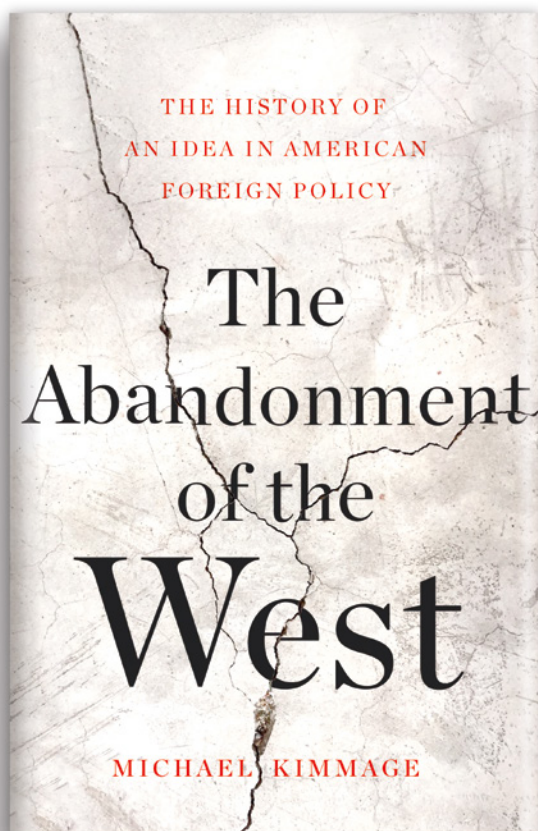
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How the idea of the West
drove twentieth-century US foreign
policy, how it fell from favor,
and why it is worth saving

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MICHAEL KIMMAGE

THE ABANDONMENT OF THE WEST

*The History of an Idea
in American Foreign Policy*

Throughout the twentieth century, many Americans saw themselves as part of Western civilization, and Western ideals of liberty and self-government guided American diplomacy. But today, other ideas fill this role: on one side, a technocratic “liberal international order,” and on the other, the illiberal nationalism of “America First.”

In *The Abandonment of the West*, historian Michael Kimmage shows how the West became the dominant idea in US foreign policy in the first half of the twentieth century—and how that consensus has unraveled. We must revive the West, he argues, to counter authoritarian challenges from Russia and China. This is an urgent portrait of modern America’s complicated origins, its emergence as a superpower, and the crossroads at which it now stands.



MICHAEL KIMMAGE is a professor of history at the Catholic University of America, specializing in the history of the United States, Europe, and Russia. A member of the secretary’s policy planning staff at the US Department of State from 2014 to 2016 and the author of two books, he lives with his wife and two daughters in Washington, DC.

EUGENIA CHENG

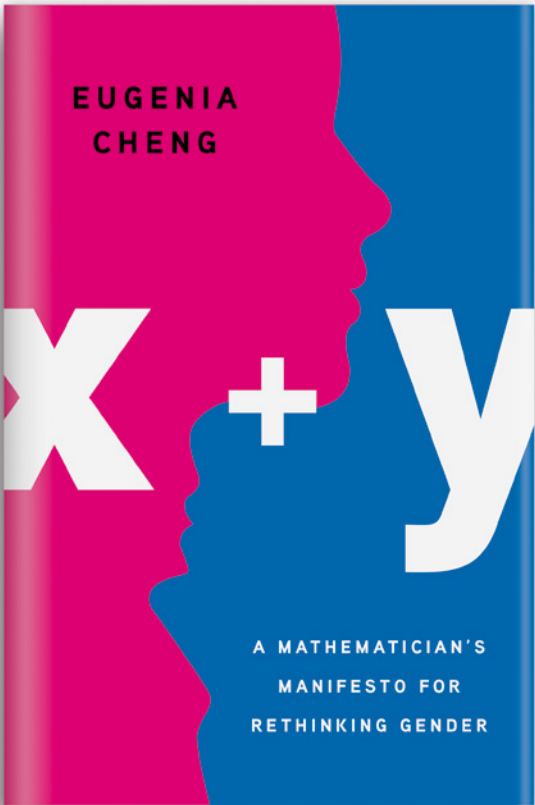
$x + y$

*A Mathematician's Manifesto
for Rethinking Gender*

Why are men in charge? After years in the male-dominated field of mathematics and in the female-dominated field of art, Eugenia Cheng has heard the question many times. In $x + y$, Cheng argues that her mathematical specialty—category theory—reveals why. Category theory deals more with context, relationships, and nuanced versions of equality than with intrinsic characteristics. Category theory also emphasizes dimensionality: much as a cube can cast a square or diamond shadow, depending on your perspective, so too do gender politics appear to change with how we examine them. Because society often rewards traits that it associates with males, such as competitiveness, we treat the problems those traits can create as male. But putting competitive women in charge will leave many unjust relationships in place. If we want real change, we need to transform the contexts in which we all exist, and not simply who we think we are.



EUGENIA CHENG is scientist in residence at the School of the Art Institute of Chicago and honorary fellow at the University of Sheffield. She is the author of *How to Bake Pi*, *Beyond Infinity*, and *The Art of Logic in an Illogical World*. She lives in Chicago, Illinois.



A brilliant mathematician's new
path out of gender inequality

NEW HARDCOVER • AUGUST

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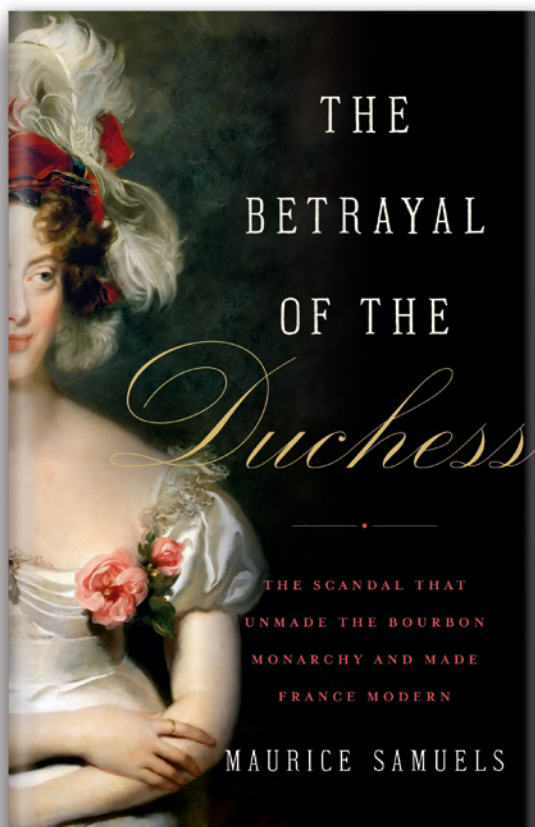
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The dramatic tale of the
Duchesse de Berry's quest to retake
the French throne for the Bourbons
—and her betrayal at the hands
of one of her closest advisors

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MAURICE SAMUELS

THE BETRAYAL OF THE DUCHESS

*The Scandal That Unmade the Bourbon
Monarchy and Made France Modern*

In July 1830, the French royal family went into exile. From a drafty Scottish castle, the Duchesse de Berry hatched a plot to restore the dynasty and, after two years of careful planning, she set out to reclaim the throne for her son. For months, she commanded a guerilla army and evaded capture by disguising herself as a man. But she was soon sold out by her most trusted advisor, a convert from Judaism named Simon Deutz. France's response to the betrayal was intense, the duchess's plight became a cause célèbre for Bourbon loyalists, and the affair became a blueprint for anti-Semitic stereotypes and rhetoric.

Brimming with intrigue and lush detail, *The Betrayal of the Duchess* is the riveting story of a high-spirited woman and the charming but volatile young man who double-crossed her.



MAURICE SAMUELS is the Betty Jane Anlyan professor of French at Yale University, chair of the program in Judaic studies, and founder and director of the Yale Program for the Study of Antisemitism. He is the author of three books. He lives in New York and New Haven, Connecticut.

ROGER MOORHOUSE

POLAND 1939

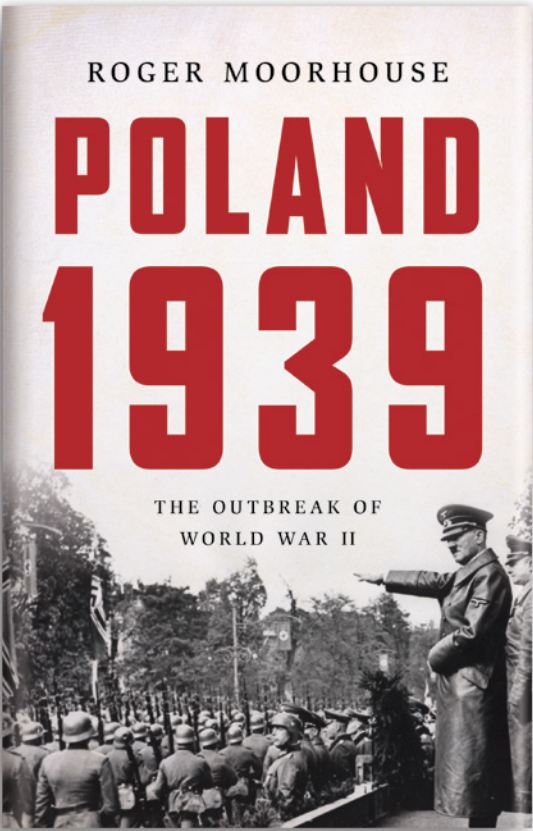
The Outbreak of World War II

For Americans, World War II began in December of 1941, with the bombing of Pearl Harbor; but for Poland, the war began on September 1, 1939, when Hitler’s soldiers invaded, followed later that month by Stalin’s Red Army. The conflict that followed saw the debut of many of the features that would come to define the later war—blitzkrieg, the targeting of civilians, ethnic cleansing, and indiscriminate aerial bombing—yet it is routinely overlooked by historians.

In *Poland 1939*, Roger Moorhouse reexamines the least understood campaign of World War II, using original archival sources to provide a harrowing and very human account of the events that set the bloody tone for the conflict to come.



ROGER MOORHOUSE studied history at the University of London and is a visiting professor at the College of Europe in Warsaw. He is the author of several books on World War II history, including *Berlin at War* (shortlisted for the Hessel-Tiltman Prize) and *The Devils’ Alliance*. He lives in the United Kingdom.



A gripping history of the
September Campaign and
the onset of World War II

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ISLAND STORIES

AN UNCONVENTIONAL
HISTORY OF BRITAIN



DAVID REYNOLDS

A masterful, timely new perspective
on Britain's history from a
award-winning Cambridge historian

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DAVID REYNOLDS

ISLAND STORIES

An Unconventional History of Britain

When the British voted to leave the European Union in 2016, the country's future was thrown into doubt. So, too, was its past. The story of British history is no longer a triumphalist narrative of expanding global empire, nor one of ever-closer integration with Europe. What is it now?

In *Island Stories*, historian David Reynolds offers a multifaceted new account of the last millennium to make sense of Britain's turbulent present. With sharp analysis and vivid human detail, he examines how fears of decline have shaped national identity, probes Britain's changing relations with Europe, considers the creation and erosion of the "United Kingdom," and reassesses the rise and fall of the British Empire. *Island Stories* is essential reading for anyone interested in global history and politics in the era of Brexit.



DAVID REYNOLDS is professor of international history at Christ's College, Cambridge. A fellow of the British Academy, he has won multiple prizes and written eleven books, including the highly acclaimed *America, Empire of Liberty*. Many of his history films for the BBC are now available on Netflix. He lives in Cambridge, UK.

WALTER JOHNSON

THE BROKEN HEART OF AMERICA

*St. Louis and the Violent History
of the United States*

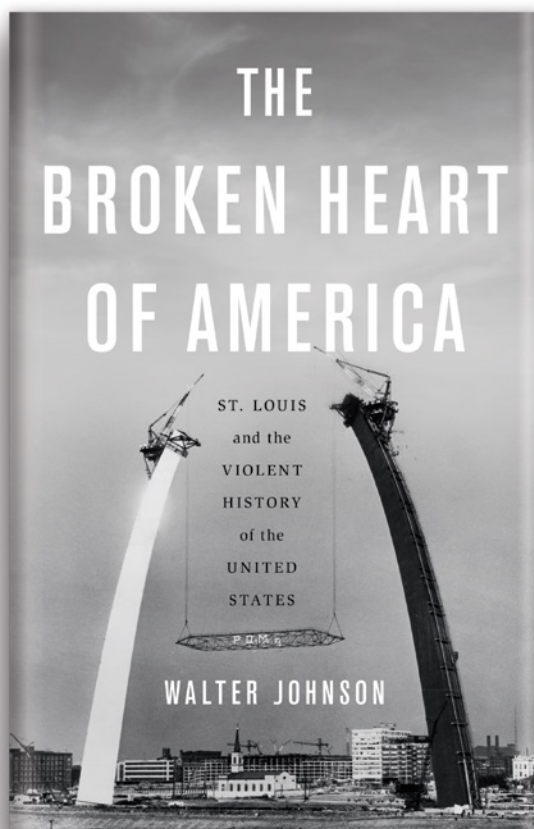
From Lewis and Clark's 1804 expedition to the 2014 uprising in Ferguson, American history has been made in St. Louis. And as Walter Johnson shows in this searing book, the city exemplifies how imperialism, racism, and capitalism have persistently entwined to corrupt the nation's past.

St. Louis was a staging post for Indian removal and imperial expansion, and its wealth grew on the backs of its poor black residents, from slavery through redlining and urban renewal. But it was once also America's most radical city, home to anti-capitalist immigrants, the Civil War's first general emancipation, and the nation's first general strike—a legacy of resistance that endures.

A blistering history of a city's rise and decline, *The Broken Heart of America* will forever change how we think about the United States.



WALTER JOHNSON is Winthrop Professor of History and Professor of African and African American Studies at Harvard University, and author of the critically acclaimed *River of Dark Dreams* and *Soul by Soul*, which won the Frederick Jackson Turner Award, the Avery O. Craven Award, and several other prestigious prizes. A Missouri native, he lives in Arlington, Massachusetts.



From an award-winning historian,
a groundbreaking portrait of
pervasive exploitation and radical
resistance in America, told through
the turbulent history of St. Louis

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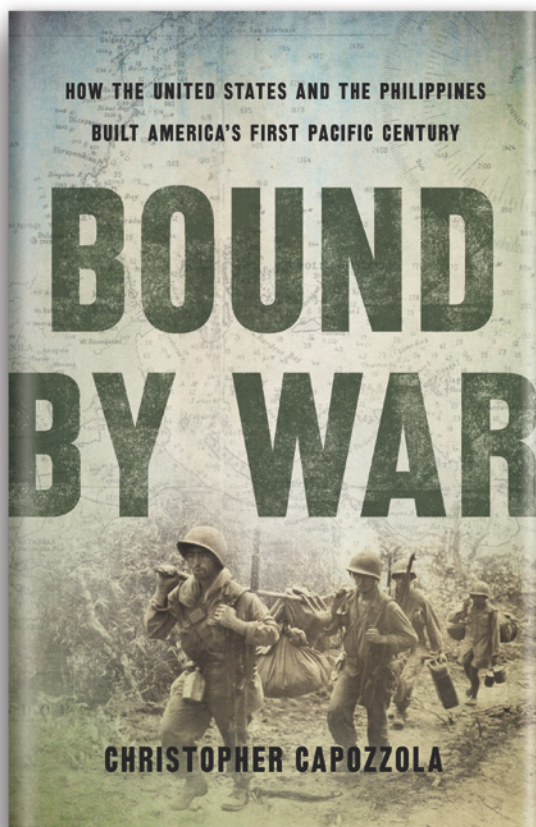
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AUTHOR PHOTO © ALISON FRANK JOHNSON



A sweeping history of America's
long and fateful military relationship
with the Philippines, amid
a century of Pacific warfare

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CHRISTOPHER CAPOZZOLA

BOUND BY WAR

*How the United States and the Philippines
Built America's First Pacific Century*

Ever since US troops occupied the Philippines in 1898, generations of Filipinos have served in and alongside the US armed forces. In *Bound by War*, historian Christopher Capozzola reveals this forgotten history, showing how war and military service forged an enduring, yet fraught, alliance between Americans and Filipinos.

As the US military expanded in Asia, American forces confronted their Pacific rivals from Philippine bases. And from the colonial-era Philippine Scouts to post-9/11 contractors in Iraq and Afghanistan, Filipinos were crucial partners in the exercise of US power. Their service reshaped Philippine society and politics and brought thousands of Filipinos to America.

Telling the epic story of a century of conflict and migration, *Bound by War* is a fresh, definitive portrait of this uneven partnership and the two nations it transformed.



CHRISTOPHER CAPOZZOLA

is professor of history at Massachusetts Institute of Technology. Author of the award-winning *Uncle Sam Wants You*, he is also a co-curator of "The Volunteers: Americans Join World War I, 1914–1919," a traveling exhibition to commemorate the centennial of the First World War. He lives in Boston, Massachusetts.

ANDREW WHITBY

THE SUM OF THE PEOPLE

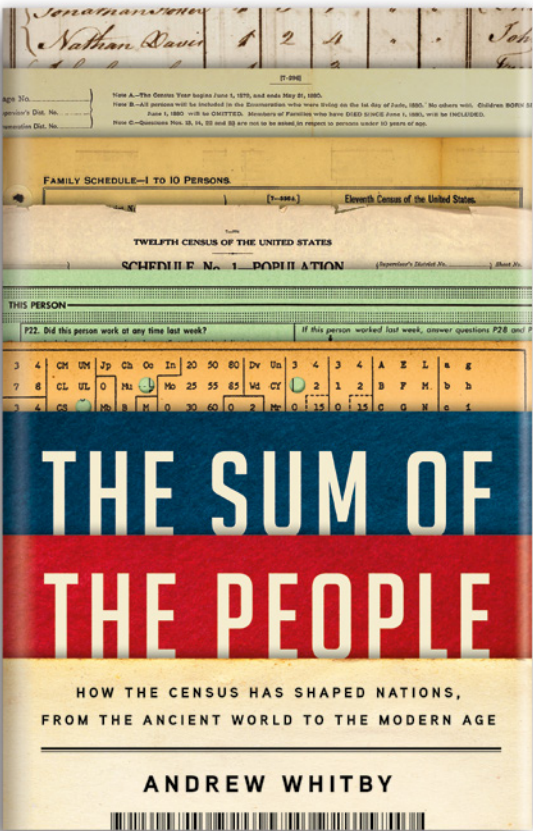
*How the Census Has Shaped Nations,
From the Ancient World to the Modern Age*

In April 2020, the United States will embark on what has been called “the largest peacetime mobilization in American history”: the decennial population census. It is part of a tradition of counting people that goes back at least three millennia and now spans the globe.

In *The Sum of the People*, data scientist Andrew Whitby traces the remarkable history of the census, from ancient China and the Roman Empire, through revolutionary America and Nazi-occupied Europe, to the steps of the Supreme Court. Marvels of democracy, instruments of exclusion, and, at worst, tools of tyranny and genocide, censuses have always profoundly shaped the societies we’ve built. Today, as we struggle to resist the creep of mass surveillance, the traditional census—direct and transparent—may offer the seeds of an alternative.



ANDREW WHITBY is an economist and data scientist who worked on global development data at the World Bank. He holds a doctorate in economics from the University of Oxford and lives in New York City.



The fascinating three-thousand-year
history of the census, revealing
why the true boundaries of today’s
nations aren’t lines on a map, but
columns in a census tabulation

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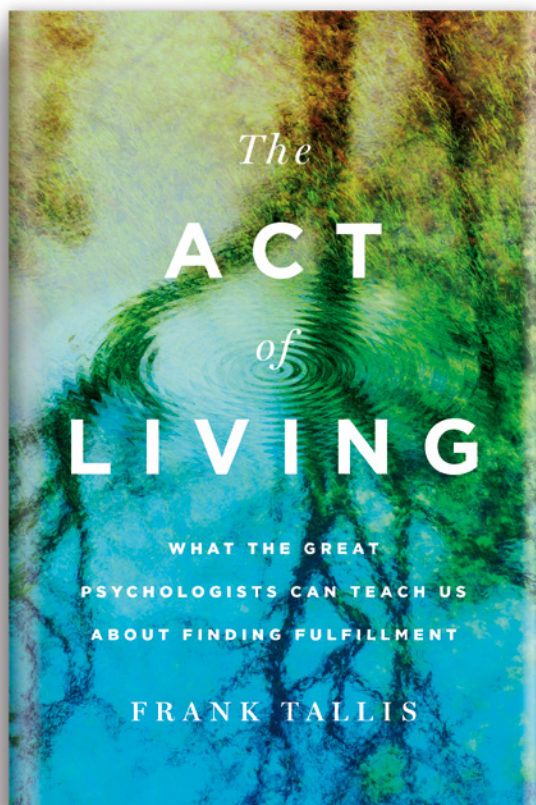
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What the leading theories
of mind can teach us about
the search for meaning

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FRANK TALLIS

THE ACT OF LIVING

*What the Great Psychologists Can
Teach Us About Finding Fulfillment*

For most of us, the major questions of life continue to perplex: Who am I? Why am I here? How should I live? In the late nineteenth century, a class of thinkers emerged who made solving these problems central to their work. They understood that human questions demand human answers and that without understanding what it means to be human, there are no answers.

Through the biographies and theories of luminaries ranging from Sigmund Freud to Erich Fromm, Frank Tallis shows us how to think about companionship and parenting, identity and aging, and much more. Accessible yet erudite, *The Act of Living* is essential reading for anyone seeking answers to life's biggest questions.



FRANK TALLIS is a clinical psychologist and the author of over fifteen books, including *The Incurable Romantic: And Other Tales of Madness and Desire*. He

previously taught clinical psychology at the Institute of Psychiatry, Psychology, and Neuroscience at King's College, London. He lives in London and Bonnieux, France.

WENDY MOORE

NO MAN'S LAND

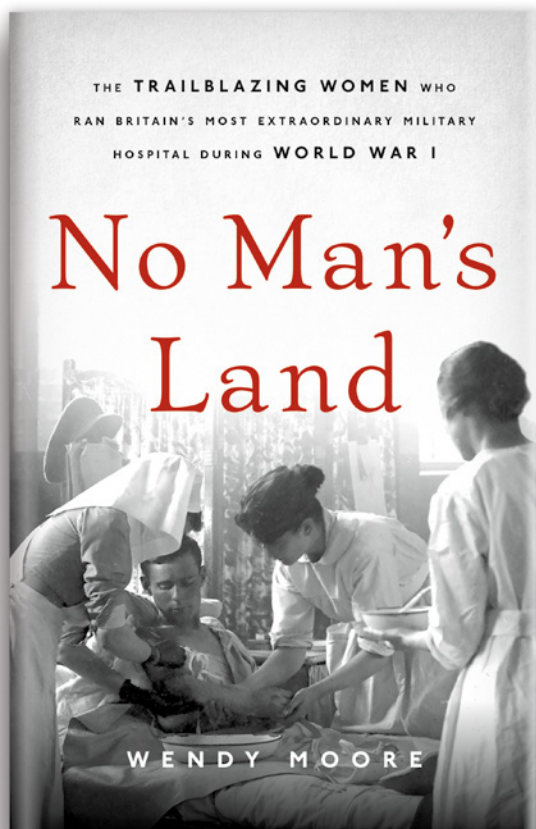
The Trailblazing Women Who Ran Britain's Most Extraordinary Military Hospital During World War I

A month after war broke out in 1914, doctors Flora Murray and Louisa Garrett Anderson set out for Paris, where they opened a hospital in a luxury hotel and treated hundreds of casualties plucked from France's battlefields. Although, prior to the war, female doctors were restricted to treating women and children, Flora and Louisa's work was so successful that the British Army asked them to set up a hospital in the heart of London. Nicknamed the Suffragettes' Hospital, the Endell Street Military Hospital soon became known for its lifesaving treatments and lively atmosphere.

In *No Man's Land*, Wendy Moore illuminates this turbulent moment when women were, for the first time, allowed to operate on men. Their fortitude and brilliance serve as powerful reminders of what women can achieve against all odds.



WENDY MOORE is a journalist and author of several previous books, including *How to Create the Perfect Wife* and *Wedlock*, a *Sunday Times* best-seller. Her writing has appeared in the *Times*, the *Guardian*, the *Observer*, and the *Sunday Telegraph*. She lives in London.



The inspiring story of two pioneering suffragette doctors who ran the only military hospital staffed entirely by women during World War I—and who transformed medicine in the process

NEW HARDCOVER • APRIL

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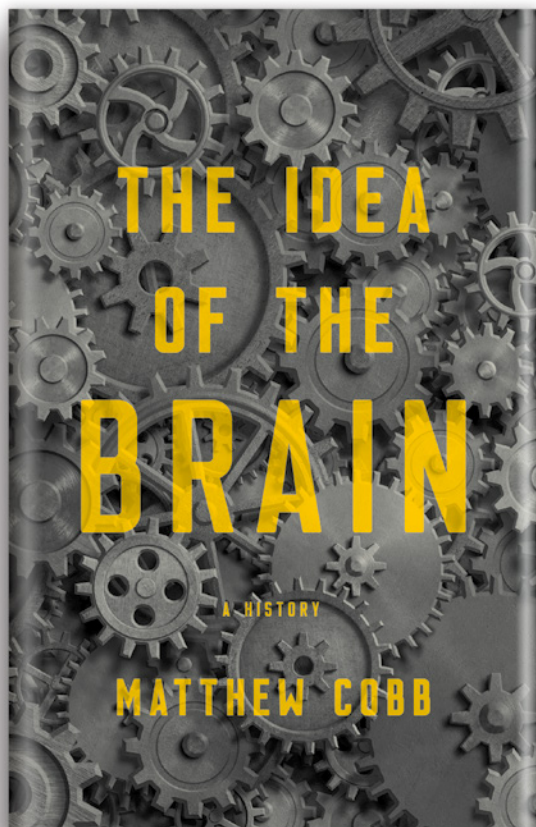
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A history of what we think
we know about the brain

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MATTHEW COBB

THE IDEA OF THE BRAIN

A History

For thousands of years, thinkers and scientists have tried to understand what the brain does. Yet, despite the astonishing discoveries of science, we still have only the vaguest idea of how the brain works. In *The Idea of the Brain*, scientist and historian Matthew Cobb traces how our conception of the brain has evolved over the centuries. Although it might seem to be a story of ever-increasing knowledge of biology, Cobb shows how our ideas about the brain have been shaped by each era's most significant technologies. Today we might think the brain is like a supercomputer. In the past, it has been compared to a telegraph, a telephone exchange, or some kind of hydraulic system. What will we think the brain is like tomorrow, when new technology arises? The result is an essential read for anyone interested in the complex processes that drive science and the forces that have shaped our marvelous brains.



MATTHEW COBB is a professor in the School of Biological Sciences at the University of Manchester, where he studies olfaction, insect behavior, and the history of science. He earned his PhD in psychology and genetics from the University of Sheffield. He is the author of five books: *Life's Greatest Secret*, *Generation*, *The Resistance*, *Eleven Days in August*, and *Smell: A Very Short Introduction*. He lives in England.

PENIEL E. JOSEPH

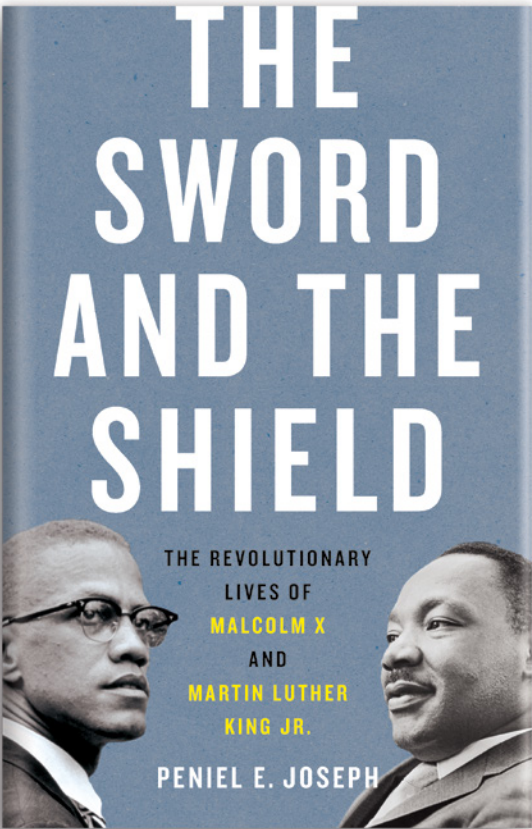
THE SWORD AND THE SHIELD

The Revolutionary Lives of Malcolm X and Martin Luther King Jr.

To most Americans, Malcolm X and Martin Luther King Jr. represent contrasting ideals: self-defense vs. nonviolence, black power vs. civil rights, the sword vs. the shield. The struggle for black freedom is wrought with the same contrasts. While nonviolent direct action is remembered as an unassailable part of American democracy, the movement’s militancy is either vilified or erased outright. In *The Sword and the Shield*, Peniel E. Joseph upends these misconceptions and reveals a nuanced portrait of two men who, despite markedly different backgrounds, inspired and pushed each other throughout their adult lives. This is a strikingly revisionist biography, not only of Malcolm and Martin, but also of the movement and era they came to define.



PENIEL E. JOSEPH is the Barbara Jordan professor of political values and ethics at the LBJ School of Public Affairs and professor of history at the University of Texas at Austin. He has written several previous books on African American history, including *Stokely: A Life*. He lives in Austin, Texas.



A dual biography of Malcolm X and Martin Luther King that transforms our understanding of the twentieth century’s most iconic African American leaders

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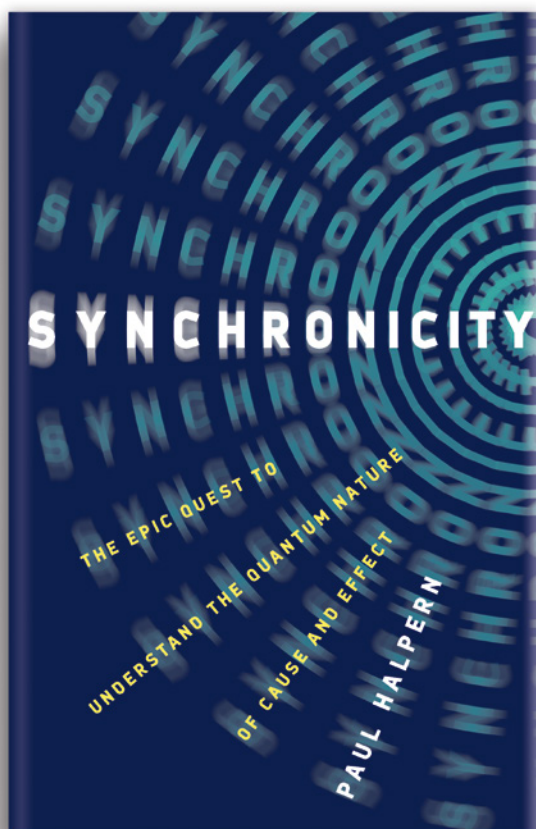
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From Aristotle's *Physics* to quantum teleportation, the scientific pursuit of instantaneous connections

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PAUL HALPERN

SYNCHRONICITY

The Epic Quest to Understand the Quantum Nature of Cause and Effect

For millennia, scientists have puzzled over a simple question: Does the universe have a speed limit? If not, some effects could happen at the same instant as the actions that caused them—and some effects, ludicrously, might even happen before their causes. By one hundred years ago, it seemed clear that the speed of light was the fastest possible speed. Causality was safe. And then quantum mechanics happened, introducing spooky connections that seemed to circumvent the law of cause and effect. Inspired by the new physics, psychologist Carl Jung and physicist Wolfgang Pauli explored a concept called synchronicity, a weird phenomenon they thought could link events without causes. *Synchronicity* tells that sprawling tale of insight and creativity, and asks where these ideas—some plain crazy, and others crazy powerful—are taking the human story next.



PAUL HALPERN is a professor of physics at the University of the Sciences in Philadelphia and the author of sixteen popular science books, including *The Quantum Labyrinth* and *Einstein's Dice and Schrödinger's Cat*. He is the recipient of a Guggenheim fellowship and is a fellow of the American Physical Society. He lives near Philadelphia, Pennsylvania.

MARTYN RADY

THE HABSBURGS

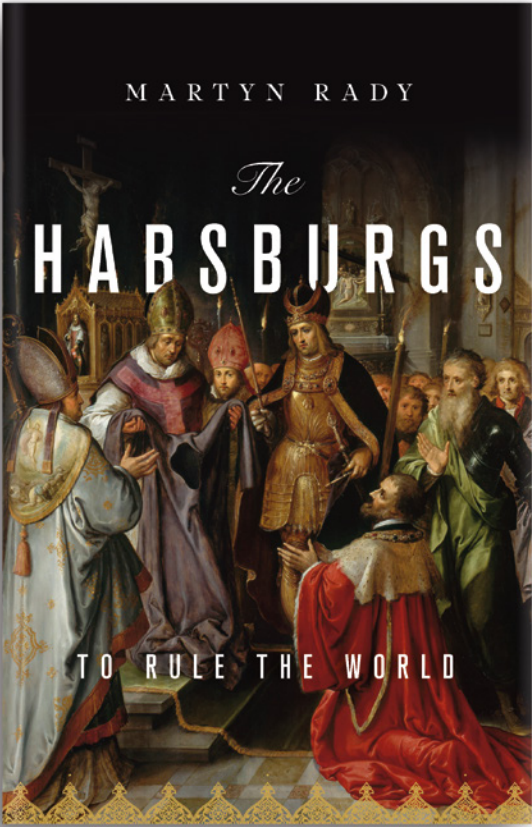
To Rule the World

In *The Habsburgs*, Martyn Rady tells the epic story of a dynasty and the world it built—and then lost—over nearly a millennium. From modest origins, the Habsburgs gained control of the Holy Roman Empire in the fifteenth century. Then, in just a few decades, their possessions rapidly expanded to take in a large part of Europe, stretching from Hungary to Spain, and parts of the New World and the Far East. The Habsburgs continued to dominate Central Europe through the First World War.

Historians often depict the Habsburgs as leaders of a ramshackle empire. But Rady reveals their enduring power, driven by the belief that they were destined to rule the world as defenders of the Roman Catholic Church, guarantors of peace, and patrons of learning. *The Habsburgs* is the definitive history of a remarkable dynasty that forever changed Europe and the world.



MARTYN RADY is Masaryk professor of Central European history at University College London. A leading expert on Central Europe, he is the author of *The Habsburg Empire: A Very Short Introduction*, *The Emperor Charles V*, and other books on Hungarian and Romanian history. He lives in Kent, UK.



The definitive history
of the dynasty that dominated
Europe for centuries

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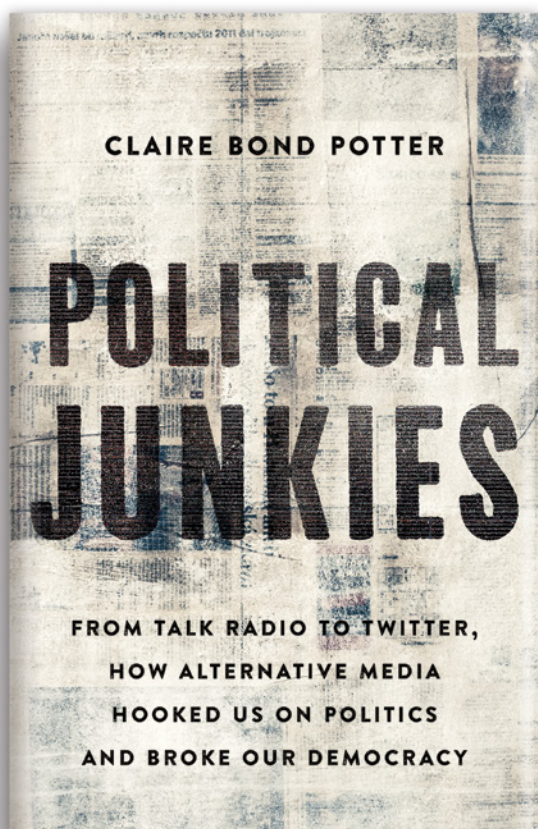
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A wide-ranging history of seventy years of change in political media, and how it transformed—and fractured—American politics

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CLAIRE BOND POTTER

POLITICAL JUNKIES

*From Talk Radio to Twitter,
How Alternative Media Hooked Us on
Politics and Broke Our Democracy*

With fake news on Facebook, trolls on Twitter, and viral outrage everywhere, it's easy to believe that the internet changed politics entirely. In *Political Junkies*, historian Claire Bond Potter shows otherwise, revealing the roots of today's dysfunction by situating online politics in a longer history of alternative political media.

From independent newsletters in the 1950s to talk radio in the 1970s to cable television in the 1980s, pioneers on the left and right developed alternative media outlets that made politics more popular and, ultimately, more partisan. When campaign operatives took up e-mail, blogging, and social media, they only supercharged these trends. At a time when political engagement has never been greater and trust has never been lower, *Political Junkies* is essential reading for understanding how we got here.



CLAIRE BOND POTTER is a political historian at the New School for Social Research. She is executive editor of *Public Seminar* and was the author of the popular blog *Tenured Radical* from 2006 through 2015. She lives in New York City.

ERIC ALTERMAN

LYING IN STATE

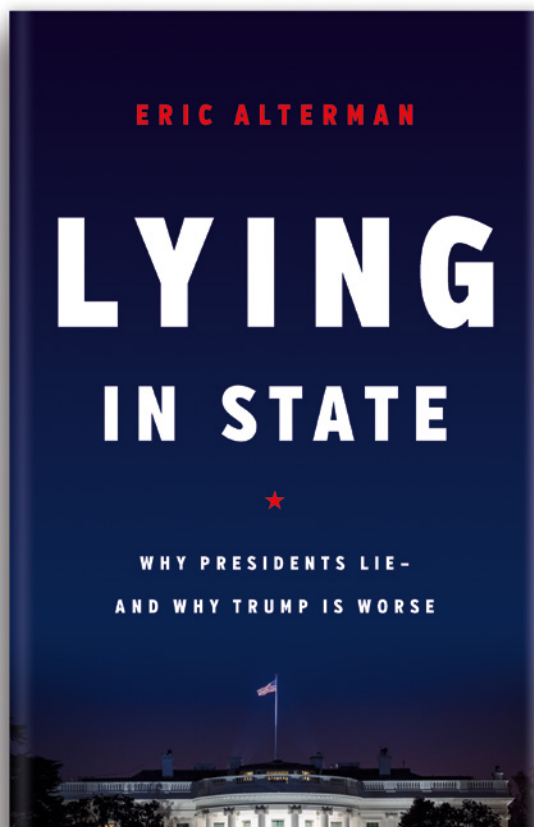
*Why Presidents Lie—
and Why Trump Is Worse*

If there's one thing we know about Donald Trump, it's that he lies. But he's by no means the first president to do so. In *Lying in State*, Eric Alterman asks how we ended up with such a pathologically dishonest commander in chief, showing that, from early on, the United States has persistently expanded its power and hegemony on the basis of presidential lies. He also reveals the cumulative effect of this deception—each lie a president tells makes it more acceptable for subsequent presidents to lie—and the media's complicity in spreading misinformation. Donald Trump, then, represents not an aberration but the culmination of an age-old trend.

Full of vivid historical examples and trenchant analysis, *Lying in State* is essential reading for anyone seeking to understand how we arrived in this age of alternative facts.



ERIC ALTERMAN is a distinguished professor of English at CUNY Brooklyn College and holds a PhD in history from Stanford University. A columnist for the *Nation*, he is the author of ten previous titles, including the *New York Times* bestseller *What Liberal Media? The Truth About Bias and the News*. He lives in New York City.



The definitive history of presidential lying, revealing how our standards for truthfulness have eroded—and why Trump's lies are especially dangerous

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A sumptuous biography of
Lady Margaret Beaufort,
matriarch of the Tudor dynasty

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NICOLA TALLIS

UNCROWNED QUEEN

*The Life of Margaret Beaufort,
Mother of the Tudors*

In 1485, Henry VII became the first Tudor king of England. His victory owed much to his mother, Lady Margaret Beaufort. Over decades and across countries, Margaret had schemed to install her son on the throne and end the War of the Roses. Margaret's extraordinarily close relationship with Henry, coupled with her role in political and ceremonial affairs, ensured that she was treated—and behaved—as a queen in all but name. Against a lavish backdrop of pageantry and ambition, court intrigue and war, historian Nicola Tallis illuminates how a dynamic, brilliant woman orchestrated the rise of the Tudors.



NICOLA TALLIS received her doctorate in history from the University of Winchester. The author of several books, she has previously lectured at the University of Winchester and worked with Historic Royal Palaces and the National Trust. She lives just outside Bath, UK.

SHAHIDHA BARI

DRESSED

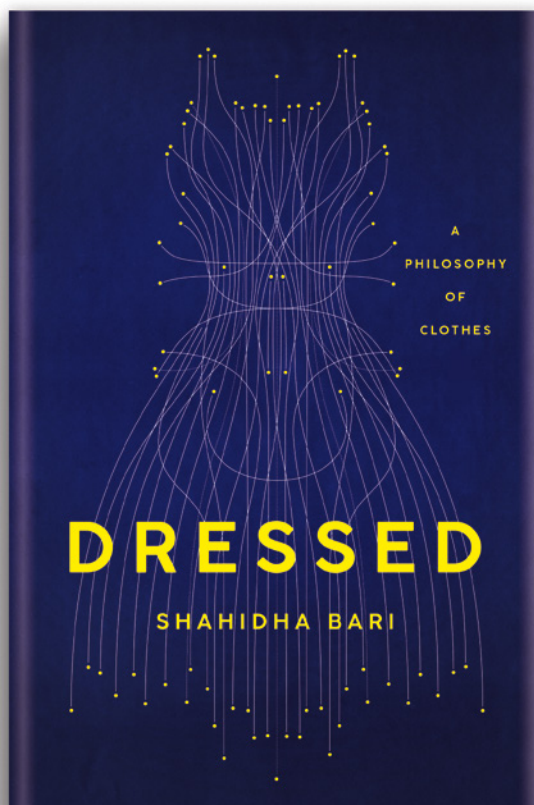
A Philosophy of Clothes

We all get dressed. But how often do we pause to think about the place of clothes in our world? What unconscious thoughts do we express when we dress every day? Can a philosophy of living be wrapped up in a winter coat? Can we see a handbag not just as an object, but as an idea?

Dressed is the thinking person's book about clothes. Ranging freely from suits to shoes, from Marx's coat to Madame X's gown, philosopher Shahidha Bari unveils the hidden power of what we wear, addressing the deepest questions of who we are and how we choose to face the world.



SHAHIDHA BARI is Professor of Fashion Cultures and Histories at the London College of Fashion and fellow of the Forum for European Philosophy at LSE. She was one of the first ever BBC Radio 3 New Generation Thinkers, in 2011, and won the Observer/Anthony Burgess Prize for Arts Journalism in 2015. She lives in London.



For readers of *Women in Clothes*,
a philosophical guide to fashion

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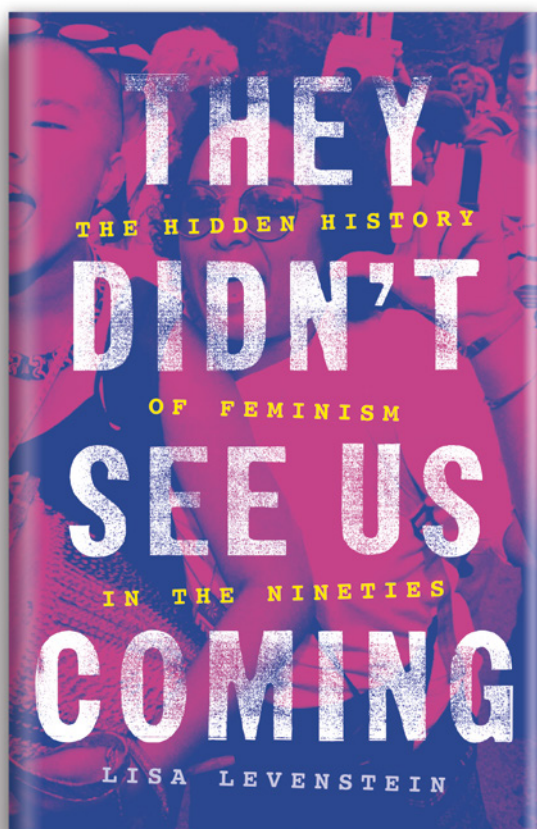
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SELLING TERRITORY: USC

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From an award-winning scholar, a vibrant portrait of a riotous age in the history of the feminist movement

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LISA LEVENSTEIN

THEY DIDN'T SEE US COMING

*The Hidden History of Feminism
in the Nineties*

From the declaration of the “Year of the Woman” to the televising of Anita Hill’s testimony, from *Bitch* magazine to SisterSong’s demands for reproductive justice: the ’90s saw the birth of some of the most lasting aspects of contemporary feminism. Historian Lisa Levenstein tracks this time of intense and international coalition building, one that centered on the growing influence of lesbians, women of color, and activists from the global South. Their work laid the foundation for the feminist energy seen in today’s movements, including the 2017 Women’s March and #MeToo campaigns.

A revisionist history of the origins of contemporary feminism, *They Didn't See Us Coming* shows how women on the margins built a movement at the dawn of the Digital Age.

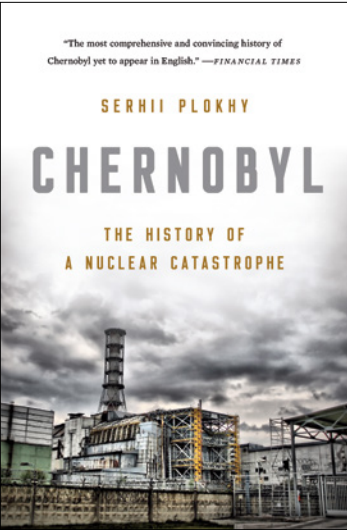


LISA LEVENSTEIN is the director of the women’s and gender studies program and an associate professor of history at UNC Greensboro. Her first

book, *A Movement Without Marches*, won the Kenneth Jackson Award. She lives in Chapel Hill, North Carolina.

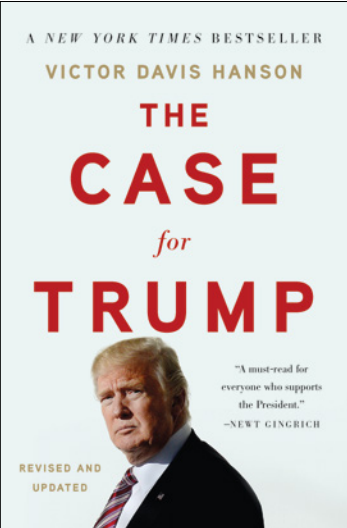
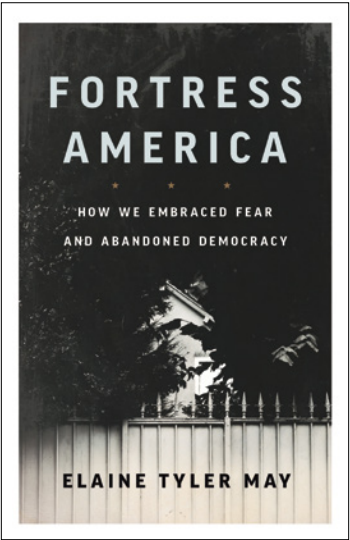
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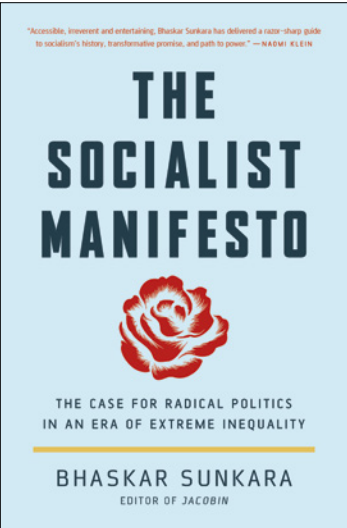
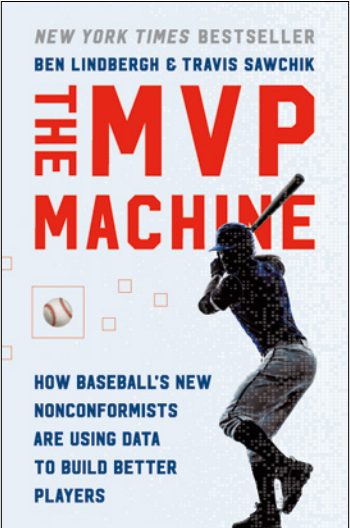
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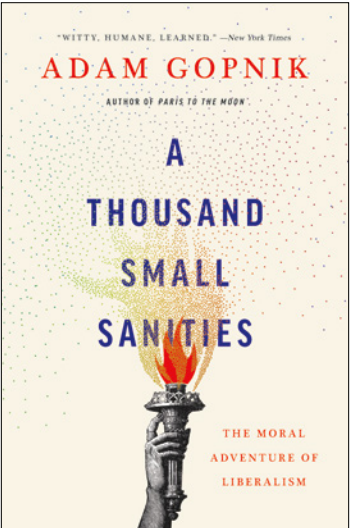
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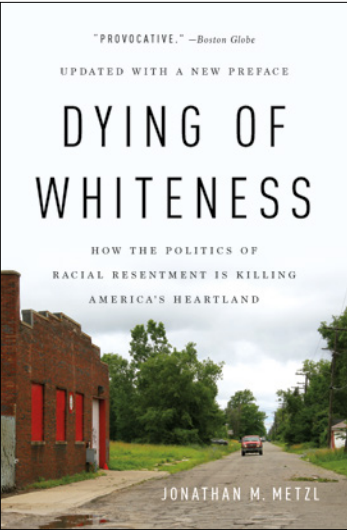
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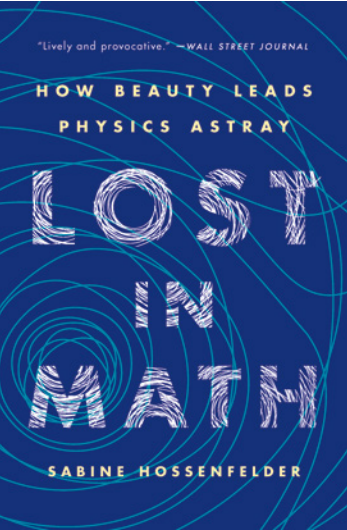
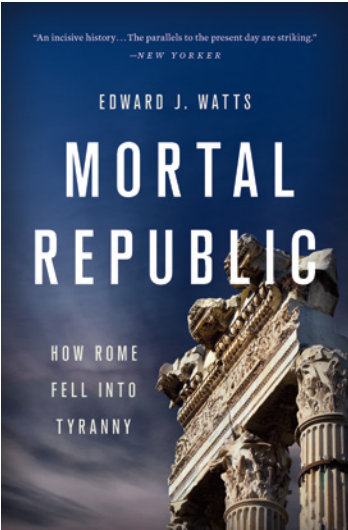
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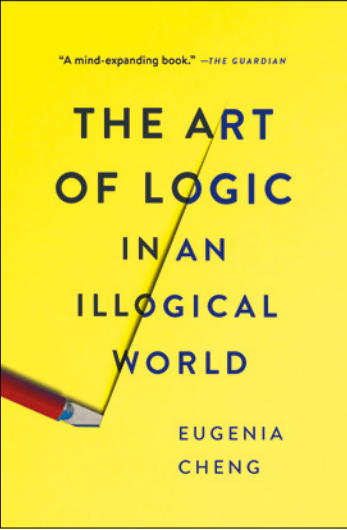
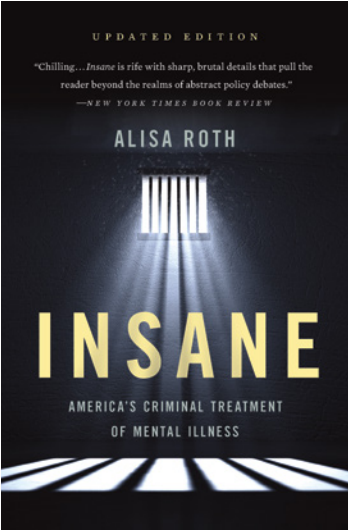
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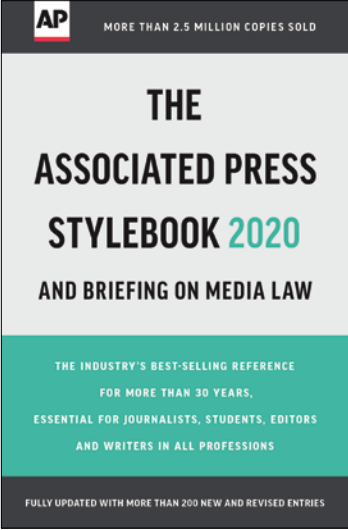
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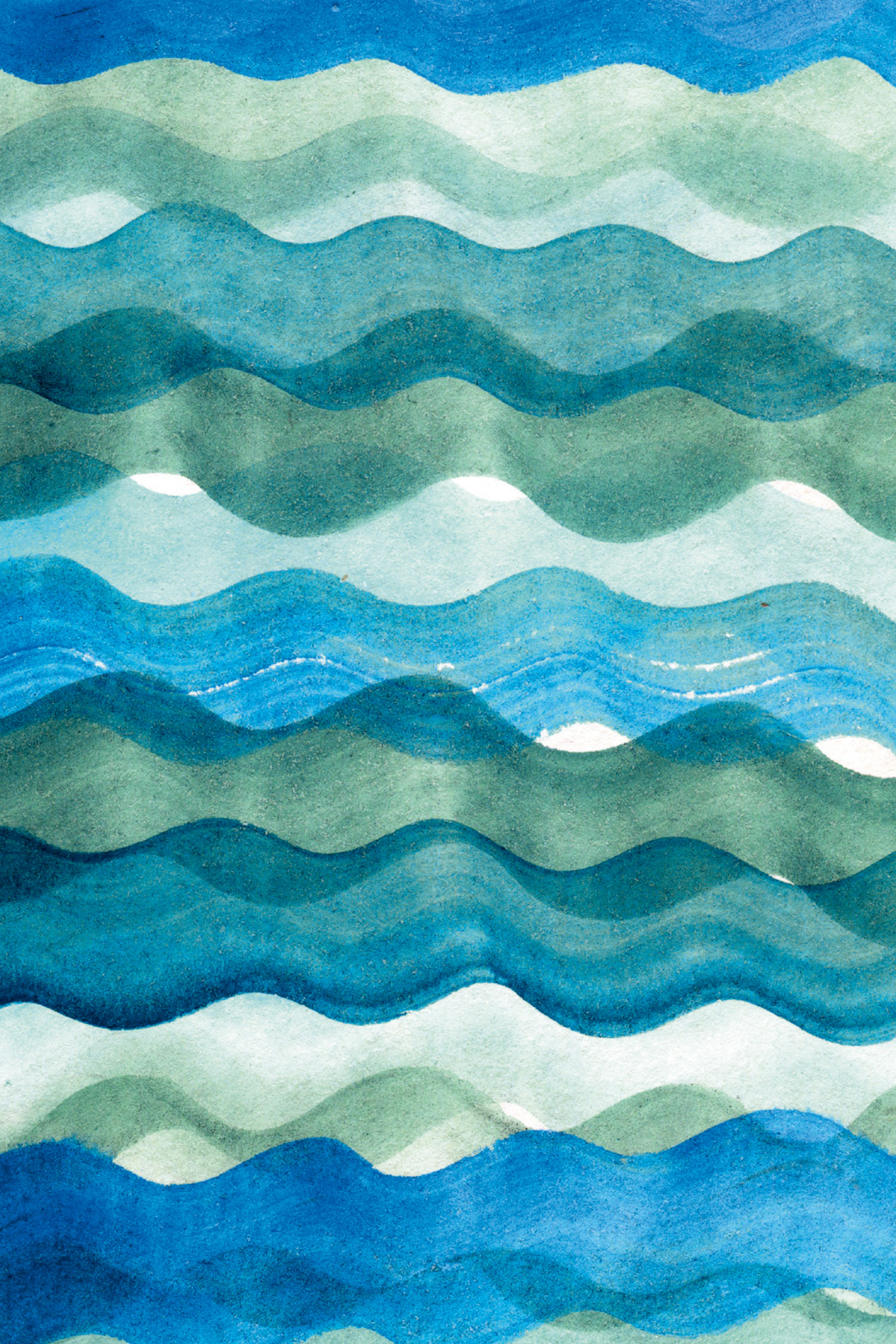
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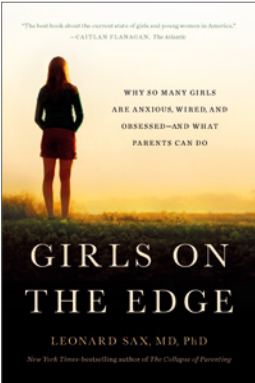




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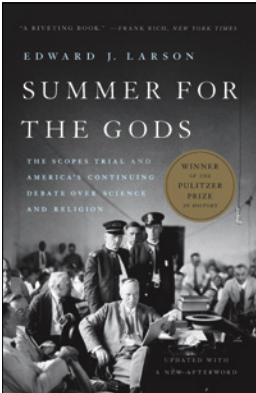
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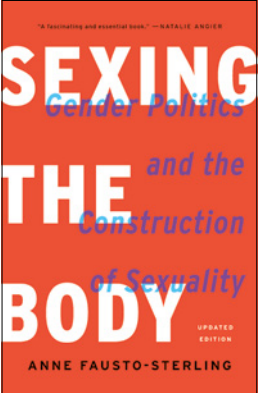
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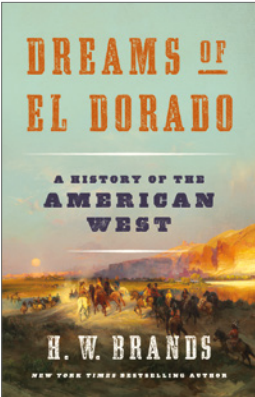
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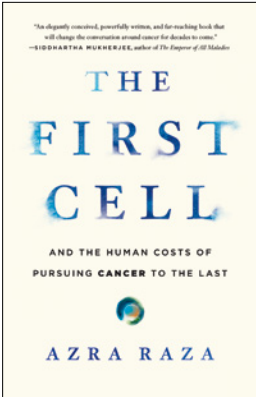
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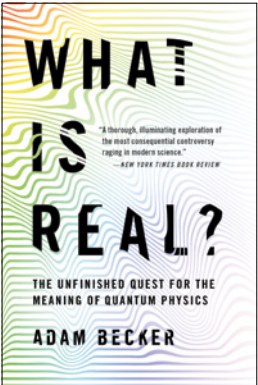
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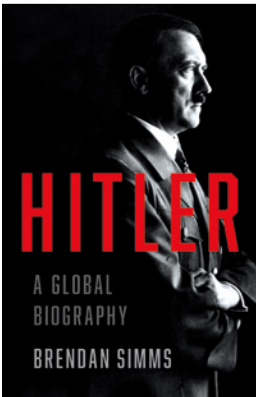
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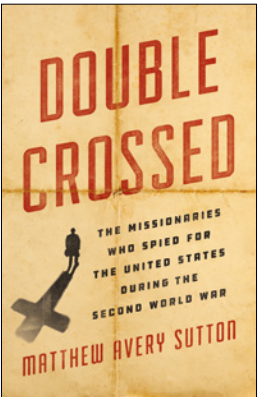
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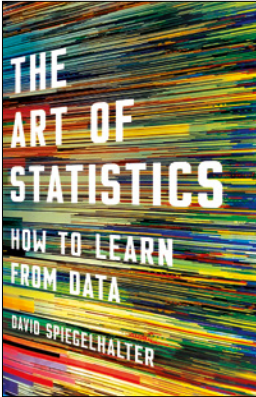


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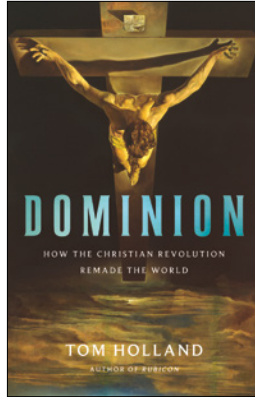
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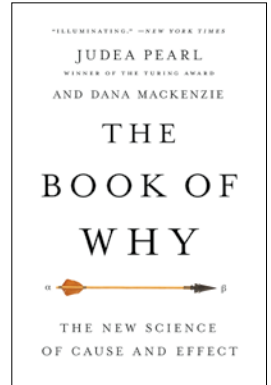
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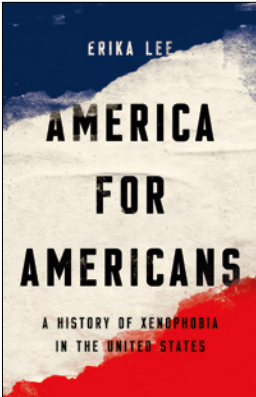
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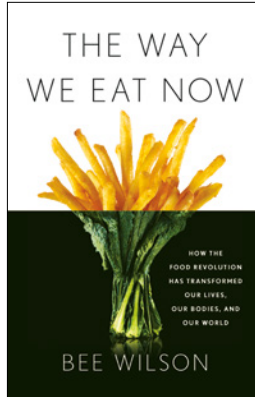
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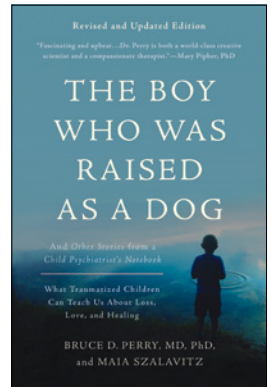
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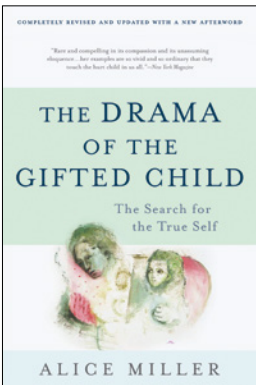
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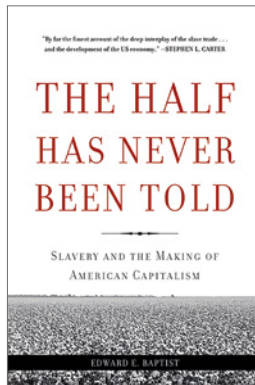
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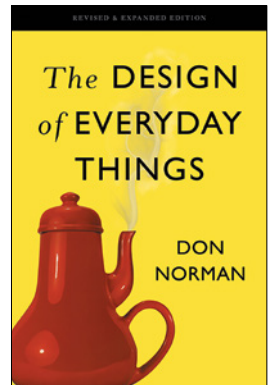
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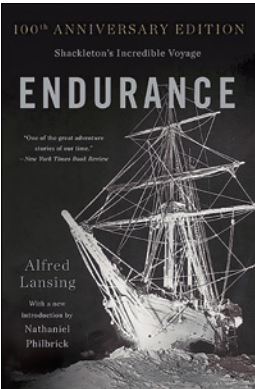


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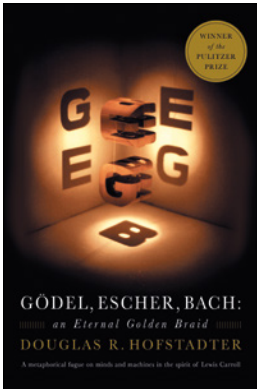


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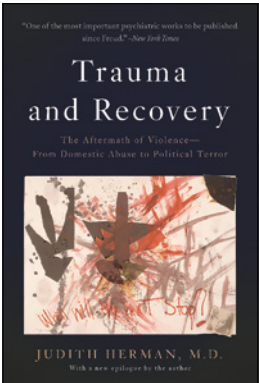
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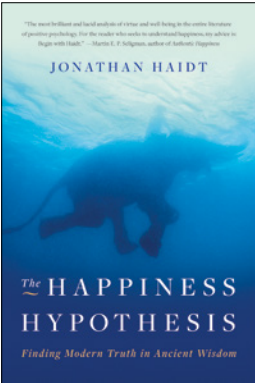
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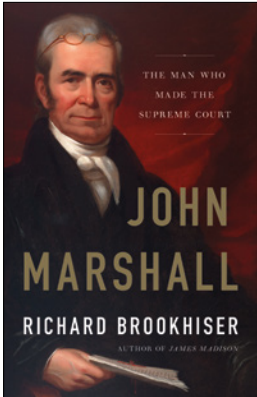
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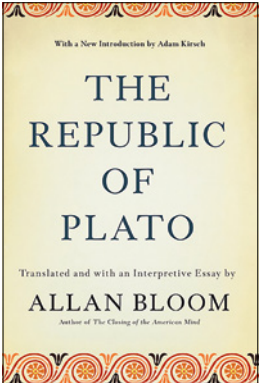
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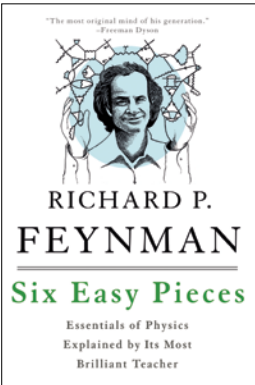
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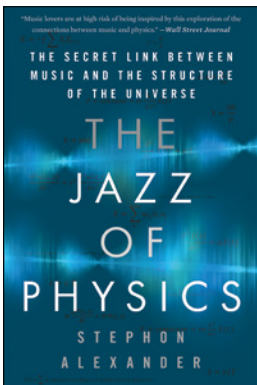
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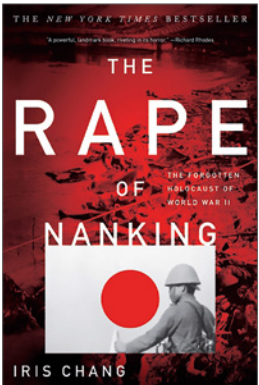
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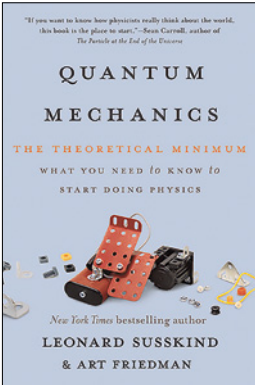


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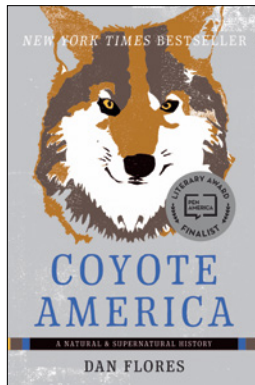


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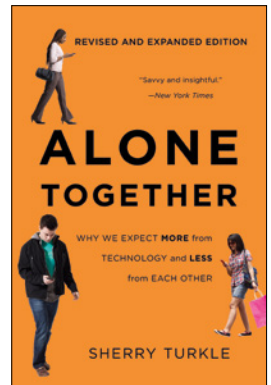
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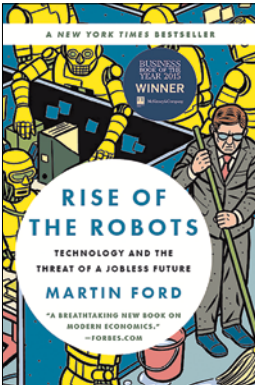
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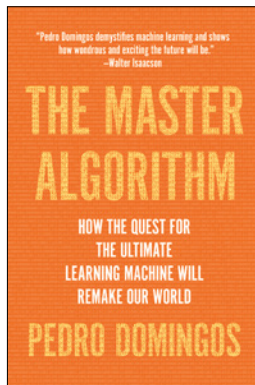
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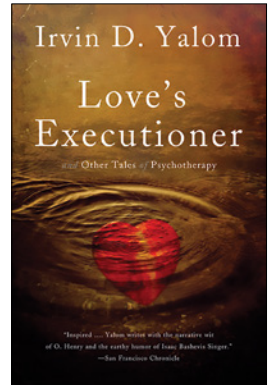
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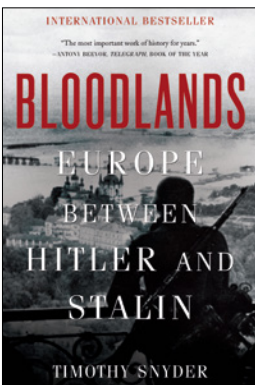
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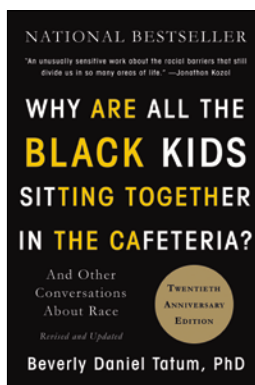
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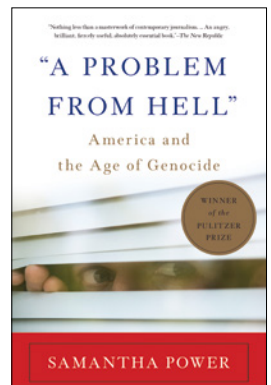
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