Basic Books

FALL 2020
Renowned publisher of serious nonfiction by leading intellectuals, scholars, and journalists

BASIC BOOKS

FALL 2020

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<tr>
<td>1950</td>
<td>Basic Books founded by Arthur Rosenthal</td>
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<tr>
<td>1953</td>
<td>Ernest Jones, <em>The Life and Work of Sigmund Freud</em></td>
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<td>1955</td>
<td>Sigmund Freud, <em>The Interpretation of Dreams</em></td>
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<td>1968</td>
<td>The Republic of Plato, translated by Allan Bloom</td>
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<td>1969</td>
<td>Basic purchased by Harper &amp; Row</td>
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<td>1973</td>
<td>Clifford Geertz, <em>The Interpretation of Cultures</em></td>
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<td>1974</td>
<td>Robert Nozick, <em>Anarchy, State, and Utopia</em></td>
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<td>1977</td>
<td>Michael Walzer, <em>Just and Unjust Wars</em></td>
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<td>1979</td>
<td>Douglas Hofstadter, <em>Gödel, Escher, Bach</em></td>
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<td><em>Pulitzer Prize</em></td>
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<td>1981</td>
<td>Alice Miller, <em>The Drama of the Gifted Child</em></td>
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<td>1984</td>
<td>Paul Starr, <em>The Social Transformation of American Medicine</em></td>
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<td><em>Bancroft Prize</em></td>
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<td>1984</td>
<td>Robert Darnton, <em>The Great Cat Massacre</em></td>
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<td>1985</td>
<td>Walter A. McDougall, <em>... the Heavens and the Earth</em></td>
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<td><em>Pulitzer Prize</em></td>
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<td>1985</td>
<td>Jacqueline Jones, <em>Labor of Love, Labor of Sorrow</em></td>
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<td>1988</td>
<td>Don Norman, <em>The Design of Everyday Things</em></td>
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<td>1989</td>
<td>Irvin D. Yalom, <em>Love’s Executioner</em></td>
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<td></td>
<td><em>New York Times bestseller</em></td>
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<td>1991</td>
<td>Orlando Patterson, <em>Freedom in the Making of Western Culture</em></td>
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<td>1992</td>
<td>Stephanie Coontz, <em>The Way We Never Were</em></td>
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<td>1992</td>
<td>Judith Herman, <em>Trauma and Recovery</em></td>
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<td>1994</td>
<td>George Chauncey, <em>Gay New York</em></td>
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<tr>
<td>1997</td>
<td>Harper—now HarperCollins—sells Basic to Frank H. Pearl, who makes it part of the new Perseus Books Group</td>
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BASIC BOOKS began in 1950, when founding publisher Arthur Rosenthal purchased a psychoanalytic book club. From its origins as “the house that Freud built,” Basic’s list soon expanded into the social sciences, always with an emphasis on serious scholarship that could also appeal to nonacademic readers.

Now, as Basic enters its eighth decade, its talented and close-knit team of editors, publicists, marketers, and designers stands poised to uphold a proud tradition of 70 years of essential reading.

Visit SeventyYearsOfBasic.com to read the full story, and to explore more highlights from Basic’s past.

1997 Iris Chang, The Rape of Nanking
- *New York Times* bestseller
1997 Beverly Daniel Tatum, Why Are All the Black Kids Sitting Together in the Cafeteria?
1997 Edward J. Larson, Summer for the Gods
- *Pulitzer Prize*
2002 Samantha Power, “A Problem from Hell”
- *Pulitzer Prize*
2005 Jonathan Haidt, The Happiness Hypothesis
2007 Bruce D. Perry & Maia Szalavitz, The Boy Who Was Raised as a Dog
2007 Allan M. Brandt, The Cigarette Century
- *Bancroft Prize*
2010 Timothy Snyder, Bloodlands
2011 Feynman Lectures on Physics republished
2013 Edward Frenkel, Love and Math
2014 Edward E. Baptist, The Half Has Never Been Told
2015 Martin Ford, Rise of the Robots
- *New York Times* bestseller
- *Financial Times/McKinsey Business Book of the Year*
2016 Stephon Alexander, The Jazz of Physics
2016 Perseus Book Group’s publishing business purchased by Hachette Book Group
2017 Louis S. Warren, God’s Red Son
- *Bancroft Prize*
2018 Seal Press becomes a Basic imprint
2019 Basic announces a partnership with John Murray Press, a division of Hachette UK, to create Basic Books UK
Why can humans alone invent? In The Pattern Seekers, Cambridge University psychologist Simon Baron-Cohen makes a case that autism is as crucial to our creative and cultural history as the mastery of fire. Indeed, Baron-Cohen argues that autistic people have played a key role in human progress for seventy thousand years, from the first tools to the digital revolution. How? Because the same genes that cause autism enable the pattern seeking that is essential to our species’s inventiveness. However, these abilities exact a great cost on autistic people, including social and often medical challenges, so Baron-Cohen calls on us to support and celebrate autistic people in both their disabilities and their triumphs. Ultimately, The Pattern Seekers isn’t just a new theory of human civilization, but a call to consider anew how society treats those who think differently.

Simon Baron-Cohen is professor of psychology and psychiatry and director of the Autism Research Centre at Cambridge University. He is the author of six hundred scientific articles and four books, including The Science of Evil and The Essential Difference. He lives in Cambridge, UK.
In the standard story, the suffrage crusade began in Seneca Falls in 1848 and ended with the ratification of the Nineteenth Amendment in 1920. But this overwhelmingly white women’s movement did not win the vote for most black women. Securing their rights required a movement of their own.

In Vanguard, acclaimed historian Martha S. Jones offers a new history of African American women’s political lives in America. She recounts how they defied both racism and sexism to fight for the ballot, and how they wielded political power to secure the equality and dignity of all persons. From the earliest days of the republic to the passage of the 1965 Voting Rights Act and beyond, Jones excavates the lives and work of black women—Maria Stewart, Frances Ellen Watkins Harper, Fannie Lou Hamer, and more—who were the vanguard of women’s rights, calling on America to realize its best ideals.

Martha S. Jones is the Society of Black Alumni presidential professor and professor of history at Johns Hopkins University, and copresident of the Berkshire Conference of Women Historians. She is the author and editor of several books, including the prizewinning Birthright Citizens. She lives in Baltimore, Maryland.
Alexander the Great’s conquests staggered the world. He led his army across thousands of miles, overthrowing the greatest empires of his time and building a new one in their place. He claimed to be the son of a god, but he was actually the son of Philip II of Macedon.

Philip inherited a minor kingdom that was on the verge of dismemberment, but despite his youth and inexperience, he made Macedonia dominant throughout Greece. It was Philip who created the armies that Alexander led into war against Persia. In Philip and Alexander, classical historian Adrian Goldsworthy shows that without the work and influence of his father, Alexander could not have achieved so much. This is the groundbreaking biography of two men who together conquered the world.

ADRIAN GOLDSWORTHY
received his DPhil in ancient history from Oxford and has taught at Cardiff University, King’s College, and the University of Notre Dame in London. The author of numerous books, including Pax Romana, How Rome Fell, and Caesar, he lives in South Wales, UK.
TEASEL MUIR-HARMONY

OPERATION MOONGLOW
A Political History of Project Apollo

Since July 1969, Neil Armstrong’s first step on the Moon has represented the pinnacle of American space exploration and a grand scientific achievement. Yet, as Smithsonian curator Teasel Muir-Harmony argues in Operation Moonglow, its true purpose wasn’t advancing science. Rather, it was part of a strategy to build a global coalition in support of the United States. Starting with John F. Kennedy’s 1961 decision to send astronauts to the Moon as a mission for freedom over Soviet tyranny, Project Apollo was central to American policy. From that perspective, the critical event wasn’t the Moon landing, but the publicity tour that followed, as the Apollo astronauts and Richard Nixon tried to bring the world along on America’s adventure. Drawing on a rich array of untapped archives and firsthand accounts by Apollo astronauts, Operation Moonglow paints a riveting picture of geopolitics, propaganda, and diplomacy during the Cold War.

TEASEL MUIR-HARMONY is a curator in the space history department and lead curator of the Project Apollo collection at the Smithsonian National Air and Space Museum. She previously worked for the American Institute of Physics and the Adler Planetarium and Astronomy Museum in Chicago. She lives in Washington, DC.
Time is among the universe’s greatest mysteries. Why, when most laws of physics allow for it to flow forward and backward, does it only go forward? Physicists have long appealed to the second law of thermodynamics, held to predict the increase of disorder in the universe, to explain this. In The Janus Point, physicist Julian Barbour argues that the second law has been misapplied and that the growth of order determines how we experience time. In his view, the big bang becomes the “Janus point,” a moment of minimal order from which time could flow, and order increase, in two directions. The Janus Point has remarkable implications: while most physicists predict that the universe will become mired in disorder, Barbour sees the possibility that order—the stuff of life—can grow without bound.

A major new work of physics, The Janus Point will transform our understanding of the nature of existence.

JULIAN BARBOUR is the author of the highly regarded The Discovery of Dynamics and the bestseller The End of Time. He received his PhD in physics from the University of Cologne in 1968. He is a past visiting professor of physics at the University of Oxford and lives on the edge of the scenic Cotswolds, UK.
In Gilded Age America, people and animals lived cheek by jowl in environments that were dirty and dangerous to man and beast alike. The industrial city brought suffering, but it also inspired a compassion for animals that fueled a controversial anti-cruelty movement. From the center of these debates, Henry Bergh launched a shocking campaign to grant rights to animals.

A Traitor to His Species is revelatory social history, awash with colorful characters. Cheered on by thousands of men and women who joined his cause, Bergh fought with robber barons, Five Points gangs, and legendary impresario P. T. Barnum, pushing for new laws to protect trolley horses, livestock, stray dogs, and other animals.

Raucous and entertaining, A Traitor to His Species tells the story of a remarkable man who gave voice to the voiceless and shaped our modern relationship with animals.

ERNEST FREEBERG is a distinguished professor of humanities and head of the history department at the University of Tennessee. He has authored three award-winning books, including The Age of Edison. He lives in Knoxville, Tennessee.
With liberal democracy embattled, public discourse grown toxic, family life breaking down, and drug abuse and depression on the rise, many fear what the future holds.

In *Morality*, respected faith leader and public intellectual Jonathan Sacks traces today’s crisis to our loss of a strong, shared moral code and our elevation of self-interest over the common good. We have outsourced morality to the market and the state, but neither is capable of showing us how to live. Sacks leads readers from ancient Greece to the Enlightenment to the present day to show that there is no liberty without morality and no freedom without responsibility, arguing that we must all must play our part in rebuilding a common moral foundation.

A major work of moral philosophy, *Morality* is an inspiring vision of a world in which we can all find our place and face the future without fear.

**RABBI LORD JONATHAN SACKS** is an international religious leader, philosopher, award-winning author, and respected moral voice. The chief rabbi of the United Kingdom and the Commonwealth of Nations from 1991 to 2013 and the recipient of the 2016 Templeton Prize, he is the author of over thirty books, most recently *Not in God’s Name*. 
Aphrodite was said to have been born from the sea, rising out of a froth of white foam. But long before the ancient Greeks conceived of this voluptuous blonde, she existed as an early spirit of fertility on the shores of Cyprus—and thousands of years before that, as a ferocious warrior goddess in the Middle East. Proving that this fabled figure is so much more than an avatar of commercialized romance, historian Bettany Hughes reveals the remarkable life of one of antiquity’s most potent myths.

_Venus and Aphrodite_ brings together ancient art, mythology, and archaeological revelations to tell the story of human desire. From Mesopotamia to modern-day London, from Botticelli to Beyoncé, Hughes explains why this immortal goddess continues to ensorcell us today—and how we trivialize her power at our peril.

BETTANY HUGHES is an award-winning historian, author, and broadcaster. She is currently professor of history at the New College of the Humanities and a research fellow of King’s College, London. She is the author of three popular books, including the _New York Times_—bestselling _The Hemlock Cup_. She lives in London.
Why is it so hard to get students to pay attention? Conventional wisdom blames iPhones, insisting that access to technology has ruined students’ ability to focus. The logical response is to ban electronics.

But acclaimed educator James M. Lang argues that this solution obscures a deeper problem: how we teach is often at odds with how students learn. Classrooms are designed to force students into long periods of intense focus, but emerging science reveals that the brain is wired for distraction. We learn best when able to actively seek and synthesize new information.

In Distracted, Lang rethinks the practice of teaching, revealing how educators can structure their classrooms less as distraction-free zones and more as environments where they can actively cultivate their students’ attention.

Brimming with ideas and grounded in new research, Distracted offers an innovative plan for the most important lesson of all: how to learn.

JAMES M. LANG is a professor of English and director of the D’Amour Center for Teaching Excellence at Assumption University. He is the author of three previous books: Small Teaching, Cheating Lessons, and On Course. He is also a longtime monthly columnist for the Chronicle of Higher Education. He lives in Worcester, Massachusetts.
JAMIE K. MCCALLUM

WORKED OVER
How Round-the-Clock Work Is Killing the American Dream

Americans work too long and too hard. Average annual work hours declined for a century through hard-fought labor-movement victories, but since 1975 they’ve increased by 13 percent. *Worked Over* traces the varied reasons why our lives became tethered to work and describes how we might gain a greater say over our work time—and build a more just society in the process.

Popular discussions of overwork typically focus on striving professionals. But as Jamie K. McCallum demonstrates, from Amazon warehouses to Rust Belt factories to California’s gig economy, it’s the hours of low-wage workers that have increased the most, while their working lives remain precarious and unpredictable. What’s needed is not individual solutions but collective struggle, and throughout *Worked Over* McCallum recounts the inspiring stories of those battling capitalism today to win back control of their time.

JAMIE K. McCALLUM is professor of sociology at Middlebury College. His first book, *Global Unions, Local Power*, won the American Sociological Association’s prize for the best book on labor. His work has appeared in scholarly journals and popular outlets such as the *Washington Post*, *Mother Jones*, Dissent*, and *Jacobin*. He lives in Weybridge, Vermont.
Why are we alive? Most things in the universe aren’t. And everything that is alive traces back to things that, puzzlingly, weren’t.

For centuries, the scientific question of life’s origins has confounded us. But in Every Life Is on Fire, physicist Jeremy England argues that the answer has been under our noses all along, deep within the laws of thermodynamics. England explains how, counterintuitively, the very same forces that tend to tear things apart assembled the first living systems.

But how life began isn’t just a scientific question. We ask it because we want to know what it really means to be alive. So England, an ordained rabbi, uses his theory to examine how, if at all, science helps us find purpose in a vast and mysterious universe.

In the tradition of Viktor Frankl’s Man’s Search for Meaning, Every Life Is on Fire is a profound testament to how something can come from nothing.

Jeremy England is senior director in artificial intelligence at GlaxoSmithKline, principle research scientist at Georgia Tech, and a former professor at MIT. He was a Rhodes scholar, a Hertz fellow, and one of Forbes’ “30 Under 30 Rising Stars of Science.” He lives in Brookline, Massachusetts.
A leading doctor unveils the groundbreaking potential of virtual medicine

Brennan Spiegel has spent years studying the medical power of the mind, and in *VRx* he reveals a revolutionary new kind of care: virtual medicine. It offers the possibility of treating illnesses without solely relying on intrusive surgeries or addictive opioids.

Virtual medicine works by convincing your body that it’s somewhere, or something, it isn’t. It’s affordable, widely available, and has already proved effective against everything from burn injuries to stroke to PTSD. Spiegel shows how a simple VR headset lets a patient with schizophrenia confront the demon in his head, how dementia patients regain function in a life-size virtual town, and how vivid simulations of patients’ experiences are making doctors more empathic.

*VRx* is a revelatory account of the connection between our bodies and ourselves. In an age of overmedication and depersonalized care, it offers no less than a new way to heal.

BRENNAN SPIEGEL is director of health–services research at Cedars-Sinai Medical Center, where he directs the Center for Outcomes Research and Education, which maintains one of the largest and most widely cited therapeutic virtual reality programs in the world. Spiegel is also professor of medicine and public health at UCLA. He lives in Los Angeles, California.
These days, whenever anything spreads, whether it’s a YouTube fad or a political rumor, we say it went viral. But how does virality actually work? In *The Rules of Contagion*, epidemiologist Adam Kucharski explores topics including gun violence, online manipulation, and, of course, outbreaks of disease to show how much we get wrong about contagion, and how astonishing the real science is.

Why did the president retweet a Mussolini quote as his own? Why do financial bubbles take off so quickly? And why are disinformation campaigns so effective? By uncovering the crucial factors driving outbreaks, we can see how things really spread—and what we can do about it.

Whether you are an author seeking an audience, a defender of truth, or simply someone interested in human social behavior, *The Rules of Contagion* is an essential guide to modern life.

**ADAM KUCHARSKI** is an associate professor and a Sir Henry Dale fellow at the London School of Hygiene and Tropical Medicine, where he works on analysis of infectious disease outbreaks. The author of *The Perfect Bet*, he lives in London.
Medical thinking was radically changed by the ancient Greeks, one of their great legacies to the world. In the fifth century BCE, a Greek doctor put forward his clinical observations in a collection of case histories known as the Epidemics. Among his working principles is the famous maxim “Do no harm.” In *The Invention of Medicine*, acclaimed historian Robin Lane Fox upends our understanding of medical history by establishing that these works were written much earlier than previously thought—and that their author, not named in the text, was none other than the father of medicine, the great Hippocrates himself. Hippocrates emerges as a key figure in the crucial change from an archaic to a classical world, and Lane Fox explores what this means for Greek artists, dramatists, and the first writers of history.

Elegantly written and remarkably learned, *The Invention of Medicine* is a groundbreaking reassessment of Greek culture and city life.

A Place for Everything is the first-ever history of alphabetization, from the Library of Alexandria to Wikipedia. The story of alphabetical order has been shaped by some of history’s most compelling characters, such as industrious and enthusiastic early adopter Samuel Pepys and dedicated alphabet champion Denis Diderot. But though even George Washington was a proponent, many others stuck to older forms of classification—Yale listed its students by their family’s social status until 1886. And yet, while the order of the alphabet now rules—libraries, phone books, reference books, even the order of entry for the teams at the Olympic Games—it has remained curiously invisible.

With abundant inquisitiveness and wry humor, historian Judith Flanders traces the triumph of alphabetical order and offers a compendium of Western knowledge, from A to Z.

Judith Flanders is a social historian. Her works include the bestselling The Invention of Murder, Inside the Victorian Home, and The Victorian City. She is senior research fellow at the University of Buckingham, as well as a frequent contributor to the Sunday Telegraph, the Guardian, and the Wall Street Journal.
For more than two thousand years, Stoicism has offered a message of resilience in the face of hardship. Little wonder, then, that it is having such a revival in our own troubled times. But there is no denying how weird it can be: Is it really the case that we shouldn’t care about our work, our loved ones, or our own lives? According to the old Stoics, yes.

In *A Field Guide to a Happy Life*, philosopher Massimo Pigliucci offers a renewed Stoicism that reflects modern science and sensibilities. Pigliucci embraces the joyful bonds of affection, the satisfactions of a job well done, and the grief that attends loss. In his hands, Stoicism isn’t about feats of indifference, but about enduring pain without being overwhelmed, while enjoying pleasures without losing our heads. In short, he makes Stoicism into a philosophy all of us—whether committed Stoics or simply seekers—can use to live better.

**Massimo Pigliucci** is the K. D. Irani professor of philosophy at the City College of New York. The author or editor of thirteen books, he has been published in the *New York Times*, the *Wall Street Journal*, *Philosophy Now*, and the *Philosophers’ Magazine*, among others. He lives in New York City.
David J. Linden has devoted his career to understanding the biology common to all humans. But a few years ago he found himself on OkCupid. Looking through that vast catalog of human diversity, he got to wondering: What makes us all so different? Unique is the riveting answer. Exploring everything from the roots of sexuality, gender, and intelligence to whether we like bitter beer, Linden shows how our individuality results not from a competition of nature versus nurture, but rather from a mélange of genes continually responding to our experiences in the world, beginning in the womb. And he shows why individuality matters, as it is our differences that enable us to live together in groups. Told with Linden’s unusual combination of authority and openness, seriousness of purpose and wit, Unique is the story of how the factors that make us all human can change and interact to make each of us a singular person.

DAVID J. LINDEN is a professor of neuroscience at the Johns Hopkins University School of Medicine, where his lab studies memory storage and recovery of function after brain injury. He is the author of three previous books: Touch, The Accidental Mind, and The Compass of Pleasure. He lives in Baltimore, Maryland.
In *White Fright*, historian Jane Dailey upends our understanding of the long struggle for African American rights. Those fighting against equality were not exclusively motivated by a sense of innate superiority, as is often supposed, but also by an intense preoccupation with the question of interracial sex and marriage. In this urgent investigation, Dailey examines how white fears played out in battles over lynching, in policing of black troops’ behavior overseas during World War II, in the violent outbursts following the *Brown v. Board* decision, and in the aftermath of the eventual *Loving v. Virginia* ruling, which finally declared marriage a “fundamental freedom.” Placing sex at the center of civil rights history, *White Fright* offers a bold new take on one of the most confounding threads running through American history.

**JANE DAILEY** is an associate professor of history at the University of Chicago. A recipient of fellowships from the American Academy in Berlin and the Guggenheim Foundation, she is also the author and coauthor of several previous books, including *Before Jim Crow* and *Building the American Republic*. She lives in Chicago, Illinois.
Meteorites have long been seen as portents of fate and messages from the gods, their fiery remains inspiring worship and giving rise to legends that have persisted for millennia. But beyond the lore, meteorites tell an even greater story: that of our solar system. In Meteorite, geologist Tim Gregory shows that beneath the charred crusts of these celestial stones lies a staggering diversity of rock types. Their unique constituents, vibrant colors, and pungent smells contain thrilling tales of interstellar clouds, condensing stardust, and the fiery collisions of entire worlds. Gregory explores the world of meteorites to uncover new insights into what our solar system was like before our sun became a star, into the forging of our planet, and into the emergence of life on it. Humans have long looked to the skies for answers to big questions. Meteorite reveals how science is finally arriving at those answers.

**TIM GREGORY** is a research scientist at the British Geological Survey in Nottingham, where he studies the geology of the early solar system using meteorites. He has a PhD from the University of Bristol and lives in Nottingham, UK.
In 1945, Europe lay in ruins. Some fifty million people were dead, and millions more languished in physical and moral defeat. The devastation of World War II was unprecedented in character as well as in scale. Unlike the First World War, the second blurred the line between civilian and combatant, inflicting unspeakable horrors on people from all walks of life. A continent that had previously been considered the very measure of civilization had turned into its barbaric opposite.

Reconstruction, then, was a matter of turning Europe’s imperialist “civilizing mission” inward. In this magisterial work, Oxford historian Paul Betts describes how this effort found expression in relief work, the prosecution of crimes against humanity, and numerous efforts to salvage and preserve damaged cultural traditions.

Authoritative and sweeping, Ruin and Renewal is essential reading for anyone hoping to understand how Europe became whole again after the destruction of World War II.

Paul Betts is a professor of European history at St. Antony’s College, Oxford, and the author of several books, most recently Within Walls: Private Life in the German Democratic Republic, which won the Fraenkel Prize in Contemporary History. He lives in Oxford, England.
John C. Calhoun is among the most notorious and enigmatic figures in American political history. First elected to Congress in 1810, Calhoun went on to serve as secretary of war and vice president. But he is perhaps most known for arguing in favor of slavery as a “positive good” and for his famous doctrine of “state interposition,” which laid the groundwork for the South to secede from the Union—and arguably set the nation on course for civil war.

Calhoun has catapulted back into the public eye in recent years, as the strain of radical politics he developed has found expression once again in the tactics and extremism of the modern Far Right. In this revelatory biographical study, historian Robert Elder shows that Calhoun is crucial for understanding the political climate in which we find ourselves today. By excising him from the mainstream of American history, we have been left with a distorted understanding of our past and no way to explain our present.

ROBERT ELDER is an assistant professor of history at Baylor University, where his research focuses on the American South, and the author of The Sacred Mirror: Evangelicalism, Honor, and Identity in the American South, 1790–1860. He holds a PhD from Emory University and lives in Waco, Texas.
American politics seems to be in an unprecedented uproar. But in this revelatory history, James A. Morone shows that today’s rancor isn’t what’s new—the clarity of the battle lines is. Past eras were full of discord, but the most contentious question in American society—Who are we?—never split along party lines. Instead, each party reached out to different groups on the margins of power: immigrants, African Americans, and women. But, as the United States underwent profound societal transformations from the Civil War to the populist explosion to the Great Migration to the latest era of immigration, the party alignment shifted. African Americans conquered the old segregationist party and Democrats slowly evolved into the party of civil rights. Republicans turned whiter and more nativist. The unprecedented party lineup now injects tribal intensity into every policy difference. Republic of Wrath tells the story of America as we’ve never heard it before, explaining the origins of our fractious times and suggesting how we might build a more robust republic.

James A. Morone is the John Hazen White professor of political science and public policy at Brown University. He is author of two New York Times notable books and the award-winning Hellfire Nation. He lives in Cambridge, Massachusetts.
Today’s teenagers spend about nine hours per day online. Parents of this ultra-connected generation struggle with decisions completely new to parenting: Should an eight-year-old be allowed to go on social media? How can parents help their children gain the most from the best aspects of the digital age? How can we keep kids safe from digital harm? John Palfrey and Urs Gasser bring together over a decade of research at Harvard to tackle parents’ most urgent concerns. The Connected Parent is required reading for anyone trying to help their kids flourish in the fast-changing, uncharted territory of the digital age.

**JOHN PALFREY** is president of the John D. and Catherine T. MacArthur Foundation and a former faculty director of the Berkman Klein Center for Internet and Society at Harvard University. He previously served as head of school at Phillips Academy in Andover, Massachusetts. He lives in Chicago, Illinois.

**URS GASSER** is executive director of the Berkman Klein Center for Internet and Society and a professor of practice at Harvard University. He lives in Cambridge, Massachusetts.
The next generation of robots will be truly social. How can we make sure that they play well in the sandbox?

Most robots are tools. They do limited sets of tasks under constant human control. But a new type of robot is coming. It will operate on its own in busy, unpredictable public spaces: ferrying deliveries, managing ERs, even grocery shopping. It’ll be truly collaborative, accomplishing tasks we don’t do well without our help.

This makes such robots social entities, so whether they make our lives better or worse is a matter of whether they know how to behave.

*What to Expect When You’re Expecting Robots* offers a vision for how robots can survive in the real world and how they will change our relationship to technology. From teaching them manners, to robot-proofing public spaces, to planning for their mistakes, this book answers every question you didn’t know you needed to ask about the robots on the way.

**Laura Major** is CTO of autonomous mobility at Aptiv. Previously, she developed autonomous aerial vehicles at CyPhy Works and Draper Labs. She lives in Cambridge, Massachusetts.

**Julie Shah** is a roboticist and associate dean of social implications and responsibilities of computing at MIT. She lives in Cambridge, Massachusetts.
The story of humanity is the story of textiles—as old as civilization itself. Since the first thread was spun, the need for textiles has driven technology, business, politics, and culture.

In *The Fabric of Civilization*, Virginia Postrel synthesizes groundbreaking research from archaeology, economics, and science to reveal a surprising history. From Minoans exporting wool colored with precious purple dye to Egypt, to Romans arrayed in costly Chinese silk, cloth trade paved the crossroads of the ancient world. Textiles funded the Renaissance and the Mughal Empire; they gave us banks and bookkeeping, Michelangelo’s *David* and the Taj Mahal. The cloth business spread the alphabet and arithmetic, propelled chemical research, and taught people to think in binary code.

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Thomas Sowell is a senior fellow at the Hoover Institution, Stanford University. He is the author of dozens of books and the recipient of various awards, including the National Humanities Medal, presented by the president of the United States in 2003.
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