

Environmental Policy

Hachette Book Group

Hachette Book Group (HBG) is committed to protecting the environment and to the responsible use of natural resources. We are concerned about the future of the world's remaining endangered forests and our impact on the environment. We are committed to implementing policies that will support the preservation of endangered forests, minimize waste, and reduce our impact on climate change. Accordingly, HBG is committing to the principles and goals outlined in this environmental policy.

Reducing Climate Impacts

HBG has completed a detailed measurement of our carbon footprint to serve as a baseline for future improvement efforts. Going forward, our goal is to reduce our total carbon footprint (including impacts associated with all paper use) by 2% of the 2008 baseline per year for each year thereafter – striving to reduce greenhouse gas emissions linked to publishing operations (including paper) 20% by 2020 with a long term goal of an 80% reduction from 2008 levels by 2050. A comprehensive plan to facilitate our environmental initiatives meeting these goals will be developed.

Increasing Recycled and Certified Fiber

Given the environmental attributes of recycled fiber, HBG will endeavor, when economically feasible, to increase recycled fiber use 10-fold by increasing annual aggregate average of recycled fiber from 3% currently to 30% by 2012 with a majority to be postconsumer.

Given the Forest Stewardship Council's current recognition as the most rigorous forest management standard, HBG will endeavor to utilize FSC certified papers for at least 20% of paper-use by 2012.

Protecting Endangered Forests

HBG will not knowingly use paper sourced from any ancient or endangered forests or do business with companies that source paper or fiber from illegal sources or endangered forests, from within regions such as the Canadian Boreal Forest, the Cumberland Plateau in the Southeastern United States, designated roadless areas within U.S. National Forests, and global temperate and tropical rainforests in North America, Indonesia, Latin America, and Russia.

Furthermore, we are committed to phasing out the use of any controversial sources of paper fiber. We will require our paper to be free of unacceptable sources as defined by the Forest Stewardship Council's controlled wood standard.

Maximizing Efficient Use of Resources

In an effort to minimize total paper consumption, HBG will evaluate the basis weight of all projects, and where appropriate, we will seek to use lower weight papers.



HBG will work to minimize waste wherever possible. To this end, HBG will seek suppliers that have demonstrated a commitment to environmental protection, and those who will help HBG achieve the goals outlined in this policy. We will endeavor to maximize the use of paper that has been bleached without the use of chlorine or chlorine compounds and use inks with low contents of volatile organic compounds (VOCs).

HBG will undertake initiatives aimed at reducing the number of books that end up in landfills. These initiatives may involve improving projections of consumer demand, increasing the use of on demand printing, working with retailers to minimize returns, and encouraging end users of books to recycle.

Additionally, HBG will look to minimize waste by enhancing in-office recycling programs and continuing to reduce energy use through modifications to lighting, office equipment, and heating and cooling systems.

Environmental Leadership

By engaging suppliers and customers, we believe that the goals in this policy can have implications beyond the scope of this company, and that they will promote broader progress within the book industry. HBG will continue to act as a leader in promoting environmental progress in the book industry through participation in the Book Industry Environmental Council, by endorsing the Book Industry Treatise on Responsible Paper Use, and by participating in the Treatise Leadership Council.

Communicating Environmental Goals

HBG will communicate these long-term policy goals with current and future supply-chain partners by circulating this policy and including relevant language in bid solicitations and contract negotiations. If suppliers are unwilling to engage in the necessary process to meet our product and pricing needs, then we will consider doing business with alternate vendors.

Additionally, HBG will endeavor to educate our consumers about the impacts of producing books, and the efforts we are taking to protect endangered forests, minimize waste, and reduce our impacts on climate change.

Monitoring and Reporting

HBG has established an Environmental Board that consists of employees from a broad range of positions and departments. The board will oversee progress towards the above stated goals, and seek out opportunities for future advances. The board will also develop annual progress reports that will detail accomplishments and provide an overview of current environmental initiatives. This report will be publicly available on the HBG website.

November 30, 2009